LITTLETON, CO

RESIDENT SURVEY

Report of Results

October 2022

NRC
POWERED BY POLCO

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Executive Summary

Survey Background and Methods

The Littleton Resident Survey is an important source of context for decision making by the city. It brings the voice of people from across the community to city staff and officials. The baseline survey was conducted in 2012. The 2022 survey is the sixth iteration, which provides valuable data on how the perception of the quality of city services and how residents view their community in general has changed over time. It also provides a way to assess the community's level of support for, or the importance of, potential changes in programs or policies.

The mail survey was administered using scientifically sound, rigorous methods to ensure unbiased, statistically valid, representative results for the City of Littleton. The best survey research practices were used for the resources spent to reduce possible sources of error (e.g., sampling error and non-response error). These practices included selecting households at random to participate, using an unbiased procedure to select a respondent within the household, contacting potential respondents multiple times and weighting the data to reflect the demographic profile of adults in Littleton.

A representative selection of 5,000 residential addresses within the city boundaries was mailed the survey in June 2022. Of the 5,000 surveys mailed, 4% were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the 4,787 households that received a survey, 688 completed the survey providing an overall response rate of 14%.

It is customary to describe the precision of estimates made from surveys by a level of confidence and accompanying confidence interval (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error is no greater than plus or minus four percentage points around any given percent for all survey respondents (688 surveys).

In addition to the address-based, random-sample survey, the City also conducted an open participation survey that was open for all residents. A total of 128 residents completed this survey, and results for this survey are provided under separate cover.

Survey Highlights

Littleton residents continue to praise their high quality of life in the community.

- About 9 in 10 survey respondents gave high marks to the overall quality of life in Littleton; this rating has remained stable over the past 10 years. Littleton residents gave higher ratings to the overall quality of life in their community when compared to other communities across the nation, and much higher ratings compared to communities in the Front Range.

- Additionally, about 9 in 10 residents felt that not only was Littleton was an excellent or good place to live and to raise children, but their neighborhoods were excellent or good places to live as well. All these aspects have remained consistent over the past eight years and were higher than evaluations given in other communities across the country and in Colorado's Front Range.
- Similar to 2020, the most commonly-cited reasons for living in Littleton included the location (77%), their neighborhoods (61%), and feeling safe (57%). These have continued to be the top three reasons each year since the baseline survey in 2012.

While residents continue to feel that Littleton is a safe community overall, resident concerns about crime prevention and policing have increased.

- As in 2020, survey respondents agreed that Littleton was a safe community (92%) and the city had a low crime rate (83%).
- Overall, ratings regarding safety in Littleton remained stable. Nearly all respondents indicated they felt safe in Downtown Littleton, in Littleton overall, and in their neighborhood during the day. About 4 in 5 residents felt somewhat or very safe in the other areas in Littleton and at night in the city.
- Residents felt as safe or safer downtown during the day compared to other communities across the country and in the Front Range. Safety ratings for neighborhoods at night were similar to the national average but much lower than the Front Range. Safety in parks, trails, natural open space areas continue to be rated lower than both the national and Front Range averages.
- When asked to identify the three most pressing issues facing the City in the next two years, 29% of survey respondents selected crime reduction as a top issue, which represented an 11% increase from 2020 to 2022.
- The one-third of residents who had been in contact with the Police Department in the 12 months prior to the survey evaluated a number of aspects of their most recent interaction with a Police Department employee. Many of these ratings, including the employee's knowledge, responsiveness, helpfulness, use of force in a fair and effective way, and the overall impression of staff members, decreased significantly between 2020 and 2022.
- When assessing the quality of six specific services provided by the Littleton Police Department, such as crime solving, crime prevention, and protecting individual civil rights, ratings for five of the six listed services also decreased since the previous survey iteration.

While ratings for traffic and car travel have improved, those for public transit in Littleton have declined.

- Respondents were asked how much they agreed or disagreed with a series of statements regarding the overall livability of Littleton. Residents were more likely to agree that traffic flows well on city streets in 2022, an increase of nine percentage points since 2022.
- Littleton were asked to select from a list up to three issues they felt were the most pressing for the city in the next two years. As in past years, traffic topped the list of concerns. However, it is noteworthy that the level of concern for this issue decreased in 2022, returning to similar

percentages seen prior to 2018. Street maintenance (41%) also continued to be viewed as one of the top three issues facing the city and this proportion remained stable over time.

- When rating City-provided services related to transportation and mobility, trends over time were mixed: while scores for traffic enforcement and public transit services decreased from 2020 to 2022, those for downtown parking, snow plowing, and traffic flow improved.
- The quality of several aspects of transportation and travel were assessed on the survey. Overall, ratings of transportation tended to remain stable from 2020 to 2022 except for ease of driving, which increased, and Omnibus/Shopping Cart senior and disabled van service (which notably decreased by 20% since the previous survey iteration) and ease of traveling by bus (which decreased 13%).
- Littleton residents rated the importance of seven potential projects in Littleton over the next five to eight years. As rated by residents, the most second most-important project in 2022 was reducing traffic congestion on city streets (63%); this represented an 11% decrease in importance since 2020.

Government performance is a resident priority, with some ratings declining over time.

- About three-quarters of residents felt the overall quality of services in Littleton was excellent or good, which was a significant decrease since 2020.
- When assessing both the quality and importance of various City-provided services, about 6 in 10 residents gave positive ratings to the quality of City management, while nearly 9 in 10 rated it as essential or very important. Typically, services that are rated relatively higher in importance and lower in quality represent potential priority areas for improvement for the city. In an analysis of quality versus importance, City management was identified as the top priority for the City.
- Littleton residents evaluated 17 aspects of City government performance. Of those who had an opinion, about half of respondents gave favorable ratings to most of these aspects. While most ratings remained stable between 2020 and 2022, the quality of work provided by City employees, at 72% positive, represented a 5% decrease from 2020.
- In 2022, 6 in 10 residents believed that city council decisions represent the best interest of citizens to a great or moderate extent, a significant decrease compared to 2020.

Background and Methods

Survey Purpose

The City of Littleton contracted with Polco/National Research Center (NRC) to conduct its sixth administration of a community-wide resident survey, with the baseline survey conducted in 2012. The Littleton Resident Survey serves as a consumer report card for the city by providing residents the opportunity to rate city services, local government, community amenities and the quality of life in the city. The survey also gives residents the opportunity to provide feedback to the city on what is working well and what is not, and to communicate their priorities for community planning and resource allocation.

The focus on the quality of service delivery and the importance of services helps council, staff and the public to set priorities for budget decisions and lays the groundwork for tracking community opinions about the core responsibilities of Littleton city government, helping to assure maximum service quality over time.

This type of survey addresses the key services that local governments provide to create a quality community. It is akin to private sector customer surveys that are used regularly by many corporations to monitor where there are weaknesses in product or service delivery before customers defect to competition or before other problems from dissatisfied customers arise. Because a survey such as this generally measures resident perceptions of services and the community, it is a different window into performance than customary tracking of service delivery response times or other observable conditions.

Survey Methods

The 2022 survey was mailed to 5,000 randomly selected Littleton households in June 2022. These 5,000 residents were split into two groups. Survey methodology differed slightly between groups. The first group of 3,000 residents first received a postcard invitation, with a link to complete the survey online, followed by a paper survey packet one week later. This packet included the 2022 survey, a letter from the Mayor explaining the study, and a postage-paid pre-addressed envelope in which to return the completed survey. The cover letter included a URL to access the web survey for those who preferred to complete the survey online. The second group of households (2,000) received two postcards, one week apart, inviting them to participate in the survey online. Completed surveys were collected over a six-week period. Of the 5,000 surveys mailed to the selected households, 4% were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. A total of 688 residents completed a survey for a response rate of 14%.

The survey results were weighted by respondent gender, age, tenure (rent or own), housing unit type (attached or detached), ethnicity, and council district to ensure that the results were representative of the entire adult population in Littleton. For more information on the methodology see *Appendix E: Survey Methodology* and for a copy of the survey see *Appendix F: Survey Materials.*

How the Results Are Reported

In the body and narrative of the report, the results for each question are presented using either the full set of response frequencies or the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "strongly agree" and "somewhat agree," or "essential" and "very important," etc.).

On many of the questions in the survey, respondents could give an answer of "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in *Appendix A: Responses to Survey Questions* and is discussed in the body of this report if it is 30% or greater. However, these responses have been removed from the analyses presented in the body of the report, unless otherwise indicated. In other words, the majority of the tables and graphs in the body of the report display the responses from respondents who had an opinion about a specific item.

For some questions, residents were permitted to select multiple responses. When the total exceeds 100% in a table for a multiple response question, it is because some respondents are counted in multiple categories. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the customary practice of rounding values to the nearest whole number.

Precision of Estimates

It is customary to describe the precision of estimates made from surveys by a level of confidence (or margin of error). The 95% confidence interval for this survey is generally no greater than plus or minus four percentage points around any given percent reported for the entire sample (688 completed surveys).

Comparing Survey Results by Respondent Subgroups

Selected survey questions were compared by certain respondent demographic characteristics as well as the city council district of residence and are discussed in *Appendix C: Comparisons of Select Survey Results by Respondent Subgroups*.

Comparing Survey Results over Time

The 2022 survey was the sixth administration of the Littleton Resident Survey and the 2022 results are presented along with ratings from the prior surveys, when a comparison was available. Differences between the 2020 and 2022 survey results can be considered "statistically significant" if they are six percentage points or more around any given percent. Trend data for Littleton represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time especially represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Comparing Survey Results to Other Communities

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in citizen surveys from more than 500 jurisdictions whose residents evaluated local government

services. Conducted with typically no fewer than 400 residents in each jurisdiction, opinions are intended to represent over 30 million Americans.

National and Front Range benchmark comparisons have been included in this report when similar questions are available for comparison from NRC's database and there are at least five jurisdictions in which the question was asked, though most questions are compared to more than five other cities across the country or in the Front Range. Data for a number of items on the survey were not available in the benchmark database (e.g., some of the services or aspects of the community or quality of life). These items are excluded from the benchmark tables.

Where comparisons for quality ratings were available, Littleton's results were generally noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark. In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of "much" (for example, "much lower" or "much higher"). Additional information on NRC's benchmarking database, including jurisdictions to which Littleton was compared nationally and in the Front Range can be found in *Appendix D: Detailed Benchmark Comparisons*.

Resident Survey Results

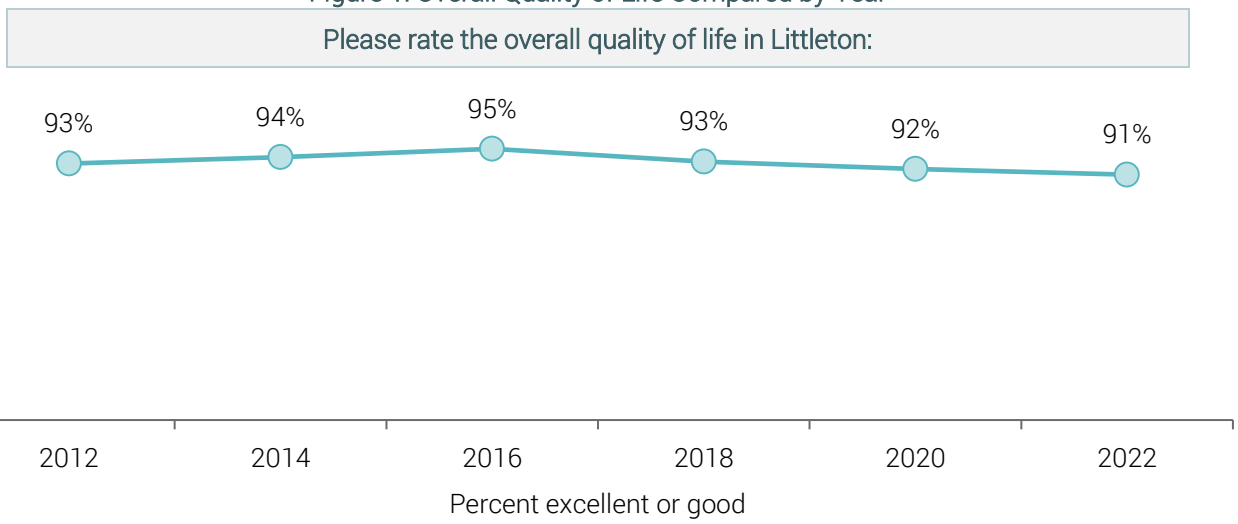
Quality of Life and Community

Residents assessed a number of aspects of quality of life and the community in general. They also shared their reasons for living in the community and their opinions on the most pressing issues facing Littleton in the next two years.

Aspects of Quality of Life

About 9 in 10 survey respondents gave high marks to the overall quality of life in Littleton. This rating has remained stable over the past 10 years. Littleton residents gave higher ratings to the overall quality of life in their community when compared to other communities across the nation, and much higher ratings compared to communities in the Front Range (see *Appendix D: Detailed Benchmark Comparisons*).

Figure 1: Overall Quality of Life Compared by Year

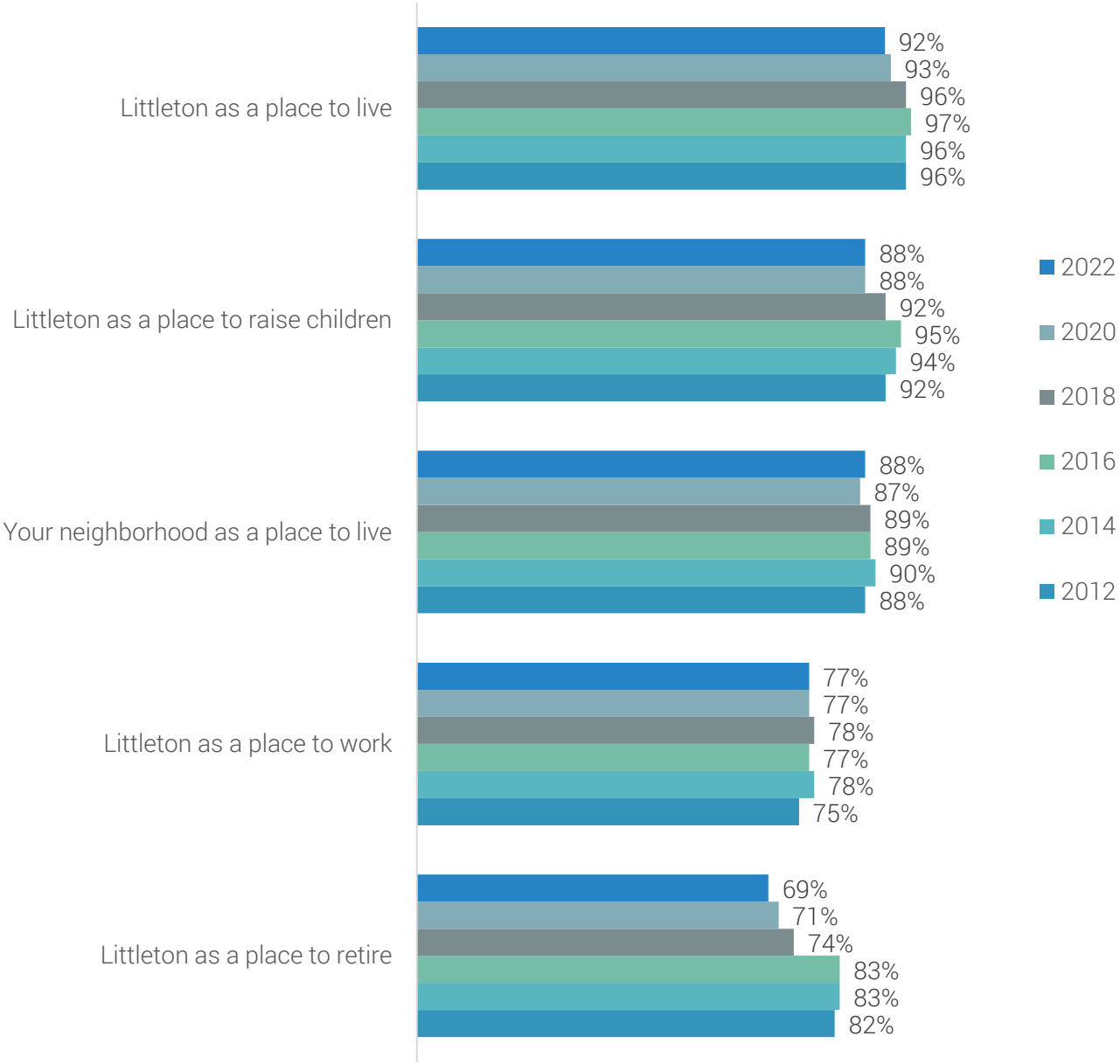


When evaluating other aspects of quality of life in the community, ratings were comparable to 2020. At least 7 in 10 residents rated each aspect favorably. The city as a place to live, as a place to raise children, and the respondent's neighborhood as a place to live received the highest evaluations, with about 9 in 10 residents giving excellent or good marks to each.

Compared to other communities across the country and in Colorado's Front Range, Littleton residents tended to give ratings that were above average for these aspects of quality of life.

Figure 2: Community Quality Compared by Year

Please rate each of the following aspects of quality of life in Littleton.



Living in Littleton

Similar to 2020, the most commonly-cited reasons for living in Littleton included the location (77%), their neighborhoods (61%), and feeling safe (57%). These have continued to be the top three reasons each year since the baseline survey in 2012. Nine percent of respondents wrote in some "other" reason for living in Littleton that could not be categorized. These written-in responses, along with those categorized in "proximity to work/work here", "parks, recreation, and open space", "transportation options", and "attending school in Littleton" can be found in *Appendix B: Verbatim Responses to Open-ended Survey Questions*. Overall, the proportion of respondents selecting each reason for living in the community has remained stable over time. Residents were significantly less likely to say that cost of living and housing and rental rate affordability were reasons for living in Littleton in 2022 compared to 2020.

Figure 3: Reasons for Living in Littleton Compared by Year

What are your reasons for living in Littleton? (Please select all that apply.)	2022	2020	2018	2016	2014	2012
I like the location in general	77%	81%	80%	82%	78%	78%
I like my neighborhood	61%	57%	58%	59%	62%	58%
I feel safe here	57%	59%	61%	65%	65%	61%
I have friends and family in the area	42%	41%	43%	43%	38%	42%
Sense of community	30%	27%	30%	35%	33%	31%
I like the school my children attend	23%	26%	26%	25%	29%	27%
I've always lived here	16%	13%	15%	16%	17%	15%
Cost of living is affordable	14%	22%	20%	26%	30%	30%
Housing and rental rates are affordable	9%	16%	14%	20%	21%	20%
Proximity to work/work here	3%	4%	4%	NA	NA	NA
I like living in a college town	3%	3%	4%	5%	4%	3%
Parks, recreation and open space	3%	1%	4%	NA	NA	NA
Transportation options	2%	NA	NA	NA	NA	NA
Attending school in Littleton	1%	0%	1%	NA	NA	NA
Other	9%	4%	6%	3%	6%	11%

"Parks, recreation and open space", "Proximity to work/work here", "Transportation options", and "Attending school in Littleton" were not response options included on the survey, but were categories created from the "other" written-in responses.

Verbatim responses can be found in *Appendix B: Verbatim Responses to Open-ended Survey Questions*.

Total may exceed 100% as respondents could choose more than one answer.

Community Attributes

Respondents were asked how much they agreed or disagreed with a series of statements regarding the overall livability of Littleton. Over two-thirds of respondents agreed with each statement describing the city. About 9 in 10 survey respondents agreed that the city was a safe community and that the city supported local businesses, while about 8 in 10 agreed that Littleton offered the best schools and had a low crime rate. Residents were more likely to agree that traffic flows well on city streets in 2022, an increase of nine percentage points since 2022; other livability ratings remained stable since the previous survey iteration.

Figure 4: Community Characteristics Compared by Year

To what extent do you agree or disagree that each statement below describes the City of Littleton? (Percent strongly or somewhat agree)	2022	2020	2018	2016	2014	2012
The city is a safe community	92%	93%	96%	98%	98%	98%
The city supports local businesses	91%	88%	91%	88%	89%	92%
The city offers the best schools	84%	88%	88%	87%	88%	88%
The city has a low crime rate	83%	87%	91%	94%	96%	94%
Littleton has tight-knit neighborhoods	75%	75%	81%	83%	81%	82%
Littleton has an effective city government	71%	73%	70%	79%	77%	NA
Traffic flows well on city streets	66%	57%	60%	69%	69%	74%

Over one-third of respondents selected "don't know" when assessing their level of agreement with the statements "the city offers the best schools." A full set of responses, including "don't know," can be found in *Appendix A: Responses to Survey Questions*.

Safety in Littleton

Overall, ratings regarding safety in Littleton remained stable. Nearly all respondents indicated they felt safe in Downtown Littleton, in Littleton overall, and in their neighborhood during the day. About 4 in 5 residents felt somewhat or very safe in the other areas in Littleton and at night in the city.

Residents felt as safe or safer downtown during the day compared to other communities across the country and in the Front Range. Safety ratings for neighborhoods at night were similar to the national average but much lower than the Front Range. Safety in parks, trails, natural open space areas continue to be rated lower than both the national and Front Range averages.

Figure 5: Feelings of Safety in Littleton Compared by Year

Please tell us how safe you feel in each of the following areas in Littleton. (Percent very or somewhat safe)	2022	2020	2018	2016	2014	2012
Downtown Littleton during the day	99%	99%	100%	100%	100%	100%
Littleton overall during the day	98%	98%	99%	99%	100%	99%
Your neighborhood during the day	96%	97%	98%	98%	99%	99%
Downtown Littleton at night	87%	92%	92%	95%	96%	92%
Parks, trails, natural open space areas	86%	87%	90%	93%	90%	92%
Your neighborhood at night	84%	83%	88%	90%	89%	89%
Littleton overall at night	82%	84%	90%	93%	90%	92%

Most Pressing Issues Facing the City

Littleton were asked to select from a list up to three issues they felt were the most pressing for the city in the next two years. As in past years, traffic topped the list of concerns. However, it is noteworthy that the level of concern for this issue decreased in 2022, returning to similar percentages seen prior to 2018. Street maintenance (41%) continued to be viewed as one of the top three issues facing the city. Further, significantly more residents in 2022 compared to 2020 selected crime reduction as one of their top three concerns. Similar to previous years, less than 1 in 10 wrote in an "other" issue (these comments, along with those categorized into "parking (especially downtown)," "affordable housing/cost of living," "city services, infrastructure," "homeless population/homelessness," and "too much growth (population, housing, development)", can be found in *Appendix B: Verbatim Responses to Open-ended Survey Questions*).

Figure 6: Most Pressing Issues in Littleton Compared by Year

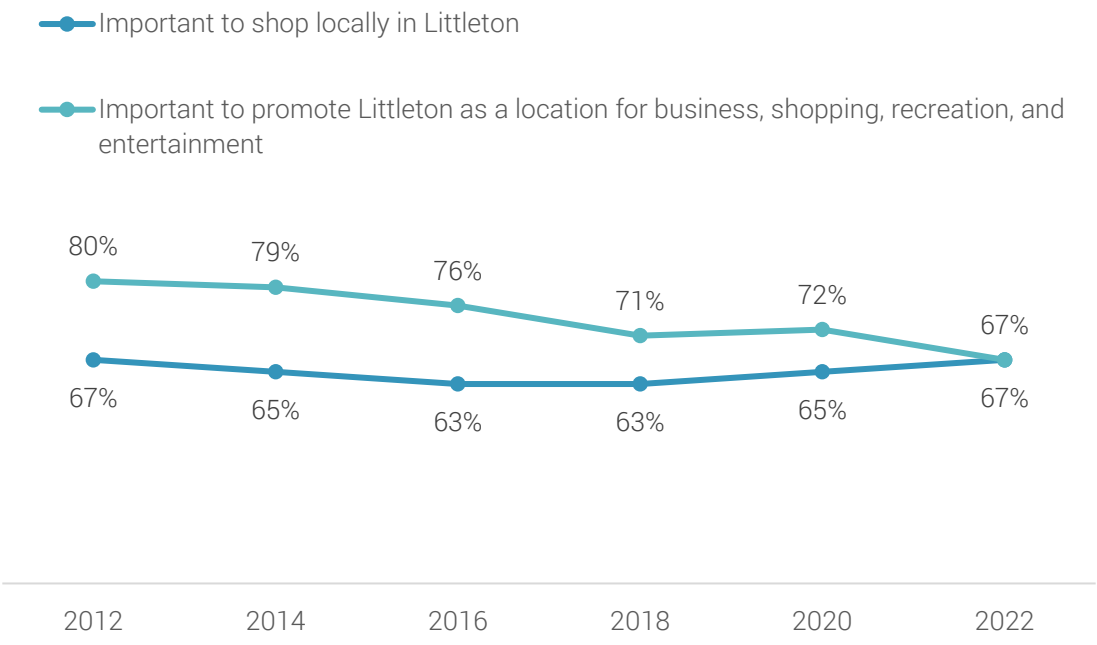
Please identify up to three issues you believe are the most pressing issues facing Littleton in the next two years.	2022	2020	2018	2016	2014	2012
Traffic in general	45%	61%	60%	48%	40%	29%
Street maintenance	41%	39%	31%	37%	28%	23%
Crime reduction	29%	18%	16%	11%	9%	13%
Aging or outdated commercial areas	22%	26%	34%	30%	31%	NA
Business retention	18%	14%	17%	22%	29%	29%
Alternative energy sources	17%	15%	11%	12%	13%	16%
Open space	16%	16%	19%	19%	11%	15%
Business attraction	13%	14%	12%	19%	22%	26%
Neighborhoods	12%	10%	11%	11%	12%	14%
Traffic light synchronization	11%	13%	14%	16%	13%	15%
Job growth	9%	10%	10%	19%	29%	33%
Affordable housing/cost of living	9%	5%	7%	NA	NA	NA
Maintenance of city properties and buildings	8%	8%	6%	6%	6%	7%
Trails	8%	8%	8%	7%	9%	6%
Leisure activities	5%	6%	5%	7%	5%	5%
Community image	4%	5%	5%	3%	7%	6%
Homeless population/homelessness	4%	2%	NA	NA	NA	NA
Too much growth (population, housing, development)	3%	2%	2%	NA	NA	NA
City services, infrastructure	1%	3%	NA	NA	NA	NA
Parking (especially downtown)	0%	1%	2%	NA	NA	NA
Other	7%	5%	8%	7%	8%	6%

"Parking (especially downtown)," "affordable housing/cost of living," "city services, infrastructure," "homeless population/homelessness," and "too much growth (population, housing, development)" were not response options included on the survey but were categories created from the "other" written in responses.
Verbatim responses can be found in *Appendix B: Verbatim Responses to Open-ended Survey Questions*
Total may exceed 100% as respondents could choose up to three responses.

Promoting the Community

Residents identified their preferences for shopping in the community and for the local government to promote the community as a place to do business and spend money. About two-thirds of survey respondents felt that it was essential or very important to shop locally in Littleton and for the city to promote itself as a location for business, shopping, recreation and entertainment. Ratings of the importance of shopping locally continue to remain stable over time. However, the importance of promoting Littleton continued to decline in 2022, a drop of five percentage points since 2020 and nearly ten percentage points since 2016.

Figure 7: Importance of Shopping in and Marketing Littleton Compared by Year



Percent essential or very important

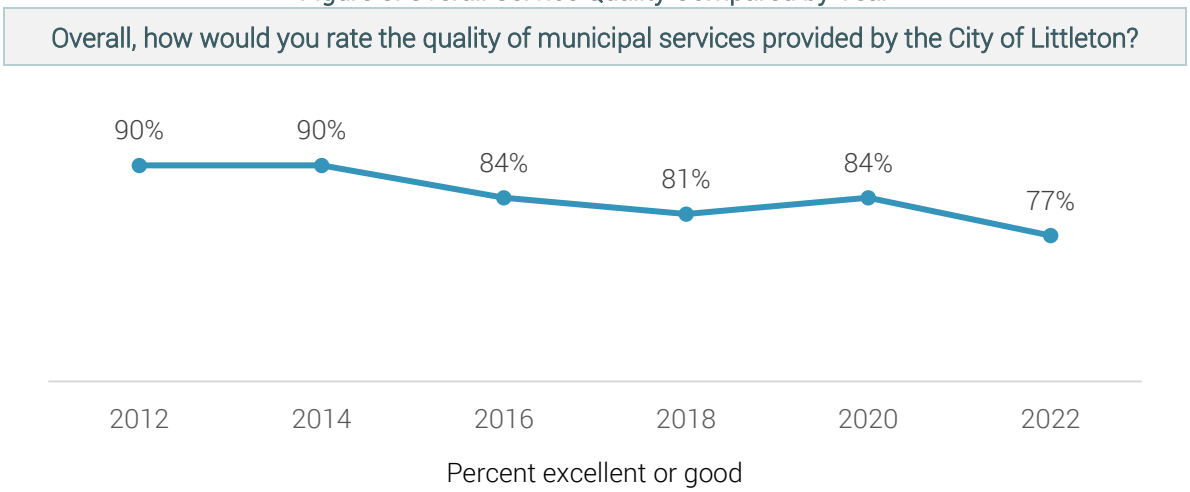
City Services

Service delivery is a key function of any local government and enhances residents' quality of life. Residents evaluated their satisfaction with and the importance of a variety of city services, including transportation, the Bemis Library, the Littleton Museum, and the Police Department.

Overall Quality of Services

Over three-quarters of residents felt the overall quality of services in Littleton was excellent or good. This was a significant decrease since 2020. Despite this decrease, Littleton residents gave evaluations that were similar to residents in other communities across the nation and in Colorado's Front Range.

Figure 8: Overall Service Quality Compared by Year



City Service Quality and Importance

Littleton residents also assessed the quality and importance of 28 services provided by the City. A majority of respondents gave favorable ratings to the quality of most services (see Figure 9 on the following page). About 9 in 10 respondents gave excellent or good marks to various cultural and outdoor facilities such as Hudson Gardens, the Carson Nature Center, the Littleton Museum, the Bemis Library, parks and trails, and South Platte Park. Residents felt less positively about job opportunities, traffic flow, and downtown parking.

Most service ratings remained stable from 2020 to 2022. However, significant decreases in quality ratings were observed for the Littleton Police Department, traffic enforcement, and public transit services. Conversely, downtown parking, traffic flow, snow plowing, and the Municipal Court all increased significantly since 2020.

Where comparisons were available to other communities across the nation and in the Front Range, Littleton residents generally provided ratings that were higher than or on par with the benchmarks. The only rating lower than national benchmark comparisons was snow plowing.

Figure 9: Quality of Services Provided by Littleton Compared by Year

Please rate the quality of each of the following in Littleton: (Percent excellent or good)	2022	2020	2018	2016	2014	2012
Hudson Gardens	94%	94%	91%	92%	90%	90%
Carson Nature Center	93%	93%	93%	87%	88%	86%
Littleton Museum	93%	92%	92%	92%	92%	89%
South Platte Park	91%	88%	93%	88%	91%	90%
Bemis Library	91%	90%	90%	91%	90%	89%
Parks and trails	88%	89%	91%	92%	91%	91%
Buck Recreation Center	87%	87%	89%	89%	89%	91%
Town Hall Arts Center	86%	84%	84%	82%	83%	83%
Appearance of city	84%	87%	88%	89%	90%	89%
Recreation opportunities	83%	83%	85%	83%	83%	81%
Open space areas	81%	81%	84%	81%	83%	85%
City-sponsored special events	80%	81%	83%	NA	NA	NA
Historic preservation	80%	81%	83%	83%	82%	84%
Littleton Police Department	77%	83%	85%	89%	79%	84%
Municipal Court	75%	68%	70%	76%	71%	75%
Shopping opportunities	66%	68%	67%	71%	63%	64%
City management	62%	59%	61%	67%	65%	NA
Code compliance	60%	56%	62%	62%	63%	66%
Economic development	59%	62%	58%	62%	60%	58%
Public transit services	58%	65%	72%	74%	78%	74%
Traffic enforcement	58%	64%	63%	71%	70%	74%
Snow plowing	58%	32%	61%	50%	58%	50%
Leaf and tire recycling	58%	61%	74%	70%	83%	77%
Household Haz Mat Roundup	55%	59%	70%	71%	80%	76%
Environmental sustainability	55%	57%	67%	66%	66%	67%
Job opportunities	46%	45%	41%	38%	38%	34%
Traffic flow	44%	34%	41%	46%	51%	59%
Downtown parking	31%	20%	22%	31%	36%	37%

For many services, between 30% and 62% of respondents selected "don't know" when rating their quality. (The full set of responses, including "don't know," can be found in *Appendix A: Responses to Survey Questions*.)
Prior to 2022, "code compliance" was "code enforcement".

Residents also rated the importance of the same 28 services, and a majority of residents felt all of the listed city-provided services were essential or very important. City management topped the list as the most important, followed by parks and trails, open space areas, traffic flow, Littleton Police Department, and snow plowing. Over 8 in 10 respondents felt each of these services was essential or very important. Leaf and tire recycling and city-sponsored special events were deemed relatively less important services, although 6 in 10 respondents felt these were essential or very important services.

Importance ratings of most services tended to remain stable across survey administrations with a few exceptions: the Littleton Police Department, city-sponsored special events, public transit services, traffic enforcement, historic preservation, and downtown parking were rated less important in 2022 compared to 2020, and the Bemis Library, open space areas, and Household Haz Mat Roundup were rated as more important.

Figure 10: Importance of Services Provided by Littleton Compared by Year

Please rate how important, if at all, each is to you. (Percent essential or very important)	2022	2020	2018	2016	2014	2012
City management	88%	87%	90%	89%	86%	NA
Parks and trails	88%	88%	89%	86%	86%	83%
Open space areas	87%	82%	85%	79%	80%	76%
Traffic flow	85%	87%	90%	88%	87%	85%
Littleton Police Department	84%	94%	96%	96%	91%	95%
Snow plowing	84%	87%	81%	85%	86%	86%
Appearance of city	83%	85%	86%	88%	88%	90%
Bemis Library	83%	77%	78%	79%	82%	82%
Recreation opportunities	81%	79%	80%	78%	81%	75%
Environmental sustainability	79%	81%	79%	78%	73%	75%
South Platte Park	78%	80%	79%	74%	78%	73%
Buck Recreation Center	76%	75%	77%	74%	77%	75%
Economic development	75%	77%	78%	77%	81%	82%
Municipal Court	75%	72%	73%	72%	77%	71%
Carson Nature Center	74%	72%	67%	68%	66%	62%
Hudson Gardens	73%	70%	68%	70%	67%	63%
Public transit services	72%	77%	79%	80%	77%	77%
Littleton Museum	71%	71%	70%	69%	72%	67%
Code compliance	70%	69%	73%	69%	66%	69%
Traffic enforcement	69%	74%	78%	70%	69%	75%
Historic preservation	67%	73%	70%	69%	65%	62%
Household Haz Mat Roundup	66%	71%	69%	66%	69%	72%
Town Hall Arts Center	64%	64%	63%	61%	56%	57%
Downtown parking	63%	68%	67%	67%	68%	63%
Shopping opportunities	62%	66%	64%	69%	73%	68%
Job opportunities	62%	66%	68%	70%	67%	74%
City-sponsored special events	60%	68%	66%	NA	NA	NA
Leaf and tire recycling	60%	61%	62%	59%	66%	71%

Prior to 2022, “code compliance” was “code enforcement”.

Balancing Quality and Importance

Ratings of importance were compared to ratings of quality to help guide city staff and officials with decisions on future resource allocation. Most government services are considered to be important, but when competition for limited resources demands that efficiencies or cutbacks be instituted, it is wise not only to know what services are deemed most important to residents' quality of life, but which services among the most important are perceived to be delivered with the lowest quality. It is these services – more important services delivered with lower quality – to which attention needs to be paid first.

To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance) and some services were in the bottom half of both lists.

Services were classified as "more important" if they were rated as "essential" or "very important" by 75% or more of respondents. Services were rated as "less important" if less than 75% of respondents rated them as "essential" or "very important." Services receiving quality ratings of "excellent" or "good" by 76% or more of respondents were considered of "higher quality" and those rated "excellent" or "good" by fewer than 76% were considered to be of "lower quality." This classification created four quadrants based on the ratings of quality and importance for each service. The services falling into each quadrant are listed in Figure 11 on the following page.

