

Sales and Use Tax Report November 2023



Finance Department Issued December 20, 2023

Summary

Sales and Use taxes are the city's largest source of revenue. Changes in sales tax revenues can significantly impact the ability to provide services by the city. Reporting on tax revenues allows for monitoring of tax revenues and understanding trends.

The 3.0% sales and use tax revenues (retail sales tax, general use tax and motor vehicle tax) is used for daily operations such as police, public works, community development, library, museum, and other general operations (General Fund).

The 3.0% building use tax revenues are used for capital and infrastructure needs (Capital Projects Fund).

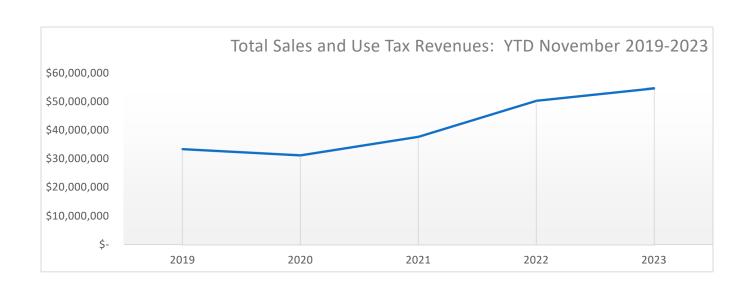
In January 2021, voters approved a 0.75% increase in sales and use tax to be used for capital improvement projects and was effective 1/1/2022.

| November 2023 | Ge | neral Fund | Ca | oital Projects Fund | 3A | Capital Fund | Loc | lgers Tax Fund |
|-------------------|----|------------|----|------------------------|----|--------------|-----|----------------|
| Retail Sales Tax | \$ | 2,995,596 | \$ | | \$ | 745,045 | \$ | - |
| General Use Tax | \$ | 68,370 | \$ | - | \$ | 17,092 | \$ | - |
| Building Use Tax | \$ | - | \$ | 184,487 | \$ | 46,106 | \$ | - |
| Motor Vehicle Tax | \$ | 298,182 | \$ | - | \$ | 74,545 | \$ | - |
| Lodging Tax | \$ | - | \$ | - | \$ | - | \$ | 82,323 |
| Total | \$ | 3,362,148 | \$ | 184,487 | \$ | 882,788 | \$ | 82,323 |

November 2023 Total = \$4,511,746

November 2023 Year-to-Date Total = \$54,650,669

| November 2023 Year-to-Date | Ge | eneral Fund | Ca | pital Projects Fund | 3A | Capital Fund | Lo | dgers Tax Fund |
|-------------------------------|----|-------------|----|------------------------|----|--------------|----|----------------|
| Retail Sales Tax | \$ | 36,481,450 | \$ | - | \$ | 9,164,518 | \$ | - |
| General Use Tax | \$ | 1,188,295 | \$ | - | \$ | 295,701 | \$ | |
| Building Use Tax | \$ | - | \$ | 2,324,809 | \$ | 580,853 | \$ | |
| Motor Vehicle Tax | \$ | 3,046,761 | \$ | - | \$ | 761,690 | \$ | - |
| Lodging Tax | \$ | - | \$ | - | \$ | - | \$ | 806,592 |
| Total | \$ | 40,716,506 | \$ | 2,324,809 | \$ | 10,802,762 | \$ | 806,592 |



Sales and Use Tax Revenues – General Fund

There are three major components of sales and use tax revenues that are reported on a monthly basis. These revenues are the primary funding source for the daily operations provided by the city.

- Retail Sales Tax
- General Use Tax
- Vehicle Sales Tax

Retail sales tax comprises 84% of General Fund tax revenue's budget. Add general use tax and it is 88%. *This comparison does not include the 3A sales and use tax.*

November 2023 compared to November 2022:

- Retail sales tax revenues of \$2,995,596 were lower than 2022 by \$151,810 or 5%.
- General use tax revenues of \$68,370 were lower than 2022 by \$15 673 or 19%.
- Motor vehicle tax revenues of \$298,182 were higher than 2022 by \$9,936 or 3%.

Overall, November 2023 compared to November 2022 sales and use taxes for the General Fund of \$3,362,148 was lower than 2022 by \$157,547 or 4%.

