



# The City of Littleton Resident Survey 2024

Report of Results August 2024



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## **Executive Summary**

#### Survey Background and Methods

The Littleton Resident Survey is an important source of context for decision making at the City. It brings the voice of people from across the community to City staff and officials. The baseline survey was conducted in 2012. The 2024 survey is the seventh iteration, which provides valuable data on how the perception of the quality of City services and how residents view their community in general has changed over time. It also provides a way to assess the community's level of support for potential changes in programs or policies.

The survey was administered using scientifically sound, rigorous methods to ensure unbiased, statistically valid, representative results for the City of Littleton. The best survey research practices were used for the resources spent to reduce possible sources of error (e.g., sampling error and non-response error). These practices included selecting households at random to participate, using an unbiased procedure to select a respondent within the household, contacting potential respondents multiple times and weighting the data to reflect the demographic profile of adults in Littleton.

A representative selection of 6,400 residential addresses within the city boundaries was invited to take the survey in May/June 2024. Of the 6,400 invites, 3% were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the 6,187 households that received an invitation to take the survey, 636 completed the survey providing an overall response rate of 10%.

It is customary to describe the precision of estimates made from surveys by a level of confidence and accompanying confidence interval (or margin of error). The traditional level of confidence, and the one used here, is 95%. The 95% confidence interval quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error is no greater than plus or minus four percentage points around any given percent for all survey respondents (636 surveys).

In addition to the address-based, random-sample survey, the City also conducted an open participation survey that was open for all residents. A total of 39 residents completed this survey, and results for this survey are provided under separate cover.

#### **Survey Highlights**

Littleton residents continue to praise their high quality of life, with the community's location and parks being among the main reasons.

- About 9 in 10 survey respondents gave high marks for the overall quality of life in Littleton, a rating
  that has remained stable over the past 13 years. Additionally, the city as a place to live and raise
  children, as well as respondents' neighborhoods, received high evaluations, with about 9 in 10
  residents giving excellent or good marks to each.
- As in 2022, the most commonly cited reason for living in Littleton was its location (79%). The second most frequently cited reason was parks, recreation, and open space (70%). This response category, along with others, was included in 2024.

# Residents are satisfied with city services, but traffic flow and traffic enforcement are -among others- areas of improvement.

- Over 4 in 5 residents felt the overall quality of services in Littleton was excellent or good. This
  was a slight increase since 2022. When assessing the quality of various City-provided services, a
  majority of respondents gave favorable ratings to the quality of most services, with about 9 in 10
  giving excellent or good marks to various cultural and outdoor facilities.
- Residents felt less positive about job opportunities, traffic flow, and downtown parking.
- Most city service ratings remained stable from 2022 to 2024. However, moderate increases were
  observed for economic development, city-sponsored special events, environmental sustainability
  and the Municipal Court. Conversely, the code compliance rating decreased from 2022 to 2024.
- Residents also rated the importance of specific city services, and a majority of residents felt all
  of the listed city-provided services were essential or very important. Parks and trails topped the
  list as the most important, followed by the Littleton Police Department, open space areas, snow
  plowing, traffic flow, and the appearance of the city.
- Services that are rated relatively higher in importance and lower in quality represent potential
  priority areas for improvement for the city. In 2024, these included: traffic enforcement, traffic
  flow, economic development, environmental sustainability, snow plowing and the Littleton Police
  Department.

# Despite a decline, light rail service and stations remain the highest-rated transportation modes of Littleton, while RTD buses has the lowest ratings.

• The survey assessed various aspects of transportation and travel. In 2024, light rail continued to receive positive ratings from residents, with about 7 in 10 giving excellent or good ratings to the Downtown Littleton and Mineral Avenue light rail stations. In contrast, fewer than a third of residents rated the ease of traveling by bus (RTD) favorably. Overall, transportation ratings declined from 2022 to 2024: the ease of traveling by bus fell by 13 points, while the favorable rating for the Mineral Avenue light rail station decreased by 9 points. On the other hand, Omnibus/Shopping Cart senior transportation increased by 9% since the previous survey iteration.

#### Residents continue to feel that Littleton is a safe community, and several policerelated ratings increased from 2022 to 2024.

- Safety ratings in Littleton remained stable. Nearly all respondents indicated they felt safe in Downtown Littleton, in Littleton overall, and in their neighborhood during the day. About 4 in 5 residents felt somewhat or very safe in the other areas in Littleton and at night in the city. Residents had higher ratings for safety in downtown when compared to other communities across the country and in the Front Range.
- Those who had been in contact with the Police Department in the 12 months prior to the survey gave mostly positive reviews of their interactions with the Police Department employee. After some decreases registered in 2022, many ratings increased significantly between 2022 and 2024: use of force in fair and effective way improved 8 points; fairness improved 7 points and timeliness for handing situations, 6 points.

Survey respondents also provided input to the Littleton Police Department on where to focus its
resources in the next two years. As in previous years, the top-rated priorities were violent crimes,
property crimes, school safety and homeless/transient-related issues.

# Lack of information is the top barrier for increasing attendance for cultural activities.

- A new set of questions was included in 2024 to assess the level of engagement of the community with arts and culture related activities. About three-quarters of residents reported to have engaged in culture related activities in Littleton at least once in the last 12 month, and half participated 3 or more times.
- Respondents were also asked what, if anything, prevented them from attending or participating
  in more arts and culture activities in Littleton. The top barrier was a lack of information (56% of
  responses), followed by a lack of time (53%).
- Survey respondents were asked about their likelihood of attending various cultural activities, if
  offered by the City. About 8 in 10 respondents said they would be very or somewhat likely to
  attend live music events or concerts, while 3 in 4 indicated they would be very or somewhat likely
  to attend cultural festivals. Additionally, about 7 in 10 residents expressed interest in attending
  art shows or exhibits and theater performances.

#### Residents continue to be satisfied with the performance of the City government.

- In 2024, 7 in 10 residents believed that city council decisions represent the best interest of citizens to a great or moderate extent, a moderate increase compared to 2022.
- Littleton residents also evaluated 16 aspects of City government performance. About half of
  respondents gave favorable ratings to most aspects of government performance. The direction
  the City is taking with respect to open space, trails and parks was the most favorably rated (83%),
  followed by the quality of work provided by City employees (76%) and holding public meetings
  about city plans (68%).

# **Background and Methods**

#### **Survey Purpose**

The City of Littleton contracted with Polco to conduct its seventh administration of a community-wide resident survey, with the baseline survey conducted in 2012. The Littleton Resident Survey serves as a consumer report card for the city by providing residents the opportunity to rate city services, local government, community amenities and the quality of life in the city. The survey also gives residents the opportunity to provide feedback to the city on what is working well and what is not, and to communicate their priorities for community planning and resource allocation.

The focus on the quality of service delivery and the importance of services helps council, staff and the public to set priorities for budget decisions and lays the groundwork for tracking community opinions about the core responsibilities of Littleton city government, helping to assure maximum service quality over time.

This type of survey addresses the key services that local governments provide to create a quality community. It is akin to private sector customer surveys that are used regularly by many corporations to monitor where there are weaknesses in product or service delivery before customers defect to competition or before other problems from dissatisfied customers arise. Because a survey such as this generally measures resident perceptions of services and the community, it is a different window into performance than customary tracking of service delivery response times or other observable conditions.

#### **Survey Methods**

The 2024 survey was mailed to 6,400 randomly selected Littleton households in May/June 2024. Each household received a postcard invitation, with a link to complete the survey online, followed by a reminder postcard one week later. Completed surveys were collected over a six-week period. Of the 6,400 invitations mailed to the selected households, 3% were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. A total of 636 residents completed a survey for a response rate of 10%.

The survey results were weighted by respondent gender, age, tenure (rent or own), housing unit type (attached or detached), ethnicity, and council district to ensure that the results were representative of the entire adult population in Littleton. For more information on the methodology see *Appendix E: Survey Methodology* and for a copy of the survey see *Appendix F: Survey Materials*.

#### How the Results Are Reported

In the body and narrative of the report, the results for each question are presented using either the full set of response frequencies or the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "strongly agree" and "somewhat agree," or "essential" and "very important," etc.).

On many of the questions in the survey, respondents could give an answer of "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in *Appendix A: Responses to Survey Questions* and is discussed in the body of this report if it is 30% or greater. However, these responses have been removed from the analyses presented in the body of the report, unless otherwise

indicated. In other words, the majority of the tables and graphs in the body of the report display the responses from respondents who had an opinion about a specific item.

For some questions, residents were permitted to select multiple responses. When the total exceeds 100% in a table for a multiple response question, it is because some respondents are counted in multiple categories. When a table for a question that only permitted a single response does not total exactly 100%, it is due to the customary practice of rounding values to the nearest whole number.

#### **Precision of Estimates**

It is customary to describe the precision of estimates made from surveys by a level of confidence (or margin of error). The 95% confidence interval for this survey is generally no greater than plus or minus four percentage points around any given percent reported for the entire sample (636 completed surveys).

#### Comparing Survey Results by Respondent Subgroups

Selected survey questions were compared by certain respondent demographic characteristics as well as the City council district of residence and are discussed in *Appendix C: Comparisons of Select Survey Results by Respondent Subgroups*.

#### **Comparing Survey Results over Time**

The 2024 survey was the seventh administration of the Littleton Resident Survey and the 2024 results are presented along with ratings from the prior surveys, when a comparison was available. Differences between the 2022 and 2024 survey results can be considered "statistically significant" if they are six percentage points or more around any given percent. Trend data for Littleton represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time especially represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

#### **Comparing Survey Results to Other Communities**

Polco's database of comparative resident opinion is comprised of resident perspectives gathered in citizen surveys from more than 500 jurisdictions whose residents evaluated local government services. Conducted with typically no fewer than 400 residents in each jurisdiction, opinions are intended to represent over 30 million Americans.

National and Front Range benchmark comparisons have been included in this report when similar questions are available for comparison from Polco's database and there are at least five jurisdictions in which the question was asked, though most questions are compared to more than five other cities across the country or in the Front Range. Data for a number of items in the survey were not available in the benchmark database (e.g., some of the services or aspects of the community or quality of life). These items are excluded from the benchmark tables.

Where comparisons for quality ratings were available, Littleton's results were generally noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark. In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of "much" (for example, "much lower" or "much higher"). Additional information on NRC's benchmarking database, including jurisdictions to which Littleton was compared nationally and in the Front Range can be found in *Appendix D: Detailed Benchmark Comparisons*.

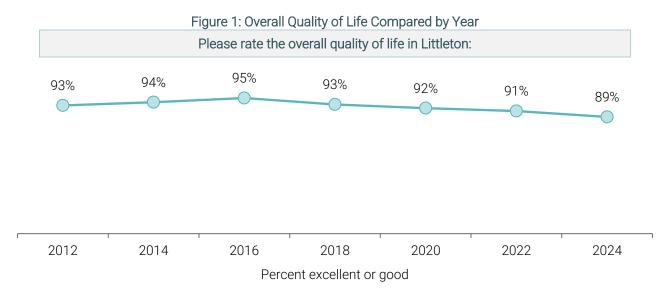
# **Resident Survey Results**

#### **Quality of Life and Community**

Residents assessed a number of aspects of quality of life and the community in general. They also shared their reasons for living in the community and their opinions on the most pressing issues facing Littleton in the next two years.

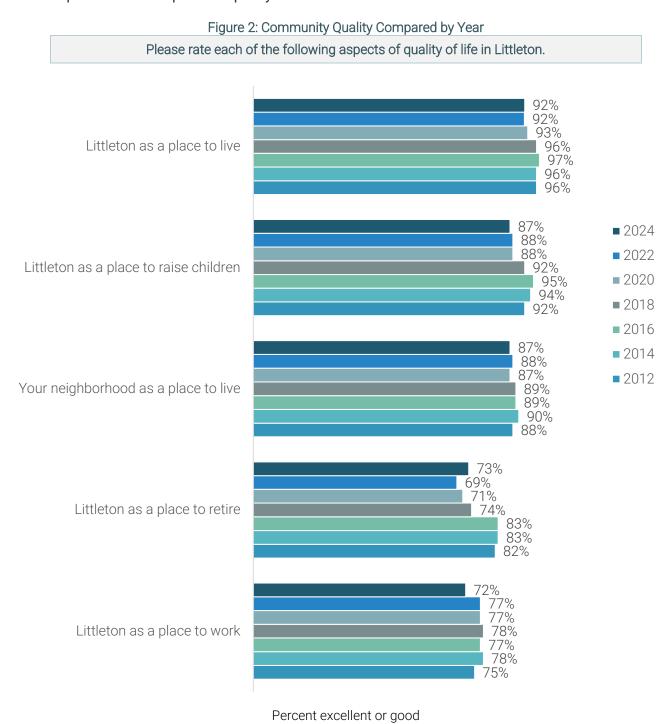
#### Aspects of Quality of Life

About 9 in 10 survey respondents gave high marks to the overall quality of life in Littleton. This rating has declined very slightly since 2016 but remains very high. Littleton residents gave similar ratings to the overall quality of life in their community when compared to other communities across the nation and communities in the Front Range (see *Appendix D: Detailed Benchmark Comparisons*).