Typically, services that are rated relatively higher in importance and lower in quality represent potential priority areas for improvement for the city. In 2022, these included: Municipal Court, city management, economic development, traffic flow, environmental sustainability, and snow plowing (similar to what was seen in 2020, 2018, 2016, and 2014). Snow plowing was rated lower than national benchmarks, but increased in quality between 2020 and 2022.

Higher importance and higher quality services included: appearance of city, Bemis Library, Buck Recreation Center, Littleton Police Department, open space areas, parks and trails, recreation opportunities, and the South Platte Park.

Lower importance and lower quality services included: code compliance, downtown parking, Household Haz Mat Roundup, job opportunities, leaf and tire recycling, shopping opportunities, and traffic enforcement.

Lower importance and higher quality services included: City-sponsored special events, historic preservation, Hudson Gardens, Littleton Museum, Carson Nature Center, and Town Hall Arts Center.

Figure 11: Comparison of Quality and Importance Ratings

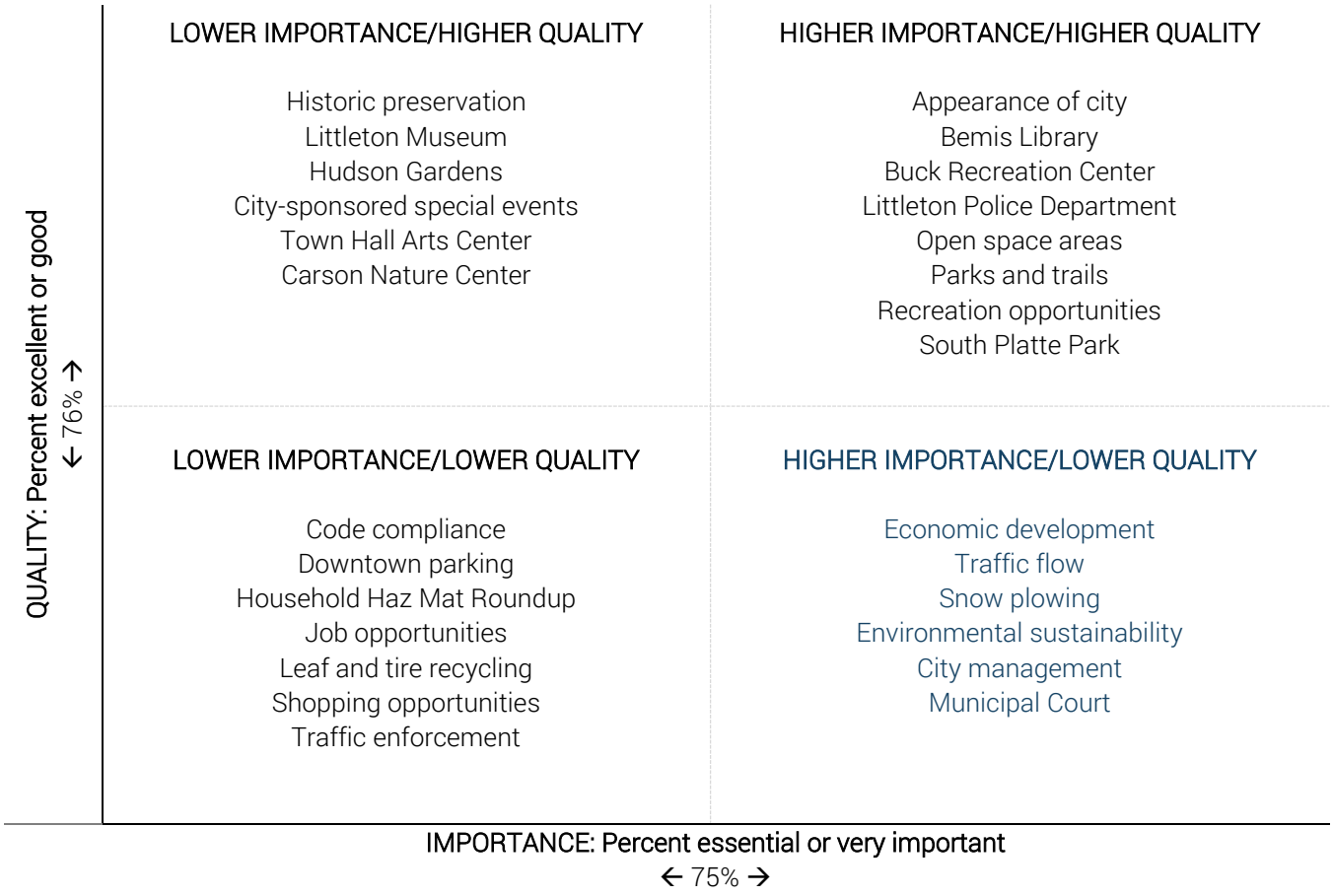


Figure 12: Services Rated Lower in Importance and Higher in Quality

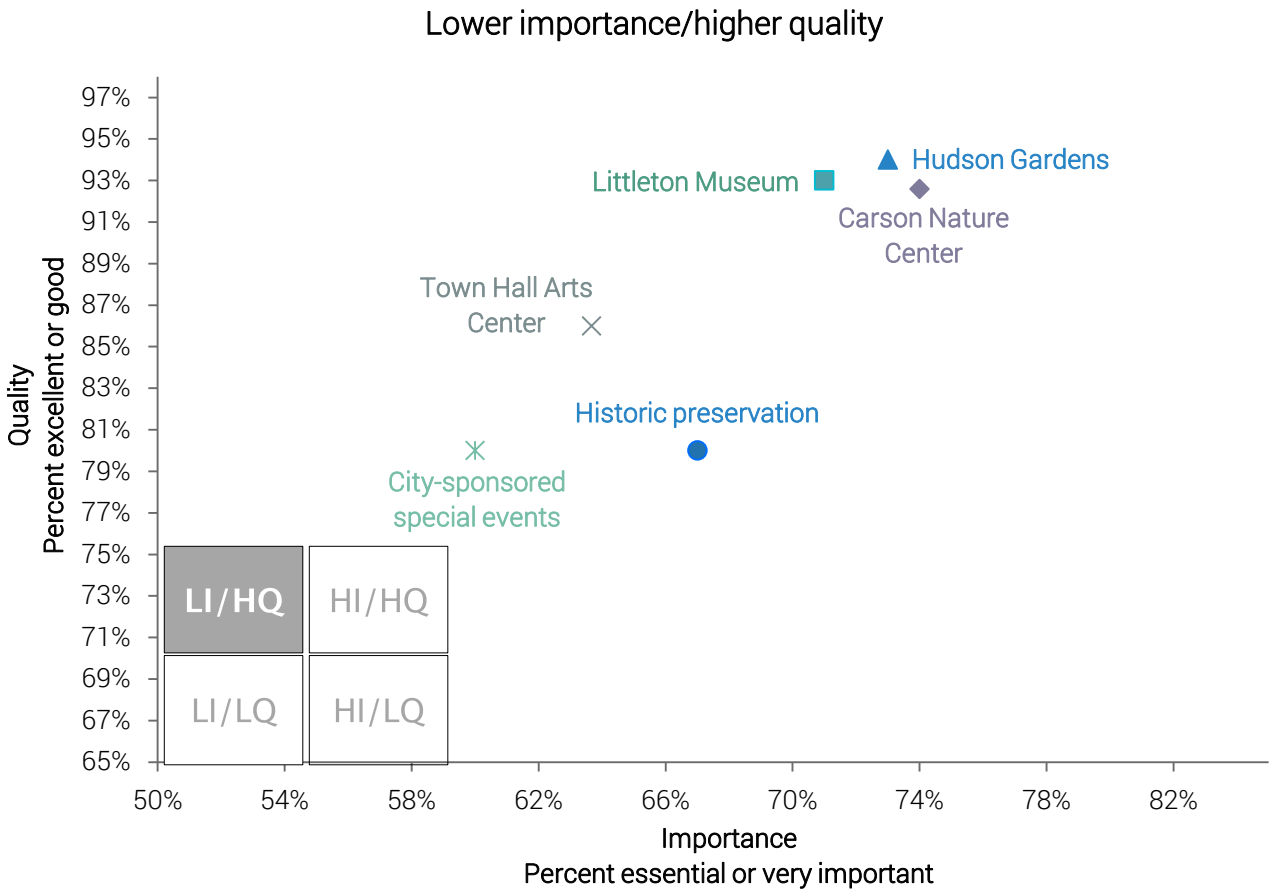


Figure 13: Services Rated Higher in Importance and Higher in Quality

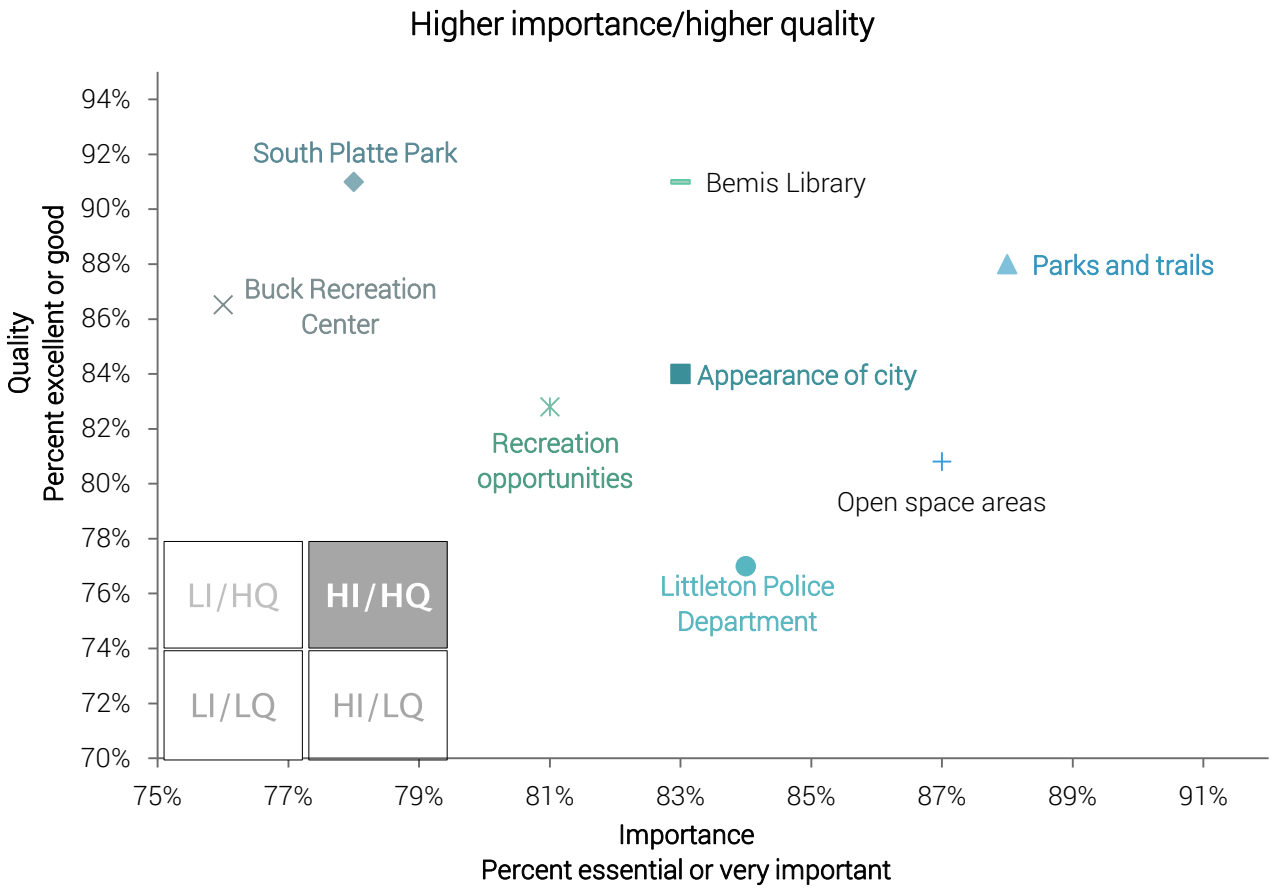


Figure 14: Services Rated Lower in Importance and Lower in Quality

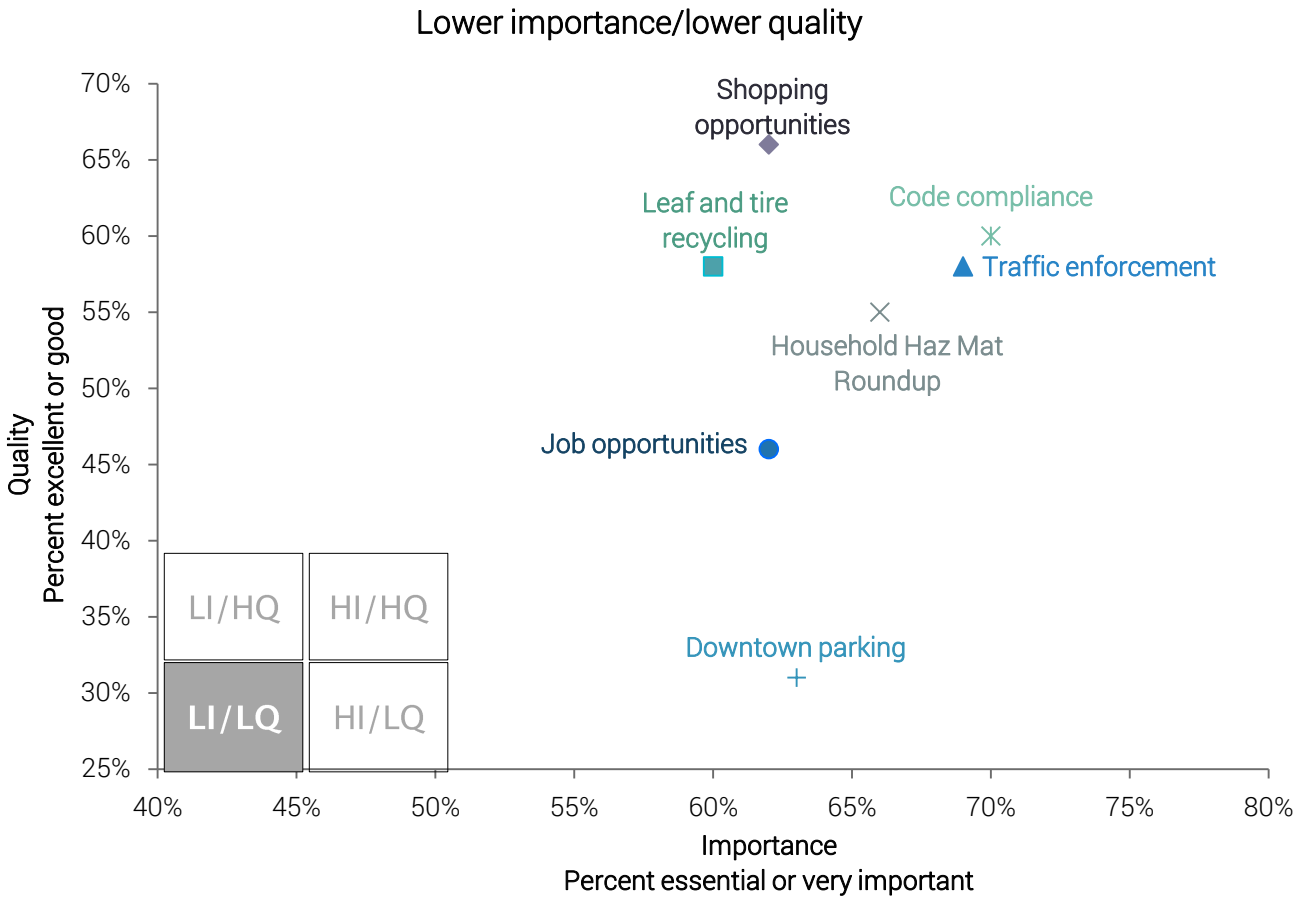
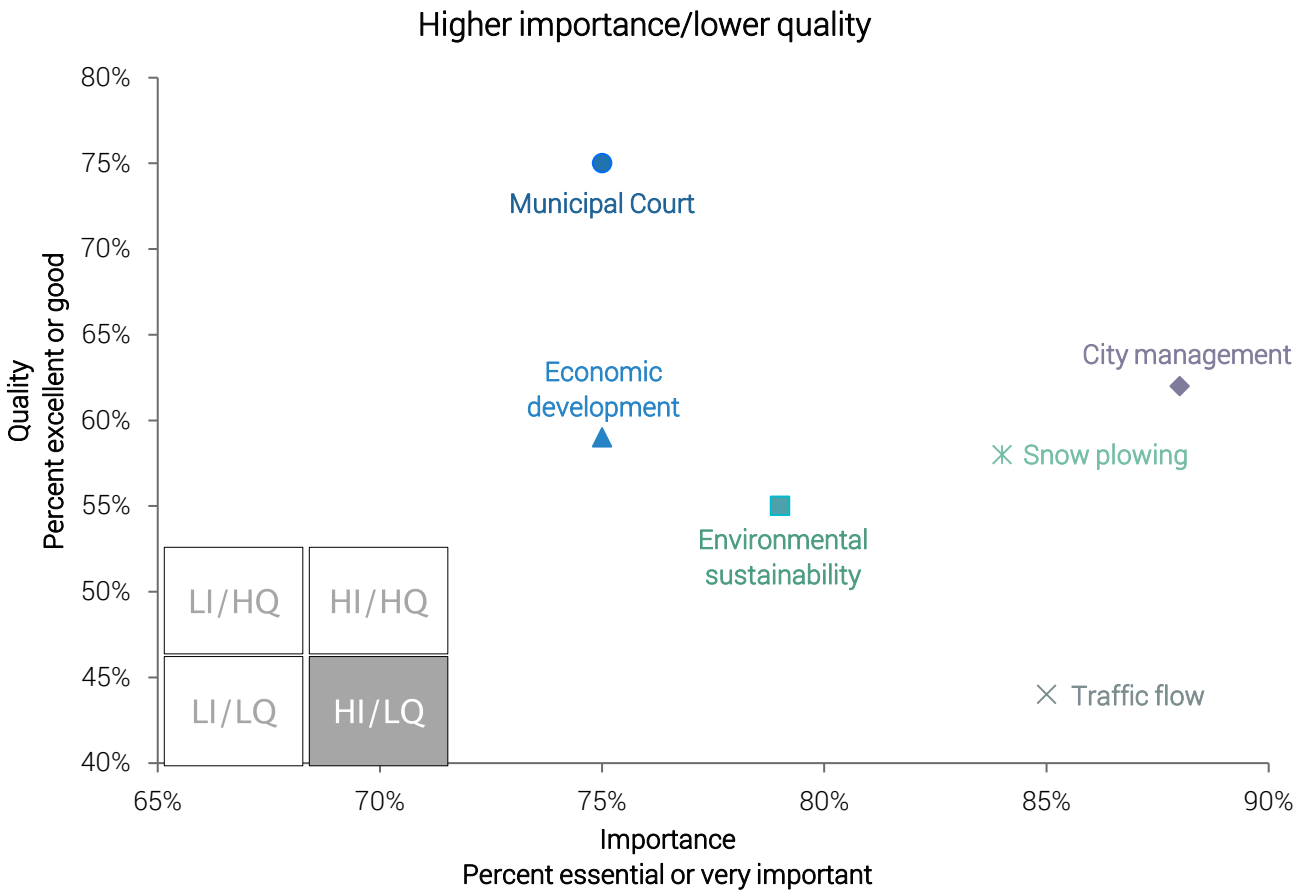


Figure 15: Services Rated Higher in Importance and Lower in Quality



Transportation in Littleton

The quality of several aspects of transportation and travel were assessed on the survey. Light rail continued to be rated positively by residents in 2022, with more than 8 in 10 giving excellent or good ratings to the Downtown Littleton and Mineral Avenue light rail stations. By contrast, less than half of residents gave favorable reviews to street maintenance and ease of traveling by bus (RTD). Overall, ratings of transportation tended to remain stable from 2020 to 2022 except for ease of driving, which increased, and Omnibus/Shopping Cart senior and disabled van service (which notably decreased by 20% since the previous survey iteration) and ease of traveling by bus (which decreased 13%).

As in previous years, the six aspects of transportation and travel in Littleton that could be compared to the national and Front Range benchmarks generally received ratings similar to or higher than the average.

Figure 16: Aspects of Transportation Compared by Year

Please rate the following areas of transportation in Littleton. (Percent excellent or good)	2022	2020	2018	2016	2014	2012
Downtown Littleton light rail station	82%	83%	87%	89%	87%	91%
Mineral Avenue light rail station	81%	80%	84%	87%		
Ease of driving	74%	67%	70%	75%	72%	80%
Ease of walking in the city	73%	77%	79%	82%	84%	84%
Ease of traveling by bicycle	72%	72%	78%	76%	76%	77%
Ease of traveling by light rail	68%	72%	82%	83%	84%	89%
Omnibus/Shopping Cart senior and disabled van service	59%	79%	81%	79%	82%	80%
Street maintenance	44%	45%	47%	44%	56%	66%
Ease of traveling by bus (RTD)	41%	54%	58%	62%	66%	62%

Prior to 2016, "Downtown Littleton light rail station" and "Mineral Avenue light rail station" were worded as a single item on the survey, "Littleton light rail stations (Downtown and Mineral Avenue)".

When evaluating ease of travel by bus (RTD) and Omnibus/Shopping cart senior/disabled van service, more than half of respondents answered "don't know." The full set of responses, including "don't know," can be found in *Appendix A: Responses to Survey Questions*.

Bemis Public Library

Respondents were asked to evaluate seven aspects of the Bemis Public library and its services. Between one-third and one-half of respondents selected "don't know" when rating aspects of the library (see *Appendix A: Responses to Survey Questions* for a full set of responses including "don't know"). Of the respondents who had an opinion, most gave positive reviews to each library service. Almost all residents gave favorable reviews to the overall performance of the Bemis Library, library programs, and library services, and online services. Ratings for all aspects of the Bemis Public Library have remained stable over time, with online services increasing significantly in 2022 compared to 2020.

Figure 17: Aspects of Bemis Public Library Compared by Year

Please circle the number that comes closest to your opinion about Littleton's Bemis Public Library and its services: (Percent excellent or good)	2022	2020	2018	2016	2014	2012
Library services (e.g., reference desk, check out, etc.)	94%	93%	93%	95%	94%	93%
Library programs (e.g., story time, digital programs, Summer Reading program, etc.)	94%	91%	93%	96%	96%	94%
Overall performance of the library	93%	92%	94%	93%	93%	91%
Online services at www.littletongov.org/bemis accessed from home or elsewhere (e.g., book holds, access databases, research, etc.)	93%	85%	86%	90%	89%	83%
Internet and computer services	91%	87%	92%	89%	92%	87%
Materials and collections	89%	85%	85%	84%	84%	81%
Library building and grounds	88%	86%	90%	89%	89%	88%

In 2022 library programs included the addition of "digital programs".

Littleton Museum

The quality of various services and programs provided at the Littleton Museum also was measured. At least 40% of respondents selected "don't know" when rating each aspect of the museum (see *Appendix A: Responses to Survey Questions* for a full set of responses including "don't know"). Of those who had an opinion about the museum, at least 86% gave excellent or good ratings to each aspect on the list. Wednesday evening free summer concerts and the Living History Farms/Historic Site Interpreters received the highest marks. Compared to 2020, museum programs and the overall performance of the Littleton Museum declined in 2022.

Figure 18: Aspects of Littleton Museum Compared by Year

Please circle the number that comes closest to your opinion about the Littleton Museum and its services: (Percent excellent or good)	2022	2020	2018	2016	2014	2012
Wednesday evening free summer concerts	92%	95%	90%	93%	92%	92%
Living History Farms/Historic Site Interpreters	91%	92%	92%	94%	94%	91%
Museum programs (e.g., lectures, classes, special events – Holiday's Eve, Sheep to Shawl, spring planting)	90%	96%	90%	95%	92%	93%
Museum building and grounds	90%	93%	93%	94%	96%	94%
Overall performance of the Littleton Museum	89%	96%	93%	95%	94%	92%
Museum rotating exhibits	88%	88%	87%	90%	86%	84%

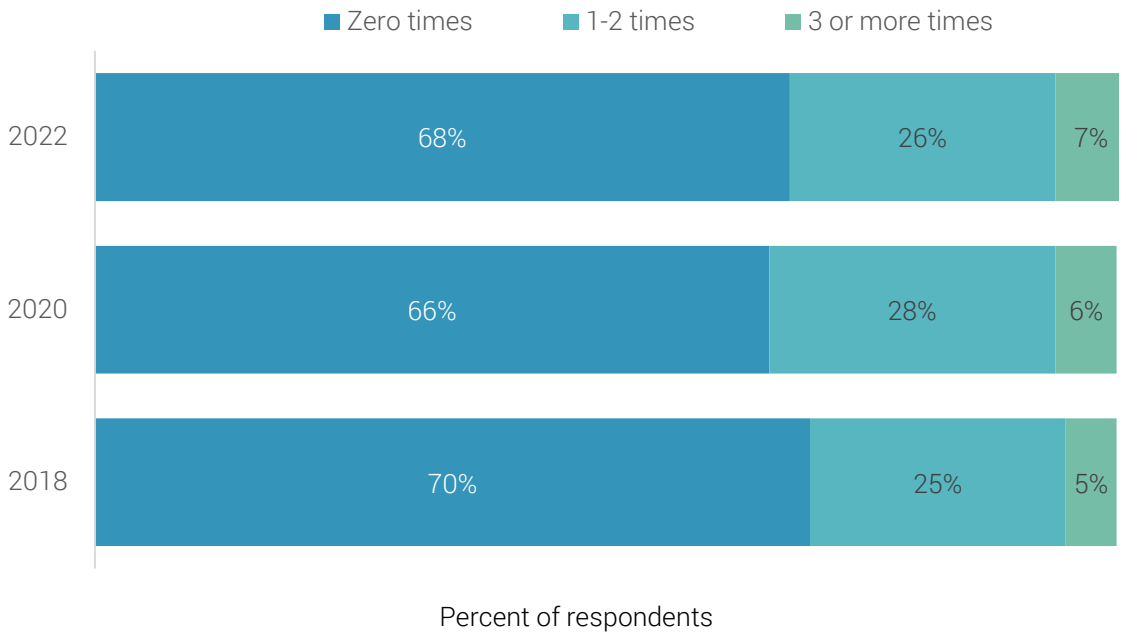
Please circle the number that comes closest to your opinion about the Littleton Museum and its services: (Percent excellent or good)	2022	2020	2018	2016	2014	2012
Museum research center	87%	90%	85%	88%	87%	87%
Art shows in the galleries	86%	86%	85%	93%	88%	84%

Littleton Police Department

Starting with the 2018 survey, respondents reported on their contact with and feelings about the Littleton Police Department. About one-third of respondents said they had contact with the Police Department in the 12 months prior to the survey, which was similar to the contact rates in both 2018 and 2020.

Figure 19: Contact with Littleton Police Department Compared by Year

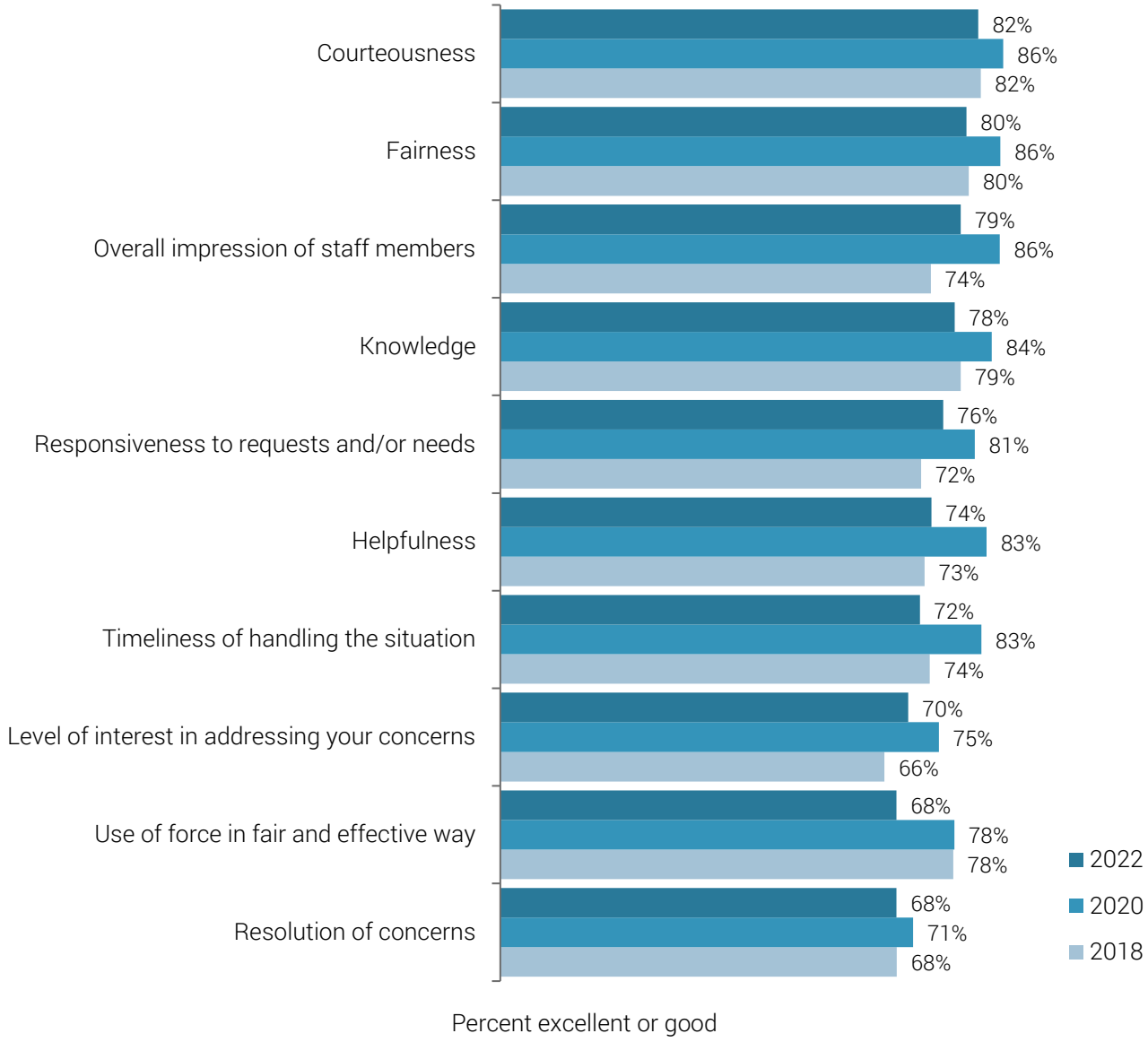
If you had contact with the City of Littleton Police Department, please indicate about how many times you've been in contact over the last 12 months.



The one-third of residents who had been in contact with the Police Department evaluated a number of aspects of their most recent interaction with a Police Department employee. Overall, at least two-thirds of respondents gave positive reviews to their interactions with the Police Department employee. However, many ratings decreased significantly between 2020 and 2022. Despite these decreases, more than three-quarters of residents rated the employee's courteousness, fairness, knowledge, responsiveness, as well their overall impression, as excellent or good.

Figure 20: Treatment by Littleton Police Department Employee Compared by Year

Based on your most recent contact with a member of the Littleton Police Department, please rate each of the following aspects of the employee with whom you had contact.



Asked only of those who reported having contact with a City of Littleton Police Department employee in the last 12 months.

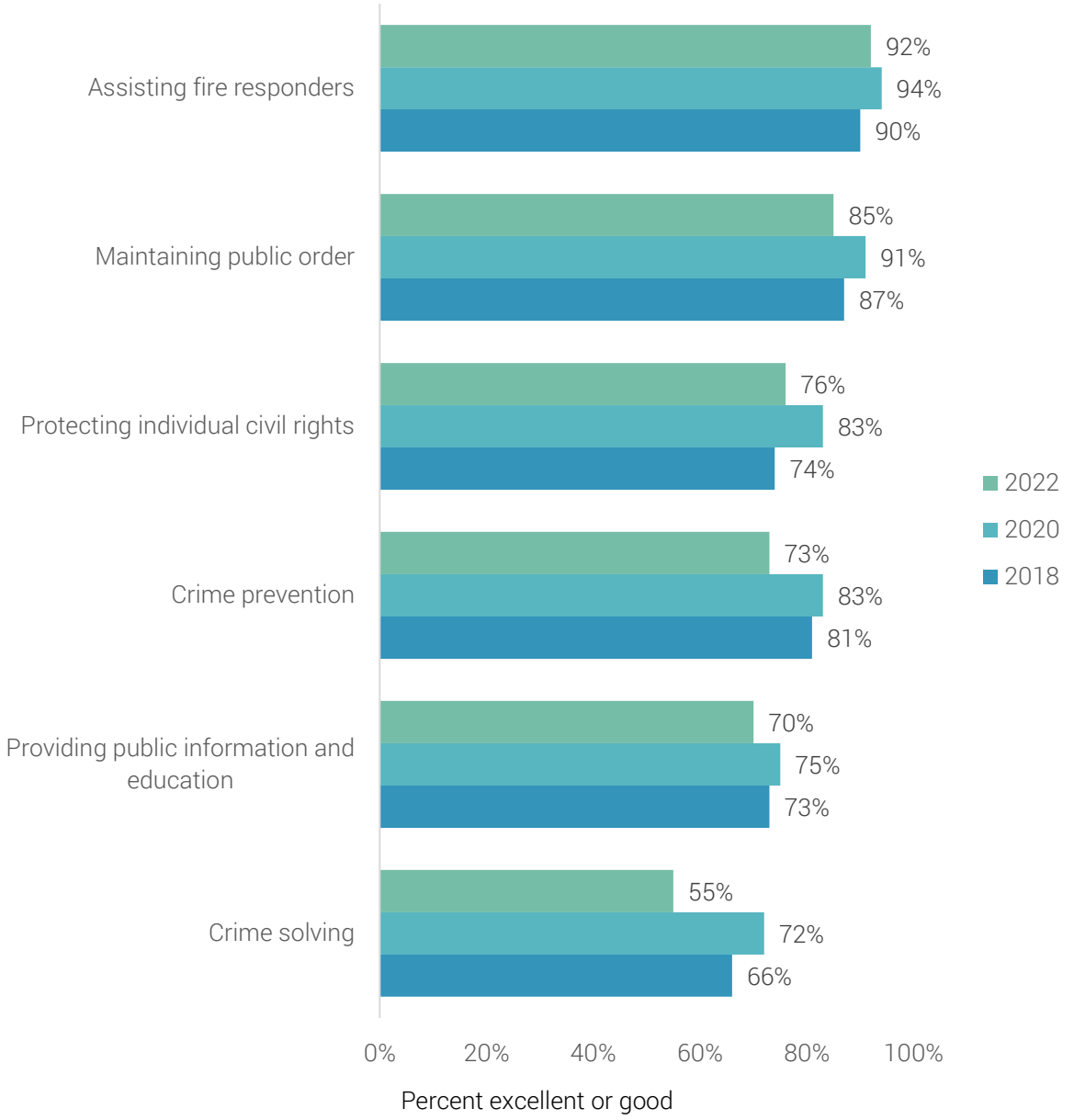
More than half of respondents said "don't know" when evaluating the employee's use of force in fair and effective ways. The full set of responses, including "don't know," can be found in *Appendix A: Responses to Survey Questions*.

All survey respondents assessed the quality of six specific services provided by the Littleton Police Department. However, between 31% and 64% of respondents said "don't know" when evaluating services provided by the Police Department. The full set of responses, including "don't know," can be found in *Appendix A: Responses to Survey Questions*.

Of those who had an opinion, 9 in 10 gave excellent or good ratings to the Police Department assisting fire responders. All other service ratings decreased significantly since 2020. Only ratings of crime prevention could be compared to the benchmark. Littleton residents gave evaluations that were much higher than residents in other communities in the Front Range, and similar to residents across the nation as a whole.