November 2023 Year-to-date:

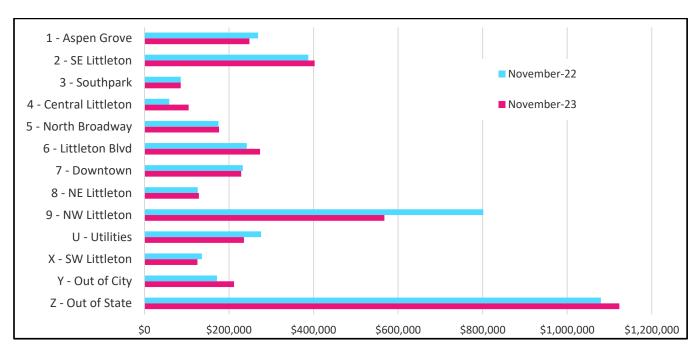
- Retail sales tax revenues of \$36,481,450 were higher than 2022 by \$110,617 or less than 1%.
- General use tax revenues of \$1,188,295 were lower than 2022 by \$90,130 or 7%.
- Motor vehicle tax revenues of \$3,046,761 were higher than 2022 by \$162,918 or 6%.

Overall, November 2023 year-to-date compared to November 2022 year-to-date sales and use taxes for the General Fund of \$40,716,506 were higher than 2022 by \$183,405 or less than 1%.

Retail Sales and General Use Tax by Geographic Location

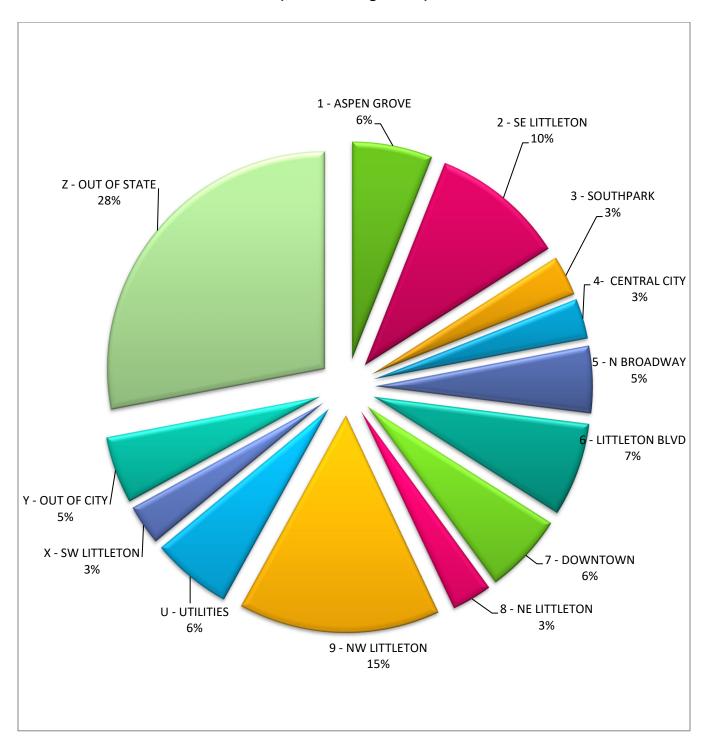
The following chart reflects comparative retail sales tax and general use tax by geographical area for the periods. This includes all sales and use tax revenues – the General Fund (3%), the 3A Capital Fund (0.75%), and lodgers tax (5%). This does not include motor vehicle or building use tax.