When evaluating other aspects of quality of life in the community, at least 7 in 10 residents rated each aspect favorably. The city as a place to live, as a place to raise children, and the respondent's neighborhood as a place to live received the highest evaluations, with about 9 in 10 residents giving excellent or good marks to each. Ratings were comparable to 2022, although Littleton as place to work experienced a slight decrease while Littleton as place to retire moved in the opposite direction.

Compared to other communities across the country and in Colorado's Front Range, most ratings tended to be on pair for these aspects of quality of life.



#### **Living in Littleton**

As in 2022, the most cited reason for living in Littleton was its location (79%). The second most frequently cited reason was parks, recreation and open space (70%), a response category that -along with 'Proximity to work/work here', 'Transportation options', and 'Attending school in Littleton'- was first included in the 2024 survey. Other commonly cited reasons were feeling safe (60%), their neighborhoods (59%), and having friends and family in the area (44%).

Overall, the proportion of respondents selecting each reason for living in the community has remained stable over time, although it needs to be noted that the inclusion of new response categories in the 2024 survey triggered a huge increase in 'Parks, recreation and open space', 'Proximity to work' and 'Transportation options' as for previous years these were "write-in" options from the "other" category.

Figure 3: Reasons for Living in Littleton Compared by Year

| i igure el ricaceme fer Elving il              | _    |      |      |      |      |      |      |
|--|------|------|------|------|------|------|------|
| What are your reasons for living in Littleton? | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |
| (Please select all that apply.)                |      |      |      |      |      |      |      |
| I like the location in general                 | 79%  | 77%  | 81%  | 80%  | 82%  | 78%  | 78%  |
| Parks, recreation and open space               | 70%  | 3%*  | 1%   | 4%   |      |      |      |
| I feel safe here                               | 60%  | 57%  | 59%  | 61%  | 65%  | 65%  | 61%  |
| I like my neighborhood                         | 59%  | 61%  | 57%  | 58%  | 59%  | 62%  | 58%  |
| I have friends and family in the area          | 44%  | 42%  | 41%  | 43%  | 43%  | 38%  | 42%  |
| Sense of community                             | 29%  | 30%  | 27%  | 30%  | 35%  | 33%  | 31%  |
| Proximity to work/work here                    | 29%  | 3%*  | 4%   | 4%   |      |      |      |
| Transportation options                         | 23%  | 2%*  |      |      |      |      |      |
| I like the school my children attend           | 15%  | 23%  | 26%  | 26%  | 25%  | 29%  | 27%  |
| I've always lived here                         | 14%  | 16%  | 13%  | 15%  | 16%  | 17%  | 15%  |
| Cost of living is affordable                   | 12%  | 14%  | 22%  | 20%  | 26%  | 30%  | 30%  |
| Housing diversity                              | 8%   | 9%   | 16%  | 14%  | 20%  | 21%  | 20%  |
| Attending school in Littleton                  | 5%   | 1%*  | 0%   | 1%   |      |      |      |
| I like living in a college town                | 2%   | 3%   | 3%   | 4%   | 5%   | 4%   | 3%   |
| Other  | 5%   | 9%   | 4%   | 6%   | 3%   | 6%   | 11%  |

Previous to 2024, "Parks, recreation and open space", "Proximity to work/work here", "Transportation options", and "Attending school in Littleton" were not response options included on the survey, but were categories created from the "other" written-in responses. Previous to 2024, 'Housing diversity' used to be 'Housing and rental rates are affordable'. Verbatim responses can be found in *Appendix B: Verbatim Responses to Open-ended Survey Questions*. Total may exceed 100% as respondents could choose more than one answer.

#### **Community Attributes**

Respondents were asked how much they agreed or disagreed with a series of statements regarding overall livability in Littleton. Over two-thirds of respondents agreed with each statement describing the city. About 9 in 10 survey respondents agreed that the city supported local businesses community, offered the best schools and was a safe community, while about 8 in 10 agreed that Littleton had a low crime rate and tight-knit neighborhoods. All ratings remained mostly stable since the previous survey iteration.

Figure 4: Community Characteristics Compared by Year

| To what extent do you agree or disagree that each | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |
|---|------|------|------|------|------|------|------|
| statement below describes the City of Littleton?  |      |      |      |      |      |      |      |
| (Percent strongly or somewhat agree)              |      |      |      |      |      |      |      |
| The city supports local businesses                | 92%  | 91%  | 88%  | 91%  | 88%  | 89%  | 92%  |
| The city is a safe community                      | 88%  | 92%  | 93%  | 96%  | 98%  | 98%  | 98%  |
| The city offers the best schools                  | 87%  | 84%  | 88%  | 88%  | 87%  | 88%  | 88%  |
| The city has a low crime rate                     | 82%  | 83%  | 87%  | 91%  | 94%  | 96%  | 94%  |
| Littleton has tight-knit neighborhoods            | 79%  | 75%  | 75%  | 81%  | 83%  | 81%  | 82%  |
| Littleton has an effective city government        | 75%  | 71%  | 73%  | 70%  | 79%  | 77%  |      |
| Traffic flows well on city streets                | 64%  | 66%  | 57%  | 60%  | 69%  | 69%  | 74%  |

Over one-third of respondents selected "don't know" when assessing their level of agreement with the statements "the city offers the best schools." A full set of responses, including "don't know," can be found in *Appendix A:* Responses to Survey Questions.

#### Safety in Littleton

Overall, ratings regarding safety in Littleton also remained very stable. Nearly all respondents said they felt safe in Downtown Littleton, in Littleton overall, and in their neighborhood during the day. Also, at least 4 in 5 residents felt somewhat or very safe in the other areas in Littleton and at night in the city.

Residents rated safety in the downtown area higher when compared to other communities across the country and in the Front Range. All remaining ratings were similar to the national and Front Range averages (see Appendix D: Detailed Benchmark Comparisons).

Figure 5: Feelings of Safety in Littleton Compared by Year

| Please tell us how safe you feel in each of the following | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |
|---|------|------|------|------|------|------|------|
| areas in Littleton. (Percent very or somewhat safe)       |      |      |      |      |      |      |      |
| Downtown Littleton during the day                         | 98%  | 99%  | 99%  | 100% | 100% | 100% | 100% |
| Littleton overall during the day                          | 98%  | 98%  | 98%  | 99%  | 99%  | 100% | 99%  |
| Your neighborhood during the day                          | 96%  | 96%  | 97%  | 98%  | 98%  | 99%  | 99%  |
| Parks, trails, natural open space areas                   | 89%  | 86%  | 87%  | 90%  | 93%  | 90%  | 92%  |
| Downtown Littleton at night                               | 88%  | 87%  | 92%  | 92%  | 95%  | 96%  | 92%  |
| Your neighborhood at night                                | 83%  | 84%  | 83%  | 88%  | 90%  | 89%  | 89%  |
| Littleton overall at night                                | 81%  | 82%  | 84%  | 90%  | 93%  | 90%  | 92%  |

#### Most Pressing Issues Facing the City

As in previous iterations, Littleton's residents were asked to select up to three issues they considered most pressing for the city in the next two years. A handful of new issues were added to the 2024 list, including "Affordable housing/cost of living", "Homeless population/homelessness", "Bike and pedestrian safety", "Environmental sustainability", "City services, infrastructure", and "Parking".

The survey revealed that two of these new items ranked at the top of the list of pressing issues: "Affordable housing/cost of living" garnered 38% of mentions, while "Homeless population/homelessness" followed closely with 33%. Another significant concern, mentioned by 33% of respondents, was "Traffic in general".

Additionally, street maintenance (29%), crime reduction (18%), and bike and pedestrian safety (17%) were identified as other significant issues facing the city.

Figure 6: Most Pressing Issues in Littleton Compared by Year

| Figure 6: Most Pressing Issues in Littleton Compared by Year |      |      |      |      |      |      |      |  |  |  |  |
|--|------|------|------|------|------|------|------|--|--|--|--|
| Please identify up to three issues you believe are the most  | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |  |  |  |  |
| pressing issues facing Littleton in the next two years.      |      |      |      |      |      |      |      |  |  |  |  |
| Affordable housing/cost of living                            | 38%  | 9%*  | 5%   | 7%   |      |      |      |  |  |  |  |
| Homeless population/homelessness                             | 33%  | 4%*  | 2%   |      |      |      |      |  |  |  |  |
| Traffic in general   | 33%  | 45%  | 61%  | 60%  | 48%  | 40%  | 29%  |  |  |  |  |
| Street maintenance   | 29%  | 41%  | 39%  | 31%  | 37%  | 28%  | 23%  |  |  |  |  |
| Crime reduction  | 18%  | 29%  | 18%  | 16%  | 11%  | 9%   | 13%  |  |  |  |  |
| Bike and pedestrian safety                                   | 17%  |      |      |      |      |      |      |  |  |  |  |
| Aging or outdated commercial areas                           | 14%  | 22%  | 26%  | 34%  | 30%  | 31%  |      |  |  |  |  |
| Business retention   | 12%  | 18%  | 14%  | 17%  | 22%  | 29%  | 29%  |  |  |  |  |
| Environmental sustainability                                 | 11%  |      |      |      |      |      |      |  |  |  |  |
| Open space   | 9%   | 16%  | 16%  | 19%  | 19%  | 11%  | 15%  |  |  |  |  |
| Business attraction  | 7%   | 13%  | 14%  | 12%  | 19%  | 22%  | 26%  |  |  |  |  |
| Traffic light synchronization                                | 8%   | 11%  | 13%  | 14%  | 16%  | 13%  | 15%  |  |  |  |  |
| Neighborhoods  | 6%   | 12%  | 10%  | 11%  | 11%  | 12%  | 14%  |  |  |  |  |
| Trails   | 6%   | 8%   | 8%   | 8%   | 7%   | 9%   | 6%   |  |  |  |  |
| Job growth   | 3%   | 9%   | 10%  | 10%  | 19%  | 29%  | 33%  |  |  |  |  |
| Maintenance of city properties and buildings                 | 3%   | 8%   | 8%   | 6%   | 6%   | 6%   | 7%   |  |  |  |  |
| Community image  | 2%   | 4%   | 5%   | 5%   | 3%   | 7%   | 6%   |  |  |  |  |
| City services, infrastructure                                | 7%   | 1%*  | 3%   |      |      |      |      |  |  |  |  |
| Parking  | 9%   | 0%*  | 1%   | 2%   |      |      |      |  |  |  |  |
| Other  | 7%   | 7%   | 5%   | 8%   | 7%   | 8%   | 6%   |  |  |  |  |

<sup>\*</sup>Prior to 2024, "Parking" "affordable housing/cost of living," "city services, infrastructure," and "homeless population/homelessness" were not included as response options on the survey, but were categories created from the "other" written-in responses. "Bike and pedestrian safety" and "Environmental sustainability" were included for the first time in the 2024 survey. Verbatim responses can be found in *Appendix B: Verbatim Responses to Openended Survey Questions*. Total may exceed 100% as respondents could choose up to three responses.

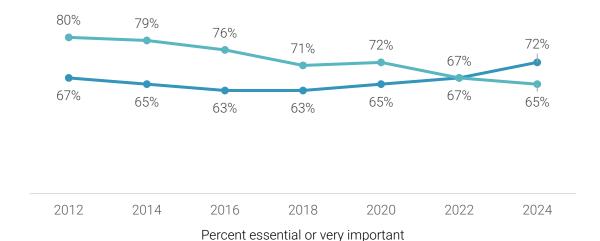
#### **Promoting the Community**

Residents identified their preferences for shopping in the community and for the local government to promote the community as a place to do business and spend money. About two-thirds of survey respondents felt that it was essential or very important for the City to promote itself as a location for business, shopping, recreation and entertainment, while about 7 in 10 respondents felt that it was essential or very important to shop locally in Littleton.