Figure 21: Quality of Services Provided by the Littleton Police Department, 2020

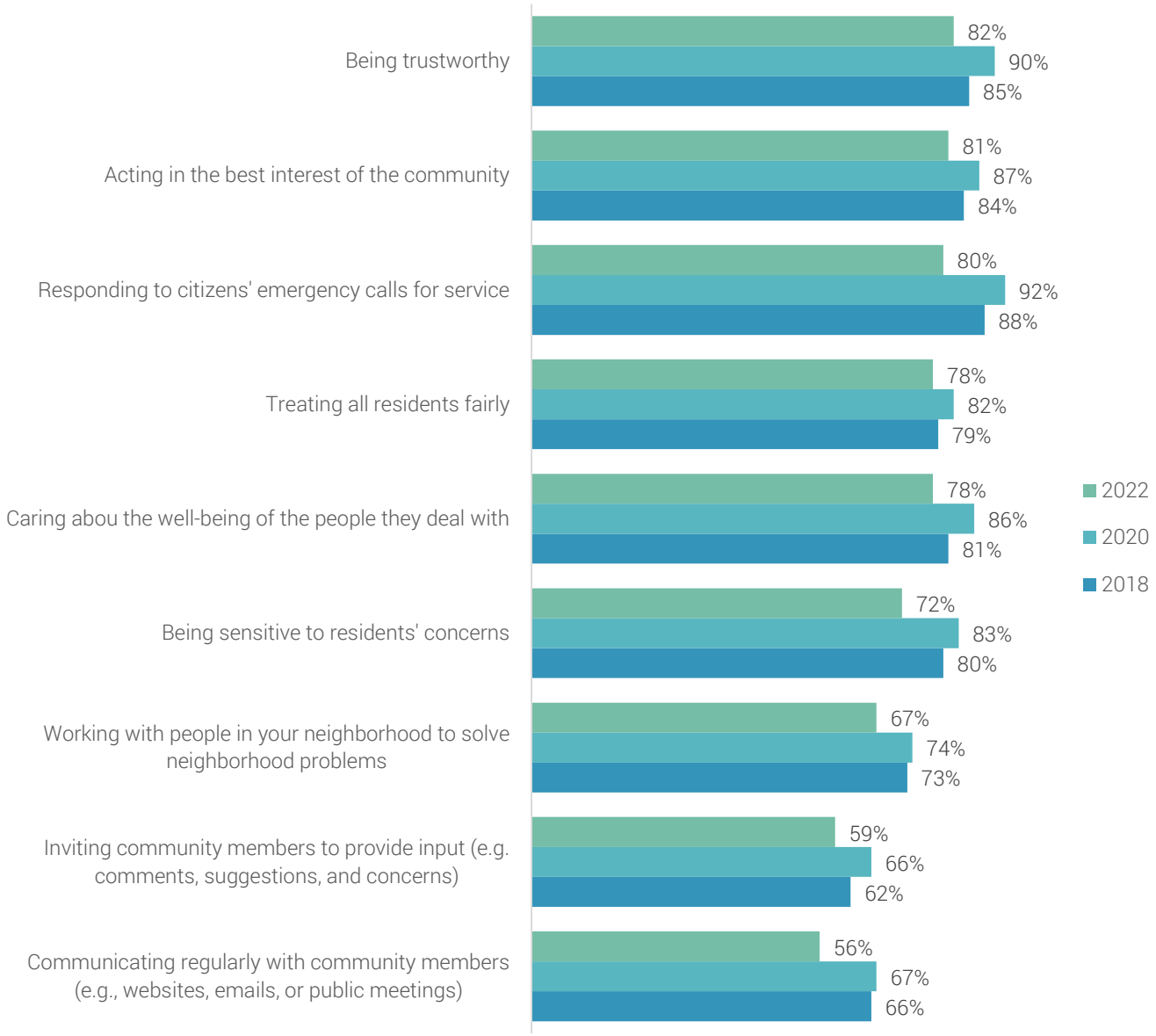
Please rate the job the Littleton Police Department does at each of the following in Littleton.



Survey respondents shared their opinions about the relationship the Police Department has with the community. Between 36% and 58% of respondents said "don't know" when evaluating this relationship (see *Appendix A: Responses to Survey Questions*). Of those who had an opinion, at least half of residents gave excellent or good reviews to each aspect. Residents felt most positively about the Police Department being trustworthy, acting in the best interest of the community, and responding to citizens' emergency calls for service. Ratings decreased significantly between 2018 and 2020 in all areas with the exception of treating all residents fairly.

Figure 22: Community Relationship with the Littleton Police Department by Year

Please rate the Littleton Police Department on the following.



City Government

Littleton residents shared their perspectives of the City of Littleton government's performance as well as their priorities for the city council's goals and objectives. Learning whether residents' priorities for the community align with community leaders can guide the overall direction the city is taking.

Government Performance

Littleton residents evaluated 17 aspects of City government performance. Between one-quarter and one-half of residents selected "don't know" when assessing each of these aspects (see *Appendix A: Responses to Survey Questions* for a full set of responses including "don't know"). Of those who had an opinion, about half of respondents gave favorable ratings to most aspects of government performance. The direction the City is taking with respect to open space, trails and parks was the most favorably rated (81% excellent or good), followed by the quality of work provided by City employees (72%, a 5% decrease from 2020). All other ratings remained stable between 2020 and 2022.

Four of the 17 government performance ratings could be compared to communities across the nation. The job the City government does at welcoming citizen involvement received ratings higher than the national and Front Range averages, while spending local tax dollars wisely, the value of services for the property taxes paid to Littleton, and the overall direction the city is taking were similar.

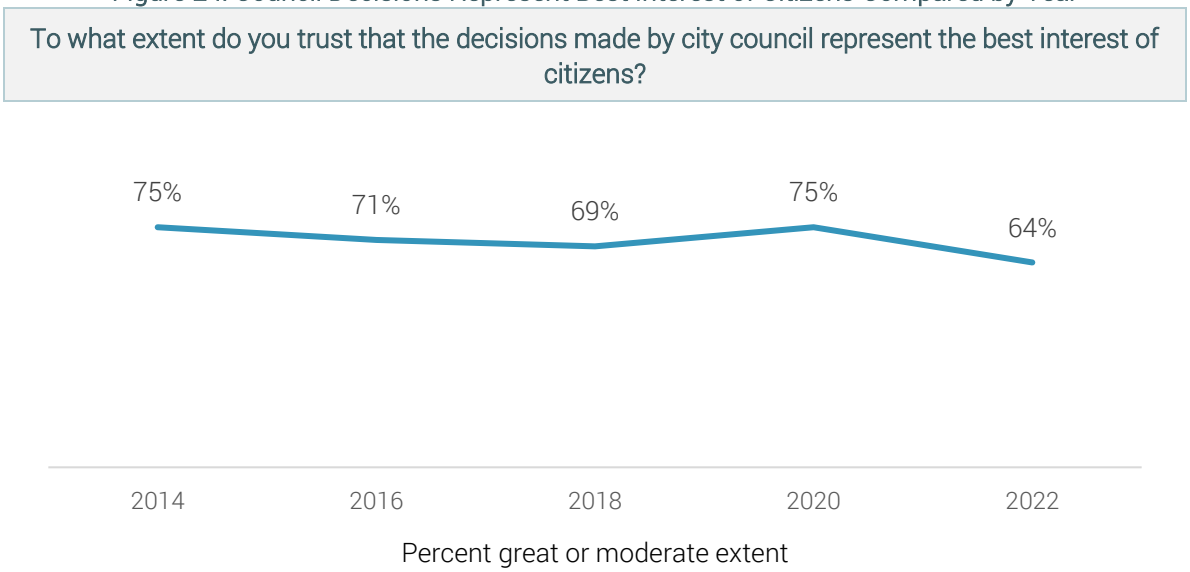
Figure 23: Littleton Government Performance Compared by Year

Please rate the following categories of Littleton government performance. (Percent excellent or good)	2022	2020	2018	2016	2014	2012
The direction the city is taking with respect to open space, trails and parks	81%	80%	82%	85%	86%	85%
The quality of work provided by City of Littleton employees	72%	77%	69%	75%	77%	78%
Holding public meetings about city plans	63%	63%	59%	61%	63%	72%
The job the city government does at welcoming citizen involvement	61%	61%	60%	64%	61%	62%
The city manager's management of city operations	61%	60%	57%	59%	57%	69%
The overall direction the city is taking	58%	59%	61%	68%	66%	69%
A city government that is run efficiently	58%	57%	55%	59%	56%	65%
Providing information about city plans and programs	53%	56%	54%	58%	57%	62%
Opportunities to participate in city government decisions	53%	52%	52%	51%	50%	60%
Running Littleton's local government in the best interest of residents	52%	54%	55%	54%	54%	61%
Littleton's government as an example of how best to provide services	51%	54%	47%	53%	53%	64%
Spending local tax dollars wisely	51%	50%	51%	55%	53%	59%
The value of services for the property taxes paid to Littleton	51%	53%	54%	60%	57%	61%
Being transparent and accountable to the public	48%	51%	47%	48%	50%	58%
Attracting companies to locate in Littleton	47%	46%	54%	55%	51%	52%
Responding to citizen complaints and concerns	47%	46%	48%	44%	48%	57%

Please rate the following categories of Littleton government performance. (Percent excellent or good)	2022	2020	2018	2016	2014	2012
Littleton's elected officials' consideration of what people like me think	45%	49%	47%	43%	43%	56%

In 2022, 6 in 10 residents believed that city council decisions represent the best interest of citizens to a great or moderate extent, a significant decrease compared to 2020.

Figure 24: Council Decisions Represent Best Interest of Citizens Compared by Year



Community Planning and Prioritization

In addition to providing feedback on Envision Littleton, residents shared their thoughts on the importance of potential projects in Littleton, priorities for the Police Department and a possible sales and use tax increase to help fund street improvements and other capital projects.

Potential Projects in Littleton

Littleton residents rated the importance of seven potential projects in Littleton over the next five to eight years and then selected the one as the most important project out of the seven. As rated by residents, the most important projects were maintaining and improving city infrastructure (92% essential or very important, up 5 percentage points from 2020); reducing traffic congestion on city streets (63%, down 11 percentage points from 2020); and redeveloping aging shopping centers (61%, similar to 2020). Redeveloping older neighborhoods and building new trails were rated as essential or very important by less than half of residents, similar to 2020.

Figure 25: Potential Projects in Littleton Compared by Year

Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? (Percent essential or very important)	2022	2020	2018	2016	2014	2012
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	92%	87%	77%	89%	NA	NA
Reducing traffic congestion on city streets	63%	74%	75%	63%	57%	53%
Redeveloping aging shopping centers	61%	63%	70%	65%	71%	74%
Continuing preservation programs for historic buildings	58%	55%	55%	56%	54%	47%
Partnering strategically and financially with the private sector in development	56%	52%	56%	61%	NA	NA
Redeveloping older neighborhoods	48%	48%	55%	53%	62%	66%
Building new trails	46%	45%	47%	47%	44%	43%

"Redeveloping aging shopping centers" was "taking an active role in redevelopment of aging shopping centers" in 2014 and "redeveloping older neighborhoods" was "taking an active role in redevelopment of older neighborhoods." Additionally, "partnering strategically and financially with the private sector in development" was different enough from the 2014 survey question wording that comparisons could not be made.

Littleton residents were then asked to select one potential project as the most important for the city to focus on in the next five to eight years. Respondents most frequently chose maintaining and improving city infrastructure (46% selected as the single most important issue, up from 25% in 2020) and reducing traffic congestion on city streets (22%, on par with 2020). More respondents in 2022 compared to 2020 selected redeveloping aging shopping centers as the most important project.

Figure 26: Most Important Potential Project Compared by Year

Check the ONE circle for the item you think is the most important future project for Littleton	2022	2020	2018	2016	2014	2012
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	46%	25%	25%	35%	NA	NA
Reducing traffic congestion on city streets	22%	22%	32%	18%	23%	18%
Redeveloping aging shopping centers	15%	6%	9%	12%	27%	27%
Redeveloping older neighborhoods	6%	5%	5%	8%	18%	18%
Building new trails	6%	5%	4%	3%	6%	6%
Continuing preservation programs for historic buildings	5%	9%	3%	5%	5%	1%

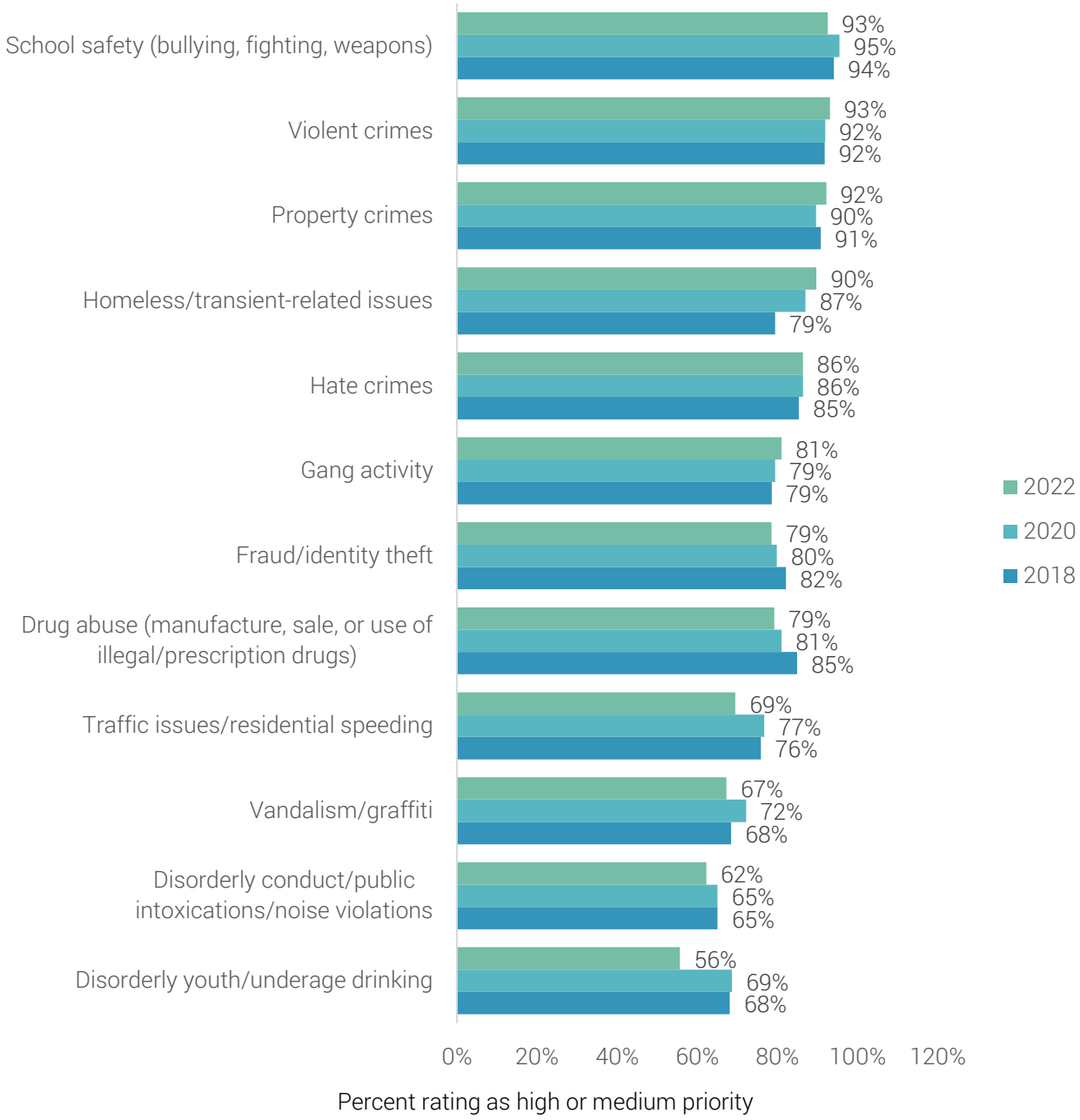
"Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)" was new to the 2016 survey. "Redeveloping aging shopping centers" was "taking an active role in redevelopment of aging shopping centers" in 2014 and "redeveloping older neighborhoods" was "taking an active role in redevelopment of older neighborhoods." Additionally, "partnering strategically and financially with the private sector in development" was different enough from the 2014 survey question wording that comparisons could not be made.

Police Department Priorities

Survey respondents provided input to the Littleton Police Department on where to focus its resources in the next two years. Similar to both 2018 and 2020, the top-rated priorities of school safety, violent crimes, and property crimes. Traffic issues/residential speeding, vandalism/graffiti, and disorderly youth/underage drinking were selected by significantly fewer residents as a top priority in 2022.

Figure 27: Resident Priorities for Littleton Police Department Compared by Year

Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years.

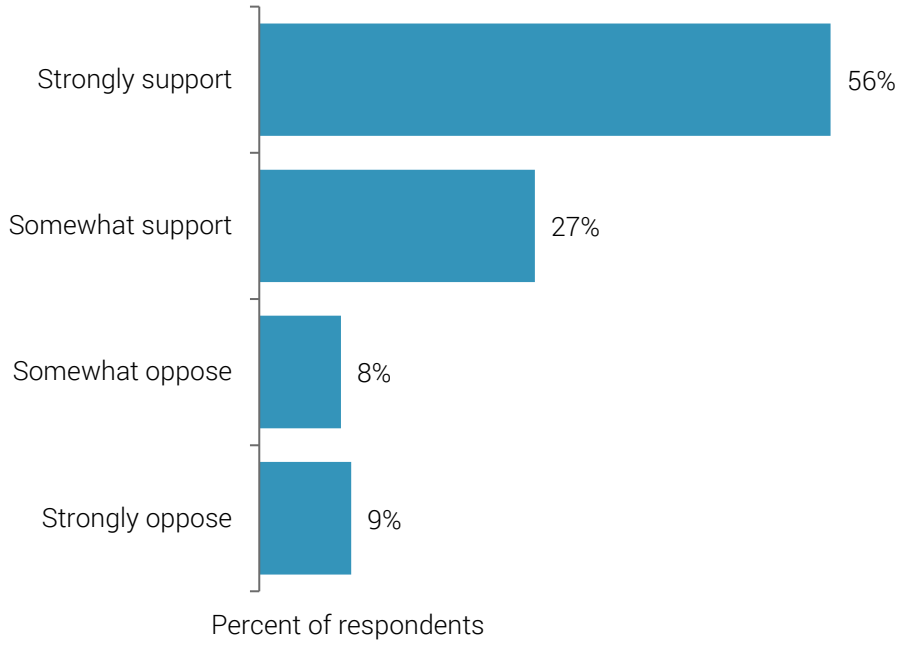


Level of Support for Taxes

In 2022, survey respondents were asked to indicate their level of support for, or opposition to, an increase in the tax rate on retail and medical marijuana sales. More than 80% of residents supported this sales tax rate increase.

Figure 28: Level of Support for Retail and Medical Marijuana Sales Tax Increase, 2022

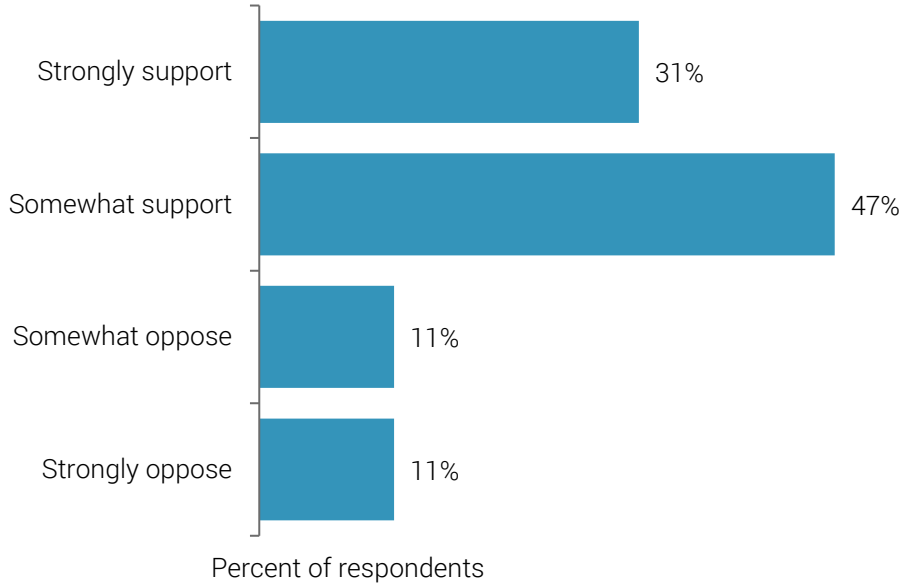
If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?



Respondents then were asked whether or not they would be in support or opposition of issuing bonds to fund capital projects with the debt paid by the revenue from last year's sales and use tax. Nearly 80% of residents indicated that they would be in support of this proposal.

Figure 29: Preferences for Sales and Use Tax Amounts, 2022

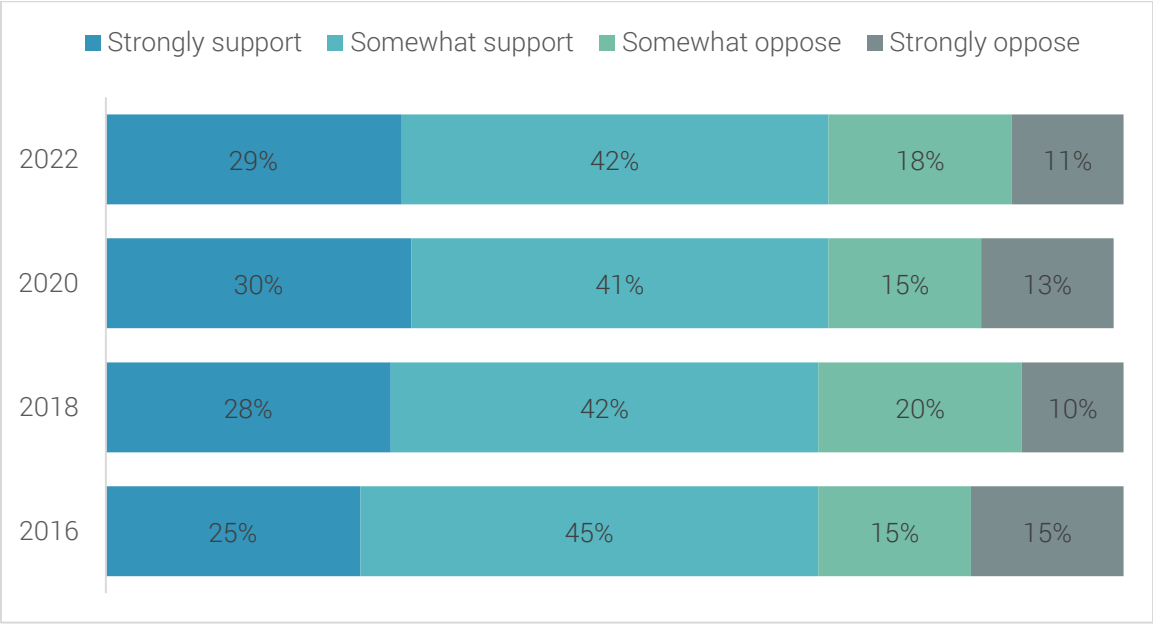
A three-quarters of a cent sales and use tax increase was approved by voters in 2021 and is expected to generate more than $9 million a year to fund capital improvements throughout the city. Municipal bonds are commonly issued by cities to finance large capital projects sooner rather than waiting for the revenue to accumulate. The city may ask voters to consider a future ballot question that would allow it to issue bonds to fund capital projects with the debt paid by the revenue from last year's sales tax increase. Which of the following statements best describes your opinion of this proposal?



Additionally, residents rated their level of support for a lodging tax that hotel room visitors would pay, the money from which would go towards tourism, marketing and overall promotion of Littleton. As in previous years, about 70% of respondents in 2022 said that they would somewhat or strongly support the lodging tax, while about one-third opposed it.

Figure 30: Level of Support for Lodging Tax Compared by Year

To what extent would you support or oppose a lodging tax that hotel room visitors would pay with the money to be used for cultural arts, and tourism marketing of Littleton?



Percent of respondents

Information Sources

To communicate better with residents, it is important for local government staff and officials to know where residents get information about the community. Survey respondents evaluated how frequently, if at all, they or other household members used various information sources. Once again, *The Littleton Report* was a major or minor source of information for the majority of respondents (81%, up 11 percentage points from 2020), followed by the city's official website (69%), and the *Littleton Independent* (52%). Respondents reported decreased use of littletonrocks.com and the *Denver Post* for information about the city.

Figure 31: Sources of Information about Littleton Compared by Year

Please indicate whether each of the following is a major source, minor source or not a source of information for you when looking for information about the City of Littleton.	2022	2020	2018	2016	2014	2012
The Littleton Report (bi-monthly city newsletter)	81%	70%	77%	81%	82%	70%
Littletongov.org (official city website)	69%	68%	64%	64%	68%	57%
The Littleton Independent (weekly, privately-owned newspaper)	52%	47%	54%	51%	60%	46%
NextDoor.com	49%	54%	45%	25%	NA	NA
Denver Post	36%	45%	43%	48%	55%	65%
Littletonrocks.com (events website)	31%	37%	33%	23%	21%	NA
The City of Littleton's Facebook page (www.facebook.com/CityofLittleton)	29%	33%	26%	24%	23%	NA
Littleton Report Online	29%	NA	NA	NA	NA	NA
Openlittleton.org (citizen engagement website)	29%	30%	27%	26%	25%	NA
The Villager (weekly, privately-owned newspaper)	18%	21%	25%	22%	27%	23%
Comcast Cable Channel 8 (city government access channel)	18%	19%	20%	26%	28%	26%
Instagram	18%	NA	NA	NA	NA	NA

The question and scale wording changed from 2012 to 2014. In 2012, respondents were asked to indicate the number of times in the last 12 months they had used each source on a frequency scale. To enable comparisons over time, the 2012 percentages represent those who used a source at least once in the 12 months prior to the 2012 survey and the 2014 percentages represent those who indicated that each was a major or minor source of information.

In addition to assessing their use of information sources, residents rated how important it was that they receive different types of information from the City. As in 2020, overall, at least half of respondents felt it was essential or very important that they receive most of the types of information presented in the question. A number of topics significantly increased in importance from 2020 to 2022, including community planning, city council decisions, development projects, economic development, and public asset conditions.

Figure 32: Importance of Receiving City Information Compared by Year

Please indicate how important it is to you, if at all, to receive information from the city about each of the following topics. (Percent essential or very important)	2022	2020	2018	2016	2014	2012
Community planning (land uses, transportation, etc.)	78%	70%	70%	74%	72%	NA
City council decisions	78%	70%	69%	73%	69%	NA
Street/traffic/road work	75%	71%	72%	75%	72%	NA
Development projects (new residential or commercial buildings or sites)	75%	64%	70%	73%	71%	NA
Economic development	72%	61%	63%	67%	67%	NA
City finances/budget	68%	63%	61%	63%	60%	NA
Police/crime data	66%	62%	64%	66%	66%	NA
Special events (e.g., concerts, races, festivals)	64%	63%	63%	67%	67%	NA
Public asset conditions (streets, city buildings/facilities, etc.)	58%	51%	51%	55%	54%	NA
Conduct business with the city online	56%	NA	NA	NA	NA	NA
Code compliance requirements and current activity	40%	43%	41%	45%	47%	NA
Demographics of the community	39%	39%	34%	41%	40%	NA
Other topics you would like to receive information about (please specify)	66%	NA	NA	NA	NA	NA

Write-in responses for those who specified other topics can be found in *Appendix B: Verbatim Responses to Open-ended Survey Questions.*

Respondent Characteristics

Characteristics of the survey respondents are displayed in the following tables.

Table 1: Length of Residency

How many years have you lived in Littleton?	Percent of respondents	Number of respondents
Less than 1 year	8%	N=53
1-5 years	30%	N=201
6-10 years	15%	N=100
11-15 years	7%	N=45
More than 15 years	41%	N=277
Total	100%	N=677

Table 2: Number of Household Members

How many people (including yourself) live in your household?	Percent of respondents	Number of respondents
1	77%	N=510
2	14%	N=94
3 or more	8%	N=56
Total	100%	N=661

Table 3: Number of Household Members Age 12 or Younger

How many children 12 or younger live in your household?	Percent of respondents	Number of respondents
0	67%	N=437
1	16%	N=104
2	16%	N=107
3 or more	1%	N=4
Total	100%	N=653

Table 4: Number of Household Members Ages 13 to 17

How many teenagers ages 13 to 17 live in your household?	Percent of respondents	Number of respondents
0	23%	N=149
1	22%	N=143

How many teenagers ages 13 to 17 live in your household?	Percent of respondents	Number of respondents
2	28%	N=180
3 or more	28%	N=182
Total	100%	N=654

Table 5: Number of Household Members Age 55 or Older

How many people (including yourself) age 55 or older live in your household?	Percent of respondents	Number of respondents
0	73%	N=486
1	17%	N=111
2	9%	N=62
3 or more	0%	N=3
Total	100%	N=662

Table 6: Housing Unit Type

Which best describes the building you live in?	Percent of respondents	Number of respondents
One family house detached from any other houses	54%	N=361
House attached to one or more houses (e.g., a duplex or townhome)	12%	N=81
Building with two or more apartments or condominiums	33%	N=223
Mobile home	0%	N=3
Other	1%	N=6
Total	100%	N=674

Table 7: Housing Tenure (Rent vs Own)

Do you rent or own your home?	Percent of respondents	Number of respondents
Rent	38%	N=256
Own	62%	N=415
Total	100%	N=671

Table 8: Total Household Income for Current Year

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income, money from all sources for all persons living in your household.)	Percent of respondents	Number of respondents
Less than $24,999	9%	N=54
$25,000 to $34,999	6%	N=39
$35,000 to $49,999	8%	N=50
$50,000 to $74,999	15%	N=96

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income, money from all sources for all persons living in your household.)	Percent of respondents	Number of respondents
$75,000 to $99,999	12%	N=78
$100,000 to $149,999	20%	N=128
$150,000 to $199,999	12%	N=79
$200,000 or more	18%	N=114
Total	100%	N=637

Table 9: Respondent Level of Education

What is your level of education?	Percent of respondents	Number of respondents
0-11 years	1%	N=4
High school graduate	6%	N=38
Some college, no degree	14%	N=91
Associate degree	5%	N=31
Bachelors' degree	41%	N=271
Graduate or professional degree	35%	N=233
Total	100%	N=668

Table 10: Respondent Ethnicity

Are you Spanish, Hispanic or Latino?	Percent of respondents	Number of respondents
No, not Spanish, Hispanic or Latino	90%	N=593
Yes, I consider myself to be Spanish, Hispanic or Latino	10%	N=64
Total	100%	N=657

Table 11: Respondent Race

What is your race?	Percent of respondents	Number of respondents
American Indian or Alaskan Native	2%	N=14
Asian, Asian Indian or Pacific Islander	3%	N=20
Black or African American	3%	N=17
White	88%	N=581
Other	4%	N=26
Total	100%	N=658

Total may exceed 100% as respondents could select more than one option.

Table 12: Respondent Age

In which category is your age?	Percent of respondents	Number of respondents
18-24	3%	N=18
25-34	22%	N=149
35-44	18%	N=122
45-54	19%	N=124
55-64	12%	N=80
65-74	16%	N=103
75+	10%	N=69
Total	100%	N=665

Table 13: Respondent Gender

What is your gender?	Percent of respondents	Number of respondents
Female	51%	N=340
Male	48%	N=316
Identify in another way	1%	N=5
Total	100%	N=661

Appendix A: Responses to Survey Questions

The following pages contain a complete set of responses to each question on the survey. The percent of respondents giving a particular response is shown followed by the number of respondents. When a question includes a "don't know" response option, the first table displays the results excluding the "don't know" responses and the second table displays the results with the "don't know."

Table 14: Question 1 without "don't know" responses

Please rate each of the following aspects of quality of life in Littleton.	Excellent		Good		Fair		Poor		Total	
Littleton as a place to live	50%	N=338	42%	N=287	7%	N=48	1%	N=8	100%	N=681
Your neighborhood as a place to live	48%	N=324	40%	N=269	10%	N=66	2%	N=15	100%	N=674
Littleton as a place to raise children	49%	N=251	39%	N=203	10%	N=49	2%	N=11	100%	N=515
Littleton as a place to retire	31%	N=161	38%	N=198	22%	N=112	9%	N=47	100%	N=517
Littleton as a place to work	27%	N=112	51%	N=214	18%	N=74	5%	N=21	100%	N=422
Overall quality of life in Littleton	41%	N=274	50%	N=338	6%	N=43	3%	N=17	100%	N=672

Table 15: Question 1 with "don't know" responses

Please rate each of the following aspects of quality of life in Littleton.	Excellent		Good		Fair		Poor		Don't know		Total	
Littleton as a place to live	50%	N=338	42%	N=287	7%	N=48	1%	N=8	0%	N=0	100%	N=681
Your neighborhood as a place to live	48%	N=324	40%	N=269	10%	N=66	2%	N=15	0%	N=2	100%	N=676
Littleton as a place to raise children	37%	N=251	30%	N=203	7%	N=49	2%	N=11	23%	N=157	100%	N=671
Littleton as a place to retire	24%	N=161	30%	N=198	17%	N=112	7%	N=47	23%	N=153	100%	N=670
Littleton as a place to work	17%	N=112	32%	N=214	11%	N=74	3%	N=21	37%	N=244	100%	N=667
Overall quality of life in Littleton	41%	N=274	50%	N=338	6%	N=43	3%	N=17	0%	N=0	100%	N=673

Table 16: Question 2

What are your reasons for living in Littleton? (Please select all that apply.)	Percent of respondents	Number of respondents
I feel safe here	57%	N=388
I like the location in general	77%	N=523
Cost of living is affordable	14%	N=95
I've always lived here	16%	N=107
I like the school my children attend	23%	N=159
I like living in a college town	3%	N=19
I like my neighborhood	61%	N=415
I have friends and family in the area	42%	N=284
Sense of community	30%	N=208
Housing and rental rates are affordable	9%	N=63
Proximity to work/work here	3%	N=20
Attending school in Littleton	1%	N=7
Parks, recreation and open space	3%	N=18
Transportation options	2%	N=12
Other	9%	N=63

Total may exceed 100% as respondents could choose more than one answer.

Table 17: Question 3 without "don't know" responses

To what extent do you agree or disagree that each statement below describes the City of Littleton?	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total	
The city is a safe community	43%	N=289	49%	N=325	6%	N=40	2%	N=12	100%	N=667
The city has a low crime rate	31%	N=185	52%	N=315	14%	N=85	3%	N=20	100%	N=605
The city supports local businesses	41%	N=228	50%	N=280	7%	N=41	2%	N=10	100%	N=560
Littleton has tight-knit neighborhoods	26%	N=143	49%	N=273	18%	N=100	7%	N=36	100%	N=552
The city offers the best schools	40%	N=174	44%	N=189	11%	N=46	5%	N=22	100%	N=431
Littleton has an effective city government	18%	N=89	53%	N=267	19%	N=93	10%	N=51	100%	N=501
Traffic flows well on city streets	16%	N=107	50%	N=337	22%	N=150	11%	N=76	100%	N=670

Table 18: Question 3 with "don't know" responses

To what extent do you agree or disagree that each statement below describes the City of Littleton?	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know		Total	
The city is a safe community	43%	N=289	48%	N=325	6%	N=40	2%	N=12	1%	N=9	100%	N=676
The city has a low crime rate	27%	N=185	46%	N=315	12%	N=85	3%	N=20	11%	N=76	100%	N=681
The city supports local businesses	34%	N=228	42%	N=280	6%	N=41	2%	N=10	17%	N=115	100%	N=674
Littleton has tight-knit neighborhoods	21%	N=143	41%	N=273	15%	N=100	5%	N=36	18%	N=119	100%	N=671
The city offers the best schools	26%	N=174	28%	N=189	7%	N=46	3%	N=22	36%	N=242	100%	N=673
Littleton has an effective city government	13%	N=89	40%	N=267	14%	N=93	8%	N=51	26%	N=175	100%	N=676
Traffic flows well on city streets	16%	N=107	50%	N=337	22%	N=150	11%	N=76	1%	N=10	100%	N=679

Table 19: Question 4

Please identify up to three issues you believe are the most pressing issues facing Littleton in the next two years.	Percent of respondents	Number of respondents
Job growth	9%	N=58
Traffic in general	45%	N=307
Business retention	18%	N=125
Neighborhoods	12%	N=84
Trails	8%	N=51
Community image	4%	N=26
Street maintenance	41%	N=279
Aging or outdated commercial areas	22%	N=151
Leisure activities	5%	N=31
Crime reduction	29%	N=195
Traffic light synchronization	11%	N=77
Business attraction	13%	N=89
Alternative energy sources	17%	N=118
Open space	16%	N=106
Maintenance of city properties and buildings	8%	N=51
Parking (especially downtown)	0%	N=0
Affordable housing/cost of living	9%	N=62
Too much growth (population, housing, development)	3%	N=20
Homeless population/homelessness	4%	N=29
City services, infrastructure	1%	N=9
Other	7%	N=49

Total may exceed 100% as respondents could choose up to three responses.