| Location | November-22 | November-23 | Month-to Month % of Change | Up/ Down | YTD Nov-22 | YTD Nov-23 | YTD % Change | Up/ Down |
|-----------------------|-------------|-------------|----------------------------------|-------------|---------------|---------------|-----------------|-------------|
| 1 - Aspen Grove | \$268,711 | \$248,202 | -7.63% | 1 | \$2,497,051 | \$2,680,598 | 7.35% | 1 |
| 2 - SE Littleton | \$387,558 | \$402,491 | 3.85% | 1 | \$4,497,003 | \$4,600,498 | 2.30% | 1 |
| 3 - Southpark | \$85,678 | \$85,732 | 0.06% | ↑ | \$1,012,365 | \$1,052,933 | 4.01% | 1 |
| 4 - Central Littleton | \$58,747 | \$104,497 | 77.88% | ↑ | \$560,030 | \$1,138,100 | 103.22% | 1 |
| 5 - North Broadway | \$175,093 | \$176,306 | 0.69% | ↑ | \$1,687,793 | \$1,731,350 | 2.58% | 1 |
| 6 - Littleton Blvd | \$242,047 | \$273,482 | 12.99% | 1 | \$2,520,717 | \$2,960,939 | 17.38% | 1 |
| 7 - Downtown | \$232,561 | \$228,877 | -1.58% | 1 | \$2,565,379 | \$2,631,873 | 2.67% | 1 |
| 8 - NE Littleton | \$125,963 | \$128,651 | 2.13% | 1 | \$1,532,970 | \$1,252,460 | -18.30% | 1 |
| 9 - NW Littleton | \$801,403 | \$567,488 | -29.19% | 1 | \$7,033,087 | \$6,309,084 | -10.29% | 1 |
| U - Utilities | \$275,674 | \$235,231 | -14.67% | 1 | \$3,497,180 | \$3,437,549 | -1.71% | 1 |
| X - SW Littleton | \$135,607 | \$125,303 | -7.60% | 1 | \$1,406,964 | \$1,820,565 | 29.40% | 1 |
| Y - Out of City | \$171,395 | \$211,907 | 23.64% | 1 | \$4,283,079 | \$3,676,796 | -14.16% | 1 |
| Z - Out of State | \$1,079,702 | \$1,123,384 | 4.05% | 1 | \$12,634,673 | \$14,826,637 | 17.35% | 1 |
| Refund & Adjustments | -\$4,113 | -\$3,124 | | | -\$73,624 | -\$182,827 | | |
| Total - All Area | \$4,036,027 | \$3,908,427 | -3.16% | 1 | \$45,654,665 | \$47,936,557 | 5.00% | 1 |



Note: Out of City = Colorado companies collecting sales tax on sales to Littleton residents; Out of State = Non-Colorado companies collecting sales tax on sales to Littleton residents.

Retail Sales and General Use Tax Revenues Percentage of Collections by Geographical Location November 2023 (October Filing Period)

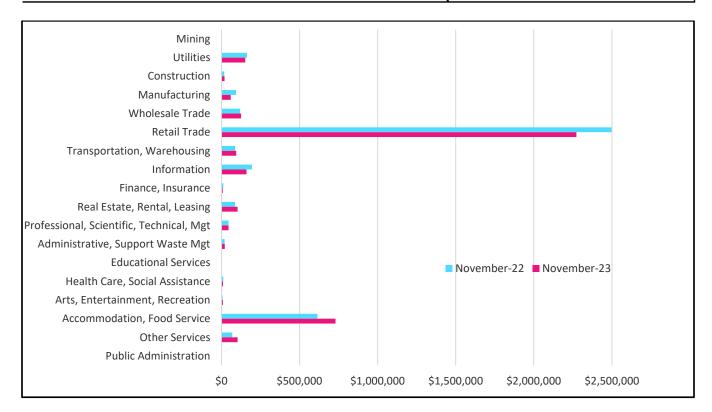


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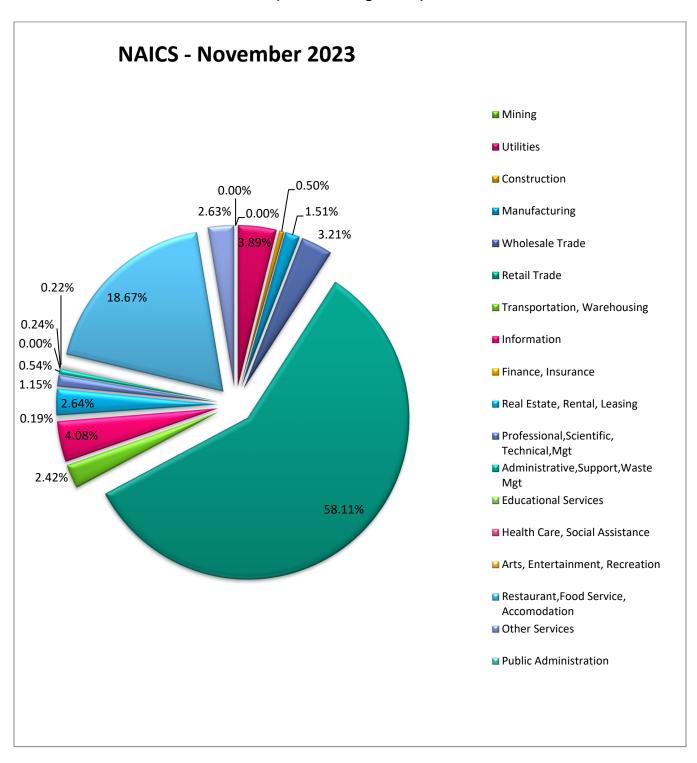
Retail Sales and General Use Tax Trends by NAICS - Industry