Ratings for the importance of shopping locally have been steadily increasing over the past six years, while the importance of promoting Littleton has been declining during the same period.

Figure 7: Importance of Shopping in and Marketing Littleton Compared by Year

- --- Important to shop locally in Littleton
- Important to promote Littleton as a location for business, shopping, recreation, and entertainment

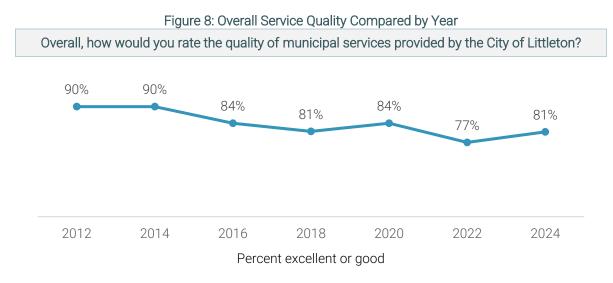


#### **City Services**

Service delivery is a key function of any local government and enhances residents' quality of life. Residents evaluated their satisfaction with, and the importance of, a variety of city services, including transportation, the Bemis Library, the Littleton Museum, and the Police Department.

#### **Overall Quality of Services**

Over 4 in 5 residents felt the overall quality of services in Littleton was excellent or good. This was a slight increase from 2022. The evaluations given by Littleton residents were similar to residents in other communities across the nation and in Colorado's Front Range.



#### City Service Quality and Importance

Littleton residents also assessed the quality and importance of 23 specific services provided by the City. A majority gave favorable ratings to the quality of most services (see Figure 9 below). About 9 in 10 respondents gave excellent or good marks to various cultural and outdoor facilities such as the Carson Nature Center, Hudson Gardens, South Platte Park, Town Hall Arts Center and the parks and trails. Residents felt less positive about job opportunities, traffic flow, and downtown parking.

Most service ratings remained stable from 2022 to 2024. However, moderate increases in quality ratings were observed for economic development, city-sponsored special events, environmental sustainability and Municipal Court. Conversely, the code compliance and traffic enforcement ratings decreased from 2022 to 2024.

Where comparisons were available to other communities across the nation and in the Front Range, Littleton residents generally provided ratings that were on par with the benchmarks. Exceptions were shopping opportunities and job opportunities that ranked above the Front Range benchmark and open space areas that ranked above both the national and Front Range benchmarks.

Figure 9: Quality of Services Provided by Littleton Compared by Year

| Please rate the quality of each of the following in Littleton: | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |
|--|------|------|------|------|------|------|------|
| (Percent excellent or good)                                    |      |      |      |      |      |      |      |
| Carson Nature Center   | 95%  | 93%  | 93%  | 93%  | 87%  | 88%  | 86%  |
| Hudson Gardens   | 93%  | 94%  | 94%  | 91%  | 92%  | 90%  | 90%  |
| South Platte Park  | 92%  | 91%  | 88%  | 93%  | 88%  | 91%  | 90%  |
| Town Hall Arts Center  | 92%  | 86%  | 84%  | 84%  | 82%  | 83%  | 83%  |
| Parks and trails   | 91%  | 88%  | 89%  | 91%  | 92%  | 91%  | 91%  |
| Recreation opportunities                                       | 89%  | 83%  | 83%  | 85%  | 83%  | 83%  | 81%  |
| Buck Recreation Center   | 88%  | 87%  | 87%  | 89%  | 89%  | 89%  | 91%  |
| City-sponsored special events                                  | 88%  | 80%  | 81%  | 83%  |      |      |      |
| Open space areas   | 87%  | 81%  | 81%  | 84%  | 81%  | 83%  | 85%  |
| Appearance of city   | 85%  | 84%  | 87%  | 88%  | 89%  | 90%  | 89%  |
| Municipal Court  | 82%  | 75%  | 68%  | 70%  | 76%  | 71%  | 75%  |
| Historic preservation  | 78%  | 80%  | 81%  | 83%  | 83%  | 82%  | 84%  |
| Littleton Police Department                                    | 77%  | 77%  | 83%  | 85%  | 89%  | 79%  | 84%  |
| Economic development   | 68%  | 59%  | 62%  | 58%  | 62%  | 60%  | 58%  |
| Shopping opportunities   | 66%  | 66%  | 68%  | 67%  | 71%  | 63%  | 64%  |
| Environmental sustainability                                   | 63%  | 55%  | 57%  | 67%  | 66%  | 66%  | 67%  |
| Public transit services  | 55%  | 58%  | 65%  | 72%  | 74%  | 78%  | 74%  |
| Snow plowing   | 53%  | 58%  | 32%  | 61%  | 50%  | 58%  | 50%  |
| Code compliance  | 52%  | 60%  | 56%  | 62%  | 62%  | 63%  | 66%  |
| Traffic enforcement  | 52%  | 58%  | 64%  | 63%  | 71%  | 70%  | 74%  |
| Job opportunities  | 43%  | 46%  | 45%  | 41%  | 38%  | 38%  | 34%  |
| Traffic flow   | 41%  | 44%  | 34%  | 41%  | 46%  | 51%  | 59%  |
| Downtown parking   | 31%  | 31%  | 20%  | 22%  | 31%  | 36%  | 37%  |

For many services, between 30% and 62% of respondents selected "don't know" when rating their quality. (The full set of responses, including "don't know," can be found in *Appendix A: Responses to Survey Questions*.)

Prior to 2022, "code compliance" was "code enforcement".

Residents also rated the importance of the same 23 services, and a majority felt all of the listed city-provided services were essential or very important. Parks and trails topped the list as the most important, followed by Littleton Police Department, open space areas, snow plowing, traffic flow, and city appearance. Over 8 in 10 respondents felt each of these services was essential or very important. Town Hall Arts Center, downtown parking, Hudson Gardens and city-sponsored special events were deemed relatively less important services, although at least 5 in 10 respondents still felt these were essential or very important services.

Importance ratings for most services remained stable across survey administrations, with a few exceptions: the Town Hall Arts Center, Buck Recreation Center, South Platte Park, Carson Nature Center, and Hudson Gardens were rated as essential or very important by fewer respondents in 2024 compared to 2022.

Figure 10: Importance of Services Provided by Littleton Compared by Year

| Please rate how important, if at all, each is to you. | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012        |
|---|------|------|------|------|------|------|-------------|
| (Percent essential or very important)                 | 2024 | 2022 | 2020 | 2010 | 2010 | 2014 | 2012        |
| Parks and trails                                      | 92%  | 88%  | 88%  | 89%  | 86%  | 86%  | 83%         |
| Littleton Police Department                           | 87%  | 84%  | 94%  | 96%  | 96%  | 91%  | 95%         |
| Open space areas                                      | 86%  | 87%  | 82%  | 85%  | 79%  | 80%  | 95%_<br>76% |
| Snow plowing  | 83%  | 84%  | 87%  | 81%  | 85%  | 86%  | 86%         |
| Traffic flow  | 82%  | 85%  | 87%  | 90%  | 88%  | 87%  | 85%         |
|   |      |      |      |      |      |      |             |
| Appearance of city                                    | 81%  | 83%  | 85%  | 86%  | 88%  | 88%  | 90%         |
| Recreation opportunities                              | 78%  | 81%  | 79%  | 80%  | 78%  | 81%  | 75%         |
| Environmental sustainability                          | 77%  | 79%  | 81%  | 79%  | 78%  | 73%  | 75%         |
| Economic development                                  | 74%  | 75%  | 77%  | 78%  | 77%  | 81%  | 82%         |
| Municipal Court                                       | 74%  | 75%  | 72%  | 73%  | 72%  | 77%  | 71%         |
| Traffic enforcement                                   | 73%  | 69%  | 74%  | 78%  | 70%  | 69%  | 75%         |
| South Platte Park                                     | 69%  | 78%  | 80%  | 79%  | 74%  | 78%  | 73%         |
| Buck Recreation Center                                | 67%  | 76%  | 75%  | 77%  | 74%  | 77%  | 75%         |
| Public transit services                               | 67%  | 72%  | 77%  | 79%  | 80%  | 77%  | 77%         |
| Code compliance                                       | 66%  | 70%  | 69%  | 73%  | 69%  | 66%  | 69%         |
| Historic preservation                                 | 64%  | 67%  | 73%  | 70%  | 69%  | 65%  | 62%         |
| Job opportunities                                     | 60%  | 62%  | 66%  | 68%  | 70%  | 67%  | 74%         |
| Carson Nature Center                                  | 59%  | 74%  | 72%  | 67%  | 68%  | 66%  | 62%         |
| Shopping opportunities                                | 59%  | 62%  | 66%  | 64%  | 69%  | 73%  | 68%         |
| Town Hall Arts Center                                 | 56%  | 64%  | 64%  | 63%  | 61%  | 56%  | 57%         |
| Downtown parking                                      | 56%  | 63%  | 68%  | 67%  | 67%  | 68%  | 63%         |
| Hudson Gardens  | 55%  | 73%  | 70%  | 68%  | 70%  | 67%  | 63%         |
| City-sponsored special events                         | 55%  | 60%  | 68%  | 66%  |      |      |             |

Prior to 2022, "code compliance" was "code enforcement".

#### Balancing Quality and Importance

Ratings of importance were compared to ratings of quality to help guide City staff and officials with decisions on future resource allocation. Most government services are considered to be important, but when competition for limited resources demands that efficiencies or cutbacks be instituted, it is wise not only to know what services are deemed most important to residents' quality of life, but which services among the most important are perceived to be delivered with the lowest quality. It is these services – more important services delivered with lower quality – to which attention needs to be paid first.

To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance) and some services were in the bottom half of both lists.

Services were classified as "more important" if they were rated as "essential" or "very important" by 69% or more of respondents. Services were rated as "less important" if less than 69% of respondents rated them as "essential" or "very important." Services receiving quality ratings of "excellent" or "good" by 78% or more of respondents were considered of "higher quality" and those rated "excellent" or "good" by fewer than 78% were considered to be of "lower quality." This classification created four quadrants based on the ratings of quality and importance for each service. The services falling into each quadrant are listed in Figure 11 on the following page.

Typically, services that are rated relatively <u>higher in importance and lower in quality</u> represent potential priority areas for improvement for the city.

<u>Higher importance and lower quality</u> services included: traffic enforcement, economic development, environmental sustainability, traffic flow, snow plowing and Littleton Police Department. Note that the Littleton Police Department was very high in importance, but close to the cut off line for "lower in quality" relative other services in this category (77% rated it as excellent or good).

<u>Higher importance and higher quality</u> services included: South Platte Park, Municipal Court, recreation opportunities, appearance of city, open space areas and Parks and trails

<u>Lower importance and lower quality</u> services included: code compliance, downtown parking, job opportunities, shopping opportunities, and public transit services.

<u>Lower importance and higher quality</u> services included: City-sponsored special events, historic preservation, Hudson Gardens, Carson Nature Center, Buck Recreation Center, and Town Hall Arts Center.