Table 20: Question 5 without "don't know" responses

Please tell us how safe you feel in each of the following areas in Littleton.	Very safe		Somewhat safe		Somewhat unsafe		Very unsafe		Total	
Downtown Littleton during the day	81%	N=528	18%	N=119	1%	N=4	0%	N=1	100%	N=652
Downtown Littleton at night	40%	N=242	48%	N=289	10%	N=58	3%	N=19	100%	N=608
Your neighborhood during the day	79%	N=532	17%	N=118	4%	N=25	0%	N=1	100%	N=676
Your neighborhood at night	48%	N=320	37%	N=245	12%	N=83	3%	N=22	100%	N=670
Parks, trails, natural open space areas	39%	N=244	47%	N=300	12%	N=78	2%	N=12	100%	N=634
Littleton overall during the day	63%	N=427	35%	N=233	2%	N=15	0%	N=1	100%	N=676
Littleton overall at night	23%	N=149	60%	N=388	15%	N=100	2%	N=15	100%	N=652

Table 21: Question 5 with "don't know" responses

Please tell us how safe you feel in each of the following areas in Littleton.	Very safe		Somewhat safe		Somewhat unsafe		Very unsafe		Don't know		Total	
Downtown Littleton during the day	79%	N=528	18%	N=119	1%	N=4	0%	N=1	3%	N=21	100%	N=672
Downtown Littleton at night	36%	N=242	43%	N=289	9%	N=58	3%	N=19	10%	N=67	100%	N=674
Your neighborhood during the day	79%	N=532	17%	N=118	4%	N=25	0%	N=1	0%	N=0	100%	N=676
Your neighborhood at night	47%	N=320	36%	N=245	12%	N=83	3%	N=22	1%	N=8	100%	N=678
Parks, trails, natural open space areas	36%	N=244	44%	N=300	11%	N=78	2%	N=12	7%	N=45	100%	N=678
Littleton overall during the day	63%	N=427	34%	N=233	2%	N=15	0%	N=1	0%	N=1	100%	N=678
Littleton overall at night	22%	N=149	57%	N=388	15%	N=100	2%	N=15	4%	N=27	100%	N=679

Table 22: Question 6 without "don't know" responses

You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, how important do you think it is to shop locally in Littleton?	Percent of respondents	Number of respondents
Essential	17%	N=114
Very important	50%	N=336
Somewhat important	28%	N=188
Not at all important	4%	N=30
Total	100%	N=669

Table 23: Question 6 with "don't know" responses

You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, how important do you think it is to shop locally in Littleton?	Percent of respondents	Number of respondents
Essential	17%	N=114
Very important	49%	N=336
Somewhat important	28%	N=188
Not at all important	4%	N=30
Don't know	2%	N=13
Total	100%	N=682

Table 24: Question 7 without "don't know" responses

How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment?	Percent of respondents	Number of respondents
Essential	25%	N=163
Very important	42%	N=280
Somewhat important	24%	N=160
Not at all important	9%	N=60
Total	100%	N=663

Table 25: Question 7 with "don't know" responses

How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment?	Percent of respondents	Number of respondents
Essential	24%	N=163
Very important	41%	N=280
Somewhat important	23%	N=160
Not at all important	9%	N=60
Don't know	3%	N=19
Total	100%	N=682

Table 26: Question 8 - Quality without "don't know" responses

Please rate the quality of each of the following in Littleton:	Excellent		Good		Fair		Poor		Total	
Appearance of city	26%	N=177	58%	N=391	14%	N=98	2%	N=10	100%	N=676
Shopping opportunities	14%	N=93	52%	N=344	28%	N=188	6%	N=38	100%	N=663
Job opportunities	7%	N=25	40%	N=153	44%	N=168	10%	N=40	100%	N=386
Historic preservation	23%	N=137	57%	N=332	17%	N=101	3%	N=16	100%	N=586
Economic development	6%	N=30	53%	N=262	32%	N=159	9%	N=45	100%	N=496
Public transit services	14%	N=82	43%	N=247	30%	N=169	13%	N=73	100%	N=571
Traffic flow	5%	N=33	39%	N=265	40%	N=274	15%	N=104	100%	N=676
Snow plowing	14%	N=93	43%	N=283	30%	N=196	12%	N=79	100%	N=651
Downtown parking	6%	N=37	25%	N=160	38%	N=238	31%	N=196	100%	N=632
Parks and trails	37%	N=235	51%	N=327	10%	N=62	3%	N=17	100%	N=641
Recreation opportunities	31%	N=196	52%	N=321	14%	N=87	3%	N=18	100%	N=622
Open space areas	30%	N=188	51%	N=314	18%	N=111	1%	N=9	100%	N=623
Environmental sustainability	12%	N=52	44%	N=197	35%	N=157	10%	N=47	100%	N=453
Littleton Police Department	29%	N=158	49%	N=270	16%	N=86	7%	N=39	100%	N=552
Traffic enforcement	12%	N=62	46%	N=245	32%	N=169	10%	N=53	100%	N=529
Code compliance	12%	N=47	47%	N=181	29%	N=110	11%	N=44	100%	N=382
Municipal Court	14%	N=31	60%	N=131	20%	N=44	5%	N=11	100%	N=217
Bemis Library	54%	N=254	37%	N=174	8%	N=37	1%	N=5	100%	N=470
Littleton Museum	56%	N=245	37%	N=160	6%	N=27	1%	N=2	100%	N=434
Hudson Gardens	54%	N=288	40%	N=216	6%	N=30	0%	N=2	100%	N=536
Carson Nature Center	54%	N=193	39%	N=137	7%	N=24	0%	N=0	100%	N=354
South Platte Park	46%	N=216	45%	N=212	7%	N=35	2%	N=10	100%	N=473
Buck Recreation Center	44%	N=181	43%	N=178	12%	N=49	1%	N=5	100%	N=414
City-sponsored special events	26%	N=121	55%	N=259	15%	N=70	5%	N=23	100%	N=473
Town Hall Arts Center	35%	N=130	51%	N=186	12%	N=46	2%	N=7	100%	N=369
Leaf and tire recycling	16%	N=45	42%	N=120	29%	N=84	13%	N=38	100%	N=287
Household Haz Mat Roundup	20%	N=52	35%	N=93	30%	N=79	15%	N=39	100%	N=263
City management	11%	N=52	51%	N=239	26%	N=123	12%	N=57	100%	N=471

Table 27: Question 8 - Quality with "don't know" responses

Please rate the quality of each of the following in Littleton:	Excellent		Good		Fair		Poor		Don't know		Total	
Appearance of city	26%	N=177	58%	N=391	14%	N=98	2%	N=10	0%	N=1	100%	N=678
Shopping opportunities	14%	N=93	51%	N=344	28%	N=188	6%	N=38	2%	N=12	100%	N=675
Job opportunities	4%	N=25	23%	N=153	25%	N=168	6%	N=40	42%	N=284	100%	N=670
Historic preservation	20%	N=137	50%	N=332	15%	N=101	2%	N=16	13%	N=85	100%	N=671
Economic development	4%	N=30	39%	N=262	24%	N=159	7%	N=45	26%	N=176	100%	N=672
Public transit services	12%	N=82	37%	N=247	25%	N=169	11%	N=73	15%	N=103	100%	N=674
Traffic flow	5%	N=33	39%	N=265	40%	N=274	15%	N=104	0%	N=3	100%	N=678
Snow plowing	14%	N=93	42%	N=283	29%	N=196	12%	N=79	4%	N=24	100%	N=676
Downtown parking	6%	N=37	24%	N=160	35%	N=238	29%	N=196	7%	N=46	100%	N=678
Parks and trails	35%	N=235	48%	N=327	9%	N=62	2%	N=17	5%	N=35	100%	N=676
Recreation opportunities	29%	N=196	47%	N=321	13%	N=87	3%	N=18	8%	N=55	100%	N=676
Open space areas	28%	N=188	47%	N=314	16%	N=111	1%	N=9	7%	N=50	100%	N=673
Environmental sustainability	8%	N=52	29%	N=197	23%	N=157	7%	N=47	33%	N=218	100%	N=671
Littleton Police Department	23%	N=158	40%	N=270	13%	N=86	6%	N=39	19%	N=126	100%	N=679
Traffic enforcement	9%	N=62	36%	N=245	25%	N=169	8%	N=53	22%	N=146	100%	N=674
Code compliance	7%	N=47	27%	N=181	16%	N=110	7%	N=44	43%	N=291	100%	N=672
Municipal Court	5%	N=31	20%	N=131	7%	N=44	2%	N=11	68%	N=455	100%	N=672
Bemis Library	38%	N=254	26%	N=174	5%	N=37	1%	N=5	30%	N=202	100%	N=672
Littleton Museum	36%	N=245	24%	N=160	4%	N=27	0%	N=2	35%	N=239	100%	N=673
Hudson Gardens	43%	N=288	32%	N=216	4%	N=30	0%	N=2	21%	N=139	100%	N=675
Carson Nature Center	29%	N=193	20%	N=137	4%	N=24	0%	N=0	48%	N=322	100%	N=676
South Platte Park	32%	N=216	31%	N=212	5%	N=35	1%	N=10	30%	N=202	100%	N=675
Buck Recreation Center	27%	N=181	26%	N=178	7%	N=49	1%	N=5	39%	N=263	100%	N=676
City-sponsored special events	18%	N=121	38%	N=259	10%	N=70	3%	N=23	30%	N=200	100%	N=673
Town Hall Arts Center	19%	N=130	28%	N=186	7%	N=46	1%	N=7	45%	N=301	100%	N=669
Leaf and tire recycling	7%	N=45	18%	N=120	12%	N=84	6%	N=38	57%	N=383	100%	N=671
Household Haz Mat Roundup	8%	N=52	14%	N=93	12%	N=79	6%	N=39	61%	N=409	100%	N=672
City management	8%	N=52	36%	N=239	18%	N=123	9%	N=57	30%	N=201	100%	N=672

Table 28: Question 8 - Importance without "don't know" responses

Please rate how important, if at all, each is to you.	Essential		Very important		Somewhat important		Not at all important		Total	
Appearance of city	29%	N=191	54%	N=358	16%	N=108	0%	N=2	100%	N=659
Shopping opportunities	15%	N=96	47%	N=307	34%	N=220	5%	N=32	100%	N=655
Job opportunities	22%	N=127	40%	N=233	28%	N=160	10%	N=56	100%	N=576
Historic preservation	27%	N=171	40%	N=259	29%	N=182	4%	N=27	100%	N=639
Economic development	29%	N=185	45%	N=290	22%	N=141	3%	N=21	100%	N=637
Public transit services	31%	N=196	42%	N=269	22%	N=139	6%	N=38	100%	N=643
Traffic flow	36%	N=241	48%	N=319	15%	N=100	0%	N=1	100%	N=661
Snow plowing	35%	N=228	50%	N=325	15%	N=99	1%	N=4	100%	N=656
Downtown parking	22%	N=140	41%	N=265	31%	N=199	6%	N=40	100%	N=644
Parks and trails	52%	N=333	36%	N=231	11%	N=71	1%	N=7	100%	N=642
Recreation opportunities	34%	N=221	46%	N=298	16%	N=105	3%	N=19	100%	N=642
Open space areas	42%	N=275	45%	N=290	11%	N=74	1%	N=9	100%	N=648
Environmental sustainability	45%	N=285	35%	N=221	15%	N=96	6%	N=38	100%	N=639
Littleton Police Department	53%	N=346	31%	N=202	11%	N=72	5%	N=30	100%	N=648
Traffic enforcement	26%	N=166	43%	N=277	26%	N=167	5%	N=34	100%	N=644
Code compliance	23%	N=125	47%	N=256	23%	N=127	7%	N=36	100%	N=545
Municipal Court	26%	N=125	49%	N=241	21%	N=100	5%	N=22	100%	N=488
Bemis Library	46%	N=278	38%	N=232	13%	N=80	3%	N=21	100%	N=610
Littleton Museum	31%	N=185	40%	N=235	24%	N=141	5%	N=33	100%	N=594
Hudson Gardens	28%	N=165	45%	N=269	23%	N=137	4%	N=27	100%	N=599
Carson Nature Center	28%	N=138	47%	N=235	21%	N=105	5%	N=23	100%	N=501
South Platte Park	36%	N=200	43%	N=239	19%	N=105	3%	N=17	100%	N=560
Buck Recreation Center	30%	N=167	46%	N=254	19%	N=104	5%	N=26	100%	N=550
City-sponsored special events	23%	N=134	38%	N=224	33%	N=197	6%	N=38	100%	N=593
Town Hall Arts Center	23%	N=120	41%	N=217	28%	N=147	8%	N=43	100%	N=528
Leaf and tire recycling	18%	N=97	42%	N=223	31%	N=164	9%	N=47	100%	N=531
Household Haz Mat Roundup	24%	N=121	42%	N=215	27%	N=140	7%	N=35	100%	N=511
City management	50%	N=292	38%	N=222	10%	N=59	2%	N=12	100%	N=584

Table 29: Question 8 - Importance with "don't know" responses

Please rate how important, if at all, each is to you.	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Appearance of city	29%	N=191	54%	N=358	16%	N=108	0%	N=2	0%	N=3	100%	N=663
Shopping opportunities	15%	N=96	47%	N=307	33%	N=220	5%	N=32	1%	N=5	100%	N=659
Job opportunities	19%	N=127	35%	N=233	24%	N=160	9%	N=56	13%	N=83	100%	N=659
Historic preservation	26%	N=171	39%	N=259	28%	N=182	4%	N=27	3%	N=20	100%	N=659
Economic development	28%	N=185	44%	N=290	21%	N=141	3%	N=21	4%	N=24	100%	N=661
Public transit services	30%	N=196	41%	N=269	21%	N=139	6%	N=38	3%	N=18	100%	N=660
Traffic flow	36%	N=241	48%	N=319	15%	N=100	0%	N=1	0%	N=2	100%	N=664
Snow plowing	34%	N=228	49%	N=325	15%	N=99	1%	N=4	1%	N=5	100%	N=661
Downtown parking	21%	N=140	40%	N=265	30%	N=199	6%	N=40	3%	N=20	100%	N=664
Parks and trails	51%	N=333	35%	N=231	11%	N=71	1%	N=7	2%	N=16	100%	N=658
Recreation opportunities	33%	N=221	45%	N=298	16%	N=105	3%	N=19	3%	N=20	100%	N=662
Open space areas	41%	N=275	44%	N=290	11%	N=74	1%	N=9	2%	N=15	100%	N=663
Environmental sustainability	43%	N=285	34%	N=221	15%	N=96	6%	N=38	2%	N=16	100%	N=655
Littleton Police Department	52%	N=346	30%	N=202	11%	N=72	4%	N=30	2%	N=15	100%	N=663
Traffic enforcement	25%	N=166	42%	N=277	25%	N=167	5%	N=34	3%	N=20	100%	N=663
Code compliance	19%	N=125	39%	N=256	19%	N=127	5%	N=36	18%	N=116	100%	N=661
Municipal Court	19%	N=125	36%	N=241	15%	N=100	3%	N=22	26%	N=174	100%	N=662
Bemis Library	42%	N=278	35%	N=232	12%	N=80	3%	N=21	8%	N=55	100%	N=665
Littleton Museum	28%	N=185	36%	N=235	22%	N=141	5%	N=33	9%	N=62	100%	N=656
Hudson Gardens	25%	N=165	41%	N=269	21%	N=137	4%	N=27	10%	N=63	100%	N=662
Carson Nature Center	21%	N=138	36%	N=235	16%	N=105	4%	N=23	24%	N=158	100%	N=660
South Platte Park	30%	N=200	36%	N=239	16%	N=105	3%	N=17	15%	N=101	100%	N=661
Buck Recreation Center	25%	N=167	38%	N=254	16%	N=104	4%	N=26	17%	N=114	100%	N=664
City-sponsored special events	20%	N=134	34%	N=224	30%	N=197	6%	N=38	10%	N=64	100%	N=658
Town Hall Arts Center	18%	N=120	33%	N=217	22%	N=147	7%	N=43	20%	N=133	100%	N=660
Leaf and tire recycling	15%	N=97	34%	N=223	25%	N=164	7%	N=47	19%	N=124	100%	N=654
Household Haz Mat Roundup	18%	N=121	33%	N=215	21%	N=140	5%	N=35	22%	N=148	100%	N=659
City management	45%	N=292	34%	N=222	9%	N=59	2%	N=12	11%	N=72	100%	N=656

Table 30: Question 9 without "don't know" responses

Please rate the following areas of transportation in Littleton.	Excellent		Good		Fair		Poor		Total	
Ease of driving	16%	N=108	58%	N=379	20%	N=129	6%	N=40	100%	N=656
Ease of traveling by bus (RTD)	10%	N=35	30%	N=100	36%	N=118	23%	N=78	100%	N=331
Ease of traveling by light rail	25%	N=140	43%	N=242	24%	N=137	8%	N=47	100%	N=566
Ease of walking in the city	25%	N=162	48%	N=307	21%	N=133	6%	N=37	100%	N=640
Ease of traveling by bicycle	20%	N=98	52%	N=253	20%	N=100	8%	N=37	100%	N=489
Street maintenance	7%	N=45	37%	N=249	39%	N=257	17%	N=115	100%	N=666
Omnibus senior and disabled transit service	18%	N=19	42%	N=45	31%	N=33	10%	N=11	100%	N=108
Downtown Littleton light rail station	31%	N=169	51%	N=276	15%	N=78	3%	N=18	100%	N=541
Mineral Avenue light rail station	27%	N=126	54%	N=258	15%	N=71	4%	N=18	100%	N=474

Table 31: Question 9 with "don't know" responses

Please rate the following areas of transportation in Littleton.	Excellent		Good		Fair		Poor		Don't know		Total	
Ease of driving	16%	N=108	57%	N=379	19%	N=129	6%	N=40	2%	N=11	100%	N=666
Ease of traveling by bus (RTD)	5%	N=35	15%	N=100	18%	N=118	12%	N=78	51%	N=339	100%	N=670
Ease of traveling by light rail	21%	N=140	36%	N=242	20%	N=137	7%	N=47	16%	N=107	100%	N=672
Ease of walking in the city	24%	N=162	46%	N=307	20%	N=133	6%	N=37	5%	N=33	100%	N=673
Ease of traveling by bicycle	15%	N=98	38%	N=253	15%	N=100	6%	N=37	27%	N=184	100%	N=673
Street maintenance	7%	N=45	37%	N=249	38%	N=257	17%	N=115	1%	N=7	100%	N=673
Omnibus senior and disabled transit service	3%	N=19	7%	N=45	5%	N=33	2%	N=11	84%	N=564	100%	N=672
Downtown Littleton light rail station	25%	N=169	41%	N=276	12%	N=78	3%	N=18	20%	N=133	100%	N=674
Mineral Avenue light rail station	19%	N=126	38%	N=258	11%	N=71	3%	N=18	29%	N=198	100%	N=671

Table 32: Question 10 without "don't know" responses

Please circle the number that comes closest to your opinion about Littleton's Bemis Public Library and its services:	Excellent		Good		Fair		Poor		Total	
Library programs (e.g., story time, digital programs, Summer Reading program, etc.)	56%	N=180	38%	N=121	4%	N=14	2%	N=6	100%	N=321
Library services (e.g., reference desk, check out, etc.)	58%	N=230	37%	N=147	3%	N=12	2%	N=10	100%	N=399
Internet and computer services	51%	N=149	41%	N=120	5%	N=16	3%	N=10	100%	N=295
Online services at www.littletongov.org/bemis accessed from home or elsewhere (e.g., book holds, access databases, research, etc.)	51%	N=174	41%	N=140	6%	N=20	1%	N=4	100%	N=339
Materials and collections	39%	N=142	50%	N=186	10%	N=37	1%	N=3	100%	N=368
Library building and grounds	41%	N=171	48%	N=201	10%	N=43	2%	N=7	100%	N=422
Overall performance of the library	54%	N=226	38%	N=161	7%	N=28	0%	N=2	100%	N=417

Table 33: Question 10 with "don't know" responses

Please circle the number that comes closest to your opinion about Littleton's Bemis Public Library and its services:	Excellent		Good		Fair		Poor		Don't know		Total	
Library programs (e.g., story time, digital programs, Summer Reading program, etc.)	27%	N=180	18%	N=121	2%	N=14	1%	N=6	51%	N=340	100%	N=661
Library services (e.g., reference desk, check out, etc.)	35%	N=230	22%	N=147	2%	N=12	1%	N=10	40%	N=261	100%	N=660
Internet and computer services	23%	N=149	18%	N=120	2%	N=16	2%	N=10	55%	N=364	100%	N=659
Online services at www.littletongov.org/bemis accessed from home or elsewhere (e.g., book holds, access databases, research, etc.)	26%	N=174	21%	N=140	3%	N=20	1%	N=4	49%	N=322	100%	N=661
Materials and collections	21%	N=142	28%	N=186	6%	N=37	0%	N=3	45%	N=296	100%	N=664
Library building and grounds	26%	N=171	30%	N=201	7%	N=43	1%	N=7	36%	N=241	100%	N=663
Overall performance of the library	34%	N=226	24%	N=161	4%	N=28	0%	N=2	37%	N=247	100%	N=664

Table 34: Question 11 without "don't know" responses

Please circle the number that comes closest to your opinion about the Littleton Museum and its services:	Excellent		Good		Fair		Poor		Total	
Museum programs (e.g., lectures, classes, special events - Holiday's Eve, Sheep to Shawl, spring planting)	47%	N=147	44%	N=137	7%	N=22	3%	N=9	100%	N=315
Wednesday evening free summer concerts	46%	N=133	46%	N=134	7%	N=21	1%	N=4	100%	N=292
Museum research center	41%	N=83	46%	N=92	12%	N=24	1%	N=3	100%	N=202
Museum rotating exhibits	43%	N=121	46%	N=130	10%	N=28	2%	N=5	100%	N=285
Art shows in the galleries	40%	N=112	47%	N=132	11%	N=31	2%	N=7	100%	N=282
Living History Farms/Historic Site Interpreters	52%	N=177	39%	N=131	7%	N=24	2%	N=5	100%	N=338
Museum building and grounds	52%	N=192	39%	N=143	9%	N=33	1%	N=3	100%	N=371
Overall performance of the Littleton Museum	51%	N=183	38%	N=136	11%	N=38	1%	N=2	100%	N=359

Table 35: Question 11 with "don't know" responses

Please circle the number that comes closest to your opinion about the Littleton Museum and its services:	Excellent		Good		Fair		Poor		Don't know		Total	
Museum programs (e.g., lectures, classes, special events - Holiday's Eve, Sheep to Shawl, spring planting)	23%	N=147	21%	N=137	3%	N=22	1%	N=9	52%	N=335	100%	N=650
Wednesday evening free summer concerts	21%	N=133	21%	N=134	3%	N=21	1%	N=4	55%	N=354	100%	N=645
Museum research center	13%	N=83	14%	N=92	4%	N=24	0%	N=3	69%	N=446	100%	N=647
Museum rotating exhibits	19%	N=121	20%	N=130	4%	N=28	1%	N=5	56%	N=360	100%	N=645
Art shows in the galleries	17%	N=112	20%	N=132	5%	N=31	1%	N=7	56%	N=365	100%	N=647
Living History Farms/Historic Site Interpreters	27%	N=177	20%	N=131	4%	N=24	1%	N=5	48%	N=309	100%	N=646
Museum building and grounds	29%	N=192	22%	N=143	5%	N=33	0%	N=3	43%	N=281	100%	N=651
Overall performance of the Littleton Museum	28%	N=183	21%	N=136	6%	N=38	0%	N=2	45%	N=290	100%	N=649

Table 36: Question 12

If you had contact with the Littleton Police Department, please indicate about how many times you've been in contact over the last 12 months.	Percent of respondents	Number of respondents
Zero times	68%	N=443
1-2 times	26%	N=168
3-5 times	4%	N=25
6-8 times	2%	N=14
9 or more times	1%	N=5
Total	100%	N=654

Table 37: Question 13 without "don't know" responses

Based on your most recent contact with a member of the Littleton Police Department, please rate each of the following aspects of the employee with whom you had contact.	Excellent		Good		Fair		Poor		Total	
Fairness	49%	N=97	31%	N=62	11%	N=21	10%	N=20	100%	N=201
Responsiveness to requests and/or needs	50%	N=101	26%	N=54	9%	N=19	15%	N=30	100%	N=204
Level of interest in addressing your concerns	43%	N=88	27%	N=56	14%	N=29	15%	N=32	100%	N=205
Helpfulness	49%	N=101	25%	N=51	13%	N=26	13%	N=27	100%	N=206
Courteousness	54%	N=113	28%	N=57	11%	N=23	7%	N=15	100%	N=207
Knowledge	49%	N=99	29%	N=58	10%	N=20	11%	N=23	100%	N=200
Timeliness of handling the situation	44%	N=90	27%	N=56	10%	N=19	19%	N=38	100%	N=203
Use of force in fair and effective way	38%	N=33	30%	N=25	17%	N=14	15%	N=13	100%	N=85
Resolution of concerns	39%	N=73	29%	N=53	12%	N=22	20%	N=37	100%	N=185
Overall impression of staff members	46%	N=94	33%	N=67	12%	N=25	9%	N=18	100%	N=205

Asked only of those who reported having contact with the City of Littleton Police Department in the last 12 months.

Table 38: Question 13 with "don't know" responses

Based on your most recent contact with a member of the Littleton Police Department, please rate each of the following aspects of the employee with whom you had contact.	Excellent		Good		Fair		Poor		Don't know		Total	
Fairness	47%	N=97	30%	N=62	10%	N=21	9%	N=20	3%	N=7	100%	N=207
Responsiveness to requests and/or needs	48%	N=101	26%	N=54	9%	N=19	14%	N=30	3%	N=5	100%	N=210
Level of interest in addressing your concerns	42%	N=88	27%	N=56	14%	N=29	15%	N=32	2%	N=3	100%	N=209
Helpfulness	48%	N=101	25%	N=51	12%	N=26	13%	N=27	2%	N=4	100%	N=209
Courteousness	54%	N=113	27%	N=57	11%	N=23	7%	N=15	1%	N=3	100%	N=210
Knowledge	47%	N=99	28%	N=58	10%	N=20	11%	N=23	5%	N=10	100%	N=210
Timeliness of handling the situation	43%	N=90	27%	N=56	9%	N=19	18%	N=38	3%	N=7	100%	N=210
Use of force in fair and effective way	16%	N=33	12%	N=25	7%	N=14	6%	N=13	60%	N=125	100%	N=210
Resolution of concerns	35%	N=73	25%	N=53	10%	N=22	18%	N=37	12%	N=26	100%	N=211
Overall impression of staff members	45%	N=94	32%	N=67	12%	N=25	9%	N=18	2%	N=5	100%	N=210

Asked only of those who reported having contact with the City of Littleton Police Department in the last 12 months.

Table 39: Question 14 without "don't know" responses

Please rate the job the Littleton Police Department does at each of the following in Littleton.	Excellent		Good		Fair		Poor		Total	
Crime prevention	17%	N=72	56%	N=230	20%	N=81	7%	N=29	100%	N=412
Crime solving	20%	N=48	35%	N=85	27%	N=66	18%	N=44	100%	N=243
Maintaining public order	28%	N=127	57%	N=254	9%	N=41	6%	N=25	100%	N=446
Providing public information and education	23%	N=80	47%	N=160	17%	N=59	13%	N=45	100%	N=344
Protecting individual civil rights	25%	N=67	51%	N=135	14%	N=37	10%	N=28	100%	N=267
Assisting fire responders	34%	N=80	58%	N=134	6%	N=13	2%	N=4	100%	N=231

Table 40: Question 14 with "don't know" responses

Please rate the job the Littleton Police Department does at each of the following in Littleton.	Excellent		Good		Fair		Poor		Don't know		Total	
Crime prevention	11%	N=72	35%	N=230	13%	N=81	4%	N=29	36%	N=236	100%	N=648
Crime solving	7%	N=48	13%	N=85	10%	N=66	7%	N=44	62%	N=403	100%	N=646
Maintaining public order	20%	N=127	39%	N=254	6%	N=41	4%	N=25	31%	N=201	100%	N=647
Providing public information and education	12%	N=80	25%	N=160	9%	N=59	7%	N=45	47%	N=301	100%	N=645
Protecting individual civil rights	10%	N=67	21%	N=135	6%	N=37	4%	N=28	59%	N=379	100%	N=646
Assisting fire responders	12%	N=80	21%	N=134	2%	N=13	1%	N=4	64%	N=416	100%	N=647

Table 41: Question 15 without "don't know" responses

Please rate the Littleton Police Department on the following.	Excellent		Good		Fair		Poor		Total	
Being trustworthy	29%	N=121	52%	N=214	9%	N=37	9%	N=38	100%	N=411
Acting in the best interest of the community	33%	N=134	48%	N=200	10%	N=40	9%	N=38	100%	N=413
Treating all residents fairly	33%	N=111	45%	N=149	10%	N=33	12%	N=42	100%	N=335
Being sensitive to residents' concerns	29%	N=108	42%	N=155	17%	N=62	12%	N=43	100%	N=368
Responding to citizens' emergency calls for service	38%	N=123	42%	N=138	13%	N=43	7%	N=24	100%	N=328
Caring about the well-being of the people they deal with	37%	N=137	40%	N=148	11%	N=42	11%	N=39	100%	N=366
Working with people in your neighborhood to solve neighborhood problems	30%	N=85	38%	N=108	15%	N=44	17%	N=49	100%	N=286
Communicating regularly with community members (e.g., websites, emails or public meetings)	22%	N=68	34%	N=102	23%	N=70	21%	N=63	100%	N=303
Inviting community members to provide input (e.g., comments, suggestions and concerns)	24%	N=65	35%	N=94	20%	N=55	21%	N=56	100%	N=269

Table 42: Question 15 with "don't know" responses

Please rate the Littleton Police Department on the following.	Excellent		Good		Fair		Poor		Don't know		Total	
Being trustworthy	19%	N=121	33%	N=214	6%	N=37	6%	N=38	37%	N=241	100%	N=652
Acting in the best interest of the community	21%	N=134	31%	N=200	6%	N=40	6%	N=38	36%	N=236	100%	N=649
Treating all residents fairly	17%	N=111	23%	N=149	5%	N=33	6%	N=42	48%	N=315	100%	N=649
Being sensitive to residents' concerns	17%	N=108	24%	N=155	10%	N=62	7%	N=43	43%	N=279	100%	N=647
Responding to citizens' emergency calls for service	19%	N=123	21%	N=138	7%	N=43	4%	N=24	49%	N=319	100%	N=647
Caring about the well-being of the people they deal with	21%	N=137	23%	N=148	6%	N=42	6%	N=39	44%	N=284	100%	N=649
Working with people in your neighborhood to solve neighborhood problems	13%	N=85	17%	N=108	7%	N=44	8%	N=49	56%	N=361	100%	N=648
Communicating regularly with community members (e.g., websites, emails or public meetings)	11%	N=68	16%	N=102	11%	N=70	10%	N=63	53%	N=341	100%	N=644
Inviting community members to provide input (e.g., comments, suggestions and concerns)	10%	N=65	15%	N=94	9%	N=55	9%	N=56	58%	N=368	100%	N=637

Table 43: Question 16 without "don't know" responses

Overall, how would you rate the quality of municipal services provided by the City of Littleton?	Percent of respondents	Number of respondents
Excellent	18%	N=90
Good	59%	N=305
Fair	18%	N=92
Poor	5%	N=27
Total	100%	N=513

Table 44: Question 16 with "don't know" responses

Overall, how would you rate the quality of municipal services provided by the City of Littleton?	Percent of respondents	Number of respondents
Excellent	14%	N=90
Good	47%	N=305
Fair	14%	N=92
Poor	4%	N=27
Don't know	22%	N=141
Total	100%	N=654

Table 45: Question 17 without "don't know" responses

Please rate the following categories of Littleton government performance.	Excellent		Good		Fair		Poor		Total	
The direction the city is taking with respect to open space, trails and parks	25%	N=125	56%	N=283	12%	N=58	7%	N=36	100%	N=502
Attracting companies to locate in Littleton	8%	N=28	39%	N=140	38%	N=136	15%	N=53	100%	N=357
The job the city government does at welcoming citizen involvement	15%	N=64	46%	N=195	27%	N=116	12%	N=51	100%	N=425
Opportunities to participate in city government decisions	13%	N=59	39%	N=173	30%	N=131	17%	N=76	100%	N=438
Responding to citizen complaints and concerns	12%	N=42	35%	N=117	32%	N=109	20%	N=69	100%	N=337
Holding public meetings about city plans	14%	N=59	49%	N=203	27%	N=113	10%	N=44	100%	N=418
Littleton's elected officials' consideration of what people like me think	10%	N=40	35%	N=139	32%	N=125	24%	N=94	100%	N=398
Littleton's government as an example of how best to provide services	9%	N=34	42%	N=152	35%	N=128	14%	N=51	100%	N=364
The city manager's management of city operations	13%	N=40	49%	N=157	24%	N=76	15%	N=49	100%	N=322
The quality of work provided by City of Littleton employees	17%	N=69	56%	N=233	22%	N=90	6%	N=25	100%	N=418
Spending local tax dollars wisely	10%	N=41	41%	N=167	29%	N=120	19%	N=78	100%	N=406
The value of services for the property taxes paid to Littleton	11%	N=45	40%	N=172	32%	N=135	17%	N=73	100%	N=426
A city government that is run efficiently	11%	N=43	47%	N=185	28%	N=111	14%	N=55	100%	N=395
Running Littleton's local government in the best interest of residents	9%	N=36	44%	N=185	30%	N=127	18%	N=74	100%	N=422
Being transparent and accountable to the public	10%	N=41	38%	N=156	33%	N=136	19%	N=78	100%	N=410
Providing information about city plans and programs	13%	N=60	40%	N=194	33%	N=159	15%	N=70	100%	N=483
The overall direction the city is taking	11%	N=53	47%	N=230	28%	N=137	14%	N=66	100%	N=486

Table 46: Question 17 with "don't know" responses

Please rate the following categories of Littleton government performance.	Excellent		Good		Fair		Poor		Don't know		Total	
The direction the city is taking with respect to open space, trails and parks	19%	N=125	44%	N=283	9%	N=58	6%	N=36	23%	N=146	100%	N=648
Attracting companies to locate in Littleton	4%	N=28	22%	N=140	21%	N=136	8%	N=53	45%	N=290	100%	N=647
The job the city government does at welcoming citizen involvement	10%	N=64	30%	N=195	18%	N=116	8%	N=51	34%	N=221	100%	N=646
Opportunities to participate in city government decisions	9%	N=59	27%	N=173	20%	N=131	12%	N=76	32%	N=207	100%	N=645
Responding to citizen complaints and concerns	6%	N=42	18%	N=117	17%	N=109	11%	N=69	48%	N=313	100%	N=650
Holding public meetings about city plans	9%	N=59	31%	N=203	17%	N=113	7%	N=44	35%	N=228	100%	N=646
Littleton's elected officials' consideration of what people like me think	6%	N=40	21%	N=139	19%	N=125	14%	N=94	39%	N=254	100%	N=652
Littleton's government as an example of how best to provide services	5%	N=34	23%	N=152	20%	N=128	8%	N=51	44%	N=283	100%	N=647
The city manager's management of city operations	6%	N=40	25%	N=157	12%	N=76	8%	N=49	50%	N=316	100%	N=639
The quality of work provided by City of Littleton employees	11%	N=69	36%	N=233	14%	N=90	4%	N=25	35%	N=224	100%	N=642
Spending local tax dollars wisely	6%	N=41	26%	N=167	19%	N=120	12%	N=78	37%	N=239	100%	N=644
The value of services for the property taxes paid to Littleton	7%	N=45	27%	N=172	21%	N=135	11%	N=73	34%	N=217	100%	N=643
A city government that is run efficiently	7%	N=43	29%	N=185	17%	N=111	9%	N=55	39%	N=250	100%	N=645
Running Littleton's local government in the best interest of residents	6%	N=36	29%	N=185	20%	N=127	12%	N=74	33%	N=212	100%	N=634
Being transparent and accountable to the public	6%	N=41	24%	N=156	21%	N=136	12%	N=78	37%	N=237	100%	N=647
Providing information about city plans and programs	9%	N=60	30%	N=194	24%	N=159	11%	N=70	25%	N=165	100%	N=648
The overall direction the city is taking	8%	N=53	36%	N=230	21%	N=137	10%	N=66	24%	N=157	100%	N=643