The following chart reflects comparative retail sales tax and general use tax by NAICS sectors for the periods. This includes all sales and use tax revenues – the General Fund (3%), the 3A Capital Fund (0.75%), and lodgers tax (5%). This does not include motor vehicle or building use tax.

| NAICS SECTORS | November-22 | November-23 | Month-to Month % of | Up/ | YTD | YTD | YTD % | Up/ |
|--|-------------|-------------|------------------------|----------|--------------|--------------|---------|----------|
| | | | Change | Down | Nov-22 | Nov-23 | Change | Down |
| Mining | \$0 | \$0 | 0.00% | _ | \$0 | \$31 | 0.00% | _ |
| Utilities | \$162,984 | \$152,065 | -6.70% | 1 | \$2,066,999 | \$2,288,024 | 10.69% | 1 |
| Construction | \$17,897 | \$19,640 | 9.74% | 1 | \$464,901 | \$547,154 | 17.69% | 1 |
| Manufacturing | \$92,860 | \$59,156 | -36.30% | 1 | \$1,396,975 | \$1,328,785 | -4.88% | 1 |
| Wholesale Trade | \$119,625 | \$125,444 | 4.86% | 1 | \$1,836,957 | \$1,979,394 | 7.75% | 1 |
| Retail Trade | \$2,498,429 | \$2,272,827 | -9.03% | 1 | \$26,041,239 | \$26,158,888 | 0.45% | 1 |
| Transportation, Warehousing | \$86,959 | \$94,530 | 8.71% | 1 | \$936,547 | \$1,050,329 | 12.15% | 1 |
| Information | \$194,973 | \$159,716 | -18.08% | 1 | \$2,636,223 | \$2,419,313 | -8.23% | 1 |
| Finance, Insurance | \$11,898 | \$7,545 | -36.58% | 1 | \$197,865 | \$191,293 | -3.32% | 1 |
| Real Estate, Rental, Leasing | \$86,966 | \$103,182 | 18.65% | 1 | \$1,399,669 | \$1,616,265 | 15.47% | 1 |
| Professional, Scientific, Technical, Mgt | \$45,257 | \$45,009 | -0.55% | 1 | \$750,030 | \$747,107 | -0.39% | 1 |
| Administrative, Support Waste Mgt | \$19,881 | \$21,009 | 5.68% | 1 | \$264,582 | \$415,008 | 56.85% | 1 |
| Educational Services | \$0 | \$74 | 0.00% | 1 | \$3,452 | \$4,005 | 16.04% | 1 |
| Health Care, Social Assistance | \$11,362 | \$9,537 | -16.06% | 1 | \$197,373 | \$176,049 | -10.80% | 1 |
| Arts, Entertainment, Recreation | \$6,595 | \$8,609 | 30.54% | 1 | \$98,044 | \$103,580 | 5.65% | 1 |
| Accommodation, Food Service | \$615,098 | \$730,202 | 18.71% | 1 | \$6,364,517 | \$7,843,146 | 23.23% | 1 |
| Other Services | \$69,357 | \$103,007 | 48.52% | 1 | \$1,071,817 | \$1,249,788 | 16.60% | 1 |
| Public Administration | \$0 | \$0 | 0.00% | | \$1,101 | \$1,224 | 11.17% | 1 |
| Refund & Adjustments | -\$4,113 | -\$3,124 | | | -\$73,624 | -\$182,827 | | |
| TOTAL | \$4,036,027 | \$3,908,427 | -3.16% | 1 | \$45,654,665 | \$47,936,557 | 5.00% | 1 |