Figure 11: Comparison of Quality and Importance Ratings

# QUALITY: Percent excellent or good $\leftarrow 78\% \rightarrow$

#### LOWER IMPORTANCE/HIGHER QUALITY

Carson Nature Center
Hudson Gardens
Town Hall Arts Center
Recreation opportunities
Buck Recreation Center
City-sponsored special events
Historic preservation

#### HIGHER IMPORTANCE/HIGHER QUALITY

South Platte Park Parks and trails Recreation opportunities Open space areas Appearance of city Municipal Court

#### LOWER IMPORTANCE/LOWER QUALITY

Shopping opportunities
Public transit services
Code compliance
Downtown parking
Job opportunities

#### HIGHER IMPORTANCE/LOWER QUALITY

Economic development
Environmental sustainability
Snow plowing
Traffic enforcement
Traffic flow
Littleton Police Department

IMPORTANCE: Percent essential or very important

**←** 69% **→** 

Figure 12: Services Rated Lower in Importance and Higher in Quality

Lower importance/higher quality

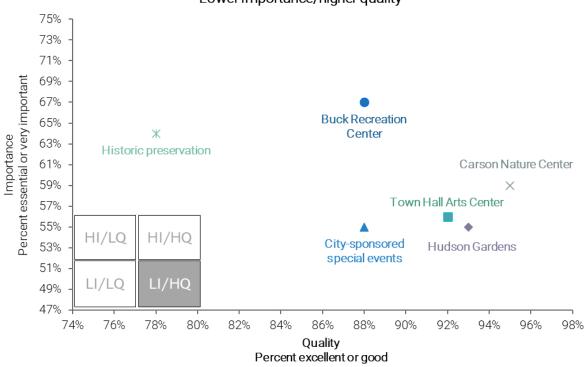


Figure 13: Services Rated Higher in Importance and Higher in Quality

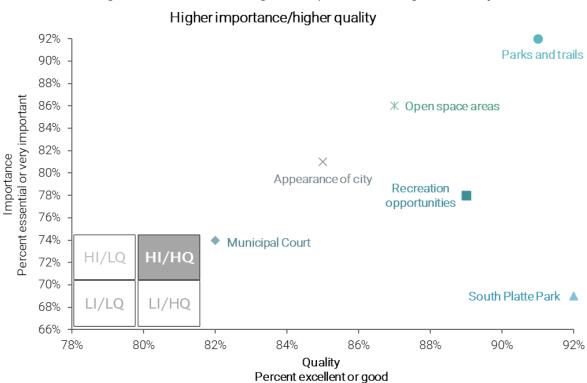


Figure 14: Services Rated Lower in Importance and Lower in Quality

Lower importance/lower quality

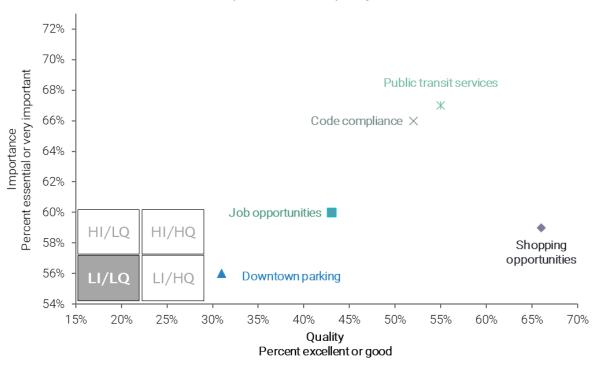
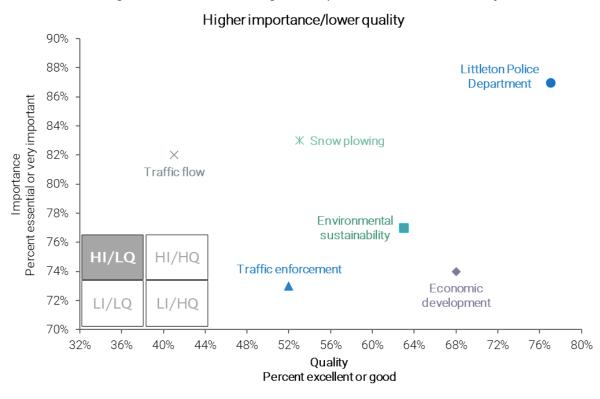


Figure 15: Services Rated Higher in Importance and Lower in Quality



#### Transportation in Littleton

The survey assessed various aspects of transportation and travel. In 2024, light rail continued to receive positive ratings from residents, with about 7 in 10 giving excellent or good ratings to the Downtown Littleton and Mineral Avenue light rail stations. In contrast, fewer than a third of residents rated the ease of traveling by bus (RTD) favorably. Two transportation ratings declined from 2022 to 2024: the ease of traveling by bus (RTD) fell by 13 points and the rating for the Mineral Avenue light rail station decreased by 9 points. On the other hand, the rating for the Omnibus/Shopping Cart senior and disabled van service increased by 9% since the previous survey iteration.

As in previous years, aspects of transportation and travel that could be compared to the national and Front Range benchmarks generally received ratings similar to the average.

Figure 16: Aspects of Transportation Compared by Year

| Please rate the following areas of transportation in  | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |
|---|------|------|------|------|------|------|------|
| Littleton. (Percent excellent or good)                |      |      |      |      |      |      |      |
| Downtown Littleton light rail station                 | 76%  | 82%  | 83%  | 87%  | 89%  | 87%  | 91%  |
| Mineral Avenue light rail station                     | 72%  | 81%  | 80%  | 84%  | 87%  | 0//0 | 91/0 |
| Ease of driving                                       | 72%  | 74%  | 67%  | 70%  | 75%  | 72%  | 80%  |
| Ease of walking in the city                           | 71%  | 73%  | 77%  | 79%  | 82%  | 84%  | 84%  |
| Omnibus/Shopping Cart senior and disabled van service | 68%  | 59%  | 79%  | 81%  | 79%  | 82%  | 80%  |
| Ease of traveling by bicycle                          | 64%  | 72%  | 72%  | 78%  | 76%  | 76%  | 77%  |
| Ease of traveling by light rail                       | 61%  | 68%  | 72%  | 82%  | 83%  | 84%  | 89%  |
| Street maintenance                                    | 40%  | 44%  | 45%  | 47%  | 44%  | 56%  | 66%  |
| Ease of traveling by bus (RTD)                        | 28%  | 41%  | 54%  | 58%  | 62%  | 66%  | 62%  |

Prior to 2016, "Downtown Littleton light rail station" and "Mineral Avenue light rail station" were worded as a single item on the survey, "Littleton light rail stations (Downtown and Mineral Avenue)".

When evaluating ease of travel by bus (RTD) and Omnibus/Shopping cart senior/disabled van service, more than half of respondents chose "don't know." The full set of responses, including "don't know," can be found in *Appendix A: Responses to Survey Questions*.

#### **Bemis Public Library**

Respondents were asked to evaluate seven aspects of the Bemis Public Library and its services. Between one-fourth and one-half of respondents selected "don't know" when rating aspects of the library (see *Appendix A: Responses to Survey Questions* for a full set of responses including "don't know"). Of the respondents who had an opinion, most gave positive reviews of each library service. Almost all residents gave favorable reviews to the overall performance of the Bemis Library, library programs and library services. Ratings for all aspects of the Bemis Public Library have remained stable over time, with online services increasing significantly in 2022 and decreasing moderately in 2024.

Figure 17: Aspects of Bemis Public Library Compared by Year

| Please circle the number that comes closest to your      | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |
|--|------|------|------|------|------|------|------|
| opinion about Littleton's Bemis Public Library and its   |      |      |      |      |      |      |      |
| services: (Percent excellent or good)                    |      |      |      |      |      |      |      |
| Library services (e.g., reference desk, check out, etc.) | 97%  | 94%  | 93%  | 93%  | 95%  | 94%  | 93%  |
| Library programs (e.g., story time, digital programs,    | 96%  | 94%  | 91%  | 93%  | 96%  | 96%  | 94%  |
| Summer Reading program, etc.)                            |      |      |      |      |      |      |      |
| Overall performance of the library                       | 95%  | 93%  | 92%  | 94%  | 93%  | 93%  | 91%  |
| Internet and computer services                           | 93%  | 91%  | 87%  | 92%  | 89%  | 92%  | 87%  |
| Online services at www.littletongov.org/bemis accessed   | 88%  | 93%  | 85%  | 86%  | 90%  | 89%  | 83%  |
| from home or elsewhere (e.g., book holds, access         |      |      |      |      |      |      |      |
| databases, research, etc.)                               |      |      |      |      |      |      |      |
| Library building and grounds                             | 88%  | 88%  | 86%  | 90%  | 89%  | 89%  | 88%  |
| Materials and collections                                | 87%  | 89%  | 85%  | 85%  | 84%  | 84%  | 81%  |

#### **Littleton Museum**

The quality of various services and programs provided at the Littleton Museum was also assessed. At least 30% of respondents selected 'don't know' for each aspect of the museum (see Appendix A: Responses to Survey Questions for a full set of responses, including 'don't know'). Among those with an opinion, at least 86% rated each aspect as excellent or good. The Living History Farms/Historic Site Interpreters, museum programs, overall performance of the Littleton Museum, and museum building and grounds received the highest ratings (all above 95%). Compared to 2022, the overall performance of the Littleton Museum and museum programs improved by 6 and 7 points, respectively.

Figure 18: Aspects of Littleton Museum Compared by Year

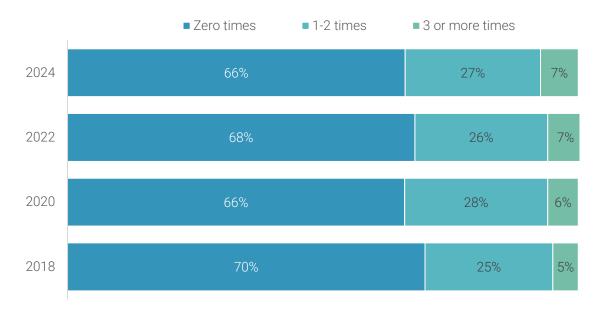
| Please circle the number that comes closest to your opinion | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |
|---|------|------|------|------|------|------|------|
| about the Littleton Museum and its services: (Percent       |      |      |      |      |      |      |      |
| excellent or good)  |      |      |      |      |      |      |      |
| Living History Farms/Historic Site Interpreters             | 96%  | 91%  | 92%  | 92%  | 94%  | 94%  | 91%  |
| Museum programs (e.g., lectures, classes, special events –  | 96%  | 90%  | 96%  | 90%  | 95%  | 92%  | 93%  |
| Holiday's Eve, Sheep to Shawl, spring planting)             |      |      |      |      |      |      |      |
| Overall performance of the Littleton Museum                 | 96%  | 89%  | 96%  | 93%  | 95%  | 94%  | 92%  |
| Museum building and grounds                                 | 95%  | 90%  | 93%  | 93%  | 94%  | 96%  | 94%  |
| Wednesday evening free summer concerts                      | 92%  | 92%  | 95%  | 90%  | 93%  | 92%  | 92%  |
| Museum research center                                      | 91%  | 87%  | 90%  | 85%  | 88%  | 87%  | 87%  |
| Art shows in the galleries                                  | 87%  | 86%  | 86%  | 85%  | 93%  | 88%  | 84%  |
| Museum rotating exhibits                                    | 86%  | 88%  | 88%  | 87%  | 90%  | 86%  | 84%  |

#### **Littleton Police Department**

Starting with the 2018 survey, respondents reported on their contact with and feelings about the Littleton Police Department. About one-third of respondents said they had contact with the Police Department in the 12 months prior to the survey, which was similar to the contact rates in previous years.

Figure 19: Contact with Littleton Police Department Compared by Year

If you had contact with the City of Littleton Police Department, please indicate about how many times you've been in contact over the last 12 months.

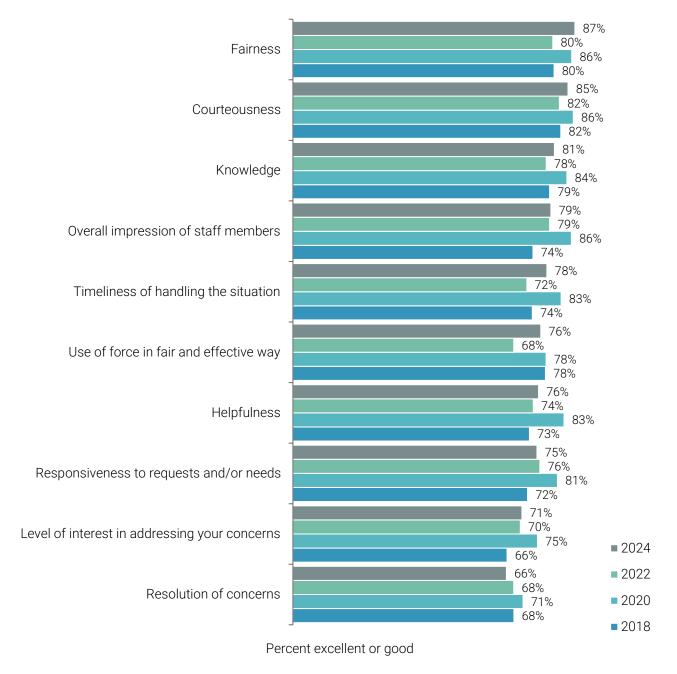


Percent of respondents

The one-third of residents who had been in contact with the Police Department evaluated specific aspects of their most recent interaction with a Police Department employee (see Figure 20 on page 24). Overall, at least two-thirds of respondents gave positive reviews for their interactions with the Police Department employee with whom they interacted. After some decreases registered in 2022, many ratings increased significantly between 2022 and 2024: use of force in fair and effective way improved by 8 points; fairness improved 7 points and timeliness for handing situations, by 6 points.