Table 47: Question 18 without "don't know" responses

To what extent do you trust that the decisions made by city council represent the best interest of citizens?	Percent of respondents	Number of respondents
To a great extent	15%	N=82
To a moderate extent	48%	N=257
To a small extent	26%	N=140
Not at all	10%	N=53
Total	100%	N=531

Table 48: Question 18 with "don't know" responses

To what extent do you trust that the decisions made by city council represent the best interest of citizens?	Percent of respondents	Number of respondents
To a great extent	12%	N=82
To a moderate extent	39%	N=257
To a small extent	21%	N=140
Not at all	8%	N=53
Don't know	19%	N=122
Total	100%	N=654

Table 49: Question 19 - Importance without "don't know" responses

Thinking about the next five to eight years, how important is each of the following potential projects in Littleton?	Essential		Very important		Somewhat important		Not at all important		Total	
Reducing traffic congestion on city streets	30%	N=191	33%	N=211	32%	N=207	5%	N=31	100%	N=639
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	44%	N=288	47%	N=305	8%	N=52	0%	N=1	100%	N=646
Building new trails	18%	N=113	28%	N=180	41%	N=264	13%	N=83	100%	N=639
Continuing preservation programs for historic buildings	20%	N=125	38%	N=241	34%	N=214	9%	N=55	100%	N=635
Partnering strategically and financially with the private sector in development	19%	N=110	37%	N=214	34%	N=198	10%	N=59	100%	N=580
Redeveloping older neighborhoods	15%	N=94	33%	N=209	31%	N=197	20%	N=126	100%	N=626
Redeveloping aging shopping centers	23%	N=148	37%	N=239	28%	N=180	11%	N=70	100%	N=637

Table 50: Question 19 - Importance with "don't know" responses

Thinking about the next five to eight years, how important is each of the following potential projects in Littleton?	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Reducing traffic congestion on city streets	29%	N=191	32%	N=211	32%	N=207	5%	N=31	2%	N=12	100%	N=651
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	44%	N=288	47%	N=305	8%	N=52	0%	N=1	1%	N=8	100%	N=654
Building new trails	17%	N=113	27%	N=180	40%	N=264	13%	N=83	2%	N=14	100%	N=654
Continuing preservation programs for historic buildings	19%	N=125	37%	N=241	33%	N=214	8%	N=55	3%	N=20	100%	N=655
Partnering strategically and financially with the private sector in development	17%	N=110	33%	N=214	31%	N=198	9%	N=59	10%	N=67	100%	N=648
Redeveloping older neighborhoods	14%	N=94	32%	N=209	30%	N=197	19%	N=126	4%	N=27	100%	N=653
Redeveloping aging shopping centers	23%	N=148	37%	N=239	28%	N=180	11%	N=70	2%	N=15	100%	N=652

Table 51: Question 19 - MOST Important

Check the ONE circle for the item you think is the most important future project for Littleton.	Percent of respondents	Number of respondents
Reducing traffic congestion on city streets	20%	N=124
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	42%	N=259
Building new trails	5%	N=32
Continuing preservation programs for historic buildings	5%	N=28
Partnering strategically and financially with the private sector in development	8%	N=49
Redeveloping older neighborhoods	6%	N=36
Redeveloping aging shopping centers	13%	N=82
Total	100%	N=611

Table 52: Question 20 without "don't know" responses

Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years.	High priority		Medium priority		Low priority		Not a priority		Total	
Traffic issues/residential speeding	31%	N=194	38%	N=239	22%	N=140	8%	N=50	100%	N=623
Vandalism/graffiti	32%	N=196	36%	N=222	26%	N=164	6%	N=39	100%	N=621
Fraud/identity theft	39%	N=230	40%	N=236	18%	N=107	3%	N=21	100%	N=593
School safety (bullying, fighting, weapons)	70%	N=433	22%	N=138	5%	N=34	2%	N=12	100%	N=617
Homeless/transient-related issues	62%	N=400	28%	N=177	5%	N=35	5%	N=31	100%	N=643
Gang activity	53%	N=310	27%	N=160	15%	N=86	4%	N=24	100%	N=580
Violent crimes	74%	N=457	19%	N=116	7%	N=40	0%	N=2	100%	N=615
Property crimes	55%	N=349	37%	N=231	6%	N=35	2%	N=14	100%	N=629
Hate crimes	65%	N=397	21%	N=131	9%	N=56	5%	N=28	100%	N=611
Disorderly conduct/public intoxications/noise violations	20%	N=124	42%	N=261	31%	N=194	6%	N=39	100%	N=619
Disorderly youth/underage drinking	21%	N=129	34%	N=208	35%	N=214	9%	N=55	100%	N=607
Drug abuse (manufacture, sale, or use of illegal/prescription drugs)	51%	N=315	28%	N=173	16%	N=96	5%	N=33	100%	N=616

Table 53: Question 20 with "don't know" responses

Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years.	High priority		Medium priority		Low priority		Not a priority		Don't know		Total	
Traffic issues/residential speeding	30%	N=194	37%	N=239	22%	N=140	8%	N=50	3%	N=17	100%	N=639
Vandalism/graffiti	30%	N=196	34%	N=222	25%	N=164	6%	N=39	5%	N=33	100%	N=653
Fraud/identity theft	35%	N=230	36%	N=236	16%	N=107	3%	N=21	8%	N=55	100%	N=648
School safety (bullying, fighting, weapons)	66%	N=433	21%	N=138	5%	N=34	2%	N=12	6%	N=40	100%	N=657
Homeless/transient-related issues	60%	N=400	27%	N=177	5%	N=35	5%	N=31	3%	N=19	100%	N=662
Gang activity	47%	N=310	24%	N=160	13%	N=86	4%	N=24	11%	N=74	100%	N=654
Violent crimes	69%	N=457	18%	N=116	6%	N=40	0%	N=2	7%	N=44	100%	N=659
Property crimes	53%	N=349	35%	N=231	5%	N=35	2%	N=14	5%	N=32	100%	N=661
Hate crimes	60%	N=397	20%	N=131	8%	N=56	4%	N=28	7%	N=48	100%	N=659
Disorderly conduct/public intoxications/noise violations	19%	N=124	40%	N=261	30%	N=194	6%	N=39	5%	N=31	100%	N=650
Disorderly youth/underage drinking	20%	N=129	32%	N=208	33%	N=214	8%	N=55	7%	N=46	100%	N=653
Drug abuse (manufacture, sale, or use of illegal/prescription drugs)	48%	N=315	26%	N=173	15%	N=96	5%	N=33	7%	N=43	100%	N=659

Table 54: Question 21 without "don't know" responses

If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?	Percent of respondents	Number of respondents
Strongly support	56%	N=360
Somewhat support	27%	N=170
Somewhat oppose	8%	N=52
Strongly oppose	9%	N=59
Total	100%	N=642

Table 55: Question 21 with "don't know" responses

If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?	Percent of respondents	Number of respondents
Strongly support	54%	N=360
Somewhat support	26%	N=170
Somewhat oppose	8%	N=52
Strongly oppose	9%	N=59
Don't know	3%	N=20
Total	100%	N=662

Table 56: Question 22 without don't know responses

A three-quarters of a cent sales and use tax rate increase was approved by voters in 2021and is expected to generate more than $9 million a year to fund capital improvements throughout the city. Municipal bonds are commonly issued by cities to finance large capital projects sooner rather than waiting for the revenue to accumulate. The city may ask voters to consider a future ballot question that would allow it to issue bonds to fund capital projects with the debt paid by the revenue from last year's sales tax increase. Which of the following statements best describes your opinion of this proposal?	Percent of respondents	Number of respondents
Strongly support	31%	N=183
Somewhat support	47%	N=277
Somewhat oppose	11%	N=66
Strongly oppose	11%	N=63
Total	100%	N=589

Table 57: Question 22 with don't know responses

A three-quarters of a cent sales and use tax rate increase was approved by voters in 2021and is expected to generate more than $9 million a year to fund capital improvements throughout the city. Municipal bonds are commonly issued by cities to finance large capital projects sooner rather than waiting for the revenue to accumulate. The city may ask voters to consider a future ballot question that would allow it to issue bonds to fund capital projects with the debt paid by the revenue from last year's sales tax increase. Which of the following statements best describes your opinion of this proposal?	Percent of respondents	Number of respondents
Strongly support	28%	N=183
Somewhat support	42%	N=277
Somewhat oppose	10%	N=66
Strongly oppose	9%	N=63
Don't know	11%	N=74
Total	100%	N=663

Table 58: Question 23 without "don't know" responses

To what extent would you support or oppose a lodging tax that hotel room visitors would pay with the money to be used for cultural arts, and tourism marketing of Littleton?	Percent of respondents	Number of respondents
Strongly support	29%	N=181
Somewhat support	42%	N=262
Somewhat oppose	18%	N=111
Strongly oppose	11%	N=67
Total	100%	N=622

Table 59: Question 23 with "don't know" responses

To what extent would you support or oppose a lodging tax that hotel room visitors would pay with the money to be used for cultural arts, and tourism marketing of Littleton?	Percent of respondents	Number of respondents
Strongly support	27%	N=181
Somewhat support	40%	N=262
Somewhat oppose	17%	N=111
Strongly oppose	10%	N=67
Don't know	6%	N=41
Total	100%	N=663

Table 60: Question 24 without "don't know" responses

Please indicate how important it is to you, if at all, to receive information from the city about each of the following topics.	Essential		Very important		Somewhat important		Not at all important		Total	
Special events (e.g., concerts, races, festivals)	27%	N=178	36%	N=237	30%	N=194	6%	N=41	100%	N=650
Police/crime data	28%	N=186	38%	N=246	30%	N=193	4%	N=28	100%	N=653
City finances/budget	27%	N=171	41%	N=267	26%	N=170	6%	N=37	100%	N=645
Development projects (new residential or commercial buildings or sites)	34%	N=218	41%	N=264	21%	N=138	4%	N=25	100%	N=645
Demographics of the community	13%	N=83	26%	N=167	41%	N=260	20%	N=131	100%	N=641
Public asset conditions (streets, city buildings/facilities, etc.)	23%	N=148	35%	N=223	35%	N=225	7%	N=43	100%	N=640
Code compliance requirements and current activity	12%	N=73	28%	N=176	44%	N=274	16%	N=98	100%	N=620
Street/traffic/road work	33%	N=211	42%	N=272	23%	N=146	3%	N=17	100%	N=647
Community planning (land uses, transportation, etc.)	36%	N=230	42%	N=271	19%	N=122	3%	N=21	100%	N=645
Economic development	21%	N=132	51%	N=326	24%	N=152	4%	N=28	100%	N=637
City council decisions	36%	N=230	42%	N=272	17%	N=108	5%	N=31	100%	N=641
Conduct business with the city online	22%	N=129	34%	N=200	33%	N=194	11%	N=65	100%	N=588
Other topics you would like to receive information about (please specify)	46%	N=68	20%	N=28	18%	N=26	16%	N=23	100%	N=146

Table 61: Question 24 with "don't know" responses

Please indicate how important it is to you, if at all, to receive information from the city about each of the following topics.	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Special events (e.g., concerts, races, festivals)	27%	N=178	36%	N=237	30%	N=194	6%	N=41	1%	N=6	100%	N=656
Police/crime data	28%	N=186	37%	N=246	29%	N=193	4%	N=28	1%	N=8	100%	N=661
City finances/budget	26%	N=171	41%	N=267	26%	N=170	6%	N=37	2%	N=13	100%	N=658
Development projects (new residential or commercial buildings or sites)	33%	N=218	40%	N=264	21%	N=138	4%	N=25	2%	N=11	100%	N=657
Demographics of the community	13%	N=83	25%	N=167	40%	N=260	20%	N=131	2%	N=16	100%	N=657
Public asset conditions (streets, city buildings/facilities, etc.)	23%	N=148	34%	N=223	35%	N=225	7%	N=43	2%	N=11	100%	N=651
Code compliance requirements and current activity	11%	N=73	27%	N=176	42%	N=274	15%	N=98	5%	N=36	100%	N=656
Street/traffic/road work	32%	N=211	42%	N=272	22%	N=146	3%	N=17	1%	N=8	100%	N=654
Community planning (land uses, transportation, etc.)	35%	N=230	41%	N=271	19%	N=122	3%	N=21	2%	N=11	100%	N=656
Economic development	20%	N=132	49%	N=326	23%	N=152	4%	N=28	3%	N=22	100%	N=660
City council decisions	35%	N=230	42%	N=272	17%	N=108	5%	N=31	2%	N=14	100%	N=655
Conduct business with the city online	20%	N=129	31%	N=200	30%	N=194	10%	N=65	9%	N=62	100%	N=650
Other topics you would like to receive information about (please specify)	16%	N=68	7%	N=28	6%	N=26	5%	N=23	67%	N=290	100%	N=436

Table 62: Question 25

Please indicate whether each of the following is a major source, minor source or not a source of information for you when looking for information about the City of Littleton.	Major source		Minor source		Not a source		Total	
The Littleton Report (bi-monthly city newsletter)	55%	N=354	26%	N=170	19%	N=123	100%	N=647
The Littleton Independent (weekly, privately-owned newspaper)	28%	N=179	25%	N=159	48%	N=309	100%	N=648
Denver Post	11%	N=71	25%	N=164	64%	N=417	100%	N=652
The Villager (weekly, privately-owned newspaper)	3%	N=21	15%	N=97	82%	N=524	100%	N=642
Littletongov.org (official city website)	29%	N=189	39%	N=252	31%	N=200	100%	N=641
Openlittleton.org (citizen engagement website)	7%	N=47	22%	N=141	71%	N=454	100%	N=642
Littletonrocks.com (events website)	9%	N=60	22%	N=139	69%	N=441	100%	N=641
Littleton's Facebook page (facebook.com/CityofLittleton)	12%	N=80	17%	N=108	71%	N=455	100%	N=644
Littleton on Twitter (twitter.com/CityofLittleton)	5%	N=35	12%	N=76	83%	N=535	100%	N=647
Comcast Cable Channel 8 (city government access channel)	4%	N=26	14%	N=88	82%	N=534	100%	N=648
NextDoor.com	20%	N=129	29%	N=189	51%	N=328	100%	N=646
Littleton Report Online	12%	N=75	17%	N=111	71%	N=463	100%	N=649
Instagram	10%	N=64	8%	N=54	82%	N=529	100%	N=648

Appendix B: Verbatim Responses to Open-ended Survey Questions

All write-in responses are presented below verbatim, meaning spelling and grammar has not been corrected. Comments are sorted alphabetically.

Question 2. What are your reasons for living in Littleton? (Please select all that apply.) ("Other" responses.)

- Access to light rail and Littleton downtown
- Access to public transportation
- access to wonderful walking trails and other recreational opportunities.
- an attractive city, well kemped, small businesses, parks and rec are great
- At the time we moved here for a specific high school. My kids are out now, but we are stuck due to housing costs being so high.
- At time I bought house, my job was nearby.
- Both of my grooming shops are in Littleton, love it.
- Centrally located to other neighborhoods and Cities around Denver, and has light Rail, and close to C470
- Chose to move to Littleton bc of accessibility to the mountains and to the city. I live close to DT Littleton. I'm very disappointed that the C line to Union Station stopped running the month after we moved to town. I also chose to move to Littleton bc I think it has a great foundation to build on but still has a lot of opportunity for growth.
- Close to foothills and other amenities
- Close to mass transit and convenient access to metro area and airport.
- Close to outdoor areas
- Convenient to necessary healthcare.
- Downtown Littleton is massively infiltrated with serious, high-level drug-trafficking criminals and the City knows it and knows who and where they are and has done nothing to change it. It worsens daily. Nowadays we have drug mule motorcycles and unmuffled vehicles on our Downtown blocks every day, day and night, picking up meth and other drugs to traffic to ours and other Metro communities. Bemis Library reported about two years ago that at that time, that year, SIX women had already been assaulted by one or more males on drugs ON THE LIBRARY'S PREMISES. This is due to the massive drug dealing and addicts that occurs in the park across from the library and in the residences across from and around the library, toward Littleton Blvd. Meth dealers all over in there.
- Easy access to the Highline Canal
- Enrolled my Grandson in Denver Christian, and Littleton was a convenient location.

- established neighborhood, green space, walking trails
- Exceptional quality of police and fire departments.
- Extensive trail networks with easy connections from residential neighborhoods.
- Good transportation options including light rail.
- Greenspaces, parks, trails, and access to the mountains.
- I grew up here during my younger years. Something about it has kept me here after my ex left.
- I grew up here. Moved out of state for college. Moved back to CO early 90's. Moved to Littleton in 2000, then moved away to downtown Denver. Just moved back here last month - downsized & bought townhome.
- I like my neighborhood which was affordable when I moved in - unlike now
- I like that is a small town next to a big city, the best of both worlds.
- I like the parks and extensive trail system; also, I like having an active local 'downtown'.
- I live in a low-income building that happens to be right across the street from the Downtown Littleton lightrail. It was one of the only options we had when we had to move.
- I lived here many years and now retired here
- I really like the RTD lightrail and buses, as well as the cycling infistructure, that being said we need more of both. I also like mixed use mid-density areas such as dowtown Littleton and Littleton village, we need to change the cities zoning to allow more of the city to be like those areas.
- It used to be affordable, but not it isn't.
- It's a great location and atmosphere.
- It's centrally located in the State.
- It's just where I ended up.
- It's where I found a decent apartment 13 years ago.
- Light rail access
- Limited room and fellow cititzens who support limits on additional population growth.
- Littleton seems like a small town, like the town in which I grew up. Older homes, big trees, neighbors wave as you drive by.
- Location to where I was employed
- lots of neighborhood parks, SSPR, cultural events, THAC, Littleton Symphony, walking paths - Lee Gulch, Highline Canal
- low income housing
- Married 20+ years ago. This is where my spouse had a house.
- moved here for school (ACC)
- My son, daughter-in-law and grandchildren are here
- My workplace
- Open space, feel connected with nature, numerous natural trails
- Parks

- Parks and lots of walking/biking trails
- Proximity to foothills
- Public schools were great - not so much now - charts are still good - school boards are too political and don't care about the children.
- Sister lives nearbyIt became my fallback
- Transferred for my job and retired two years later. Decided to stay.
- Transferred for my job and retired two years later. Decided to stay.
- Walkabilility (Sterne Park)
- We found a house style/type we were looking for in Littleton before finding a similar house in one of the nearby communities.
- We thought it would be a nice area to move to from Englewood but we pay more and nobody picks up after their dog I walk by at least 40 mini mountains of leavings left behind on a daily basis. An officer was shot down the street and my 11 year old son can't go to school cause he gets called a black *** and ******. When he gets fed up which I would be he gets to speak to a police officer. Of course when he gets punched in the face the other kid never spoke with an officer. So my reasons were shattered in less then a year and I'm here until my wife finishes school then we are leaving for a place that is actually welcoming to people of color then one that pretends on the outside then discriminates behind closed doors. Oh and our truck was broken into and attempted multiple times luckily we don't keep valuables in there.
- Work
- Work

Question 4. Please identify up to three issues you believe are the most pressing issues facing Littleton in the next two years. ("Other" responses).

- *The cost of living is outrageous these past few years for buying homes and in general groceries, gas etc. what has me most disturbed is that we sold out our fire department to a for profit south metro and they received the fire houses for free. now for any activities we pay through the roof to have fire be present.... just saying and my taxes went up exponentially because of this agreement. *Sign pollution in the city is overwhelming and there are more restaurants and bars than other stores in downtown Littleton. *Aspen grove is losing retail that makes money for the city. *Way too many electric bikes and scooters on the trails when it states "no motorized vehicles". *Losing too many historical properties for the tall high density living and they are ugly buildings without parking.... *The new idea for mineral crossroad and Santa Fe backup: it is still going to back up if the stop lights are not synched correctly and again will still be a traffic jam --I still think you should look at the old plans that was suppose to be a over pass for Santa Fe much like the interchange at Bellview and Santa Fe. It is there somewhere in the records unless the city buried it.... I know it will be expensive but that is the way to do it, not the temporary cheap fix job that is planned, I feel it will cause more congestion that you can anticipate. I know many people voiced it and you did not listen to the people of the city.... I feel the city should do the RIGHT THING not

temporary fix the problem. *Loved the city before the new managers came and all they want to do is to contract out all the jobs in the city. . The City manager and all the managers need to be living in the city of Littleton period no question, how do they run a city they don't live in?

- Affordability
- Affordability
- Affordability
- Affordability - trying to make Littleton and affordable place for good people to be.
- Affordable housing
- Affordable Housing
- affordable housing
- Affordable housing
- Affordable housing
- Affordable housing
- affordable housing for apartment-dwellers
- Affordable housing for young families
- affordable housing for young families--to keep our school system
- Affordable housing, benefits for those on social security.
- Affordable housing, benefits for those on social security.
- Cleaning up the litter and debris on the side of the roads. Getting rid of alcohol, drugs and marijuana. I voted against marijuana but since it's legalized they need to raise the taxes on marijuana even more to help pay for everything that was promised and use that to pay for everything and not raise taxes on normal good things. Not build too close together and keep open space.
- Community spirit and cohesion/inclusion
- cost of housing
- Cost of housing
- Cost of housing/rent
- Cost of living
- Cost of living/affordable housing
- Culture - keeping divisive, partisan politics OUT of our local government, schools, and community
- Ditto above - At least ONE OR TWO INTERSTATE METH TRAFFICKERS living and dealing/trafficking high quantities of meth, possibly heroin, out of the Littleton Crossing low income housing apartments constantly.. (1st floor SW corner unit "Richard" and 2nd floor 2nd front unit from the South end). Last Sunday one of the mules on a super loud motorcycle came by FOUR times for the 2nd floor unit. Authorities have been notified but do nothing. One known long-time meth, and now meth-laced-with-fentanyl, drug dealer in town, Kevin Arthur Merry living in Windermere Apts, is the likely dealer who

overdose-murdered a man at Littleton Crossing Dec 2020, and who continues to deal Downtown - AND - he was part of former criminal meth dealer pedophile human trafficker Arapahoe County Sheriff Patrick Sullivan's 'crew' - which STILL EXISTS and almost certain must still include internal Sheriff and/or Police personnel. Merry has been reported multiple times to Littleton PD and local Crime Stoppers - but he's still dealing and recruiting others to deal for him in Downtown Littleton, Englewood, etc. Sullivan's 'crew' is alive and well...

- Doing something about the Homeless population. Alot of trash around and some City areas are not being cleaned up.
- Empty lots south of Bellevue west of Federal adjacent to O'Tooles
- Ensuring services for marginalized communities remain funded and accessible - especially anemia Library immigrant assistance center
- escalating cost of living
- get rid of electric scooters - or make them keep them off of the sidewalks -- annoying -- and a significant hazard for blind people
- homeless
- homeless camps and panhandlers on corners
- Homeless encampments!!!!!!!!
- Homeless issue
- homeless issues; too much goose poop all over the city parks - especially Sterne park
- Homeless people camping under bridges, laying in parks, walking the streets screaming obscenitiesParking in downtown Littleton
- Homeless people on trails.
- Homeless population
- Homeless ppl need to go. They are damaging property and loitering scaring clients. Everytime Denver cleans up Evans/Santa Fe, they migrate down here. We have had 2 property issues with them. We've offered work. Its not that we don't care, its just starting to bring down the city safety and appeal. Big time.
- Homelessness
- Homelessness and panhandling
- housing affordability
- Housing affordability, support for small business
- Housing and Density, keep the property tax base strong by getting more people to live closer together
- Housing and rental prices (How was this not an explicit option itself on the list above? Shame on you!)
- Housing costs
- Housing growth
- impact of new high-density housing on neighborhoods, community, uniqueness of community
- Increasing housing density and resulting traffic issues

- Its expensive to live here work barely covers my half of the rent so yeah not great
- Junk developments for low income housing
- Keep children safe from shooters at school.
- Keeping the city from becoming overpopulated and maintaining the integrity of the city
- Less apartment building development
- Library needs renovation or systems update. Maintenance staff there is pretty bad. Gallup Park needs a bathroom. It is pretty poor that all the baseball players come into the library to use the bathroom. SSPRD needs to do better and build a bathroom
- Limiting the number of apartment or condo complex's
- Littleton is in the middle between East metro Denver and West metro Denver . Yet the major arteries/thorougfares were designed in the late 60's for a population growth for the early 1980's. It's nice to think we live is a 'small' community, but we don't. It's also foolish and unwise to think it will always be a 'nice small community given the unending population growth.
- Littleton's history is being destroyed to make money.
- Loss of the cities character (too many high rises) and loss of family / children activities ie. day on the farm, fishing derby .....
- Maintaining cultural attractions: library, Town Hall Center, LIRC, Historical Museum and art gallery
- maintaining open space and minimizing multi story developments which take away the appeal of Littleton
- Maintaining the character of the City. Too much focus on density is destroying the integrity.
- Maintaining the historical value of Littleton
- Maintaining the suburban character
- Managing rapid growth in the Metro area
- More affordable housing
- Multi-modal transportation, including transit
- Non-car city planning
- Not development friendly. Need more housing options to attract a diverse population
- our elected city council
- Our new city government leadership team that is trying to push their growth agenda while trying to avoid a popular vote of the people on the Aspen Grove redevelopment. The citizens of Littleton should decide the fate of the Aspen Grove issue as it will have a major impact on the quality of our lives. This is not a decision to be made solely by our mayor and city council. The petition effort gathered the required number of signatures to be put on a ballot to be decided by the voters in this city and that must be honored by our mayor and council. Trying to push through their agenda without a popular vote is simply WRONG and wreaks of corruption and cowering to the developers.
- Over development of commercial activities

- Over- or poorly-thought-out development. It would be a travesty to have Aspen Grove converted to high density housing; and it's sad to lose a long-term, thriving business like O'Toole's because adjacent space development apparently didn't consider that reality.
- Overbuilding of residential units for traffic congestion
- Planning commission abuses their power
- price of housing
- Price of housing is too high
- Prices of real estate
- Property taxesReduction in the size of the local government
- Public access to recycling and safety for people walking, cycling, etc, including maintaining sidewalks and promptly removing snow from them so people don't have to walk in the streets
- Public transitInfrastructure in general, not only street maintenance and maintenance of city property and buildings Development of integrated walkable business-residential areas Divestment from Israel, if Littleton has any investments in Israel
- Raise Homeless people
- rampant growth and development
- Rent
- Revitalizing the stretch of Littleton Blvd. east of Windermere
- Rising Cost of living paired with unlivable wages is going to be detrimental to the city when no one can afford to live there and everyone leaves.
- Solving water issues
- Strange ballot measure to raise sales tax. There's plenty of money, just need to budget it wisely. Maybe you can squeeze more out of residents during a time of surplus, but we're really hurting during a time of recession. Think about both sides.
- That eyesore off of Belleview and Federal. Please put a strip mall back in. Crime is getting bad enough. We don't want more low income housing.
- The homeless issue has been bothering quite a few of us in Littleton, especially Downtown Littleton. Bega park is almost always filled with homeless people making a huge mess and using drugs and drinking and bugging people just walking though. I don't feel safe leaving my car in the parking lot of our apartment building because we see homeless people walk by the cars at night and try and find an unlocked door.
- too many apartment buildings are being constructed, not good for small town feel
- Too many apartments and increasing population which is causing Littleon to lose its small town feel.
- too many guns

- Too many rental homes showing up in my neighborhood, and there is no enforcement on upkeep of the yards and homes. I don't want to see my neighborhood turn into a dumpy looking place. The city of Aurora performs upkeep enforcement of yards. I'd like to see the city of Littleton do the same, regardless of covenants.
- Too much housing development will cause too much population for the city to comfortably support
- Too reliant on high-density housing
- Transient presence, encampments, and disturbances.
- Unchecked growth of new commercial and residential construction in areas already congested.
- variety of housing choices at various price points (affordability)
- Way, way, way too much large development for apartments (transients), slot housing, approval of no yard housing, RV, boat, and junk allowed on residential property.
- We Need More Lighting Everywhere
- We need new, diversified, and increased housing supply in Littleton
- Willingness to accept multifamily development in areas close to light rail
- Workforce Housing
- would love to see updated and widened sidewalks

Question 25: Other topics you would like to receive information about:

- Aspen Grove - TOTALLY against what they're doing
- Better coverage of Littleton City Council
- Bicycle lanes and compliance with traffic laws. Fireworks compliance.
- Can't unselect this response
- changes in zoning
- City and neighborhood historic preservation efforts.
- City efforts to combat climate change.
- Climate change impacts on city trees, parkways and planters downtown and city-wide.
- Code and some rule changes
- Communication is one of the most difficult things any city, business, etc. experiences. Not sure why but I just found Openlittleton.org. It made me realize that I need to be better at keeping up with what's happening in Littleton. It also means that there are ways that you can also promote where residents can access this information. I saw below that there are many channels, but how many do people know about? Maybe a QR code campaign for people who want to know what's happening. Ask local restaurants to display it.As a side note... We all will have to tighten our belts as we endure inflationpersonally and our government. My concern is that government has out-of-control spending and our economy will implode. I would like to be able to retire in 10 years but I'm not sure it will be possible with the push to go green. I can't afford to have a car payment right now and need to have gas available at a reasonable price. $5 a gallon is not it.

- Community Resources
- crime rating
- Demolition or construction.
- Development
- Don't send junk mail
- Environmental Initiatives
- Error
- Expanding public transit, trails, and bike infistructure. As well as changing zoning so there are fewer single family homes and strip malls
- Give up on the 'growth is better' concept for our city, We want to remain a small, quiet city.
- hazardous material disposal and collection sites
- homeless problem
- Housing
- I don't know what other topics I would want to receive information about.
- I saw you might be wanting to do something with the park at the top of Prince and Jackass Hill. I would oppose Anything being done there. We need to maintain some open areas where people can go and use it as they see fit- sitting and watching the sunset, watching fireworks, having a wedding or pictures taken. Every square inch of Littleton doesn't need to be developed
- I want to know why the Aspen Grove redevelopement plan is NOT going to vote despite signatures required and received? Shameful to green light what the developer wants and not the citizens!!!!! Ignoring citizen wishes and due process for a ballot is deserving of entire city council to be investigated and/or fired. Who is getting paid under the table???
- Illegal street racing along Santa Fe Blvd, Prince and Federal Blvd
- Info about decisions made by community boards
- Info. on projects and concerns put before City Council regarding Crime, housing, taxes, homelessness midigation etc
- Items of key public impact not directly listed with the above. One item might be the wasteful water usage by the suburban population.
- Job Opportunities within the City
- Keeping children safe from guns at school
- Keeping the costs down and making everything affordable and cleaning up the city. Getting rid of old things.
- Limiting pot shops. Keeping downtown vibrant and original. Not just mass population! KEEPING ASPEN GROVE.
- Low Income senior citizen-does not affect me for the most part
- might be in land uses but zoning updates, any major updates to Littleton public schools
- more info on redevelopment and when neighborhoods can weigh in.

- More transparency of the Aspen Grove redevelopment project. How a 7 person committee can decide for the whole city is a very bad practice and makes me want to move out of Littleton. Traffic is so bad and you are letting builders come in and create 2000 new apartments that will cripple this area with traffic. The city is ignoring over 3000 signatures on a petition to stop the process. Truly a corrupt city council and government. I won't be living here much longer unless something changes!
- Noise code enforcement on. southbound speed ridges before stoplight that sound like jack hammers for nearby neighborhood at Federal and Bowles
- Not necessary
- Notice none of the subjects above has anything to do with keeping us notified about crime and drugs in our community? Check out the police crimes map. You'd be shocked to see what crimes are occurring here (and that NONE of them involve arresting and taking down the MASSIVE METH & FENTANYL IN-STATE AND INTERSTATE DRUG TRAFFICKERS on almost every single block Downtown.
- Old shopping location area between Belleview and Federal Blvd for new development if will be made for low income/affordable housingwhich is necessary due to high cost of other living areas, making Littleton residents to become homeless.
- On taking this survey, I realize I don't know a lot about the Littleton government's activities or plans. I realize it's up to me to utilize the resources already available (as noted in question 30). Thank you for initiating this survey - it's been very insightful!
- Overviews of programs/resources that Littleton provides.
- Parks and recreation information around wildlife, events, etc
- Plans and initiatives to respond to and regulate rising housing and rental costs.
- Plans to construct a major recycle center similar to the city of Boulder
- Please provide the current number of apartment and condos within the city compared to the number of single family detached houses
- Progress toward expanding and improving open spaces
- Proposed zoning changes
- Reduce crime in older neighborhoods
- Road work improvement, so that we know there is actually SOMETHING being done with our TAXES. Ridge Rd looks like a third-world EMBARRASSMENT! I don't know what you're doing with our taxes paid, only that our taxes rose dramatically in 2018 with no signs of road upkeep. Disgusted!
- School board decisions, Teacher pensions, cost per student, what other ideas are being considered to educate the children. (education funds (i.e. vouchers), charter schools, home schooling.... we keep doing the same thing and keep asking for more money. Improve the teaching process)
- Schools

- Services to address Homelessness
- State of Littleton newsletter is very important
- Street racing solution.
- Street sweeping schedule. Potential for municipal garbage collection.
- Sustainability and public transit
- The list provided is comprehensive
- Topics such as updates on services like recycling, composting and other environmental issues.
- Voting records of our representatives.
- What is happening to crucial areas like Federal and Belleview.making sure no low income or cheap housing comes in there. That whole area could be a massive opportunity to make littleton cooler and attract people. Make it the streets at south glen
- When City Council will wake up and re-install Urban Redevelopment as a viable committee to make the grandiose plans feasible.
- Why hasn't the plan to redevelop Aspen Grove been discussed in an open meeting of citizens and Littleton government?
- Why homeless ppl aren't arrested for damaging property and/or held accountable?

Appendix C: Comparisons of Select Survey Results by Respondent Subgroups

For ease of comparison between subgroups, most of the questions show summarized responses for only the proportion of respondents giving a positive answer; for example, the percent of respondents who strongly or somewhat supported a sales and use tax or percent of respondents who rated an item as excellent or good.

The subgroup comparison tables contain the cross tabulations of survey questions by selected respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations.

For each pair of subgroups that has a statistically significant difference, an uppercase letter denoting significance is shown in the category with the larger column proportion. The letter denotes the category with the smaller column proportion from which it is statistically different. Differences were marked as statistically significant if the probability that the differences were due to chance alone were less than 5%. Categories were not used in comparisons when a column proportion was equal to zero or one.

Items that have no uppercase letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 63 on page 87, 91% of respondents who had lived in Littleton for more than 10 years (B) rated the city as a place to raise children as excellent or good. This proportion of respondents (B) was statistically significantly higher than those who had lived in Littleton for 10 years or less (A). In another example, in Table 65 on page 73, those who had lived in Littleton for 10 years or less (A) rated the amount of Downtown parking in Littleton significantly higher than who had lived in Littleton for more than 10 years (B).

Select Questions Compared by Length of Residency

- Where ratings were statistically different between longer- and shorter-term residents, those living in the city for less than 10 years gave higher evaluations to various aspects of quality of life and the quality of various community aspects (such as shopping and job opportunities, downtown parking, and City management). Longer-tenured residents also tended to place higher priority on the focus areas for the Littleton Police Department.
- Residents who had lived in Littleton for 10 years or less gave higher evaluations than those who lived there longer on many aspects of the city government's performance.