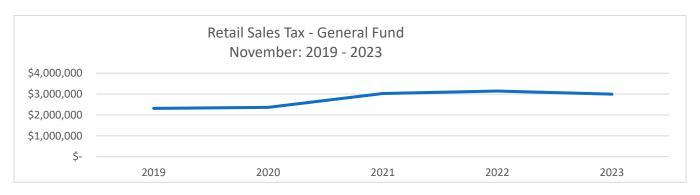


Retail Sales and General Use Tax Revenues Percentage of Collections by Industry (NAICS) **November 2023** (October Filing Period)

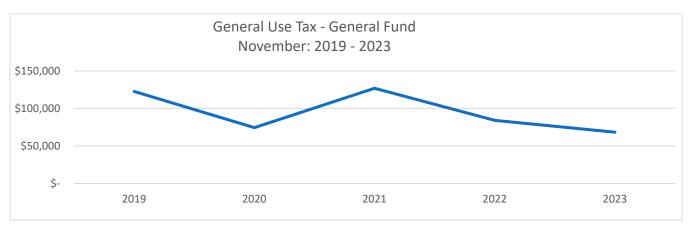


Sales and Use Tax Revenues for November 2023 (October Filing Period)

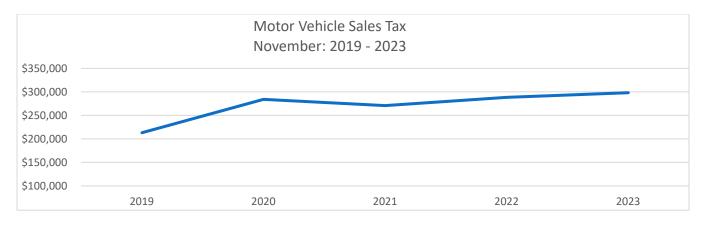
| | | | | | | % Over(Under) |
|-----------|------------------|------------------|------------------|------------------|------------------|---------------|
| | 2019 | 2020 | 2021 | 2022 | 2023 | Previous Year |
| Jan | \$ 3,450,672 | \$ 3,876,757 | \$ 3,748,875 | \$ 4,699,790 | \$ 4,913,403 | 4.55% |
| Feb | \$ 2,102,509 | \$ 2,129,380 | \$ 2,243,614 | \$ 2,574,343 | \$ 2,692,014 | 4.57% |
| Mar | \$ 1,919,958 | \$ 1,853,086 | \$ 2,072,372 | \$ 2,573,621 | \$ 2,544,130 | -1.15% |
| Apr | \$ 2,669,311 | \$ 2,331,844 | \$ 3,168,973 | \$ 3,518,254 | \$ 3,641,668 | 3.51% |
| May | \$ 2,337,502 | \$ 1,753,173 | \$ 2,509,024 | \$ 2,529,329 | \$ 2,950,706 | 16.66% |
| Jun | \$ 2,308,593 | \$ 2,084,197 | \$ 2,629,480 | \$ 3,289,136 | \$ 3,024,665 | -8.04% |
| Jul | \$ 2,934,241 | \$ 2,989,524 | \$ 3,523,110 | \$ 4,014,397 | \$ 3,996,506 | -0.45% |
| Aug | \$ 2,423,481 | \$ 2,254,442 | \$ 2,768,978 | \$ 3,060,975 | \$ 3,076,782 | 0.52% |
| Sep | \$ 2,335,351 | \$ 2,167,441 | \$ 2,716,503 | \$ 3,024,115 | \$ 2,814,456 | -6.93% |
| Oct | \$ 2,877,411 | \$ 2,790,610 | \$ 3,671,720 | \$ 3,939,467 | \$ 3,831,525 | -2.74% |
| Nov | \$ 2,315,947 | \$ 2,363,420 | \$ 3,026,954 | \$ 3,147,406 | \$ 2,995,596 | -4.82% |
| YTD Total | \$ 27,674,976 | \$ 26,593,874 | \$ 32,079,603 | \$ 36,370,833 | \$ 36,481,450 | 0.30% |