Figure 20: Treatment by Littleton Police Department Employee Compared by Year

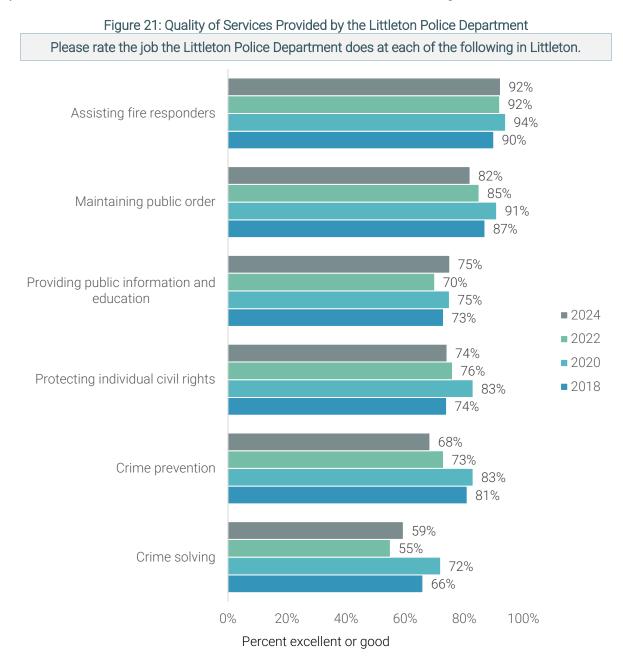
Based on your most recent contact with a member of the Littleton Police Department, please rate each of the following aspects of the employee with whom you had contact.



Asked only of those who reported having contact with a City of Littleton Police Department employee in the last 12 months. More than half of respondents said "don't know" when evaluating the employee's use of force in fair and effective ways. The full set of responses, including "don't know," can be found in *Appendix A: Responses to Survey Questions*.

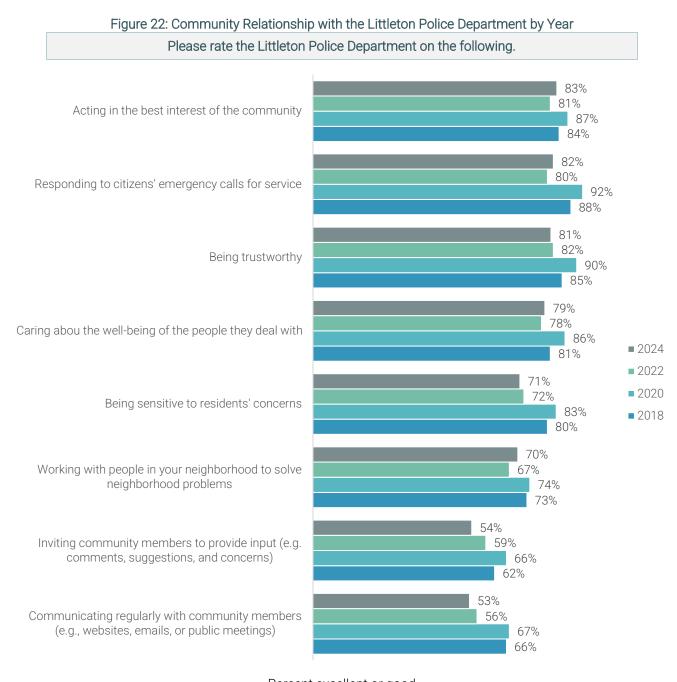
All survey respondents were asked to assess the quality of six specific services provided by the Littleton Police Department. However, between 29% and 64% of respondents said "don't know" when asked to evaluate these services. The full set of responses, including "don't know," can be found in *Appendix A: Responses to Survey Questions*.

Of those who had an opinion, 9 in 10 rated the Police Department's assistance to fire responders as excellent or good, while 8 in 10 praised the maintenance of public order. All service ratings were similar to those in 2022, except for a slight increase in providing public information and a decrease in crime prevention. Ratings for crime prevention have decreased from 83% in 2020 to the current 68%. Only the ratings for crime prevention could be compared to the benchmark. Littleton residents' evaluations were comparable to those of residents across the nation and in the Front Range.



Survey respondents shared their opinions about the relationship the Police Department has with the community. Between 33% and 58% of respondents said "don't know" when evaluating specific aspects of this relationship (see *Appendix A: Responses to Survey Questions*). Of those who had an opinion, at least half of residents gave excellent or good reviews to each item. Residents felt most positively about the Police Department acting in the best interest of the community, responding to citizens' emergency calls for service and being trustworthy.

Ratings remained stable since 2022 with the exception of a small decrease in the rating for inviting community members to provide input.



Percent excellent or good

#### **City Government**

Littleton residents shared their perspectives of the City of Littleton government's performance as well as their priorities for the city council's goals and objectives. Learning whether residents' priorities for the community align with community leaders can guide the overall direction the city is taking.

#### **Government Performance**

Littleton residents evaluated 16 aspects of City government performance. Between 15% and 50% of residents selected "don't know" when assessing each of these aspects (see *Appendix A: Responses to Survey Questions* for a full set of responses including "don't know"). Of those who had an opinion, about half of respondents gave favorable ratings to most aspects of government performance. The direction the City is taking with respect to open space, trails and parks was the most favorably rated (83% excellent or good), followed by the quality of work provided by City employees (76%) and holding public meetings about city plans (68%).

In 2024, most items related to City government performance had similar ratings or increases when compared to 2022. The aspects showing the greatest improvements were providing information about city plans and programs (+13 points compared to 2022), attracting companies to locate in Littleton (+12 points), and Littleton's government as an example of how to provide services (+9 points).

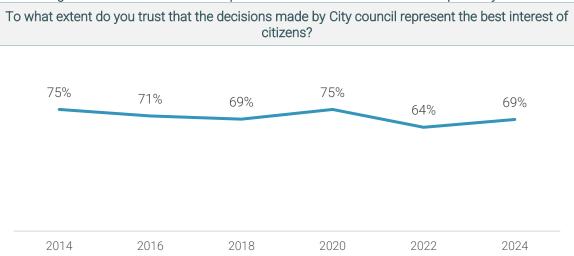
Two of the 16 government performance ratings could be compared to communities across the nation. The job the City government does at welcoming citizen involvement received ratings higher than the national and Front Range averages, while the overall direction the city is taking received rating higher than the Front Range benchmark but similar to the national average.

Figure 23: Littleton Government Performance Compared by Year

| Please rate the following categories of Littleton                 | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |
|---|------|------|------|------|------|------|------|
| government performance. (Percent excellent or good)               |      |      |      |      |      |      |      |
| The direction the city is taking with respect to open space,      | 83%  | 81%  | 80%  | 82%  | 85%  | 86%  | 85%  |
| trails and parks  |      |      |      |      |      |      |      |
| The quality of work provided by City of Littleton                 | 76%  | 72%  | 77%  | 69%  | 75%  | 77%  | 78%  |
| employees   |      |      |      |      |      |      |      |
| Holding public meetings about city plans                          | 68%  | 63%  | 63%  | 59%  | 61%  | 63%  | 72%  |
| Providing information about city plans and programs               | 66%  | 53%  | 56%  | 54%  | 58%  | 57%  | 62%  |
| The overall direction the city is taking                          | 65%  | 58%  | 59%  | 61%  | 68%  | 66%  | 69%  |
| The city manager's management of city operations                  | 63%  | 61%  | 60%  | 57%  | 59%  | 57%  | 69%  |
| A city government that is run efficiently                         | 63%  | 58%  | 57%  | 55%  | 59%  | 56%  | 65%  |
| Littleton's government as an example of how best to               | 60%  | 51%  | 54%  | 47%  | 53%  | 53%  | 64%  |
| provide services  |      |      |      |      |      |      |      |
| Attracting companies to locate in Littleton                       | 59%  | 47%  | 46%  | 54%  | 55%  | 51%  | 52%  |
| The job the city government does at welcoming citizen involvement | 58%  | 61%  | 61%  | 60%  | 64%  | 61%  | 62%  |
| Opportunities to participate in city government decisions         | 56%  | 53%  | 52%  | 52%  | 51%  | 50%  | 60%  |
| Running Littleton's local government in the best interest         | 55%  | 52%  | 54%  | 55%  | 54%  | 54%  | 61%  |
| of residents  |      |      |      |      |      |      |      |
| Being transparent and accountable to the public                   | 53%  | 48%  | 51%  | 47%  | 48%  | 50%  | 58%  |
| Spending local tax dollars wisely                                 | 52%  | 51%  | 50%  | 51%  | 55%  | 53%  | 59%  |
| Littleton's elected officials' consideration of what people       | 49%  | 45%  | 49%  | 47%  | 43%  | 43%  | 56%  |
| like me think   |      |      |      |      |      |      |      |
| Responding to citizen complaints and concerns                     | 48%  | 47%  | 46%  | 48%  | 44%  | 48%  | 57%  |

In 2024, 7 in 10 residents believed that City council decisions represent the best interest of citizens to a great or moderate extent, a moderate increase compared to 2022.

Figure 24: Council Decisions Represent Best Interest of Citizens Compared by Year



Percent great or moderate extent

#### **Community Planning and Prioritization**

Survey respondents shared their thoughts on the importance of potential projects in Littleton, priorities for the Police Department and a possible tax rate on retail and medical marijuana sales to help fund public safety, mental health, and/or homeless initiatives.

#### **Potential Projects in Littleton**

Littleton residents rated the importance of seven potential projects in Littleton over the next five to eight years and then selected one as the most important project out of the seven. As in previous years, the most important projects were maintaining and improving city infrastructure, reducing traffic congestion on city streets, and redeveloping aging shopping centers. Redeveloping older neighborhoods and building new trails were rated as essential or very important by less than half of residents. All ratings remained stable from 2022 to 2024.

Figure 25: Potential Projects in Littleton Compared by Year

| rigare zerr eterman rejecte in zi                             |      |      |      |      | 1    |      |      |
|---|------|------|------|------|------|------|------|
| Thinking about the next five to eight years, how important    | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |
| is each of the following potential projects in Littleton?     |      |      |      |      |      |      |      |
| (Percent essential or very important)                         |      |      |      |      |      |      |      |
| , ,   |      |      |      |      |      |      |      |
| Maintaining and improving city infrastructure (e.g., streets, | 91%  | 92%  | 87%  | 77%  | 89%  |      |      |
| sidewalks, buildings, etc.)                                   |      |      |      |      |      |      |      |
| Reducing traffic congestion on city streets                   | 67%  | 63%  | 74%  | 75%  | 63%  | 57%  | 53%  |
| Redeveloping aging shopping centers                           | 61%  | 61%  | 63%  | 70%  | 65%  | 71%  | 74%  |
| Continuing preservation programs for historic buildings       | 58%  | 58%  | 55%  | 55%  | 56%  | 54%  | 47%  |
| Partnering strategically and financially with the private     | 53%  | 56%  | 52%  | 56%  | 61%  |      |      |
| sector in development   |      |      |      |      |      |      |      |
| Redeveloping older neighborhoods                              | 45%  | 48%  | 48%  | 55%  | 53%  | 62%  | 66%  |
| Building new trails   | 40%  | 46%  | 45%  | 47%  | 47%  | 44%  | 43%  |

<sup>&</sup>quot;Redeveloping aging shopping centers" was "taking an active role in redevelopment of aging shopping centers" in 2014 and "redeveloping older neighborhoods" was "taking an active role in redevelopment of older neighborhoods." Additionally, "partnering strategically and financially with the private sector in development" was different enough from the 2014 survey question wording that comparisons could not be made.

Littleton residents were then asked to select one potential project as the most important for the city to focus on in the next five to eight years. Respondents most frequently chose maintaining and improving city infrastructure (45% selected as the single most important issue) and reducing traffic congestion on city streets (22%).