Table 63: Question 1 Compared by Length of Residency

Please rate each of the following aspects of quality of life in Littleton. (Percent excellent or good)	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
Littleton as a place to live	96% B	87%	92%
Your neighborhood as a place to live	91% B	85%	88%
Littleton as a place to raise children	86%	90%	88%
Littleton as a place to retire	70%	68%	69%
Littleton as a place to work	81%	74%	77%
Overall quality of life in Littleton	93% B	88%	91%

Table 64: Question 7 Compared by Length of Residency

How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment? (Percent essential or very important)	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment?	72% B	62%	67%

Table 65: Question 8 Compared by Length of Residency

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
Appearance of city	86%	82%	84%
Shopping opportunities	72% B	58%	66%
Job opportunities	57% B	36%	46%
Historic preservation	81%	79%	80%
Economic development	67% B	51%	59%
Public transit services	56%	59%	58%
Traffic flow	47%	41%	44%
Snow plowing	61%	54%	58%
Downtown parking	42% B	19%	31%
Parks and trails	89%	86%	88%
Recreation opportunities	84%	82%	83%
Open space areas	84% B	77%	81%
Environmental sustainability	54%	56%	55%
Littleton Police Department	77%	78%	77%
Traffic enforcement	60%	57%	58%
Code compliance	65% B	55%	60%
Municipal Court	77%	72%	75%
Bemis Library	91%	91%	91%
Littleton Museum	94%	93%	93%
Hudson Gardens	96%	92%	94%
Carson Nature Center	96%	91%	93%
South Platte Park	92%	89%	91%
Buck Recreation Center	88%	86%	87%
City-sponsored special events	83%	78%	80%
Town Hall Arts Center	89%	84%	86%
Leaf and tire recycling	58%	57%	58%
Household Haz Mat Roundup	66%	50%	55%

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Length of residency		Overall
	10 years or less (A)	More than 10 years (B)	(A)
	B		
City management	67% B	57%	62%

Table 66: Question 9 Compared by Length of Residency

Please rate the following areas of transportation in Littleton. (Percent excellent or good)	Length of residency		Overall
	10 years or less (A)	More than 10 years (B)	(A)
Ease of driving	77%	71%	74%
Ease of traveling by bus (RTD)	37%	45%	41%
Ease of traveling by light rail	62%	73% A	68%
Ease of walking in the city	73%	73%	73%
Ease of traveling by bicycle	75%	68%	72%
Street maintenance	50% B	38%	44%
Omnibus senior and disabled transit service	56%	61%	59%
Downtown Littleton light rail station	83%	81%	82%
Mineral Avenue light rail station	85% B	77%	81%

Table 67: Question 14 Compared by Length of Residency

Please rate the job the Littleton Police Department does at each of the following in Littleton. (Percent excellent or good)	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
Crime prevention	76%	71%	73%
Crime solving	52%	57%	55%
Maintaining public order	87%	84%	85%
Providing public information and education	72%	68%	70%
Protecting individual civil rights	75%	77%	76%
Assisting fire responders	97% B	90%	92%

Table 68: Question 15 Compared by Length of Residency

Please rate the Littleton Police Department on the following. (Percent excellent or good)	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
Being trustworthy	78%	85%	82%
Acting in the best interest of the community	78%	84%	81%
Treating all residents fairly	74%	81%	78%
Being sensitive to residents' concerns	72%	72%	72%
Responding to citizens' emergency calls for service	80%	80%	80%
Caring about the well-being of the people they deal with	76%	80%	78%
Working with people in your neighborhood to solve neighborhood problems	71%	65%	67%
Communicating regularly with community members (e.g., websites, emails or public meetings)	64% B	51%	56%
Inviting community members to provide input (e.g., comments, suggestions and concerns)	65%	54%	59%

Table 69: Question 16 Compared by Length of Residency

Overall, how would you rate the quality of services provided by the City of Littleton? (Percent excellent or good)	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
Overall, how would you rate the quality of municipal services provided by the City of Littleton?	76%	78%	77%

Table 70: Question 17 Compared by Length of Residency

Please rate the following categories of Littleton government performance. (Percent excellent or good)	Length of residency		Overall
	10 years or less (A)	More than 10 years (B)	(A)
The direction the city is taking with respect to open space, trails and parks	86% B	77%	81%
Attracting companies to locate in Littleton	49%	45%	47%
The job the city government does at welcoming citizen involvement	68% B	55%	61%
Opportunities to participate in city government decisions	60% B	47%	53%
Responding to citizen complaints and concerns	55% B	42%	47%
Holding public meetings about city plans	68%	59%	63%
Littleton's elected officials' consideration of what people like me think	55% B	37%	45%
Littleton's government as an example of how best to provide services	57%	47%	51%
The city manager's management of city operations	67%	57%	61%
The quality of work provided by City of Littleton employees	72%	73%	72%
Spending local tax dollars wisely	57% B	47%	51%
The value of services for the property taxes paid to Littleton	53%	50%	51%
A city government that is run efficiently	64% B	53%	58%
Running Littleton's local government in the best interest of residents	59% B	48%	52%
Being transparent and accountable to the public	56% B	42%	48%
Providing information about city plans and programs	55%	50%	53%
The overall direction the city is taking	62%	55%	58%

Table 71: Question 18 Compared by Length of Residency

(Percent "to a great extent" or "to a moderate extent")	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
To what extent do you trust that the decisions made by city council represent the best interest of citizens?	66%	62%	64%

Table 72: Question 19 Compared by Length of Residency

Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? (Percent essential or very important)	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
Reducing traffic congestion on city streets	61%	64%	63%
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	93%	91%	92%
Building new trails	55% B	36%	46%
Continuing preservation programs for historic buildings	58%	57%	58%
Partnering strategically and financially with the private sector in development	59%	52%	56%
Redeveloping older neighborhoods	49%	47%	48%
Redeveloping aging shopping centers	62%	59%	61%

Table 73: Question 20 Compared by Length of Residency

Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years. (Percent high or medium priority)	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
Traffic issues/residential speeding	65%	74% A	69%
Vandalism/graffiti	59%	76% A	67%
Fraud/identity theft	74%	83% A	79%
School safety (bullying, fighting, weapons)	92%	93%	93%
Homeless/transient-related issues	89%	90%	90%
Gang activity	77%	85% A	81%
Violent crimes	90%	96% A	93%
Property crimes	91%	94%	92%
Hate crimes	86%	86%	86%
Disorderly conduct/public intoxications/noise violations	57%	67% A	62%
Disorderly youth/underage drinking	45%	66% A	56%
Drug abuse (manufacture, sale, or use of illegal/prescription drugs)	73%	85% A	79%

Table 74: Question 21 Compared by Length of Residency

(Percent strongly or somewhat support)	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?	86%	80%	83%

Table 75: Question 22 Compared by Length of Residency

(Percent strongly or somewhat support)	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
A three-quarters of a cent sales and use tax rate increase was approved by voters in 2021 and is expected to generate more than $9 million a year to fund capital improvements throughout the city. Municipal bonds are commonly issued by cities to finance large capital projects sooner rather than waiting for the revenue to accumulate. The city may ask voters to consider a future ballot question that would allow it to issue bonds to fund capital projects with the debt paid by the revenue from last year's sales tax increase. Which of the following statements best describes your opinion of this proposal?	81%	76%	78%

Table 76: Question 23 Compared by Length of Residency

(Percent strongly or somewhat support)	Length of residency		Overall
	10 years or less	More than 10 years	(A)
	(A)	(B)	
To what extent would you support or oppose a lodging tax that hotel room visitors would pay with the money to be used for cultural arts, and tourism marketing of Littleton?	74%	69%	71%

Select Questions Compared by Tenure (Rent vs Own)

- Homeowners tended to give statistically significantly higher evaluations to aspects of quality of life and community relations with the Littleton Police Department.

Table 77: Question 1 Compared by Tenure

Please rate each of the following aspects of quality of life in Littleton. (Percent excellent or good)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
Littleton as a place to live	87%	94% A	92%
Your neighborhood as a place to live	77%	94% A	88%
Littleton as a place to raise children	82%	91% A	88%
Littleton as a place to retire	67%	70%	69%
Littleton as a place to work	75%	78%	77%
Overall quality of life in Littleton	86%	94% A	91%

Table 78: Question 7 Compared by Tenure

How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment? (Percent essential or very important)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment?	68%	67%	67%

Table 79: Question 8 Compared by Tenure

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
Appearance of city	82%	85%	84%
Shopping opportunities	68%	64%	66%
Job opportunities	43%	48%	46%
Historic preservation	82%	80%	80%
Economic development	62%	57%	59%
Public transit services	56%	58%	58%
Traffic flow	48%	42%	44%
Snow plowing	59%	57%	58%
Downtown parking	40% B	26%	31%
Parks and trails	86%	89%	88%
Recreation opportunities	78%	86% A	83%
Open space areas	75%	84% A	81%
Environmental sustainability	49%	58%	55%
Littleton Police Department	72%	80% A	77%
Traffic enforcement	55%	60%	58%
Code compliance	60%	59%	60%
Municipal Court	75%	74%	75%
Bemis Library	94%	90%	91%
Littleton Museum	97% B	91%	93%
Hudson Gardens	96%	93%	94%
Carson Nature Center	97%	92%	93%
South Platte Park	87%	92%	91%
Buck Recreation Center	88%	86%	87%
City-sponsored special events	75%	83% A	80%
Town Hall Arts Center	87%	85%	86%
Leaf and tire recycling	61%	56%	58%
Household Haz Mat Roundup	59%	54%	55%

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
City management	59%	63%	62%

Table 80: Question 9 Compared by Tenure

Please rate the following areas of transportation in Littleton. (Percent excellent or good)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
Ease of driving	71%	75%	74%
Ease of traveling by bus (RTD)	45%	37%	41%
Ease of traveling by light rail	65%	69%	68%
Ease of walking in the city	73%	73%	73%
Ease of traveling by bicycle	76%	70%	72%
Street maintenance	51% B	39%	44%
Omnibus senior and disabled transit service	53%	64%	59%
Downtown Littleton light rail station	77%	85% A	82%
Mineral Avenue light rail station	84%	79%	81%

Table 81: Question 14 Compared by Tenure

Please rate the job the Littleton Police Department does at each of the following in Littleton. (Percent excellent or good)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
Crime prevention	67%	77% A	73%
Crime solving	45%	61% A	55%
Maintaining public order	80%	89% A	85%
Providing public information and education	69%	70%	70%
Protecting individual civil rights	71%	79%	76%
Assisting fire responders	95%	91%	92%

Table 82: Question 15 Compared by Tenure

Please rate the Littleton Police Department on the following. (Percent excellent or good)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
Being trustworthy	72%	87% A	82%
Acting in the best interest of the community	70%	87% A	81%
Treating all residents fairly	67%	84% A	78%
Being sensitive to residents' concerns	60%	78% A	72%
Responding to citizens' emergency calls for service	68%	86% A	80%
Caring about the well-being of the people they deal with	65%	85% A	78%
Working with people in your neighborhood to solve neighborhood problems	58%	72% A	67%
Communicating regularly with community members (e.g., websites, emails or public meetings)	51%	58%	56%
Inviting community members to provide input (e.g., comments, suggestions and concerns)	51%	63% A	59%

Table 83: Question 16 Compared by Tenure

Overall, how would you rate the quality of services provided by the City of Littleton? (Percent excellent or good)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
Overall, how would you rate the quality of municipal services provided by the City of Littleton?	75%	78%	77%

Table 84: Question 17 Compared by Tenure

Please rate the following categories of Littleton government performance. (Percent excellent or good)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
The direction the city is taking with respect to open space, trails and parks	83%	80%	81%
Attracting companies to locate in Littleton	42%	49%	47%
The job the city government does at welcoming citizen involvement	66%	58%	61%
Opportunities to participate in city government decisions	58%	50%	53%
Responding to citizen complaints and concerns	52%	44%	47%
Holding public meetings about city plans	67%	60%	63%
Littleton's elected officials' consideration of what people like me think	55% B	40%	45%
Littleton's government as an example of how best to provide services	54%	49%	51%
The city manager's management of city operations	61%	61%	61%
The quality of work provided by City of Littleton employees	63%	77% A	72%
Spending local tax dollars wisely	51%	51%	51%
The value of services for the property taxes paid to Littleton	52%	51%	51%
A city government that is run efficiently	61%	56%	58%
Running Littleton's local government in the best interest of residents	54%	51%	52%
Being transparent and accountable to the public	47%	48%	48%
Providing information about city plans and programs	52%	53%	53%
The overall direction the city is taking	58%	58%	58%

Table 85: Question 18 Compared by Tenure

(Percent "to a great extent" or "to a moderate extent")	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
To what extent do you trust that the decisions made by city council represent the best interest of citizens?	61%	65%	64%

Table 86: Question 19 Compared by Tenure

Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? (Percent essential or very important)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
Reducing traffic congestion on city streets	57%	67% A	63%
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	88%	94% A	92%
Building new trails	50%	43%	46%
Continuing preservation programs for historic buildings	60%	56%	58%
Partnering strategically and financially with the private sector in development	54%	57%	56%
Redeveloping older neighborhoods	52%	46%	48%
Redeveloping aging shopping centers	59%	62%	61%

Table 87: Question 20 Compared by Tenure

Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years. (Percent high or medium priority)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
Traffic issues/residential speeding	68%	70%	69%
Vandalism/graffiti	61%	71% A	67%
Fraud/identity theft	79%	78%	79%
School safety (bullying, fighting, weapons)	94%	92%	93%
Homeless/transient-related issues	91%	89%	90%
Gang activity	78%	83%	81%
Violent crimes	91%	95%	93%
Property crimes	88%	95% A	92%
Hate crimes	85%	88%	86%
Disorderly conduct/public intoxications/noise violations	63%	61%	62%
Disorderly youth/underage drinking	55%	56%	56%
Drug abuse (manufacture, sale, or use of illegal/prescription drugs)	71%	83% A	79%

Table 88: Question 21 Compared by Tenure

(Percent strongly or somewhat support)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?	84%	82%	83%

Table 89: Question 22 Compared by Tenure

(Percent strongly or somewhat support)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
A three-quarters of a cent sales and use tax rate increase was approved by voters in 2021 and is expected to generate more than $9 million a year to fund capital improvements throughout the city. Municipal bonds are commonly issued by cities to finance large capital projects sooner rather than waiting for the revenue to accumulate. The city may ask voters to consider a future ballot question that would allow it to issue bonds to fund capital projects with the debt paid by the revenue from last year's sales tax increase. Which of the following statements best describes your opinion of this proposal?	77%	80%	78%

Table 90: Question 23 by Tenure

(Percent strongly or somewhat support)	Rent or own home		Overall
	Rent	Own	(A)
	(A)	(B)	
To what extent would you support or oppose a lodging tax that hotel room visitors would pay with the money to be used for cultural arts, and tourism marketing of Littleton?	72%	71%	71%

Select Questions Compared by Age

- Respondents 35 and older were more likely to rate aspects of quality of life more highly, as well as the quality of various community aspects (e.g. recreation opportunities, open space areas, and environmental sustainability). Adults 35 and older were also more likely to rate aspects of transportation more highly than those under 35.
- The Littleton Police Department, as well as police priority areas of focus were rated more highly by those 35 and older.

Table 91: Question 1 Compared by Age

Please rate each of the following aspects of quality of life in Littleton. (Percent excellent or good)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
Littleton as a place to live	88%	92%	94%	92%
Your neighborhood as a place to live	77%	93% A	90% A	88%
Littleton as a place to raise children	78%	91% A	91% A	88%
Littleton as a place to retire	54%	72% A	74% A	69%
Littleton as a place to work	68%	84% A	78%	77%
Overall quality of life in Littleton	85%	95% A	92%	91%

Table 92: Question 7 Compared by Age

How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment? (Percent essential or very important)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment?	60%	72% A	68%	67%

Table 93: Question 8 Compared by Age

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
Appearance of city	75%	87% A	88% A	84%
Shopping opportunities	59%	76% A C	60%	66%
Job opportunities	40%	54%	43%	46%
Historic preservation	72%	84% A	82%	80%
Economic development	53%	64%	59%	59%
Public transit services	51%	59%	62%	58%
Traffic flow	42%	45%	45%	44%
Snow plowing	50%	59%	62%	58%
Downtown parking	41% C	32%	24%	31%
Parks and trails	82%	89%	91% A	88%
Recreation opportunities	68%	91% A	86% A	83%
Open space areas	71%	85% A	83% A	81%
Environmental sustainability	35%	58% A	66% A	55%
Littleton Police Department	65%	77% A	83% A	77%
Traffic enforcement	49%	63% A	59%	58%
Code compliance	62%	61%	57%	60%
Municipal Court	75%	67%	82%	75%
Bemis Library	87%	94%	92%	91%
Littleton Museum	91%	94%	93%	93%
Hudson Gardens	96%	94%	94%	94%
Carson Nature Center	94%	93%	93%	93%
South Platte Park	81%	94% A	94% A	91%

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
Buck Recreation Center	74%	86% A	93% A	87%
City-sponsored special events	67%	84% A	85% A	80%
Town Hall Arts Center	81%	85%	89%	86%
Leaf and tire recycling	49%	58%	61%	58%
Household Haz Mat Roundup	66%	49%	57%	55%
City management	57%	62%	64%	62%

Table 94: Question 9 Compared by Age

Please rate the following areas of transportation in Littleton. (Percent excellent or good)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
Ease of driving	71%	76%	74%	74%
Ease of traveling by bus (RTD)	30%	46%	49% A	41%
Ease of traveling by light rail	50%	69% A	78% A	68%
Ease of walking in the city	59%	71% A	85% A B	73%
Ease of traveling by bicycle	70%	72%	74%	72%
Street maintenance	42%	46%	44%	44%
Omnibus senior and disabled transit service	35%	72% A	61%	59%
Downtown Littleton light rail station	66%	89% A	86% A	82%
Mineral Avenue light rail station	71%	86% A	84% A	81%

Table 95: Question 14 Compared by Age

Please rate the job the Littleton Police Department does at each of the following in Littleton. (Percent excellent or good)	Age			Overall
	18-34 (A)	35-54 (B)	55+ (C)	(A)
Crime prevention	52%	79% A	79% A	73%
Crime solving	22%	59% A	71% A	55%
Maintaining public order	67%	91% A	89% A	85%
Providing public information and education	46%	74% A	80% A	70%
Protecting individual civil rights	47%	84% A	86% A	76%
Assisting fire responders	86%	95%	95%	92%

Table 96: Question 15 Compared by Age

Please rate the Littleton Police Department on the following. (Percent excellent or good)	Age			Overall
	18-34 (A)	35-54 (B)	55+ (C)	(A)
Being trustworthy	58%	86% A	91% A	82%
Acting in the best interest of the community	59%	87% A	87% A	81%
Treating all residents fairly	51%	86% A	85% A	78%
Being sensitive to residents' concerns	49%	78% A	79% A	72%
Responding to citizens' emergency calls for service	58%	85% A	87% A	80%
Caring about the well-being of the people they deal with	55%	86% A	84% A	78%
Working with people in your neighborhood to solve neighborhood problems	55%	70%	72%	67%
Communicating regularly with community members (e.g., websites, emails or public meetings)	39%	61% A	62% A	56%
Inviting community members to provide input (e.g., comments, suggestions and concerns)	41%	63% A	66% A	59%

Table 97: Question 16 Compared by Age

Overall, how would you rate the quality of services provided by the City of Littleton? (Percent excellent or good)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
Overall, how would you rate the quality of municipal services provided by the City of Littleton?	60%	81% A	81% A	77%

Table 98: Question 17 Compared by Age

Please rate the following categories of Littleton government performance. (Percent excellent or good)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
The direction the city is taking with respect to open space, trails and parks	82%	84%	79%	81%
Attracting companies to locate in Littleton	33%	53% A	50%	47%
The job the city government does at welcoming citizen involvement	63%	60%	60%	61%
Opportunities to participate in city government decisions	53%	52%	53%	53%
Responding to citizen complaints and concerns	40%	47%	50%	47%
Holding public meetings about city plans	57%	62%	65%	63%
Littleton's elected officials' consideration of what people like me think	41%	49%	44%	45%
Littleton's government as an example of how best to provide services	29%	55% A	56% A	51%
The city manager's management of city operations	56%	62%	64%	61%
The quality of work provided by City of Littleton employees	49%	77% A	80% A	72%
Spending local tax dollars wisely	41%	58% A	51%	51%
The value of services for the property taxes paid to Littleton	39%	59% A	51%	51%
A city government that is run efficiently	44%	65% A	58%	58%
Running Littleton's local government in the best interest of residents	43%	60% A	51%	52%
Being transparent and accountable to the public	46%	47%	50%	48%
Providing information about city plans and programs	43%	55%	57%	53%
The overall direction the city is taking	53%	62%	58%	58%

Table 99: Question 18 Compared by Age

(Percent "to a great extent" or "to a moderate extent")	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
To what extent do you trust that the decisions made by city council represent the best interest of citizens?	56%	63%	69%	64%

Table 100: Question 19 Compared by Age

Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? (Percent essential or very important)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
Reducing traffic congestion on city streets	47%	69% A	68% A	63%
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	87%	95% A	92%	92%
Building new trails	52% C	53% C	35%	46%
Continuing preservation programs for historic buildings	52%	62%	56%	58%
Partnering strategically and financially with the private sector in development	52%	53%	61%	56%
Redeveloping older neighborhoods	33%	54% A	54% A	48%
Redeveloping aging shopping centers	54%	64%	62%	61%

Table 101: Question 20 Compared by Age

Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years. (Percent high or medium priority)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
Traffic issues/residential speeding	47%	70% A	83% A B	69%
Vandalism/graffiti	38%	65% A	87% A B	67%
Fraud/identity theft	59%	80% A	90% A B	79%
School safety (bullying, fighting, weapons)	86%	93% A	97% A	93%
Homeless/transient-related issues	81%	90% A	95% A	90%
Gang activity	68%	78%	92% A B	81%
Violent crimes	86%	93% A	98% A	93%
Property crimes	82%	94% A	96% A	92%
Hate crimes	84%	87%	88%	86%
Disorderly conduct/public intoxications/noise violations	41%	57% A	81% A B	62%
Disorderly youth/underage drinking	22%	51% A	80% A B	56%
Drug abuse (manufacture, sale, or use of illegal/prescription drugs)	55%	80% A	93% A B	79%

Table 102: Question 21 Compared by Age

(Percent strongly or somewhat support)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?	82%	87% C	79%	83%

Table 103: Question 22 by Age

(Percent strongly or somewhat support)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
A three-quarters of a cent sales and use tax rate increase was approved by voters in 2021 and is expected to generate more than $9 million a year to fund capital improvements throughout the city. Municipal bonds are commonly issued by cities to finance large capital projects sooner rather than waiting for the revenue to accumulate. The city may ask voters to consider a future ballot question that would allow it to issue bonds to fund capital projects with the debt paid by the revenue from last year's sales tax increase. Which of the following statements best describes your opinion of this proposal?	69%	82% A	82% A	78%

Table 104: Question 23 by Age

(Percent strongly or somewhat support)	Age			Overall
	18-34	35-54	55+	(A)
	(A)	(B)	(C)	
To what extent would you support or oppose a lodging tax that hotel room visitors would pay with the money to be used for cultural arts, and tourism marketing of Littleton?	76%	75%	66%	71%

Select Questions Compared by Gender

- There were few differences in ratings by respondent gender. Where differences were statistically significant, women tended to give more positive assessments.

Table 105: Question 1 Compared by Gender

Please rate each of the following aspects of quality of life in Littleton. (Percent excellent or good)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
Littleton as a place to live	94%	90%	80%	92%
Your neighborhood as a place to live	89%	87%	100%	88%
Littleton as a place to raise children	93% B	84%	50%	88%
Littleton as a place to retire	70%	68%	100%	69%
Littleton as a place to work	80%	75%	100%	77%
Overall quality of life in Littleton	93%	89%	100%	91%

Table 106: Question 7 Compared by Gender

How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment? (Percent essential or very important)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment?	65%	70%	50%	67%

Table 107: Question 8 Compared by Gender

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
Appearance of city	86%	82%	100%	84%
Shopping opportunities	68%	63%	75%	66%
Job opportunities	45%	49%	0%1	46%
Historic preservation	87% B	73%	100%	80%
Economic development	63%	56%	67%	59%
Public transit services	57%	59%	80%	58%
Traffic flow	42%	47%	25%	44%
Snow plowing	54%	61%	60%	58%
Downtown parking	28%	34%	33%	31%
Parks and trails	91%	85%	100%	88%
Recreation opportunities	85%	81%	100%	83%
Open space areas	85% B	76%	100%	81%
Environmental sustainability	54%	56%	67%	55%
Littleton Police Department	80%	75%	75%	77%
Traffic enforcement	59%	57%	33%	58%
Code compliance	56%	63%	67%	60%
Municipal Court	77%	73%	0%1	75%
Bemis Library	95% B	88%	100%	91%
Littleton Museum	96% C	90%	50%	93%
Hudson Gardens	97% B	91%	100%	94%
Carson Nature Center	96% B	89%	100%	93%
South Platte Park	90%	91%	100%	91%
Buck Recreation Center	90%	84%	100%	87%
City-sponsored special events	81%	79%	100%	80%
Town Hall Arts Center	94% B	77%	100%	86%
Leaf and tire recycling	64%	52%	100%	58%

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
Household Haz Mat Roundup	59%	52%	50%	55%
City management	63%	61%	50%	62%

Table 108: Question 9 Compared by Gender

Please rate the following areas of transportation in Littleton. (Percent excellent or good)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
Ease of driving	75%	74%	25%	74%
Ease of traveling by bus (RTD)	44%	40%	33%	41%
Ease of traveling by light rail	69%	66%	80%	68%
Ease of walking in the city	75%	71%	100%	73%
Ease of traveling by bicycle	73%	71%	100%	72%
Street maintenance	46%	43%	40%	44%
Omnibus senior and disabled transit service	45%	75% A	100%1	59%
Downtown Littleton light rail station	82%	82%	100%	82%
Mineral Avenue light rail station	82%	81%	100%	81%

Table 109: Question 14 Compared by Gender

Please rate the job the Littleton Police Department does at each of the following in Littleton. (Percent excellent or good)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
Crime prevention	73%	73%	67%	73%
Crime solving	57%	53%	100%1	55%
Maintaining public order	91% B	81%	67%	85%
Providing public information and education	76%	66%	50%	70%
Protecting individual civil rights	81%	72%	50%	76%
Assisting fire responders	97%	91%	100%1	92%

Table 110: Question 15 Compared by Gender

Please rate the Littleton Police Department on the following. (Percent excellent or good)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
Being trustworthy	89% B C	75% C	0%	82%
Acting in the best interest of the community	86% C	78% C	0%	81%
Treating all residents fairly	81%	75%	0%1	78%
Being sensitive to residents' concerns	76%	69%	33%	72%
Responding to citizens' emergency calls for service	85%	75%	67%	80%
Caring about the well-being of the people they deal with	83% B	73%	50%	78%
Working with people in your neighborhood to solve neighborhood problems	75% B	60%	50%	67%
Communicating regularly with community members (e.g., websites, emails or public meetings)	63% B	49%	50%	56%
Inviting community members to provide input (e.g., comments, suggestions and concerns)	66%	53%	50%	59%

Table 111: Question 16 Compared by Gender

Overall, how would you rate the quality of services provided by the City of Littleton? (Percent excellent or good)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
Overall, how would you rate the quality of municipal services provided by the City of Littleton?	82% B	73%	67%	77%

Table 112: Question 17 Compared by Gender

Please rate the following categories of Littleton government performance. (Percent excellent or good)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
The direction the city is taking with respect to open space, trails and parks	85%	79%	100%	81%
Attracting companies to locate in Littleton	51%	43%	100%a	47%
The job the city government does at welcoming citizen involvement	60%	62%	100%a	61%
Opportunities to participate in city government decisions	54%	52%	.	53%
Responding to citizen complaints and concerns	45%	48%	.	47%
Holding public meetings about city plans	62%	64%	.	63%
Littleton's elected officials' consideration of what people like me think	43%	47%	.	45%
Littleton's government as an example of how best to provide services	49%	53%	0%a	51%
The city manager's management of city operations	62%	62%	0%a	61%
The quality of work provided by City of Littleton employees	74%	71%	0%a	72%
Spending local tax dollars wisely	50%	52%	100%a	51%
The value of services for the property taxes paid to Littleton	53%	50%	50%	51%
A city government that is run efficiently	58%	59%	0%a	58%
Running Littleton's local government in the best interest of residents	55%	51%	50%	52%
Being transparent and accountable to the public	45%	50%	.	48%
Providing information about city plans and programs	53%	53%	50%	53%
The overall direction the city is taking	61%	56%	50%	58%

Table 113: Question 18 Compared by Gender

(Percent "to a great extent" or "to a moderate extent")	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
To what extent do you trust that the decisions made by city council represent the best interest of citizens?	70% B	58%	33%	64%

Table 114: Question 19 Compared by Gender

Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? (Percent essential or very important)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
Reducing traffic congestion on city streets	69% B C	58%	0%	63%
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	92%	92%	80%	92%
Building new trails	43%	49%	60%	46%
Continuing preservation programs for historic buildings	63% B	51%	50%	58%
Partnering strategically and financially with the private sector in development	56%	56%	0%	56%
Redeveloping older neighborhoods	45%	53%	0%	48%
Redeveloping aging shopping centers	57%	65%	67%	61%

Table 115: Question 20 Compared by Gender

Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years. (Percent high or medium priority)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
Traffic issues/residential speeding	74% B	64%	50%	69%
Vandalism/graffiti	69%	65%	25%	67%
Fraud/identity theft	78%	79%	67%	79%
School safety (bullying, fighting, weapons)	95% B	90%	100%	93%
Homeless/transient-related issues	92%	87%	100%	90%
Gang activity	86% B	76%	33%	81%
Violent crimes	95%	91%	67%	93%
Property crimes	94% C	90% C	33%	92%
Hate crimes	92% B	81%	67%	86%
Disorderly conduct/public intoxications/noise violations	62%	62%	33%	62%
Disorderly youth/underage drinking	58%	53%	0%	56%
Drug abuse (manufacture, sale, or use of illegal/prescription drugs)	82%	76%	67%	79%

Table 116: Question 21 Compared by Gender

(Percent strongly or somewhat support)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?	87% B	79%	100%	83%

Table 117: Question 22 by Gender

(Percent strongly or somewhat support)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
A three-quarters of a cent sales and use tax rate increase was approved by voters in 2021 and is expected to generate more than $9 million a year to fund capital improvements throughout the city. Municipal bonds are commonly issued by cities to finance large capital projects sooner rather than waiting for the revenue to accumulate. The city may ask voters to consider a future ballot question that would allow it to issue bonds to fund capital projects with the debt paid by the revenue from last year's sales tax increase. Which of the following statements best describes your opinion of this proposal?	81%	77%	50%	78%

Table 118: Question 23 by Gender

(Percent strongly or somewhat support)	Gender			Overall
	Female	Male	Identify in another way	(A)
	(A)	(B)	(C)	
To what extent would you support or oppose a lodging tax that hotel room visitors would pay with the money to be used for cultural arts, and tourism marketing of Littleton?	74%	70%	75%	71%

Select Questions Compared by Household Income

- Households with higher annual income levels (more than $25,000) gave higher marks to many aspects of quality of life than their lower income counterparts. Higher income household also tended to give higher ratings to community relations with the Police Department.

Table 119: Question 1 Compared by Household Income

Please rate each of the following aspects of quality of life in Littleton. (Percent excellent or good)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
Littleton as a place to live	79%	87%	97% A B	92%
Your neighborhood as a place to live	67%	83% A	94% A B	88%
Littleton as a place to raise children	69%	86% A	94% A B	88%
Littleton as a place to retire	73%	72%	66%	69%
Littleton as a place to work	63%	72%	84% A B	77%
Overall quality of life in Littleton	74%	87% A	97% A B	91%

Table 120: Question 7 Compared by Household Income

How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment? (Percent essential or very important)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment?	71%	66%	68%	67%

Table 121: Question 8 Compared by Household Income

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
Appearance of city	66%	87% A	86% A	84%
Shopping opportunities	67%	64%	66%	66%
Job opportunities	29%	45%	51% A	46%
Historic preservation	73%	78%	84%	80%
Economic development	56%	60%	60%	59%
Public transit services	50%	61%	58%	58%
Traffic flow	46%	49%	41%	44%
Snow plowing	48%	60%	57%	58%
Downtown parking	45%	30%	32%	31%
Parks and trails	67%	87% A	90% A	88%
Recreation opportunities	56%	81% A	87% A	83%
Open space areas	58%	80% A	84% A	81%
Environmental sustainability	46%	50%	61%	55%
Littleton Police Department	51%	78% A	83% A	77%
Traffic enforcement	41%	58%	61% A	58%
Code compliance	59%	60%	59%	60%
Municipal Court	41%	80% A	76% A	75%
Bemis Library	87%	95%	90%	91%
Littleton Museum	86%	96%	93%	93%
Hudson Gardens	90%	96%	93%	94%
Carson Nature Center	84%	94%	94%	93%
South Platte Park	64%	89% A	94% A	91%
Buck Recreation Center	69%	89%	87%	87%

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
		A	A	
City-sponsored special events	68%	80%	82%	80%
Town Hall Arts Center	80%	89%	85%	86%
Leaf and tire recycling	75%	57%	56%	58%
Household Haz Mat Roundup	46%	61%	53%	55%
City management	41%	62% A	67% A	62%

Table 122: Question 9 Compared by Household Income

Please rate the following areas of transportation in Littleton. (Percent excellent or good)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
Ease of driving	42%	74% A	80% A	74%
Ease of traveling by bus (RTD)	53%	44%	36%	41%
Ease of traveling by light rail	66%	75% C	63%	68%
Ease of walking in the city	72%	76%	70%	73%
Ease of traveling by bicycle	57%	77%	71%	72%
Street maintenance	41%	50%	41%	44%
Omnibus senior and disabled transit service	41%	77% A	54%	59%
Downtown Littleton light rail station	76%	79%	84%	82%
Mineral Avenue light rail station	79%	83%	80%	81%

Table 123: Question 14 Compared by Household Income

Please rate the job the Littleton Police Department does at each of the following in Littleton. (Percent excellent or good)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
Crime prevention	59%	67%	81% A B	73%
Crime solving	54%	52%	60%	55%
Maintaining public order	64%	77%	95% A B	85%
Providing public information and education	68%	64%	77% B	70%
Protecting individual civil rights	68%	68%	88% B	76%
Assisting fire responders	73%	95% A	97% A	92%

Table 124: Question 15 Compared by Household Income

Please rate the Littleton Police Department on the following. (Percent excellent or good)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
Being trustworthy	76%	73%	90% B	82%
Acting in the best interest of the community	78%	77%	86%	81%
Treating all residents fairly	69%	73%	82%	78%
Being sensitive to residents' concerns	56%	63%	81% A B	72%
Responding to citizens' emergency calls for service	66%	73%	89% A B	80%
Caring about the well-being of the people they deal with	61%	70%	88% A B	78%
Working with people in your neighborhood to solve neighborhood problems	58%	58%	78% B	67%
Communicating regularly with community members (e.g., websites, emails or public meetings)	58%	47%	64% B	56%
Inviting community members to provide input (e.g., comments, suggestions and concerns)	58%	47%	70% B	59%

Table 125: Question 16 Compared by Household Income

(Percent excellent or good)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
Overall, how would you rate the quality of municipal services provided by the City of Littleton?	70%	78%	78%	77%

Table 126: Question 17 Compared by Household Income

Please rate the following categories of Littleton government performance. (Percent excellent or good)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
The direction the city is taking with respect to open space, trails and parks	67%	80%	85% A	81%
Attracting companies to locate in Littleton	48%	48%	48%	47%
The job the city government does at welcoming citizen involvement	49%	64%	61%	61%
Opportunities to participate in city government decisions	49%	54%	53%	53%
Responding to citizen complaints and concerns	46%	49%	46%	47%
Holding public meetings about city plans	54%	65%	63%	63%
Littleton's elected officials' consideration of what people like me think	46%	46%	45%	45%
Littleton's government as an example of how best to provide services	55%	55%	49%	51%
The city manager's management of city operations	52%	58%	69%	61%
The quality of work provided by City of Littleton employees	52%	69%	80% A	72%
Spending local tax dollars wisely	49%	48%	55%	51%
The value of services for the property taxes paid to Littleton	48%	49%	54%	51%
A city government that is run efficiently	48%	56%	63%	58%
Running Littleton's local government in the best interest of residents	53%	53%	55%	52%
Being transparent and accountable to the public	45%	44%	52%	48%
Providing information about city plans and programs	52%	49%	57%	53%
The overall direction the city is taking	47%	56%	64%	58%

Table 127: Question 18 Compared by Household Income

To what extent do you trust that the decisions made by city council represent the best interest of citizens? (Percent "to a great extent" or "to a moderate extent")	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
To what extent do you trust that the decisions made by city council represent the best interest of citizens?	58%	60%	70%	64%

Table 128: Question 19 Compared by Household Income

Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? (Percent essential or very important)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
Reducing traffic congestion on city streets	85% B C	58%	63%	63%
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	94%	90%	93%	92%
Building new trails	62% B	38%	51% B	46%
Continuing preservation programs for historic buildings	79% B C	59%	54%	58%
Partnering strategically and financially with the private sector in development	69%	51%	58%	56%
Redeveloping older neighborhoods	75% B C	44%	48%	48%
Redeveloping aging shopping centers	69%	57%	62%	61%

Table 129: Question 20 Compared by Household Income

Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years. (Percent high or medium priority)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
Traffic issues/residential speeding	91% C	75% C	60%	69%
Vandalism/graffiti	73%	68%	65%	67%
Fraud/identity theft	87% C	87% C	69%	79%
School safety (bullying, fighting, weapons)	96%	95%	90%	93%
Homeless/transient-related issues	93%	89%	90%	90%
Gang activity	84%	84%	77%	81%
Violent crimes	91%	94%	93%	93%
Property crimes	93%	90%	94%	92%
Hate crimes	91%	89%	85%	86%
Disorderly conduct/public intoxications/noise violations	72%	69% C	56%	62%
Disorderly youth/underage drinking	73% C	64% C	45%	56%
Drug abuse (manufacture, sale, or use of illegal/prescription drugs)	87%	79%	78%	79%

Table 130: Question 21 by Household Income

(Percent strongly or somewhat support)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?	80%	83%	84%	83%

Table 131: Question 22 Compared by Household Income

(Percent strongly or somewhat support)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
A three-quarters of a cent sales and use tax rate increase was approved by voters in 2021 and is expected to generate more than $9 million a year to fund capital improvements throughout the city. Municipal bonds are commonly issued by cities to finance large capital projects sooner rather than waiting for the revenue to accumulate. The city may ask voters to consider a future ballot question that would allow it to issue bonds to fund capital projects with the debt paid by the revenue from last year's sales tax increase. Which of the following statements best describes your opinion of this proposal?	86%	76%	81%	78%

Table 132: Question 23 Compared by Household Income

(Percent strongly or somewhat support)	Household income			Overall
	Less than $25,000	$25,000 to $99,999	$100,000 or more	(A)
	(A)	(B)	(C)	
To what extent would you support or oppose a lodging tax that hotel room visitors would pay with the money to be used for cultural arts, and tourism marketing of Littleton?	73%	71%	74%	71%

Select Questions Compared by Race/Ethnicity

- Respondents who identified as white alone, not Hispanic were more likely to rate aspects of quality of life higher than those who identified as Hispanic and/or another race. White respondents were also more likely to give higher marks to both government performance and the Littleton Police Department.