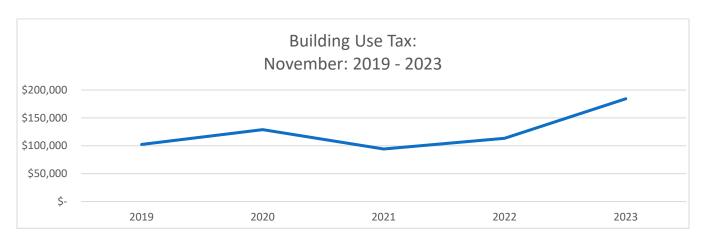
| | | | | | | % Over(Under) |
|-----------|-----------------|-----------------|-----------------|-----------------|-----------------|---------------|
| | 2019 | 2020 | 2021 | 2022 | 2023 | Previous Year |
| Jan | \$ 305,592 | \$ 353,871 | \$ 235,971 | \$ 267,059 | \$ 203,655 | -23.74% |
| Feb | \$ 245,014 | \$ 57,270 | \$ 107,411 | \$ 131,974 | \$ 84,130 | -36.25% |
| Mar | \$ 216,146 | \$ 84,082 | \$ 123,701 | \$ 74,321 | \$ 160,487 | 115.94% |
| Apr | \$ 214,415 | \$ 82,690 | \$ 91,078 | \$ 122,262 | \$ 146,120 | 19.51% |
| Мау | \$ 55,965 | \$ 44,583 | \$ 77,082 | \$ 62,223 | \$ 53,957 | -13.28% |
| Jun | \$ 66,304 | \$ 76,121 | \$ 37,058 | \$ 83,970 | \$ 61,249 | -27.06% |
| Jul | \$ 134,036 | \$ 107,466 | \$ 113,023 | \$ 153,755 | \$ 130,830 | -14.91% |
| Aug | \$ 195,341 | \$ 104,039 | \$ 72,899 | \$ 51,245 | \$ 64,957 | 26.76% |
| Sep | \$ 68,122 | \$ 79,105 | \$ 73,952 | \$ 113,825 | \$ 70,927 | -37.69% |
| Oct | \$ 170,398 | \$ 158,687 | \$ 151,700 | \$ 133,748 | \$ 143,610 | 7.37% |
| Nov | \$ 122,564 | \$ 74,351 | \$ 126,814 | \$ 84,043 | \$ 68,370 | -18.65% |
| YTD Total | \$ 1,793,900 | \$ 1,222,263 | \$ 1,210,689 | \$ 1,278,425 | \$ 1,188,295 | -7.05% |



| tor Vehicles Sale | s Tax | - General Fun | d | | | | | |
|-------------------|-------|---------------|----|-----------|-----------------|-----------------|-----------------|---------------|
| | | | | | | | | % Over(Under) |
| | | 2019 | | 2020 | 2021 | 2022 | 2023 | Previous Year |
| Jan | \$ | 265,667 | \$ | 230,784 | \$ 234,540 | \$ 251,266 | \$ 230,579 | -8.23% |
| Feb | \$ | 178,221 | \$ | 245,434 | \$ 231,482 | \$ 250,648 | \$ 296,975 | 18.48% |
| Mar | \$ | 170,884 | \$ | 189,739 | \$ 176,969 | \$ 285,936 | \$ 230,214 | -19.49% |
| Apr | \$ | 188,914 | \$ | 128,498 | \$ 256,418 | \$ 291,587 | \$ 329,347 | 12.95% |
| May | \$ | 254,847 | \$ | 141,362 | \$ 243,853 | \$ 257,081 | \$ 305,466 | 18.82% |
| Jun | \$ | 221,066 | \$ | 104,010 | \$ 297,421 | \$ 219,902 | \$ 287,000 | 30.51% |
| Jul | \$ | 211,933 | \$ | 215,149 | \$ 301,968 | \$ 266,100 | \$ 244,391 | -8.16% |
| Aug | \$ | 228,190 | \$ | 220,763 | \$ 274,705 | \$ 266,429 | \$ 283,227 | 6.31% |
| Sep | \$ | 263,073 | \$ | 241,419 | \$ 325,000 | \$ 248,427 | \$ 292,940 | 17.92% |
| Oct | \$ | 187,700 | \$ | 291,877 | \$ 234,181 | \$ 258,222 | \$ 248,439 | -3.79% |
| Nov | \$ | 213,106 | \$ | 283,926 | \$ 270,781 | \$ 288,246 | \$ 298,182 | 3.45% |
| YTD Total | \$ | 2,383,600 | \$ | 2,292,960 | \$ 2,847,319 | \$ 2,883,843 | \$ 3,046,761 | 5.65% |