Figure 26: Most Important Potential Project Compared by Year

| - I gaile an intertainer of territainer to job to the art and a job to t |      |      |      |      |      |      |      |  |
|--|------|------|------|------|------|------|------|--|
| Check the ONE circle for the item you think is the most  | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |  |
| important future project for Littleton   |      |      |      |      |      |      |      |  |
| Maintaining and improving city infrastructure (e.g.,   | 45%  | 46%  | 25%  | 25%  | 35%  |      |      |  |
| streets, sidewalks, buildings, etc.)   |      |      |      |      |      |      |      |  |
| Reducing traffic congestion on city streets  | 20%  | 22%  | 22%  | 32%  | 18%  | 23%  | 18%  |  |
| Redeveloping aging shopping centers  | 12%  | 15%  | 6%   | 9%   | 12%  | 27%  | 27%  |  |
| Partnering strategically and financially with the private  | 8%   | 8%   | 7%   | 7%   | 7%   |      |      |  |
| sector in development  |      |      |      |      |      |      |      |  |
| Building new trails  | 8%   | 6%   | 5%   | 4%   | 3%   | 6%   | 6%   |  |
| Redeveloping older neighborhoods   | 5%   | 6%   | 5%   | 5%   | 8%   | 18%  | 18%  |  |
| Continuing preservation programs for historic buildings  | 4%   | 5%   | 9%   | 3%   | 5%   | 5%   | 1%   |  |

<sup>&</sup>quot;Redeveloping aging shopping centers" was "taking an active role in redevelopment of aging shopping centers" in 2014 and "redeveloping older neighborhoods" was "taking an active role in redevelopment of older neighborhoods."

#### Potential Cultural related activities in Littleton

A new set of questions was included in 2024 to assess the level of engagement of the community with arts and culture related activities. About three-quarters of residents reported to have engaged at least once in the last 12 months in culture related activities in Littleton (35% participated three or more times).

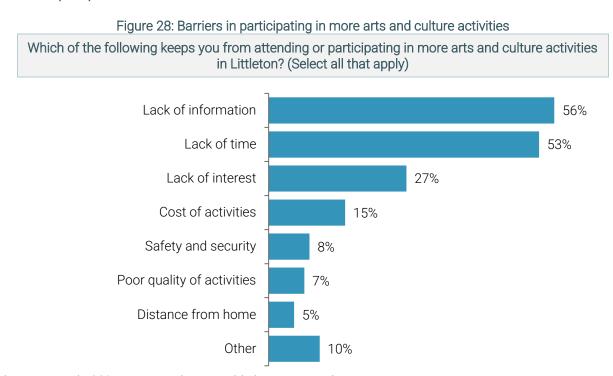
Figure 27: Engagement with Cultural Activities

How many times have you engaged with arts and culture related activities in Littleton over the last 12 months?

Zero times 1-2 times 3-5 times 6 or more times

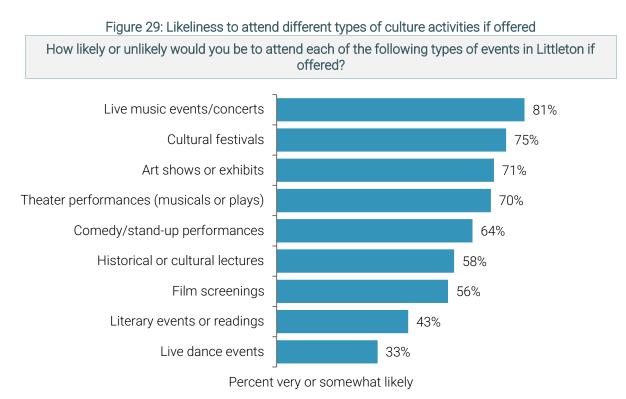
2024 26% 39% 20% 15%

Respondents were also asked what, if anything, prevents them from attending or participating in more arts and culture activities in Littleton. The top barrier was a lack of information (56% of responses), followed by a lack of time (53%). Far fewer respondents mentioned a lack of interest (27%) or the cost of activities (15%).



Total may exceed 100% as respondents could choose more than one answer.

Survey respondents were asked about their likelihood of attending various cultural activities if offered by the City. About 8 in 10 respondents said they would be very or somewhat likely to attend live music events or concerts, while 3 in 4 indicated they would be very or somewhat likely to attend cultural festivals. Additionally, about 7 in 10 residents expressed interest in attending art shows or exhibits and theater performances. Comedy/stand-up performances received interest from about one-third of respondents, while historical or cultural lectures and film screenings garnered interest from more than half. Finally, 4 in 10 residents expressed interest in literary events, while 3 in 4 showed the same level of interest in live dance events.



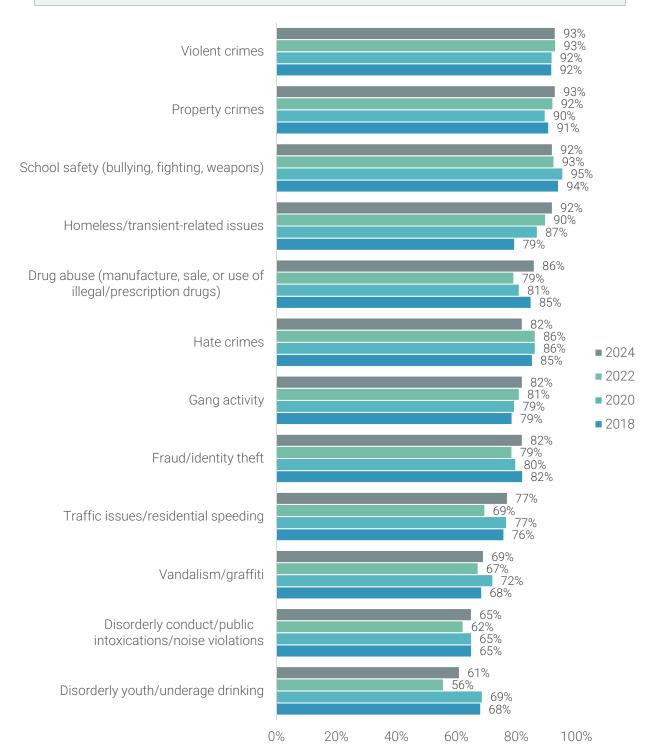
#### **Police Department Priorities**

Survey respondents provided input to the Littleton Police Department on where to focus its resources in the next two years (see Figure 30 on page 33). Similar to previous years, the top-rated priorities were violent crimes, property crimes, school safety and homeless/transient-related issues. Drug abuse, hate crimes, gang activities and fraud/identity theft were selected by a significant number of residents as a top priority in 2024.

Compared to 2022, all priorities remained stable except for drug abuse and traffic issues, which increased by 7 and 8 points, respectively.

Figure 30: Resident Priorities for Littleton Police Department Compared by Year

Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years.



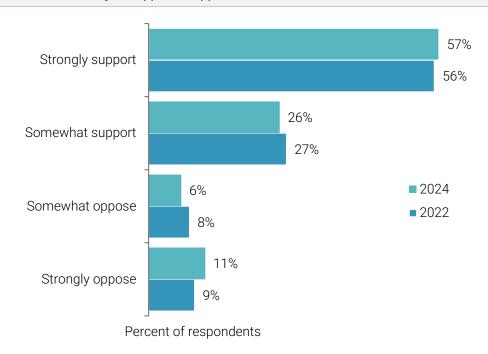
Percent rating as high or medium priority

#### **Level of Support for Taxes**

As in 2022, survey respondents were asked to indicate their level of support for, or opposition to, an increase in the tax rate on retail and medical marijuana sales. Similarly to 2022, about 80% of residents supported this sales tax rate increase, with 57% in strong support.

Figure 31: Level of Support for Retail and Medical Marijuana Sales Tax Increase Compared by Year

If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?



#### **Information Sources**

To communicate better with residents, it is important for local government staff and officials to know where residents get information about the community. Survey respondents evaluated how frequently, if at all, they or other household members used various information sources. Once again, *The Littleton Report* was a source of information about the city for the majority of respondents (83%) followed by the city's official website (71%). In third place came the new events website *VisitLittleton.org* (51%) followed by the *Littleton Independent* (46%). Respondents showed decreased use of littletonrocks.com and the *Denver Post* for information about the city.

Figure 32: Sources of Information about Littleton Compared by Year

| Please indicate whether each of the following is a major | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |
|--|------|------|------|------|------|------|------|
| source, minor source or not a source of information for  | 2021 | 2022 | 2020 | 2010 | 2010 | 2011 | 2012 |
| you when looking for information about the City of       |      |      |      |      |      |      |      |
| Littleton.   |      |      |      |      |      |      |      |
| The Littleton Report                                     | 83%  | 81%  | 70%  | 77%  | 81%  | 82%  | 70%  |
| (bi-monthly city newsletter)                             |      |      |      |      |      |      |      |
| LittletonCO.gov  | 71%  | 69%  | 68%  | 64%  | 64%  | 68%  | 57%  |
| (official city website)                                  |      |      |      |      |      |      |      |
| VisitLittleton.org                                       | 51%  | 31%  | 37%  | 33%  | 23%  | 21%  |      |
| (events website)   |      |      |      |      |      |      |      |
| The Littleton Independent                                | 46%  | 52%  | 47%  | 54%  | 51%  | 60%  | 46%  |
| (weekly, privately-owned newspaper)                      |      |      |      |      |      |      |      |
| NextDoor.com   | 41%  | 49%  | 54%  | 45%  | 25%  |      |      |
| Openlittleton.org  | 31%  | 29%  | 30%  | 27%  | 26%  | 25%  |      |
| (citizen engagement website)                             |      |      |      |      |      |      |      |
| Denver Post  | 30%  | 36%  | 45%  | 43%  | 48%  | 55%  | 65%  |
| Littleton Report Online                                  | 28%  | 29%  |      |      |      |      |      |
| The City of Littleton's Facebook page                    | 26%  | 29%  | 33%  | 26%  | 24%  | 23%  |      |
| (www.facebook.com/CityofLittleton)                       |      |      |      |      |      |      |      |
| Instagram  | 20%  | 18%  |      |      |      |      |      |
| The Villager   | 14%  | 18%  | 21%  | 25%  | 22%  | 27%  | 23%  |
| (weekly, privately-owned newspaper)                      |      |      |      |      |      |      |      |
| Littleton on Twitter/X                                   | 13%  | 17%  | 21%  | 15%  | 13%  | 12%  |      |
| (www.x.com/CityofLittleton)                              |      |      |      |      |      |      |      |
| Comcast Cable Channel 8                                  | 12%  | 18%  | 19%  | 20%  | 26%  | 28%  | 26%  |
| (city government access channel)                         |      |      |      |      |      |      |      |

Previous 2024, the events website was named 'Littletonrocks.com' and the official website 'Littletongov.org'. The question and scale wording changed from 2012 to 2014. In 2012, respondents were asked to indicate the number of times in the last 12 months they had used each source on a frequency scale. To enable comparisons over time, the 2012 percentages represent those who used a source at least once in the 12 months prior to the 2012 survey and the 2014 percentages represent those who indicated that each was a major or minor source of information.

In addition to assessing their use of information sources, residents rated the importance of receiving different types of information from the City. As in 2022, City council decisions, street/traffic/road work, and development projects were considered the most important issues to communicate. Similarly to 2022, at least half of the respondents felt it was essential or very important to receive most of the types of information mentioned. However, two topics saw a significant decrease in importance from 2022 to 2024: economic development and community demographics.

Figure 33: Importance of Receiving City Information Compared by Year

| rigare 55. Importance of receiving oity information compared by real |      |      |      |      |      |      |      |  |
|--|------|------|------|------|------|------|------|--|
| Please indicate how important it is to you, if at all, to            | 2024 | 2022 | 2020 | 2018 | 2016 | 2014 | 2012 |  |
| receive information from the city about each of the                  |      |      |      |      |      |      |      |  |
| following topics. (Percent essential or very important)              |      |      |      |      |      |      |      |  |
| City council decisions   | 80%  | 78%  | 70%  | 69%  | 73%  | 69%  |      |  |
| Street/traffic/road work   | 80%  | 75%  | 71%  | 72%  | 75%  | 72%  |      |  |
| Development projects (new residential or commercial                  | 75%  | 75%  | 64%  | 70%  | 73%  | 71%  |      |  |
| buildings or sites)  |      |      |      |      |      |      |      |  |
| City finances/budget   | 69%  | 68%  | 63%  | 61%  | 63%  | 60%  |      |  |
| Police/crime data  | 69%  | 66%  | 62%  | 64%  | 66%  | 66%  |      |  |
| Special events (e.g., concerts, races, festivals)                    | 66%  | 64%  | 63%  | 63%  | 67%  | 67%  |      |  |
| Public asset conditions (streets, city buildings/facilities,         | 60%  | 58%  | 51%  | 51%  | 55%  | 54%  |      |  |
| etc.)  |      |      |      |      |      |      |      |  |
| Economic development   | 59%  | 72%  | 61%  | 63%  | 67%  | 67%  |      |  |
| Affordable housing   | 47%  |      |      |      |      |      |      |  |
| Code compliance requirements and current activity                    | 41%  | 40%  | 43%  | 41%  | 45%  | 47%  |      |  |
| Demographics of the community  | 26%  | 39%  | 39%  | 34%  | 41%  | 40%  |      |  |
| Other topics you would like to receive information about             | 64%  | 66%  |      |      |      |      |      |  |
| (please specify)   |      |      |      |      |      |      |      |  |
|  |      |      |      |      |      |      |      |  |

Write-in responses for those who specified other topics can be found in *Appendix B: Verbatim Responses to Open- ended Survey Questions.* 

### **Respondent Characteristics**

Characteristics of the survey respondents are displayed in the following tables.