Table 133: Question 1 Compared by Race/ethnicity

Please rate each of the following aspects of quality of life in Littleton. (Percent excellent or good)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
Littleton as a place to live	93% B	88%	92%
Your neighborhood as a place to live	90% B	80%	88%
Littleton as a place to raise children	92% B	77%	88%
Littleton as a place to retire	71%	65%	69%
Littleton as a place to work	81% B	64%	77%
Overall quality of life in Littleton	93% B	86%	91%

Table 134: Question 7 Compared by Race/ethnicity

How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment? (Percent essential or very important)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment?	69%	64%	67%

Table 135: Question 8 Compared by Race/ethnicity

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Race/ethnicity		Overall
	White alone, not Hispanic (A)	Hispanic and/or other race (B)	(A)
Appearance of city	85%	81%	84%
Shopping opportunities	70% B	48%	66%
Job opportunities	48%	42%	46%
Historic preservation	79%	87%	80%
Economic development	60%	58%	59%
Public transit services	59%	55%	58%
Traffic flow	46%	41%	44%
Snow plowing	58%	60%	58%
Downtown parking	31%	33%	31%
Parks and trails	89%	83%	88%
Recreation opportunities	84%	79%	83%
Open space areas	83%	78%	81%
Environmental sustainability	54%	59%	55%
Littleton Police Department	80%	71%	77%
Traffic enforcement	61%	53%	58%
Code compliance	59%	70%	60%
Municipal Court	72%	85%	75%
Bemis Library	92%	93%	91%
Littleton Museum	94%	94%	93%
Hudson Gardens	94%	99%	94%
Carson Nature Center	93%	96%	93%
South Platte Park	89%	99% A	91%
Buck Recreation Center	86%	95% A	87%
City-sponsored special events	82%	78%	80%
Town Hall Arts Center	87%	84%	86%
Leaf and tire recycling	57%	63%	58%
Household Haz Mat Roundup	55%	59%	55%
City management	65%	53%	62%

Table 136: Question 9 by Race/ethnicity

Please rate the following areas of transportation in Littleton. (Percent excellent or good)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
Ease of driving	78% B	59%	74%
Ease of traveling by bus (RTD)	39%	49%	41%
Ease of traveling by light rail	68%	68%	68%
Ease of walking in the city	75%	66%	73%
Ease of traveling by bicycle	73%	67%	72%
Street maintenance	45%	42%	44%
Omnibus senior and disabled transit service	59%	55%	59%
Downtown Littleton light rail station	84% B	75%	82%

Table 137: Question 14 Compared by Race/ethnicity

Please rate the job the Littleton Police Department does at each of the following in Littleton. (Percent excellent or good)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
Crime prevention	74%	74%	73%
Crime solving	57%	50%	55%
Maintaining public order	87% B	78%	85%
Providing public information and education	72%	62%	70%
Protecting individual civil rights	81% B	55%	76%
Assisting fire responders	95%	90%	92%

Table 138: Question 15 Compared by Race/ethnicity

Please rate the Littleton Police Department on the following. (Percent excellent or good)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
Being trustworthy	83%	76%	82%
Acting in the best interest of the community	82%	77%	81%
Treating all residents fairly	80% B	67%	78%
Being sensitive to residents' concerns	74% B	60%	72%
Responding to citizens' emergency calls for service	82% B	67%	80%
Caring about the well-being of the people they deal with	80%	71%	78%
Working with people in your neighborhood to solve neighborhood problems	68%	63%	67%
Communicating regularly with community members (e.g., websites, emails or public meetings)	58%	50%	56%
Inviting community members to provide input (e.g., comments, suggestions and concerns)	61%	49%	59%

Table 139: Question 16 Compared by Race/ethnicity

O? (Percent excellent or good)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
Overall, how would you rate the quality of municipal services provided by the City of Littleton?	76%	83%	77%

Table 140: Question 17 Compared by Race/ethnicity

Please rate the following categories of Littleton government performance. (Percent excellent or good)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
The direction the city is taking with respect to open space, trails and parks	81%	86%	81%
Attracting companies to locate in Littleton	51% B	29%	47%
The job the city government does at welcoming citizen involvement	59%	79% A	61%
Opportunities to participate in city government decisions	51%	65% A	53%
Responding to citizen complaints and concerns	48%	45%	47%
Holding public meetings about city plans	62%	69%	63%
Littleton's elected officials' consideration of what people like me think	45%	49%	45%
Littleton's government as an example of how best to provide services	54% B	39%	51%
The city manager's management of city operations	64%	52%	61%
The quality of work provided by City of Littleton employees	73%	75%	72%
Spending local tax dollars wisely	53%	48%	51%
The value of services for the property taxes paid to Littleton	53%	49%	51%
A city government that is run efficiently	62% B	44%	58%
Running Littleton's local government in the best interest of residents	53%	54%	52%
Being transparent and accountable to the public	49%	48%	48%
Providing information about city plans and programs	55%	44%	53%
The overall direction the city is taking	60%	54%	58%

Table 141: Question 18 Compared by Race/ethnicity

To what extent do you trust that the decisions made by city council represent the best interest of citizens? (Percent "to a great extent" or "to a moderate extent")	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
To what extent do you trust that the decisions made by city council represent the best interest of citizens?	68% B	50%	64%

Table 142: Question 19 Compared by Race/ethnicity

Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? (Percent essential or very important)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
Reducing traffic congestion on city streets	63%	63%	63%
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	92%	89%	92%
Building new trails	47%	44%	46%
Continuing preservation programs for historic buildings	57%	65%	58%
Partnering strategically and financially with the private sector in development	57%	53%	56%
Redeveloping older neighborhoods	49%	52%	48%
Redeveloping aging shopping centers	59%	72% A	61%

Table 143: Question 20 Compared by Race/ethnicity

Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years. (Percent high or medium priority)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
Traffic issues/residential speeding	69%	72%	69%
Vandalism/graffiti	70% B	54%	67%
Fraud/identity theft	79%	76%	79%
School safety (bullying, fighting, weapons)	92%	94%	93%
Homeless/transient-related issues	90%	90%	90%
Gang activity	83% B	68%	81%
Violent crimes	93%	92%	93%
Property crimes	92%	93%	92%
Hate crimes	87%	87%	86%
Disorderly conduct/public intoxications/noise violations	63% B	52%	62%
Disorderly youth/underage drinking	55%	53%	56%
Drug abuse (manufacture, sale, or use of illegal/prescription drugs)	78%	81%	79%

Table 144: Question 21 Compared by Race/ethnicity

(Percent strongly or somewhat support)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?	82%	88%	83%

Table 145: Question 22 Compared by Race/ethnicity

(Percent strongly or somewhat support)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
A three-quarters of a cent sales and use tax rate increase was approved by voters in 2021 and is expected to generate more than $9 million a year to fund capital improvements throughout the city. Municipal bonds are commonly issued by cities to finance large capital projects sooner rather than waiting for the revenue to accumulate. The city may ask voters to consider a future ballot question that would allow it to issue bonds to fund capital projects with the debt paid by the revenue from last year's sales tax increase. Which of the following statements best describes your opinion of this proposal?	83% B	61%	78%

Table 146: Question 23 by Race/ethnicity

(Percent strongly or somewhat support)	Race/ethnicity		Overall
	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	
To what extent would you support or oppose a lodging tax that hotel room visitors would pay with the money to be used for cultural arts, and tourism marketing of Littleton?	72%	71%	71%

Select Questions Compared by Council District

- Few differences were found by Council District. Residents in District 2 more likely to give lower ratings to aspects of quality of life. They were also more likely to place a higher priority on various police areas such as school safety and vandalism/graffiti.

Table 147: Question 1 Compared by Council District

Please rate each of the following aspects of quality of life in Littleton. (Percent excellent or good)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
Littleton as a place to live	93%	86%	93%	94%	92%
Your neighborhood as a place to live	92% B	70%	93% B	94% B	88%
Littleton as a place to raise children	91%	81%	88%	92% B	88%
Littleton as a place to retire	73%	66%	63%	75%	69%
Littleton as a place to work	81%	69%	80%	78%	77%
Overall quality of life in Littleton	95% B	82%	94% B	92% B	91%

Table 148: Question 7 Compared by Council District

How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment? (Percent essential or very important)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment?	69%	69%	60%	69%	67%

Table 149: Question 8 Compared by Council District

Please rate the quality of each of the following in Littleton. (Percent excellent or good)	Council District				Overall
	District 1 (A)	District 2 (B)	District 3 (C)	District 4 (D)	(A)
Appearance of city	91% B	65%	89% B	88% B	84%
Shopping opportunities	66%	65%	68%	64%	66%
Job opportunities	45%	39%	53%	46%	46%
Historic preservation	79%	78%	87%	77%	80%
Economic development	62%	53%	60%	60%	59%
Public transit services	68% B C	51%	50%	59%	58%
Traffic flow	48%	52% D	42%	36%	44%
Snow plowing	64%	61%	53%	52%	58%
Downtown parking	26%	43% A	29%	29%	31%
Parks and trails	90%	82%	88%	90%	88%
Recreation opportunities	82%	79%	83%	87%	83%
Open space areas	78%	77%	85%	82%	81%
Environmental sustainability	61%	48%	61%	49%	55%
Littleton Police Department	80%	77%	80%	74%	77%
Traffic enforcement	53%	60%	58%	62%	58%
Code compliance	56%	62%	58%	63%	60%
Municipal Court	72%	74%	78%	75%	75%
Bemis Library	90%	93%	92%	90%	91%
Littleton Museum	97%	94%	90%	92%	93%
Hudson Gardens	96%	94%	94%	91%	94%
Carson Nature Center	96%	94%	92%	91%	93%
South Platte Park	89%	89%	92%	91%	91%
Buck Recreation Center	87%	87%	87%	87%	87%
City-sponsored special events	86% B	68%	82% B	84% B	80%
Town Hall Arts Center	90%	87%	81%	86%	86%
Leaf and tire recycling	69%	48%	54%	61%	58%
Household Haz Mat Roundup	63%	51%	57%	51%	55%
City management	65%	55%	67%	59%	62%

Table 150: Question 9 Compared by Council District

Please rate the following areas of transportation in Littleton. (Percent excellent or good)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
Ease of driving	75%	71%	78%	74%	74%
Ease of traveling by bus (RTD)	39%	62% A C D	30%	32%	41%
Ease of traveling by light rail	72%	72%	61%	65%	68%
Ease of walking in the city	82% C D	71%	69%	69%	73%
Ease of traveling by bicycle	76%	70%	72%	70%	72%
Street maintenance	51%	46%	41%	39%	44%
Omnibus senior and disabled transit service	75%	62%	40%	57%	59%
Downtown Littleton light rail station	84%	79%	86%	80%	82%
Mineral Avenue light rail station	84%	87%	81%	76%	81%

Table 151: Question 14 Compared by Council District

Please rate the job the Littleton Police Department does at each of the following in Littleton. (Percent excellent or good)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
Crime prevention	73%	69%	72%	79%	73%
Crime solving	55%	47%	57%	61%	55%
Maintaining public order	89% B	74%	86%	91% B	85%
Providing public information and education	73%	59%	72%	75%	70%
Protecting individual civil rights	77%	65%	79%	83%	76%
Assisting fire responders	98%	89%	88%	94%	92%

Table 152: Question 15 Compared by Council District

Please rate the Littleton Police Department on the following. (Percent excellent or good)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
Being trustworthy	80%	79%	82%	85%	82%
Acting in the best interest of the community	83%	75%	80%	87%	81%
Treating all residents fairly	80%	67%	75%	88% B	78%
Being sensitive to residents' concerns	77%	60%	72%	76%	72%
Responding to citizens' emergency calls for service	82%	71%	81%	82%	80%
Caring about the well-being of the people they deal with	79%	69%	79%	84%	78%
Working with people in your neighborhood to solve neighborhood problems	74%	62%	67%	64%	67%
Communicating regularly with community members (e.g., websites, emails or public meetings)	61%	47%	56%	61%	56%
Inviting community members to provide input (e.g., comments, suggestions and concerns)	66%	49%	61%	60%	59%

Table 153: Question 16 Compared by Council District

(Percent excellent or good)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
Overall, how would you rate the quality of municipal services provided by the City of Littleton?	83% B	66%	81% B	76%	77%

Table 154: Question 17 Compared by Council District

Please rate the following categories of Littleton government performance. (Percent excellent or good)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
The direction the city is taking with respect to open space, trails and parks	87%	74%	81%	82%	81%
Attracting companies to locate in Littleton	46%	43%	52%	47%	47%
The job the city government does at welcoming citizen involvement	65%	56%	66%	56%	61%
Opportunities to participate in city government decisions	58%	48%	56%	49%	53%
Responding to citizen complaints and concerns	53%	43%	45%	47%	47%
Holding public meetings about city plans	67%	60%	57%	66%	63%
Littleton's elected officials' consideration of what people like me think	55%	41%	43%	40%	45%
Littleton's government as an example of how best to provide services	57%	51%	51%	45%	51%
The city manager's management of city operations	66%	52%	65%	62%	61%
The quality of work provided by City of Littleton employees	68%	67%	78%	77%	72%
Spending local tax dollars wisely	49%	50%	52%	54%	51%
The value of services for the property taxes paid to Littleton	46%	50%	54%	54%	51%
A city government that is run efficiently	58%	55%	60%	58%	58%
Running Littleton's local government in the best interest of residents	54%	51%	51%	54%	52%
Being transparent and accountable to the public	54%	46%	48%	43%	48%
Providing information about city plans and programs	49%	48%	58%	55%	53%
The overall direction the city is taking	58%	49%	67% B	58%	58%

Table 155: Question 18 Compared by Council District

To what extent do you trust that the decisions made by city council represent the best interest of citizens? (Percent "to a great extent" or "to a moderate extent")	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
To what extent do you trust that the decisions made by city council represent the best interest of citizens?	58%	65%	65%	68%	64%

Table 156: Question 19 Compared by Council District

Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? (Percent essential or very important)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
Reducing traffic congestion on city streets	61%	49%	71% B	67% B	63%
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	95% B	80%	93% B	96% B	92%
Building new trails	37%	53% A	51% A	45%	46%
Continuing preservation programs for historic buildings	55%	61%	61%	55%	58%
Partnering strategically and financially with the private sector in development	51%	56%	59%	58%	56%
Redeveloping older neighborhoods	49%	61% C	38%	49%	48%
Redeveloping aging shopping centers	58%	64%	63%	59%	61%

Table 157: Question 20 Compared by Council District

Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years. (Percent high or medium priority)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
Traffic issues/residential speeding	67%	75%	72%	64%	69%
Vandalism/graffiti	59%	81% A D	67%	65%	67%
Fraud/identity theft	75%	88%	78%	75%	79%
School safety (bullying, fighting, weapons)	87%	99% A	94%	91%	93%
Homeless/transient-related issues	92%	93%	89%	85%	90%
Gang activity	78%	91% A D	79%	76%	81%
Violent crimes	92%	96%	93%	90%	93%
Property crimes	90%	92%	96%	91%	92%
Hate crimes	85%	88%	85%	88%	86%
Disorderly conduct/public intoxications/noise violations	63%	69%	60%	58%	62%
Disorderly youth/underage drinking	54%	65% D	56%	49%	56%
Drug abuse (manufacture, sale, or use of illegal/prescription drugs)	77%	86%	81%	74%	79%

Table 158: Question 21 Compared by Council District

(Percent strongly or somewhat support)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?	85%	81%	80%	84%	83%

Table 159: Question 22 Compared by Council District

(Percent strongly or somewhat support)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
A three-quarters of a cent sales and use tax rate increase was approved by voters in 2021 and is expected to generate more than $9 million a year to fund capital improvements throughout the city. Municipal bonds are commonly issued by cities to finance large capital projects sooner rather than waiting for the revenue to accumulate. The city may ask voters to consider a future ballot question that would allow it to issue bonds to fund capital projects with the debt paid by the revenue from last year's sales tax increase. Which of the following statements best describes your opinion of this proposal?	75%	75%	79%	83%	78%

Table 160: Question 23 Compared by Council District

(Percent strongly or somewhat support)	Council District				Overall
	District 1	District 2	District 3	District 4	(A)
	(A)	(B)	(C)	(D)	
To what extent would you support or oppose a lodging tax that hotel room visitors would pay with the money to be used for cultural arts, and tourism marketing of Littleton?	75%	69%	71%	70%	71%

Appendix D: Detailed Benchmark Comparisons

Comparing Littleton's Results to the Benchmarking Database

Jurisdictions use the comparative information provided by benchmarks to help interpret their own resident survey results, to create or revise community plans, to evaluate the success of policy or budget decisions and to measure local government performance. Taking the pulse of the community has little meaning without knowing what pulse rate is too high and what is too low. When surveys of service satisfaction turn up "good" citizen evaluations, it is necessary to know how others rate their services to understand if "good" is good enough or if most other communities are "excellent." Furthermore, in the absence of national or peer community comparisons, a jurisdiction is left with comparing its police protection rating to its street maintenance rating. That comparison is unfair as street maintenance always gets lower ratings than police protection. More illuminating is how residents' ratings of police service compare to opinions about police service in other communities and to resident ratings over time.

A police department that provides the fastest and most efficient service – one that closes most of its cases, solves most of its crimes, and keeps the crime rate low – still has a problem to fix if the residents in the city rate police services lower than ratings given by residents in other cities with objectively "worse" departments. Benchmark data can help that police department – or any city department – to understand how well citizens think it is doing.

NRC has innovated a method for quantitatively integrating the results of surveys that we have conducted with those that others have conducted. These integration methods have been described thoroughly *in Public Administration Review*, *Journal of Policy Analysis and Management*, and in NRC's first book on conducting and using citizen surveys, *Citizen Surveys: how to do them, how to use them, what they mean,* published by the International City/County Management Association (ICMA). Scholars who specialize in the analysis of citizen surveys regularly have relied on NRC's work[1]. The method described in those publications is refined regularly and statistically tested on a growing number of citizen surveys in NRC's proprietary databases.

Jurisdictions in NRC's benchmark database are distributed geographically across the country and range from small to large in population size. Comparisons may be made to all jurisdictions in the database or to a subset of jurisdictions (within a given region or population category such as Front Range jurisdictions), as in this report. Despite the differences in jurisdiction characteristics, all are in the business of providing local government services to residents. Though individual jurisdiction

[1] Kelly, J. & Swindell, D. (2002). Service quality variation across urban space: First steps towards a model of citizen satisfaction, *Journal of Urban Affairs*, 24, 271-288.
Van Ryzin, G., Muzzio, D., Immerwahr, S., Gulick, L. & Martinez, E. (2004). Drivers and consequences of citizen satisfaction: An application of the American Customer Satisfaction Index Model to New York City, *Public Administration Review*, 64, 331-341.

circumstances, resources, and practices vary, the objective in every community is to provide services that are so timely, tailored, and effective that residents conclude the services are of the highest quality. High ratings in any jurisdiction, like SAT scores in any teen household, bring pride and a sense of accomplishment.

While benchmarks help set the basis for evaluation, resident opinion should be used in conjunction with other sources of data about budget, population demographics, personnel, and politics to help managers know how to respond to comparative results.

Interpreting the Results

Ratings are compared when similar questions are included in NRC's database, and there are at least five communities in which the question was asked. Where comparisons are available, three numbers are provided in the table. The first column is Littleton's "percent positive" rating (e.g., "excellent" or "good," "strongly agree" or "somewhat agree," "very safe" or "somewhat safe"). The second column is the rank assigned to Littleton's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The fourth column shows the comparison of Littleton's rating to the benchmark.

Where comparisons for quality ratings were available, the City of Littleton's results were generally noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark. In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of "much," (for example, "much lower" or "much higher"). These labels come from a statistical comparison of Littleton's rating to the benchmark where a rating is considered "similar" if it is within the margin of error; "higher" or "lower" if the difference between Littleton's rating and the benchmark is greater than, but less than twice, the margin of error; and "much higher" or "much lower" if the difference between Littleton's rating and the benchmark is more than twice the margin of error.

National Benchmark Comparisons

Table 161: Aspects of Quality of Life

Please rate each of the following aspects of quality of life in Littleton.	Percent positive	Rank	Number of communities in comparison	Comparison to national benchmark
Littleton as a place to live	92%	95	336	Higher
Your neighborhood as a place to live	88%	99	290	Similar
Littleton as a place to raise children	88%	113	340	Higher
Littleton as a place to retire	69%	131	336	Similar
Littleton as a place to work	77%	90	332	Higher
Overall quality of life in Littleton	91%	84	362	Higher

Table 162: Community Safety

Please tell us how safe you feel in each of the following areas in Littleton.	Percent positive	Rank	Number of communities in comparison	Comparison to national benchmark
Safety Downtown Littleton during the day	99%	52	293	Higher
Safety Downtown Littleton at night	87%	5	7	Similar
Safety in neighborhood during the day	96%	155	308	Similar
Safety in neighborhood at night	84%	6	8	Similar
Safety in parks, trails, natural open space areas	86%	10	11	Lower
Safety in Littleton overall during the day	98%	NA	NA	NA
Safety in Littleton overall at night	82%	NA	NA	NA

Table 163: City Services

Please rate the quality of each of the following in Littleton:	Percent positive	Rank	Number of communities in comparison	Comparison to national benchmark
Appearance of city	84%	97	311	Higher
Shopping opportunities	66%	101	285	Higher
Job opportunities	46%	137	294	Similar
Historic preservation	80%	NA	NA	NA
Economic development	59%	141	279	Similar
Public transit services	58%	2	5	Much higher
Traffic flow	44%	190	304	Similar
Snow plowing	58%	161	237	Lower
Downtown parking	31%	NA	NA	NA
Parks and trails	88%	105	299	Higher
Recreation opportunities	83%	60	287	Much higher
Open space areas	81%	23	255	Much higher
Littleton Police Department	77%	241	352	Similar
Traffic enforcement	58%	208	326	Similar
Code enforcement	60%	87	319	Higher
Municipal Court	75%	4	8	Similar
Bemis Library	91%	58	291	Higher
Littleton Museum	93%	NA	NA	NA
Buck Recreation Center	87%	16	275	Much higher
City-sponsored special events	80%	48	272	Much higher
City management	62%	NA	NA	NA

Table 164: Aspects of Transportation

Please rate the following areas of transportation in Littleton.	Percent positive	Rank	Number of communities in comparison	Comparison to national benchmark
Ease of driving	74%	150	293	Similar
Ease of traveling by bus (RTD)	41%	6	8	Similar
Ease of traveling by light rail	68%	13	255	Much higher
Ease of walking in the city	73%	95	295	Higher
Ease of traveling by bicycle	72%	55	294	Much higher
Street maintenance	44%	180	320	Similar

Table 165: Police Services

Please rate the job the Littleton Police Department does at each of the following in Littleton.	Percent positive	Rank	Number of communities in comparison	Comparison to national benchmark
Crime prevention	73%	191	325	Similar

Table 166: Overall Service Quality

Overall, how would you rate the quality of services provided by the City of Littleton?	Percent positive	Rank	Number of communities in comparison	Comparison to national benchmark
Overall, how would you rate the quality of municipal services provided by the City of Littleton?	77%	167	337	Similar

Table 167: City Government Performance

Please rate the following categories of Littleton government performance.	Percent positive	Rank	Number of communities in comparison	Comparison to national benchmark
Attracting companies to locate in Littleton	47%	NA	NA	NA
The job the city government does at welcoming citizen involvement	61%	83	308	Higher
Opportunities to participate in city government decisions	53%	NA	NA	NA
Responding to citizen complaints and concerns	47%	NA	NA	NA
Littleton's elected officials' consideration of what people like me think	45%	NA	NA	NA
Spending local tax dollars wisely	51%	3	6	Similar
The value of services for the property taxes paid to Littleton	51%	208	344	Similar
The overall direction the city is taking	58%	173	311	Similar

Jurisdictions Included in National Comparisons

Listed below are the jurisdictions included in the National benchmark comparisons provided for the City of Littleton followed by the population according to the American Community Survey 2012-2017 5-year estimates.

Adams County, CO 487,850
Albany city, OR 52,007
Albemarle County, VA 105,105
Albert Lea city, MN 17,716
Alexandria city, VA 154,710
Allegan County, MI 114,145
American Canyon city, CA 20,341
Ankeny city, IA 56,237
Ann Arbor city, MI 119,303
Apache Junction city, AZ 38,452
Arapahoe County, CO 626,612
Asheville city, NC 89,318
Ashland city, OR 20,733
Ashland town, MA 17,478
Ashland town, VA 7,554
Athens-Clarke County, GA 122,292
Auburn city, AL 61,462
Aurora city, CO 357,323
Avon town, IN 16,479
Avondale city, AZ 81,590
Bainbridge Island city, WA 23,689
Baltimore County, MD 828,637
Basehor city, KS 5,401
Batavia city, IL 26,499
Battle Creek city, MI 51,505
Baytown city, TX 76,205
Beaumont city, CA 43,641
Bedford city, TX 49,082
Berthoud town, CO 6,018
Bethlehem township, PA 23,800
Bettendorf city, IA 35,293
Bloomington city, IN 83,636
Bloomington city, MN 85,417
Bonner Springs city, KS 7,644
Borger city, TX 12,919
Boulder city, CO 106,271
Bowling Green city, KY 64,302
Brighton city, CO 38,016
Broadview village, IL 7,892
Brookline CDP, MA 59,246
Brooklyn Center city, MN 30,885
Brooklyn city, OH 10,891
Broomfield city, CO 64,283
Brownsburg town, IN 24,625
Buffalo Grove village, IL 41,551
Canandaigua city, NY 10,402
Cannon Beach city, OR 1,517
Cañon City city, CO 16,298
Cape Coral city, FL 173,679
Carol Stream village, IL 40,231
Cartersville city, GA 20,235
Cedar Park city, TX 70,010
Cedar Rapids city, IA 130,330
Celina city, TX 7,910
Centennial city, CO 108,448
Chanhassen city, MN 25,108
Chapel Hill town, NC 59,234
Chardon city, OH 5,166
Charles County, MD 156,021
Charlotte County, FL 173,236
Charlottesville city, VA 46,487
Chatfield city, MN 3,067
Chattanooga city, TN 176,291
Chesterfield County, VA 335,594
Clackamas County, OR 399,962
Clatsop County, OR 38,021
Clayton city, MO 16,214
Clearwater city, FL 112,794
Cleveland Heights city, OH 45,024
Clive city, IA 17,134
Clovis city, CA 104,411
College Park city, MD 32,186
Collegedale city, TN 10,902
Colleyville city, TX 25,557

Collinsville city, IL 24,767
Columbia city, MO..... 118,620
Commerce City city, CO 52,905
Conshohocken borough, PA 7,985
Coolidge city, AZ 12,221
Coral Gables city, FL 50,909
Coronado city, CA 24,053
Corvallis city, OR..... 56,224
Coventry Lake CDP, CT 2,932
Coventry town, CT..... 12,458
Cupertino city, CA 60,687
Dacono city, CO.....4,929
Dakota County, MN..... 414,655
Dallas city, OR..... 15,413
Dallas city, TX 1,300,122
Danvers town, MA..... 27,527
Danville city, KY 16,657
Davenport city, IA..... 102,268
Davidson town, NC 12,325
Dayton city, OH 140,939
Decatur city, GA 22,022
DeLand city, FL 30,315
Delhi charter township, MI..... 26,777
Denison city, TX 23,342
Denton city, TX..... 131,097
Denver city, CO..... 678,467
Des Peres city, MO.....8,536
DeSoto city, TX 52,596
Dothan city, AL..... 67,784
Dover city, NH 30,901
Dublin city, OH 44,442
Durham city, NC 257,232
Durham County, NC 300,865
Dyer town, IN..... 16,077
Eagan city, MN..... 66,102
Eden Prairie city, MN 63,660
Edina city, MN 50,603
Edmond city, OK 89,769
El Cerrito city, CA 24,982
El Mirage city, AZ 34,400
El Paso de Robles (Paso Robles) city, CA..... 31,409
Elbert County, CO..... 24,553
Elgin city, IL..... 112,628
Elk Grove city, CA..... 166,228
Englewood city, CO 33,155
Erie town, CO..... 22,019
Escambia County, FL..... 309,924
Escondido city, CA..... 150,783
Estes Park town, CO 6,248
Farmers Branch city, TX 33,808
Farmington Hills city, MI 81,235
Fate city, TX 10,339
Fayetteville city, GA 17,069
Fayetteville city, NC 210,324
Ferguson township, PA 18,837
Fernandina Beach city, FL 11,957
Flagstaff city, AZ..... 69,903
Florence town, AZ..... 26,066
Flower Mound town, TX..... 71,575
Fort Collins city, CO 159,150
Franklin city, TN..... 72,990
Frederick town, CO..... 11,397
Fremont city, CA 230,964
Frisco town, CO.....2,977
Fruita city, CO 13,039
Gaithersburg city, MD 67,417
Gardner city, KS 21,059
Georgetown city, TX..... 63,062
Gilbert town, AZ 232,176
Glen Ellyn village, IL 27,983
Glencoe village, IL.....8,923
Glendora city, CA 51,891
Golden city, CO..... 20,365
Goodyear city, AZ..... 74,953
Grand Rapids city, MI 195,355
Grand Traverse County, MI..... 91,222
Greeley city, CO..... 100,760
Greer city, SC 28,587
Gulf Breeze city, FL.....6,251
Gunnison County, CO..... 16,215
Hamilton city, OH..... 62,216
Hanover County, VA..... 103,218
Hastings city, MN 22,620
Highlands Ranch CDP, CO..... 105,264
Homer Glen village, IL..... 24,403
Honolulu County, HI..... 990,060
Hopkinton town, MA 16,720

Horry County, SC..... 310,186
Huntsville city, TX..... 40,727
Hutchinson city, MN..... 13,836
Independence city, IA.....6,013
Iowa City city, IA..... 73,415
Issaquah city, WA..... 35,629
Jackson city, MO..... 14,690
Jackson County, MI..... 158,989
Jerome city, ID..... 11,306
Johnson City city, TN..... 65,598
Johnson County, KS..... 578,797
Johnston city, IA..... 20,172
Jupiter town, FL..... 62,373
Kalamazoo city, MI..... 75,833
Kansas City city, KS..... 151,042
Kansas City city, MO..... 476,974
Kerrville city, TX..... 22,931
Kingman city, AZ..... 28,855
Kingsport city, TN..... 52,698
La Mesa city, CA..... 59,479
La Vista city, NE..... 17,062
Laguna Beach city, CA..... 23,224
Lake Elsinore city, CA..... 62,229
Lake Forest city, CA..... 81,812
Lake Havasu City city, AZ..... 53,463
Lake in the Hills village, IL..... 28,908
Lake Zurich village, IL..... 19,983
Lakewood city, CO..... 151,411
Lakewood city, WA..... 59,102
Lancaster County, SC..... 86,544
Larkspur city, CA..... 12,367
Las Cruces city, NM..... 101,014
Las Vegas city, NV..... 621,662
Lawrence city, KS..... 93,954
Lehi city, UT..... 58,351
Lewes city, DE.....2,961
Lincolnwood village, IL..... 12,637
Lindsborg city, KS.....3,313
Little Elm city, TX..... 39,471
Littleton city, CO..... 45,848
Livermore city, CA..... 88,232
Longmont city, CO..... 91,730
Los Alamos County, NM..... 18,031
Loudoun County, VA..... 374,558
Louisville city, CO..... 20,319
Lynchburg city, VA..... 79,237
Lynnwood city, WA..... 37,242
Manassas city, VA..... 41,379
Mankato city, MN..... 41,241
Maple Grove city, MN..... 68,362
Maplewood city, MN..... 40,127
Marin County, CA..... 260,814
Marion city, IA..... 38,014
Mariposa County, CA..... 17,658
Marshalltown city, IA..... 27,440
Maryland Heights city, MO..... 27,246
Maui County, HI..... 164,094
McKinney city, TX..... 164,760
Mecklenburg County, NC.....1,034,290
Menlo Park city, CA..... 33,661
Mercer Island city, WA..... 24,768
Meridian charter township, MI..... 41,903
Mesquite city, TX..... 144,118
Middleton city, WI..... 18,951
Middletown town, RI..... 16,100
Milford city, DE..... 10,645
Milton city, GA..... 37,556
Minnetrista city, MN.....7,187
Minturn town, CO.....1,141
Missoula County, MT..... 114,231
Missouri City city, TX..... 72,688
Moline city, IL..... 42,644
Monroe city, MI..... 20,128
Montgomery County, MD.....1,039,198
Moorpark city, CA..... 36,060
Morristown city, TN..... 29,446
Morrisville town, NC..... 23,873
Mount Prospect village, IL..... 54,493
Mountlake Terrace city, WA..... 20,922
Muscatine city, IA..... 23,852
Needham CDP, MA..... 30,429
Nevada County, CA..... 98,838
New Braunfels city, TX..... 70,317
New Brighton city, MN..... 22,440
New Concord village, OH.....2,561
New Orleans city, LA..... 388,182
Nichols Hills city, OK.....3,866
Niles village, IL..... 29,823