| | | | | | | % Over(Under) |
|-----------|-----------------|-----------------|-----------------|-----------------|-----------------|---------------|
| | 2019 | 2020 | 2021 | 2022 | 2023 | Previous Year |
| Jan | \$ 67,084 | \$ 148,259 | \$ 181,172 | \$ 33,009 | \$ 55,244 | 67.36% |
| Feb | \$ 282,498 | \$ 119,344 | \$ 74,461 | \$ 51,328 | \$ 64,918 | 26.48% |
| Mar | \$ 53,536 | \$ 70,541 | \$ 84,061 | \$ 100,499 | \$ 46,963 | -53.27% |
| Apr | \$ 216,396 | \$ 239,204 | \$ 96,500 | \$ 55,622 | \$ 66,707 | 19.93% |
| May | \$ 271,609 | \$ 42,430 | \$ 55,287 | \$ 142,649 | \$ 1,090,988 | 664.81% |
| Jun | \$ 217,245 | \$ 91,675 | \$ 211,214 | \$ 102,708 | \$ 83,325 | -18.87% |
| Jul | \$ 110,643 | \$ 76,644 | \$ 394,193 | \$ 78,290 | \$ 159,396 | 103.60% |
| Aug | \$ 63,265 | \$ 116,646 | \$ 221,733 | \$ 82,769 | \$ 214,966 | 159.72% |
| Sep | \$ 118,146 | \$ 76,299 | \$ 106,169 | \$ 139,391 | \$ 206,643 | 48.25% |
| Oct | \$ 84,435 | \$ 59,517 | \$ 87,441 | \$ 122,630 | \$ 151,173 | 23.28% |
| Nov | \$ 102,395 | \$ 128,891 | \$ 94,311 | \$ 113,446 | \$ 184,487 | 62.62% |
| YTD Total | \$ 1,587,252 | \$ 1,169,451 | \$ 1,606,541 | \$ 1,022,342 | \$ 2,324,809 | 127.40% |



| | 2019 | 2020 | 2021 | 2022 | 2023 | % Over(Under) Previous Year |
|-----------|---------|---------|---------|-----------------|------------------|-----------------------------|
| Jan | \$ - | \$ | \$ | \$ - | \$ 1,340,907 | 100.00% |
| Feb | \$ _ | \$ - | \$ _ | \$ 577,754 | \$ 780,700 | 35.13% |
| Mar | \$ - | \$ - | \$ - | \$ 662,088 | \$ 751,302 | 13.47% |
| Apr | \$ - | \$ - | \$ - | \$ 969,260 | \$ 1,056,936 | 9.05% |
| May | \$ - | \$ - | \$ - | \$ 765,409 | \$ 1,114,054 | 45.55% |
| Jun | \$ - | \$ - | \$ - | \$ 919,719 | \$ 879,014 | -4.43% |
| Jul | \$ - | \$ - | \$ - | \$ 1,135,878 | \$ 1,128,494 | -0.65% |
| Aug | \$ - | \$ - | \$ - | \$ 858,407 | \$ 912,259 | 6.27% |
| Sep | \$ - | \$ - | \$ - | \$ 874,043 | \$ 874,136 | 0.01% |
| Oct | \$ - | \$ - | \$ - | \$ 1,096,711 | \$ 1,082,171 | -1.33% |
| Nov | \$ - | \$ - | \$ - | \$ 905,004 | \$ 882,788 | -2.45% |
| YTD Total | \$ - | \$ - | \$ - | \$ 8,764,273 | \$ 10,802,762 | 23.26% |