Table 1: Length of Residency

| How many years have you lived in Littleton? | Percent of respondents | Number of respondents |
|---|------------------------|-----------------------|
| Less than 1 year                            | 6%                     | N=39                  |
| 1-5 years                                   | 32%                    | N=197                 |
| 6-10 years                                  | 16%                    | N=98                  |
| 11-15 years                                 | 8%                     | N=47                  |
| More than 15 years                          | 38%                    | N=238                 |
| Total                                       | 100%                   | N=619                 |

Table 2: Number of Household Members

| How many people (including yourself) live in your household? | Percent of respondents | Number of respondents |
|--|------------------------|-----------------------|
| 0  | 0%                     | N=2                   |
| 1  | 32%                    | N=194                 |
| 2  | 39%                    | N=235                 |
| 3 or more  | 29%                    | N=173                 |
| Total  | 100%                   | N=604                 |

Table 3: Number of Household Members Age 12 or Younger

| Table of training of the second of the secon |                        |                       |  |
|--|------------------------|-----------------------|--|
| How many children 12 or younger live in your household?  | Percent of respondents | Number of respondents |  |
| 0  | 77%                    | N=468                 |  |
| 1  | 14%                    | N=86                  |  |
| 2  | 6%                     | N=39                  |  |
| 3 or more  | 2%                     | N=13                  |  |
| Total  | 100%                   | N=606                 |  |

Table 4: Number of Household Members Ages 13 to 17

| How many teenagers ages 13 to 17 live in your household? | Percent of respondents | Number of respondents |  |
|--|------------------------|-----------------------|--|
| 0  | 91%                    | N=545                 |  |
| 1  | 6%                     | N=36                  |  |
| 2  | 3%                     | N=18                  |  |
| 3 or more  | 0%                     | N=3                   |  |
| Total  | 100%                   | N=602                 |  |

Table 5: Number of Household Members Age 55 or Older

| How many people (including yourself) age 55 or older live in your household? | Percent of respondents | Number of respondents |
|--|------------------------|-----------------------|
| 0  | 51%                    | N=310                 |
| 1  | 23%                    | N=137                 |
| 2  | 26%                    | N=155                 |
| 3 or more  | 0%                     | N=2                   |
| Total  | 100%                   | N=603                 |

Table 6: Housing Unit Type

| Which best describes the building you live in?                    | Percent of respondents | Number of respondents |
|---|------------------------|-----------------------|
| One family house detached from any other houses                   | 53%                    | N=330                 |
| House attached to one or more houses (e.g., a duplex or townhome) | 15%                    | N=95                  |
| Building with two or more apartments or condominiums              | 29%                    | N=182                 |
| Mobile home   | 1%                     | N=7                   |
| Other   | 1%                     | N=6                   |
| Total   | 100%                   | N=620                 |

Table 7: Housing Tenure (Rent vs Own)

| Do you rent or own your home? | Percent of respondents | Number of respondents |  |
|-------------------------------|------------------------|-----------------------|--|
| Rent                          | 36%                    | N=226                 |  |
| Own                           | 64%                    | N=395                 |  |
| Total                         | 100%                   | N=621                 |  |

#### Table 8: Total Household Income for Current Year

| How much do you anticipate your household's total income before taxes will be for the current year?     | Percent of  | Number of   |
|---|-------------|-------------|
| (Please include in your total income, money from all sources for all persons living in your household.) | respondents | respondents |
| Less than \$24,999  | 5%          | N=31        |
| \$25,000 to \$34,999  | 6%          | N=35        |
| \$35,000 to \$49,999  | 7%          | N=43        |
| \$50,000 to \$74,999  | 8%          | N=46        |
| \$75,000 to \$99,999  | 15%         | N=87        |
| \$100,000 to \$149,999  | 27%         | N=156       |
| \$150,000 to \$199,999  | 13%         | N=75        |
| \$200,000 or more   | 19%         | N=110       |
| Total   | 100%        | N=582       |

Table 9: Respondent Level of Education

| What is your level of education? | Percent of respondents | Number of respondents |
|----------------------------------|------------------------|-----------------------|
| 0-11 years                       | 2%                     | N=13                  |
| High school graduate             | 5%                     | N=28                  |
| Some college, no degree          | 10%                    | N=61                  |
| Associate degree                 | 6%                     | N=37                  |
| Bachelors' degree                | 41%                    | N=251                 |
| Graduate or professional degree  | 37%                    | N=227                 |
| Total                            | 100%                   | N=618                 |

Table 10: Respondent Ethnicity

| Are you Spanish, Hispanic or Latino?                     | Percent of respondents | Number of respondents |
|--|------------------------|-----------------------|
| No, not Spanish, Hispanic or Latino                      | 90%                    | N=545                 |
| Yes, I consider myself to be Spanish, Hispanic or Latino | 10%                    | N=58                  |
| Total  | 100%                   | N=603                 |

Table 11: Respondent Race

| What is your race?                      | Percent of respondents | Number of respondents |  |
|---|------------------------|-----------------------|--|
| American Indian or Alaskan Native       | 3%                     | N=18                  |  |
| Asian, Asian Indian or Pacific Islander | 1%                     | N=7                   |  |
| Black or African American               | 1%                     | N=9                   |  |
| White                                   | 92%                    | N=549                 |  |
| Other                                   | 7%                     | N=39                  |  |

Total may exceed 100% as respondents could select more than one option.

Table 12: Respondent Age

| Table 12. Respondent 7ge         |                        |                       |  |
|----------------------------------|------------------------|-----------------------|--|
| In which category is your age?   | Percent of respondents | Number of respondents |  |
| 18-24                            | 3%                     | N=17                  |  |
| 25-34                            | 26%                    | N=157                 |  |
| 35-44                            | 15%                    | N=89                  |  |
| 35-44<br>45-54<br>55-64<br>65-74 | 14%                    | N=85                  |  |
| 55-64                            | 14%                    | N=86                  |  |
| 65-74                            | 17%                    | N=106                 |  |
| 75+<br>Total                     | 12%                    | N=72                  |  |
| Total                            | 100%                   | N=611                 |  |

#### Table 13: Respondent Gender

| What is your gender?    | Percent of respondents | Number of respondents |
|-------------------------|------------------------|-----------------------|
| Female                  | 50%                    | N=308                 |
| Male                    | 50%                    | N=302                 |
| Identify in another way | 0%                     | N=0                   |
| Total                   | 100%                   | N=610                 |

### **Appendix A: Responses to Survey Questions**

The following pages contain a complete set of responses to each question on the survey. The percent of respondents giving a particular response is shown followed by the number of respondents. When a question includes a "don't know" response option, the first table displays the results excluding the "don't know" responses and the second table displays the results with the "don't know."

Table 14: Question 1 without "don't know" responses

| Please rate each of the following aspects of quality of life in Littleton. | Excellent |       | G   | Good  | Fair |      | Poor |      | Total |       |
|--|-----------|-------|-----|-------|------|------|------|------|-------|-------|
| Littleton as a place to live   | 45%       | N=286 | 47% | N=297 | 7%   | N=47 | 1%   | N=4  | 100%  | N=635 |
| Your neighborhood as a place to live                                       | 45%       | N=285 | 42% | N=263 | 9%   | N=59 | 4%   | N=25 | 100%  | N=633 |
| Littleton as a place to raise children                                     | 48%       | N=237 | 38% | N=188 | 11%  | N=55 | 2%   | N=11 | 100%  | N=490 |
| Littleton as a place to retire   | 29%       | N=143 | 43% | N=211 | 19%  | N=92 | 8%   | N=40 | 100%  | N=486 |
| Littleton as a place to work   | 19%       | N=81  | 53% | N=228 | 21%  | N=93 | 7%   | N=29 | 100%  | N=432 |
| Overall quality of life in Littleton                                       | 38%       | N=238 | 51% | N=320 | 9%   | N=55 | 2%   | N=13 | 100%  | N=626 |

Table 15: Question 1 with "don't know" responses

| Table 16. Queedon 1 than delitation 166 believe              |           |       |      |       |      |      |      |      |            |       |       |       |
|--|-----------|-------|------|-------|------|------|------|------|------------|-------|-------|-------|
| Please rate each of the following aspects of quality of life | Excellent |       | Good |       | Fair |      | Poor |      | Don't know |       | Total |       |
| in Littleton.  |           |       |      |       |      |      |      |      |            |       |       |       |
| Littleton as a place to live                                 | 45%       | N=286 | 47%  | N=297 | 7%   | N=47 | 1%   | N=4  | 0%         | N=0   | 100%  | N=635 |
| Your neighborhood as a place to live                         | 45%       | N=285 | 42%  | N=263 | 9%   | N=59 | 4%   | N=25 | 0%         | N=0   | 100%  | N=633 |
| Littleton as a place to raise children                       | 38%       | N=237 | 30%  | N=188 | 9%   | N=55 | 2%   | N=11 | 22%        | N=140 | 100%  | N=630 |
| Littleton as a place to retire                               | 23%       | N=143 | 34%  | N=211 | 15%  | N=92 | 6%   | N=40 | 23%        | N=142 | 100%  | N=628 |
| Littleton as a place to work                                 | 13%       | N=81  | 36%  | N=228 | 15%  | N=93 | 5%   | N=29 | 31%        | N=197 | 100%  | N=628 |
| Overall quality of life in Littleton                         | 38%       | N=238 | 51%  | N=320 | 9%   | N=55 | 2%   | N=13 | 0%         | N=0   | 100%  | N=626 |

Table 16: Question 2

| What are your reasons for living in Littleton? (Please select all that apply.) | Percent of respondents | Number of respondents |
|--|------------------------|-----------------------|
| I feel safe here   | 60%                    | N=374                 |
| I like the location in general   | 79%                    | N=498                 |
| Cost of living is affordable   | 12%                    | N=78                  |
| I've always lived here   | 14%                    | N=90                  |
| I like the school my children attend   | 15%                    | N=92                  |
| I like living in a college town  | 2%                     | N=15                  |
| I like my neighborhood   | 59%                    | N=373                 |
| I have friends and family in the area  | 44%                    | N=275                 |
| Sense of community   | 29%                    | N=184                 |
| Housing diversity  | 8%                     | N=50                  |
| Parks, trails and open space   | 70%                    | N=438                 |
| Transportation options   | 23%                    | N=142                 |
| Downtown   | 52%                    | N=328                 |
| Other  | 5%                     | N=34                  |

Total may exceed 100% as respondents could choose more than one answer.