Noblesville city, IN 59,807
Norfolk city, NE 24,352
North Kansas City city, MO 4,371
North Mankato city, MN 13,583
North Port city, FL..... 62,542
Northglenn city, CO..... 38,473
Novi city, MI 58,835
O'Fallon city, IL..... 29,095
Oak Park village, IL 52,229
Oakdale city, MN..... 27,972
Oklahoma City city, OK 629,191
Olmsted County, MN..... 151,685
Oregon City city, OR..... 35,483
Orland Park village, IL 59,161
Overland Park city, KS 186,147
Paducah city, KY..... 24,879
Palm Coast city, FL..... 82,356
Palm Springs city, CA 47,140
Palo Alto city, CA 67,082
Panama City Beach city, FL..... 12,461
Papillion city, NE..... 19,478
Park City city, UT.....8,167
Parker town, CO 51,125
Pasco city, WA 70,607
Pasco County, FL..... 498,136
Pearland city, TX..... 113,693
Perryville city, MO 8,366
Philadelphia city, PA.....1,569,657
Pinehurst village, NC 15,580
Plano city, TX 281,566
Plymouth city, MN 76,258
Port St. Lucie city, FL..... 178,778
Portage city, MI..... 48,072
Portland city, TX 16,618
Powhatan County, VA..... 28,364
Prairie Village city, KS..... 21,932
Prior Lake city, MN..... 25,452
Pueblo city, CO..... 109,122
Puyallup city, WA 39,637
Raleigh city, NC..... 449,477
Ramsey city, MN..... 25,853
Raymore city, MO 20,358
Redlands city, CA..... 70,765
Reno city, NV..... 239,732
Richfield city, MN..... 35,993
Richmond city, CA 108,853
Richmond city, VA 220,892
Richmond Heights city, MO.....8,466
Rio Rancho city, NM 93,317
River Falls city, WI 15,256
Riverside city, CA 321,570
Rochester city, MN 112,683
Rochester city, NY 209,463
Rock Hill city, SC..... 70,764
Rockville city, MD 66,420
Roeland Park city, KS 6,810
Rohnert Park city, CA..... 42,305
Rosemount city, MN 23,474
Roseville city, CA 130,705
Round Rock city, TX..... 116,369
Royal Palm Beach village, FL 37,665
Sacramento city, CA 489,650
Salem city, OR..... 163,654
Sammamish city, WA..... 62,877
San Carlos city, CA 29,954
San Diego city, CA.....1,390,966
San Jose city, CA.....1,023,031
Sangamon County, IL 198,134
Santa Cruz city, CA 63,993
Santa Fe County, NM..... 147,514
Sausalito city, CA.....7,147
Savage city, MN..... 30,011
Schaumburg village, IL 74,427
Scott County, MN..... 141,463
Scottsdale city, AZ..... 239,283
Sedona city, AZ..... 10,246
Sevierville city, TN 16,387
Shakopee city, MN..... 40,024
Shawnee city, KS 64,840
Shorewood village, IL..... 16,809
Shrewsbury town, MA..... 36,716
Sioux Falls city, SD 170,401
Skokie village, IL 64,773
Snoqualmie city, WA..... 12,944
Snowmass Village town, CO.....2,827
Somerset town, MA 18,257
South Bend city, IN 101,928
South Portland city, ME..... 25,431

Spring Hill city, KS 6,064
Springville city, UT 32,319
St. Augustine city, FL..... 13,952
St. Charles city, IL 32,730
St. Cloud city, MN 67,093
St. Croix County, WI 87,142
St. Louis County, MN 200,294
St. Lucie County, FL..... 298,763
Stafford County, VA 141,159
State College borough, PA..... 42,224
Steamboat Springs city, CO 12,520
Sugar Land city, TX..... 86,886
Sunnyvale city, CA 151,565
Surprise city, AZ..... 129,534
Suwanee city, GA 18,655
Tacoma city, WA..... 207,280
Takoma Park city, MD..... 17,643
Tempe city, AZ 178,339
Temple city, TX 71,795
The Woodlands CDP, TX..... 109,608
Thomasville city, NC 26,901
Thousand Oaks city, CA..... 128,909
Tinley Park village, IL 57,107
Tracy city, CA 87,613
Tualatin city, OR..... 27,135
Tustin city, CA..... 80,007
Twin Falls city, ID..... 47,340
Unalaska city, AK.....4,809
Urbandale city, IA..... 42,222
Vallejo city, CA 120,599
Victoria city, MN 8,679
Vienna town, VA..... 16,474
Walnut Creek city, CA 68,516
Warrensburg city, MO 19,890
Washington County, MN..... 250,979
Washington County, RI 126,190
Washoe County, NV 445,551
Washougal city, WA..... 15,241
Waukesha city, WI..... 72,173
Waunakee village, WI..... 13,284
Wellington village, FL..... 62,796
West Bend city, WI 31,656
West Chester township, OH..... 62,804
Westminster city, CO 111,895
Westminster city, MD 18,557
Wheat Ridge city, CO 31,162
White House city, TN 11,107
Wichita city, KS 389,054
Williamsburg city, VA..... 14,817
Wilmington city, NC 115,261
Wilsonville city, OR 22,789
Windsor town, CO 23,386
Winston-Salem city, NC 240,193
Winter Garden city, FL 40,799
Woodbury city, MN 67,648
Woodinville city, WA 11,675
Wyoming city, MI 75,124

Front Range Benchmark Comparisons

Table 168: Aspects of Quality of Life

Please rate each of the following aspects of quality of life in Littleton.	Percent positive	Rank	Number of communities in comparison	Comparison to Front Range benchmark
Littleton as a place to live	92%	6	23	Much higher
Your neighborhood as a place to live	88%	5	21	Higher
Littleton as a place to raise children	88%	7	24	Much higher
Littleton as a place to retire	69%	5	24	Higher
Littleton as a place to work	77%	5	24	Much higher
Overall quality of life in Littleton	91%	7	23	Much higher

Table 169: Community Safety

Please tell us how safe you feel in each of the following areas in Littleton.	Percent positive	Rank	Number of communities in comparison	Comparison to Front Range benchmark
Safety Downtown Littleton during the day	99%	2	15	Much higher
Safety Downtown Littleton at night	87%	NA	NA	NA
Safety in neighborhood during the day	96%	8	16	Higher
Safety in neighborhood at night	84%	NA	NA	NA
Safety in parks, trails, natural open space areas	86%	5	5	Lower
Safety in Littleton overall during the day	98%	NA	NA	NA
Safety in Littleton overall at night	82%	NA	NA	NA

Table 170: City Services

Please rate the quality of each of the following in Littleton:	Percent positive	Rank	Number of communities in comparison	Comparison to Front Range benchmark
Appearance of city	84%	7	18	Much higher
Shopping opportunities	66%	5	19	Much higher
Job opportunities	46%	7	19	Higher
Historic preservation	80%	NA	NA	NA
Economic development	59%	5	12	Higher
Public transit services	58%	NA	NA	NA
Traffic flow	44%	7	18	Similar
Snow plowing	58%	8	20	Similar
Downtown parking	31%	NA	NA	NA
Parks and trails	88%	7	14	Similar
Recreation opportunities	83%	6	17	Higher
Open space areas	81%	6	12	Higher
Littleton Police Department	77%	10	22	Similar

Please rate the quality of each of the following in Littleton:	Percent positive	Rank	Number of communities in comparison	Comparison to Front Range benchmark
Traffic enforcement	58%	9	20	Similar
Code enforcement	60%	3	20	Much higher
Municipal Court	75%	4	8	Similar
Bemis Library	91%	3	13	Much higher
Littleton Museum	93%	NA	NA	NA
Buck Recreation Center	87%	5	16	Much higher
City-sponsored special events	80%	4	10	Much higher
City management	62%	NA	NA	NA

Table 171: Aspects of Transportation

Please rate the following areas of transportation in Littleton.	Percent positive	Rank	Number of communities in comparison	Comparison to Front Range benchmark
Ease of driving	74%	7	20	Higher
Ease of traveling by bus (RTD)	41%	4	6	Similar
Ease of traveling by light rail	68%	1	11	Much higher
Ease of walking in the city	73%	6	19	Similar
Ease of traveling by bicycle	72%	6	19	Similar
Street maintenance	44%	13	21	Similar

Table 172: Police Services

Please rate the job the Littleton Police Department does at each of the following in Littleton.	Percent positive	Rank	Number of communities in comparison	Comparison to Front Range benchmark
Crime prevention	73%	7	17	Much higher

Table 173: Overall Service Quality

Overall, how would you rate the quality of services provided by the City of Littleton?	Percent positive	Rank	Number of communities in comparison	Comparison to Front Range benchmark
Overall, how would you rate the quality of municipal services provided by the City of Littleton?	77%	10	24	Similar

Table 174: City Government Performance

Please rate the following categories of Littleton government performance.	Percent positive	Rank	Number of communities in comparison	Comparison to Front Range benchmark
Attracting companies to locate in Littleton	47%	NA	NA	NA
The job the city government does at welcoming citizen involvement	61%	4	22	Higher
Opportunities to participate in city government decisions	53%	NA	NA	NA
Responding to citizen complaints and concerns	47%	NA	NA	NA
Littleton's elected officials' consideration of what people like me think	45%	NA	NA	NA
Spending local tax dollars wisely	51%	NA	NA	NA
The value of services for the property taxes paid to Littleton	51%	13	20	Similar
The overall direction the city is taking	58%	10	19	Similar

Jurisdictions Included in Front Range Comparisons

Listed below are the jurisdictions included in the Front Range benchmark comparisons provided for the City of Littleton followed by the population according to the American Community Survey 2012-2017 5-year estimates.

Adams County, CO 487,850
Arapahoe County, CO..... 626,612
Boulder city, CO 106,271
Broomfield city, CO 64,283
Cañon City city, CO 16,298
Commerce City city, CO 52,905
Dacono city, CO.....4,929
Denver city, CO..... 678,467
Englewood city, CO 33,155
Fort Collins city, CO 159,150
Frederick town, CO..... 11,397
Golden city, CO..... 20,365
Greeley city, CO..... 100,760
Highlands Ranch CDP, CO..... 105,264
Lakewood city, CO 151,411
Littleton city, CO 45,848
Longmont city, CO 91,730
Louisville city, CO..... 20,319
Northglenn city, CO..... 38,473
Parker town, CO 51,125
Pueblo city, CO..... 109,122
Westminster city, CO 111,895
Wheat Ridge city, CO 31,162
Windsor town, CO 23,386

Appendix E: Survey Methodology

The City of Littleton 2022 Resident Survey was developed to provide an accurate assessment and interpretation of resident opinion about important community issues. Results offer insight into residents' perspectives about the quality of life in the community and local government performance and are intended to help city leaders with strategic planning and communication with residents. The City of Littleton funded this research. Please contact Kelli Narde at the City of Littleton at (303) 795-3733 if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a jurisdiction be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire jurisdiction. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the jurisdiction to receive the survey. A random selection ensures that the households selected to receive the survey are similar to the entire population. A non-random sample may only include households from one geographic area, or from households of only one type.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Soliciting response on jurisdiction letterhead signed by the highest ranking elected official or staff member, thus appealing to the recipients' sense of civic responsibility.
- Providing a self-addressed, postage-paid return envelope.
- Using the most recent available information about the characteristics of jurisdiction residents to weight the data to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the

resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How close survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as are predictions of reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality tend to be ambiguous, some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Whether or not some research confirms the relationship between what residents think about a community and what can be seen "objectively" in a community, NRC has argued that resident opinion is a perspective that cannot be ignored by government administrators. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Developing the Questionnaire

General resident surveys, such as this one, ask recipients for their perspectives on policy issues facing the city and their assessment of city service delivery, the quality of life in the city and their use of city amenities. The 2022 survey instrument for Littleton was developed through an iterative process that started with the 2020 resident survey. Some questions were eliminated and approximately one page of new questions was created. All questions were prioritized and an optimal composition of topics and questions were selected. Through this iterative process between city staff and NRC staff, a final six-page questionnaire was created.

Selecting Survey Recipients

"Sampling" refers to the method by which survey recipients are chosen. The "sample" refers to all those who were given a chance to participate in the survey. All households located in the city boundaries were eligible for the survey. Because local governments generally do not have inclusive lists of all the residences in the jurisdiction (tax assessor and utility billing databases often omit rental units), lists from the United States Postal Service (USPS), updated every three months, usually provide the best representation of all households in a specific geographic location. A list of all households within the zip codes serving Littleton was purchased from Go-Dog Direct based on updated listings from the USPS.

A larger list than needed was selected so that a process referred to as "geocoding" could be used to eliminate addresses from the list that were outside the city's boundaries. Geocoding is a computerized process in which addresses are compared to electronically mapped boundaries and coded as inside or outside desired boundaries; in this case, within the City of Littleton. All addresses determined to be outside the study boundaries were eliminated from the list. To permit comparisons of the survey results by geographic area of residence, the city council district also was identified for each selected household. A random selection was made of the remaining addresses to create a mailing list of 3,000 addresses. Attached units were oversampled to compensate for detached unit residents' tendency to return surveys at a higher rate.

An individual within each household was randomly selected to complete the survey using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Mail Survey Administration and Response

Each selected household was contacted two times. Households were first mailed a survey notification postcard informing the household members that they had been selected to participate in the Littleton survey. Approximately one week after mailing the postcard, 3,000 of the 5,000 selected households were mailed a survey containing a cover letter signed by the Mayor enlisting participation. A postage-paid return envelope in which the survey recipients could return the completed questionnaire to NRC was provided. For the remaining 2,000 households, a reminder postcard was sent one week after the first; these households did not receive a paper survey in the mail. All postcards and cover letters included a URL to an online version of the survey.

The mailings were sent beginning June 7, 2022 and completed surveys were collected over six weeks. About 4% of the 5,000 survey invitations mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 4,787 households, 688 completed the survey (including 475 via the web), providing an overall response rate of 14%. Additionally, response rates for each Council District and ranged from 14% to 15%. The

response rates were calculated using AAPOR's response rate #2[2] for mailed surveys of unnamed persons. The response rates appear in Table 175.

Table 175: Survey Response Rates by Council District

	District 1	District 2	District 3	District 4	Overall
Total sample used	1,462	1,118	1,181	1,239	5,000
Completed surveys	191	146	170	174	685
Undeliverable postcards	60	79	33	41	213
Response rate	14%	14%	15%	15%	14%

Confidence Interval and Margin of Error

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used for this report, is 95%. The 95% confidence interval quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the City of Littleton 2022 Resident Survey is no greater than plus or minus four percentage points around any given percent reported for all respondents (688 completed surveys).

A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the "true" population response. This theory is applied in practice to mean that the "true" perspective of the target population lies within the confidence interval created for a single survey. For example, if 72% of residents rate a service as "excellent" or "good," then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire jurisdiction is between 68% and 76%. This source of error is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders.

For subgroups of responses (e.g., gender or age), the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

[2] See AAPOR's Standard Definitions here: http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx for more information

Survey Processing (Data Entry)

Mailed surveys were submitted via postage-paid business reply envelopes. Once received, staff assigned a unique identification number to each questionnaire. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; staff would choose randomly two of the three selected items to be coded in the dataset.

Once cleaned and numbered, all surveys were entered into an electronic dataset. This dataset was subject to a data entry protocol of “key and verify,” in which survey data were entered twice into an electronic dataset and then compared. Discrepancies were evaluated against the original survey form and corrected. Range checks as well as other forms of quality control were also performed.

NRC used the Polco platform to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into the system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered). The online survey data were downloaded, cleaned as necessary and appended to the mail survey data to create a final, complete dataset.

Weighting the Data

The demographic characteristics of the survey respondents were compared to those of the 2010 Census and the American Community Survey 2017 5-year estimates. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The variables used for weighting were respondent gender, age, tenure (rent or own), housing unit type (attached or detached), and ethnicity. No adjustments were made for design effects. The results of the weighting scheme are presented in the table on the following page.

Table 176: Littleton Resident Survey Weighting Table

Characteristic	Population Norm[1]	Unweighted Data	Weighted Data
Housing			
Rent home	39%	20%	38%
Own home	61%	80%	62%
Detached unit[2]	54%	62%	54%
Attached unit[2]	46%	38%	46%
Race and Ethnicity			
White	91%	92%	88%
Not white	9%	8%	12%
Not Hispanic	90%	94%	90%
Hispanic	10%	6%	10%
Sex and Age			
Female	52%	57%	52%
Male	48%	43%	48%
18-34 years of age	26%	10%	25%
35-54 years of age	37%	26%	37%
55+ years of age	36%	64%	38%
Females 18-34	13%	6%	14%
Females 35-54	19%	15%	18%
Females 55+	20%	36%	19%
Males 18-34	14%	4%	11%
Males 35-54	18%	11%	19%
Males 55+	16%	28%	19%
Council District[3]			
District 1	28%	27%	28%
District 2	22%	14%	21%
District 3	25%	28%	25%
District 4	26%	31%	25%

[1] Source: 2010 Census

[2] ACS 2017 5-year estimates

[3] Source: List of randomly selected households identified as in the City boundaries, purchased May 2022.

Analyzing the Data

The electronic dataset was analyzed by NRC staff using IBM's Statistical Package for the Social Sciences (SPSS). For the most part, frequency distributions or the percent positive (i.e., "excellent" or "good," "strongly agree" or "somewhat agree," "essential" or "very important") are presented in the body of the report. On many of the questions in the survey, respondents could give an answer of "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in *Appendix A: Responses to Survey Questions* and is discussed in the body of this report if it is 30% or greater. However, these responses have been removed from the analyses presented in the body of the report, unless otherwise indicated. In other words, the majority of the tables and graphs in the body of the report display the responses from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Appendix F: Survey Materials

The following pages contain the mailing materials and survey instrument for the 2022 Resident Survey.

Dear Littleton Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in Littleton's 2022 Resident Survey. You can go online and complete the **confidential survey** at:

https://polco.us/xxplaceholder

Please do not share your survey link. This survey is for randomly selected households only.

If you have any questions about this survey, please contact Kelli Narde, Director of Cultural and Media Services, at (303) 795-3733.

Please help us to keep Littleton a great place to live, work and play! Thank you for your help and participation.

Sincerely,

Kyle Schlachter
Mayor

Dear Littleton Resident,

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Sincerely,

Kyle Schlachter
Mayor

Littleton

2255 W. Berry Ave
Littleton, CO 80165

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First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

Littleton

2255 W. Berry Ave
Littleton, CO 80165

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

Dear Littleton Resident,

Just a reminder—if you have not yet completed Littleton's 2022 Resident Survey, please do so. **If you have completed it, thank you. Please do not respond twice.**

You can go online and complete the **confidential survey** at:

https://polco.us/xxplaceholder

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Mayor

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https://polco.us/xxplaceholder

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Please help us to keep Littleton a great place to live, work and play! Thank you for your help and participation.

Sincerely,

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Mayor

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Boulder, CO
Permit NO. 94

Littleton
Colorado

2255 W. Berry Ave. ● Littleton, CO 80120

June 2022

Dear City of Littleton Resident:

Please help us shape the future of Littleton! You have been selected at random to participate in the 2022 Littleton Resident Survey. **If you've already completed the survey online, thank you. Please do not respond twice.**

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important—especially since your household is one of only a small number being surveyed. Your feedback will help Littleton make decisions that affect our City.

A few things to remember:

- **Your responses are confidential and no identifying information will be shared.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

https://polco.us/xxplaceholder

Please do not share your survey link. This survey is for randomly selected households only.

If you have any questions about this survey, please contact Kelli Narde, Director of Cultural and Media Services, at (303) 795-3733.

Please help us to keep Littleton a great place to live, work and play! Thank you for your help and participation.

Sincerely,

Kyle Schlachter
Mayor

City of Littleton 2022 Resident Survey

Please have an adult age 18 or older that most recently had a birthday complete this survey. Year of birth plays no role in the selection. Responses are anonymous and will be summarized to provide an overview of public input. Thank you for completing this survey!

1. Please rate each of the following aspects of quality of life in Littleton.

	Excellent	Good	Fair	Poor	Don't know
Littleton as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Littleton as a place to raise children	1	2	3	4	5
Littleton as a place to retire	1	2	3	4	5
Littleton as a place to work	1	2	3	4	5
Overall quality of life in Littleton	1	2	3	4	5

2. What are your reasons for living in Littleton? (Please select all that apply.)

- ❍ I feel safe here
- ❍ I like the location in general
- ❍ Cost of living is affordable
- ❍ I've always lived here
- ❍ I like the school my children attend
- ❍ I like living in a college town
- ❍ I like my neighborhood
- ❍ I have friends and family in the area
- ❍ Sense of community
- ❍ Housing and rental rates are affordable
- ❍ Other_____

3. To what extent do you agree or disagree that each statement below describes the City of Littleton?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
The city is a safe community	1	2	3	4	5
The city has a low crime rate	1	2	3	4	5
The city supports local businesses	1	2	3	4	5
Littleton has tight-knit neighborhoods	1	2	3	4	5
The city offers the best schools	1	2	3	4	5
Littleton has an effective city government	1	2	3	4	5
Traffic flows well on city streets	1	2	3	4	5

4. Please identify up to three issues you believe are the most pressing issues facing Littleton in the next two years.

- ❍ Job growth
- ❍ Traffic in general
- ❍ Business retention
- ❍ Neighborhoods
- ❍ Trails
- ❍ Community image
- ❍ Street maintenance
- ❍ Aging or outdated commercial areas
- ❍ Leisure activities
- ❍ Crime reduction
- ❍ Traffic light synchronization
- ❍ Business attraction
- ❍ Alternative energy sources
- ❍ Open space
- ❍ Maintenance of city properties and buildings
- ❍ Other: _____

5. Please tell us how safe you feel in each of the following areas in Littleton.

	Very safe	Somewhat safe	Somewhat unsafe	Very unsafe	Don't know
Downtown Littleton during the day	1	2	3	4	5
Downtown Littleton at night	1	2	3	4	5
Your neighborhood during the day	1	2	3	4	5
Your neighborhood at night	1	2	3	4	5
Parks, trails, natural open space areas	1	2	3	4	5
Littleton overall during the day	1	2	3	4	5
Littleton overall at night	1	2	3	4	5

6. You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, how important do you think it is to shop locally in Littleton?

❍ Essential ❍ Very important ❍ Somewhat important ❍ Not at all important ❍ Don't know

7. How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment?

❍ Essential ❍ Very important ❍ Somewhat important ❍ Not at all important ❍ Don't know

8. First, please rate the *quality* of each of the following in Littleton. Then, rate how *important*, if at all, each is to you.

	Quality					***Importance***				
	Excellent	Good	Fair	Poor	Don't know	Essential	Very important	Somewhat important	Not at all important	Don't know
Appearance of city	1	2	3	4	5	1	2	3	4	5
Shopping opportunities	1	2	3	4	5	1	2	3	4	5
Job opportunities	1	2	3	4	5	1	2	3	4	5
Historic preservation	1	2	3	4	5	1	2	3	4	5
Economic development	1	2	3	4	5	1	2	3	4	5
Public transit services	1	2	3	4	5	1	2	3	4	5
Traffic flow	1	2	3	4	5	1	2	3	4	5
Snow plowing	1	2	3	4	5	1	2	3	4	5
Downtown parking	1	2	3	4	5	1	2	3	4	5
Parks and trails	1	2	3	4	5	1	2	3	4	5
Recreation opportunities	1	2	3	4	5	1	2	3	4	5
Open space areas	1	2	3	4	5	1	2	3	4	5
Environmental sustainability	1	2	3	4	5	1	2	3	4	5
Littleton Police Department	1	2	3	4	5	1	2	3	4	5
Traffic enforcement	1	2	3	4	5	1	2	3	4	5
Code compliance	1	2	3	4	5	1	2	3	4	5
Municipal Court	1	2	3	4	5	1	2	3	4	5
Bemis Library	1	2	3	4	5	1	2	3	4	5
Littleton Museum	1	2	3	4	5	1	2	3	4	5
Hudson Gardens	1	2	3	4	5	1	2	3	4	5
Carson Nature Center	1	2	3	4	5	1	2	3	4	5
South Platte Park	1	2	3	4	5	1	2	3	4	5
Buck Recreation Center	1	2	3	4	5	1	2	3	4	5
City-sponsored special events	1	2	3	4	5	1	2	3	4	5
Town Hall Arts Center	1	2	3	4	5	1	2	3	4	5
Leaf and tire recycling	1	2	3	4	5	1	2	3	4	5
Household Haz Mat Roundup	1	2	3	4	5	1	2	3	4	5
City management	1	2	3	4	5	1	2	3	4	5

9. Please rate the following areas of transportation in Littleton.

	Excellent	Good	Fair	Poor	Don't know
Ease of driving	1	2	3	4	5
Ease of traveling by bus (RTD)	1	2	3	4	5
Ease of traveling by light rail	1	2	3	4	5
Ease of walking in the city	1	2	3	4	5
Ease of traveling by bicycle	1	2	3	4	5
Street maintenance	1	2	3	4	5
Omnibus senior and disabled transit service	1	2	3	4	5
Downtown Littleton light rail station	1	2	3	4	5
Mineral Avenue light rail station	1	2	3	4	5

10. Please rate your opinion about Littleton's Bemis Public Library and its services:

	Excellent	Good	Fair	Poor	Don't know
Library programs (e.g., story time, digital programs, Summer Reading program, etc.)	1	2	3	4	5
Library services (e.g., reference desk, check out, etc.)	1	2	3	4	5
Internet and computer services	1	2	3	4	5
Online services at www.littletongov.org/bemis accessed from home or elsewhere (e.g., book holds, access databases, research, etc.)	1	2	3	4	5
Materials and collections	1	2	3	4	5
Library building and grounds	1	2	3	4	5
Overall performance of the library	1	2	3	4	5

11. Please rate your opinion about the Littleton Museum and its services:

	Excellent	Good	Fair	Poor	Don't know
Museum programs (e.g., lectures, classes, special events – Holiday's Eve, Sheep to Shawl, spring planting)	1	2	3	4	5
Wednesday evening free summer concerts	1	2	3	4	5
Museum research center	1	2	3	4	5
Museum rotating exhibits	1	2	3	4	5
Art shows in the galleries	1	2	3	4	5
Living History Farms/Historic Site Interpreters	1	2	3	4	5
Museum building and grounds	1	2	3	4	5
Overall performance of the Littleton Museum	1	2	3	4	5

12. If you had contact with the Littleton Police Department, please indicate about how many times you've been in contact over the last 12 months.

❍ Zero times (go to question 14) ❍ 1-2 times ❍ 3-5 times ❍ 6-8 times ❍ 9 or more times

13. Based on your most recent contact with a member of the Littleton Police Department, please rate each of the following aspects of the employee with whom you had contact.

	Excellent	Good	Fair	Poor	Don't know
Fairness	1	2	3	4	5
Responsiveness to requests and/or needs	1	2	3	4	5
Level of interest in addressing your concerns	1	2	3	4	5
Helpfulness	1	2	3	4	5
Courteousness	1	2	3	4	5
Knowledge	1	2	3	4	5
Timeliness of handling the situation	1	2	3	4	5
Use of force in fair and effective way	1	2	3	4	5
Resolution of concerns	1	2	3	4	5
Overall impression of staff members	1	2	3	4	5

14. Please rate the job the Littleton Police Department does at each of the following in Littleton.

	Excellent	Good	Fair	Poor	Don't know
Crime prevention	1	2	3	4	5
Crime solving	1	2	3	4	5
Maintaining public order	1	2	3	4	5
Providing public information and education	1	2	3	4	5
Protecting individual civil rights	1	2	3	4	5
Assisting fire responders	1	2	3	4	5

15. Please rate the Littleton Police Department on the following.

	Excellent	Good	Fair	Poor	Don't know
Being trustworthy	1	2	3	4	5
Acting in the best interest of the community	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Being sensitive to residents' concerns	1	2	3	4	5
Responding to citizens' emergency calls for service	1	2	3	4	5
Caring about the well-being of the people they deal with	1	2	3	4	5
Working with people in your neighborhood to solve neighborhood problems	1	2	3	4	5
Communicating regularly with community members (e.g., websites, emails or public meetings)	1	2	3	4	5
Inviting community members to provide input (e.g., comments, suggestions and concerns)	1	2	3	4	5

16. Overall, how would you rate the quality of municipal services provided by the City of Littleton?

❍ Excellent ❍ Good ❍ Fair ❍ Poor ❍ Don't know

17. Please rate the following categories of Littleton government performance.

	Excellent	Good	Fair	Poor	Don't know
The direction the city is taking with respect to open space, trails and parks	1	2	3	4	5
Attracting companies to locate in Littleton	1	2	3	4	5
The job the city government does at welcoming citizen involvement	1	2	3	4	5
Opportunities to participate in city government decisions	1	2	3	4	5
Responding to citizen complaints and concerns	1	2	3	4	5
Holding public meetings about city plans	1	2	3	4	5
Littleton's elected officials' consideration of what people like me think	1	2	3	4	5
Littleton's government as an example of how best to provide services	1	2	3	4	5
The city manager's management of city operations	1	2	3	4	5
The quality of work provided by City of Littleton employees	1	2	3	4	5
Spending local tax dollars wisely	1	2	3	4	5
The value of services for the property taxes paid to Littleton	1	2	3	4	5
A city government that is run efficiently	1	2	3	4	5
Running Littleton's local government in the best interest of residents	1	2	3	4	5
Being transparent and accountable to the public	1	2	3	4	5
Providing information about city plans and programs	1	2	3	4	5
The overall direction the city is taking	1	2	3	4	5

18. To what extent do you trust that the decisions made by city council represent the best interest of citizens?

❍ To a great extent
❍ To a moderate extent
❍ To a small extent
❍ Not at all
❍ Don't know

19. Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? Please first circle the number which best fits your opinion for each item. Then, check the ONE circle for the item you think is the most important future project for Littleton.

	Essential	Very important	Somewhat important	Not at all important	Don't know	Most important
Reducing traffic congestion on city streets	1	2	3	4	5	❍
Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)	1	2	3	4	5	❍
Building new trails	1	2	3	4	5	❍
Continuing preservation programs for historic buildings	1	2	3	4	5	❍
Partnering strategically and financially with the private sector in development	1	2	3	4	5	❍
Redeveloping older neighborhoods	1	2	3	4	5	❍
Redeveloping aging shopping centers	1	2	3	4	5	❍

20. Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years.

	High priority	Medium priority	Low priority	Not a priority	Don't know
Traffic issues/residential speeding	1	2	3	4	5
Vandalism/graffiti	1	2	3	4	5
Fraud/identity theft	1	2	3	4	5
School safety (bullying, fighting, weapons)	1	2	3	4	5
Homeless/transient-related issues	1	2	3	4	5
Gang activity	1	2	3	4	5
Violent crimes	1	2	3	4	5
Property crimes	1	2	3	4	5
Hate crimes	1	2	3	4	5
Disorderly conduct/public intoxications/noise violations	1	2	3	4	5
Disorderly youth/underage drinking	1	2	3	4	5
Drug abuse (manufacture, sale, or use of illegal/prescription drugs)	1	2	3	4	5

21. If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?

❍ Strongly support ❍ Somewhat support ❍ Somewhat oppose ❍ Strongly oppose ❍ Don't know

22. A three-quarters of a cent sales and use tax rate increase was approved by voters in 2021 and is expected to generate more than $9 million a year to fund capital improvements throughout the city. Municipal bonds are commonly issued by cities to finance large capital projects sooner rather than waiting for the revenue to accumulate. The city may ask voters to consider a future ballot question that would allow it to issue bonds to fund capital projects with the debt paid by the revenue from last year's sales tax increase. Which of the following statements best describes your opinion of this proposal?

❍ Strongly support ❍ Somewhat support ❍ Somewhat oppose ❍ Strongly oppose ❍ Don't know

23. To what extent would you support or oppose a lodging tax that hotel room visitors would pay with the money to be used for cultural arts, and tourism marketing of Littleton?

❍ Strongly support ❍ Somewhat support ❍ Somewhat oppose ❍ Strongly oppose ❍ Don't know

24. Please indicate how important it is to you, if at all, to receive information from the city about each of the following topics.

	Essential	Very important	Somewhat important	Not at all important	Don't know
Special events (e.g., concerts, races, festivals)	1	2	3	4	5
Police/crime data	1	2	3	4	5
City finances/budget	1	2	3	4	5
Development projects (new residential or commercial buildings or sites)	1	2	3	4	5
Demographics of the community	1	2	3	4	5
Public asset conditions (streets, city buildings/facilities, etc.)	1	2	3	4	5
Code compliance requirements and current activity	1	2	3	4	5
Street/traffic/road work	1	2	3	4	5
Community planning (land uses, transportation, etc.)	1	2	3	4	5
Economic development	1	2	3	4	5
City council decisions	1	2	3	4	5
Conduct business with the city online	1	2	3	4	5
Other topics you would like to receive information about (please specify): _____	1	2	3	4	5

25. Please indicate whether each of the following is a major source, minor source or not a source of information for you when looking for information about the City of Littleton.

	Major source	Minor source	Not a source
The *Littleton Report* (bi-monthly city newsletter)	1	2	3
The *Littleton Independent* (weekly, privately-owned newspaper)	1	2	3
Denver Post	1	2	3
The *Villager* (weekly, privately-owned newspaper)	1	2	3
Littletongov.org (official city website)	1	2	3
Openlittleton.org (citizen engagement website)	1	2	3
Littletonrocks.com (events website)	1	2	3
Littleton's Facebook page (www.facebook.com/CityofLittleton)	1	2	3
Littleton on Twitter (www.twitter.com/CityofLittleton)	1	2	3
Comcast Cable Channel 8 (city government access channel)	1	2	3
NextDoor.com	1	2	3
Littleton Report Online	1	2	3
Instagram	1	2	3

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How many years have you lived in Littleton?

- ❍ Less than one year
- ❍ 1-5 years
- ❍ 6-10 years
- ❍ 11-15 years
- ❍ More than 15 years

D2. How many people (including yourself) live in your household? _____

D3. How many children 12 or younger live in your household? _____

D4. How many teenagers ages 13 to 17 live in your household? _____

D5. How many people (including yourself) age 55 or older live in your household? _____

D6. Which best describes the building you live in?

- ❍ One family house detached from any other houses
- ❍ House attached to one or more houses (e.g., a duplex or townhome)
- ❍ Building with two or more apartments or condos
- ❍ Mobile home
- ❍ Other

D7. Do you rent or own your home?

- ❍ Rent
- ❍ Own

D8. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income, money from all sources for all persons living in your household.)

- ❍ Less than $25,000
- ❍ $25,000 to $34,999
- ❍ $35,000 to $49,999
- ❍ $50,000 to $74,999
- ❍ $75,000 to $99,999
- ❍ $100,000 to $149,999
- ❍ $150,000 to $199,999
- ❍ $200,000 or more

D9. What is your level of education?

- ❍ 0-11 years
- ❍ High school graduate
- ❍ Some college, no degree
- ❍ Associate degree
- ❍ Bachelor's degree
- ❍ Graduate or professional degree

Please respond to both question D10 and D11:

D10. Are you Spanish, Hispanic or Latino?

- ❍ No, not Spanish, Hispanic or Latino
- ❍ Yes, I consider myself to be Spanish, Hispanic or Latino

D11. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- ❍ American Indian or Alaskan Native
- ❍ Asian, Asian Indian or Pacific Islander
- ❍ Black or African American
- ❍ White
- ❍ Other

D12. In which category is your age?

- ❍ 18-24 years
- ❍ 25-34 years
- ❍ 35-44 years
- ❍ 45-54 years
- ❍ 55-64 years
- ❍ 65-74 years
- ❍ 75 years or older

D13. What is your gender?

- ❍ Female
- ❍ Male
- ❍ Identify in another way

Thank you very much! Please return the completed survey in the postage-paid envelope provided to:
National Research Center, Inc.,
PO Box 549, Belle Mead, NJ 08502