Table 17: Question 3 without "don't know" responses

| Table 17. Question o without don't know responses           |       |          |     |          |     |          |      |          |      |       |
|---|-------|----------|-----|----------|-----|----------|------|----------|------|-------|
| To what extent do you agree or disagree that each statement | Str   | Strongly |     | Somewhat |     | Somewhat |      | Strongly |      | otal  |
| below describes the City of Littleton?                      | agree |          | a   | gree     | dis | agree    | disa | igree    |      |       |
| The city is a safe community                                | 45%   | N=282    | 43% | N=268    | 8%  | N=48     | 5%   | N=28     | 100% | N=626 |
| The city has a low crime rate                               | 34%   | N=198    | 48% | N=276    | 13% | N=76     | 5%   | N=29     | 100% | N=579 |
| The city supports local businesses                          | 47%   | N=250    | 45% | N=239    | 7%  | N=35     | 2%   | N=10     | 100% | N=534 |
| Littleton has tight-knit neighborhoods                      | 26%   | N=138    | 53% | N=280    | 18% | N=98     | 3%   | N=14     | 100% | N=530 |
| The city offers the best schools                            | 34%   | N=132    | 53% | N=206    | 9%  | N=34     | 4%   | N=17     | 100% | N=389 |
| Littleton has an effective city government                  | 19%   | N=94     | 56% | N=280    | 15% | N=77     | 10%  | N=50     | 100% | N=502 |
| Traffic flows well on city streets                          | 15%   | N=96     | 49% | N=305    | 23% | N=143    | 13%  | N=80     | 100% | N=624 |

Table 18: Question 3 with "don't know" responses

| Table 10. Question 6 with don't know responses        |     |          |       |          |          |          |          |      |            |       |       |       |
|---|-----|----------|-------|----------|----------|----------|----------|------|------------|-------|-------|-------|
| To what extent do you agree or disagree that          |     | Strongly |       | Somewhat |          | Somewhat |          | ngly | Don't know |       | Total |       |
| each statement below describes the City of Littleton? | a   | gree     | agree |          | disagree |          | disagree |      |            |       |       |       |
| The city is a safe community                          | 45% | N=282    | 43%   | N=268    | 8%       | N=48     | 5%       | N=28 | 0%         | N=2   | 100%  | N=628 |
| The city has a low crime rate                         | 31% | N=198    | 44%   | N=276    | 12%      | N=76     | 5%       | N=29 | 9%         | N=56  | 100%  | N=634 |
| The city supports local businesses                    | 40% | N=250    | 38%   | N=239    | 6%       | N=35     | 2%       | N=10 | 15%        | N=92  | 100%  | N=626 |
| Littleton has tight-knit neighborhoods                | 22% | N=138    | 44%   | N=280    | 15%      | N=98     | 2%       | N=14 | 16%        | N=101 | 100%  | N=630 |
| The city offers the best schools                      | 21% | N=132    | 33%   | N=206    | 5%       | N=34     | 3%       | N=17 | 38%        | N=239 | 100%  | N=629 |
| Littleton has an effective city government            | 15% | N=94     | 45%   | N=280    | 12%      | N=77     | 8%       | N=50 | 19%        | N=120 | 100%  | N=622 |
| Traffic flows well on city streets                    | 15% | N=96     | 49%   | N=305    | 23%      | N=143    | 13%      | N=80 | 1%         | N=5   | 100%  | N=629 |

Table 19: Question 4

| Please identify up to three issues you believe are the most pressing issues facing Littleton in the next | Percent of  | Number of   |
|--|-------------|-------------|
| two years.   | respondents | respondents |
| Job growth   | 3%          | N=21        |
| Traffic in general   | 33%         | N=208       |
| Business retention   | 12%         | N=78        |
| Neighborhoods  | 6%          | N=41        |
| Trails   | 6%          | N=40        |
| Community image  | 2%          | N=16        |
| Street maintenance   | 29%         | N=183       |
| Aging or outdated commercial areas   | 14%         | N=91        |
| Crime reduction  | 18%         | N=111       |
| Traffic light synchronization  | 8%          | N=50        |
| Business attraction  | 7%          | N=47        |
| Open space   | 9%          | N=54        |
| Maintenance of city properties and buildings   | 3%          | N=17        |
| Parking  | 9%          | N=57        |
| Affordable housing/cost of living  | 38%         | N=240       |
| Homeless population/homelessness   | 33%         | N=207       |
| City services, infrastructure  | 7%          | N=45        |
| Bike and pedestrian safety   | 17%         | N=106       |
| Environmental sustainability   | 11%         | N=68        |
| Other  | 7%          | N=41        |
| Fotal may avoid 100% or respondents sould shape a mare than one enginer                                  | ·           |             |

Total may exceed 100% as respondents could choose more than one answer.

Table 20: Question 5 without "don't know" responses

| Please tell us how safe you feel in each of the following areas in | Very safe |       | Somewhat |       | Somewhat |      | Very |      | To   | otal  |
|--|-----------|-------|----------|-------|----------|------|------|------|------|-------|
| Littleton.   |           |       | safe     |       | unsafe   |      | un   | safe |      |       |
| Downtown Littleton during the day                                  | 81%       | N=502 | 17%      | N=106 | 2%       | N=10 | 0%   | N=3  | 100% | N=620 |
| Downtown Littleton at night  | 40%       | N=225 | 48%      | N=273 | 10%      | N=58 | 2%   | N=11 | 100% | N=567 |
| Your neighborhood during the day                                   | 76%       | N=478 | 20%      | N=126 | 2%       | N=15 | 1%   | N=7  | 100% | N=626 |
| Your neighborhood at night   | 45%       | N=285 | 38%      | N=239 | 13%      | N=81 | 4%   | N=23 | 100% | N=628 |
| Parks, trails, natural open space areas                            | 38%       | N=226 | 50%      | N=295 | 9%       | N=51 | 2%   | N=14 | 100% | N=587 |
| Littleton overall during the day                                   | 63%       | N=396 | 35%      | N=217 | 2%       | N=12 | 0%   | N=3  | 100% | N=627 |
| Littleton overall at night   | 22%       | N=134 | 58%      | N=350 | 16%      | N=95 | 3%   | N=20 | 100% | N=598 |

Table 21: Question 5 with "don't know" responses

| Table 211 question e vital dentriales. Tespeniese |     |           |      |          |        |          |        |      |     |      |      |       |
|---|-----|-----------|------|----------|--------|----------|--------|------|-----|------|------|-------|
| Please tell us how safe you feel in each of the   | Ver | Very safe |      | Somewhat |        | Somewhat |        | Very |     | know | To   | otal  |
| following areas in Littleton.                     |     |           | safe |          | unsafe |          | unsafe |      |     |      |      |       |
| Downtown Littleton during the day                 | 79% | N=502     | 17%  | N=106    | 2%     | N=10     | 0%     | N=3  | 2%  | N=14 | 100% | N=634 |
| Downtown Littleton at night                       | 36% | N=225     | 43%  | N=273    | 9%     | N=58     | 2%     | N=11 | 10% | N=62 | 100% | N=629 |
| Your neighborhood during the day                  | 76% | N=478     | 20%  | N=126    | 2%     | N=15     | 1%     | N=7  | 0%  | N=0  | 100% | N=626 |
| Your neighborhood at night                        | 45% | N=285     | 38%  | N=239    | 13%    | N=81     | 4%     | N=23 | 1%  | N=6  | 100% | N=634 |
| Parks, trails, natural open space areas           | 36% | N=226     | 47%  | N=295    | 8%     | N=51     | 2%     | N=14 | 6%  | N=38 | 100% | N=624 |
| Littleton overall during the day                  | 63% | N=396     | 35%  | N=217    | 2%     | N=12     | 0%     | N=3  | 0%  | N=1  | 100% | N=628 |
| Littleton overall at night                        | 21% | N=134     | 56%  | N=350    | 15%    | N=95     | 3%     | N=20 | 5%  | N=29 | 100% | N=628 |

Table 22: Question 6 without "don't know" responses

| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, how | Percent of  | Number of   |
|--|-------------|-------------|
| important do you think it is to shop locally in Littleton?   | respondents | respondents |
| Essential  | 22%         | N=137       |
| Very important   | 50%         | N=305       |
| Somewhat important   | 25%         | N=155       |
| Not at all important   | 2%          | N=14        |
| Total  | 100%        | N=612       |

Table 23: Question 6 with "don't know" responses

| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, how | Percent of  | Number of   |
|--|-------------|-------------|
| important do you think it is to shop locally in Littleton?   | respondents | respondents |
| Essential  | 22%         | N=137       |
| Very important   | 49%         | N=305       |
| Somewhat important   | 25%         | N=155       |
| Not at all important   | 2%          | N=14        |
| Don't know   | 2%          | N=14        |
| Total  | 100%        | N=626       |

Table 24: Question 7 without "don't know" responses

| How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, | Percent of  | Number of   |
|--|-------------|-------------|
| and entertainment?   | respondents | respondents |
| Essential  | 28%         | N=170       |
| Very important   | 38%         | N=231       |
| Somewhat important   | 27%         | N=167       |
| Not at all important   | 7%          | N=45        |
| Total  | 100%        | N=613       |

Table 25: Question 7 with "don't know" responses

| How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, | Percent of  | Number of   |
|--|-------------|-------------|
| and entertainment?   | respondents | respondents |
| Essential  | 27%         | N=170       |
| Very important   | 36%         | N=231       |
| Somewhat important   | 26%         | N=167       |
| Not at all important   | 7%          | N=45        |
| Don't know   | 3%          | N=21        |
| Total  | 100%        | N=634       |

Table 26: Question 8 - Quality without "don't know" responses

| Please rate the quality of each of the following in Littleton: | Exc | ellent | G   | ood   |     | -air  | Р   | oor   | To   | otal  |
|--|-----|--------|-----|-------|-----|-------|-----|-------|------|-------|
| Appearance of city   | 23% | N=147  | 62% | N=396 | 13% | N=81  | 2%  | N=11  | 100% | N=635 |
| Shopping opportunities   | 13% | N=78   | 53% | N=332 | 29% | N=183 | 5%  | N=31  | 100% | N=624 |
| Job opportunities  | 5%  | N=18   | 38% | N=132 | 40% | N=139 | 17% | N=58  | 100% | N=346 |
| Historic preservation  | 25% | N=138  | 53% | N=289 | 19% | N=102 | 4%  | N=21  | 100% | N=549 |
| Economic development   | 6%  | N=32   | 62% | N=319 | 28% | N=142 | 4%  | N=20  | 100% | N=513 |
| Public transit services  | 13% | N=72   | 42% | N=229 | 26% | N=142 | 19% | N=101 | 100% | N=544 |
| Traffic flow   | 4%  | N=28   | 37% | N=224 | 42% | N=257 | 17% | N=105 | 100% | N=613 |
| Snow plowing   | 14% | N=88   | 39% | N=238 | 35% | N=214 | 12% | N=71  | 100% | N=611 |
| Downtown parking   | 7%  | N=45   | 23% | N=139 | 35% | N=211 | 34% | N=208 | 100% | N=602 |
| Parks and trails   | 42% | N=243  | 50% | N=289 | 7%  | N=42  | 1%  | N=8   | 100% | N=582 |
| Recreation opportunities                                       | 31% | N=184  | 57% | N=337 | 9%  | N=55  | 2%  | N=11  | 100% | N=588 |
| Open space areas   | 36% | N=210  | 52% | N=304 | 12% | N=69  | 1%  | N=6   | 100% | N=588 |
| Environmental sustainability                                   | 12% | N=48   | 52% | N=216 | 28% | N=118 | 9%  | N=36  | 100% | N=418 |
| Littleton Police Department                                    | 26% | N=136  | 51% | N=268 | 17% | N=88  | 7%  | N=35  | 100% | N=527 |
| Traffic enforcement  | 13% | N=64   | 39% | N=203 | 27% | N=138 | 21% | N=109 | 100% | N=514 |
| Code compliance  | 7%  | N=22   | 46% | N=153 | 30% | N=102 | 18% | N=59  | 100% | N=335 |
| Municipal Court  | 16% | N=29   | 66% | N=119 | 12% | N=21  | 6%  | N=12  | 100% | N=180 |
| Hudson Gardens   | 48% | N=229  | 45% | N=217 | 6%  | N=30  | 1%  | N=3   | 100% | N=479 |
| Carson Nature Center   | 53% | N=187  | 41% | N=146 | 5%  | N=18  | 0%  | N=0   | 100% | N=351 |
| South Platte Park  | 42% | N=201  | 49% | N=235 | 6%  | N=30  | 2%  | N=9   | 100% | N=476 |
| Buck Recreation Center   | 44% | N=168  | 44% | N=165 | 11% | N=41  | 2%  | N=6   | 100% | N=380 |
| City-sponsored special events                                  | 28% | N=136  | 60% | N=289 | 11% | N=51  | 1%  | N=4   | 100% | N=481 |
| Town Hall Arts Center  | 37% | N=127  | 56% | N=192 | 7%  | N=24  | 1%  | N=3   | 100% | N=346 |

Table 27: Question 8 - Quality with "don't know" responses

| Please rate the quality of each of the following in |      | cellent |     | ood    |       | air   | Р   | oor   | Don | t know | To   | otal   |
|---|------|---------|-----|--------|-------|-------|-----|-------|-----|--------|------|--------|
| Littleton:  | 000. | N 4 4 7 |     | 11.006 | 4.00: | N 04  | 00. |       | 00: |        | 4000 | NI 605 |
| Appearance of city                                  | 23%  | N=147   | 62% | N=396  | 13%   | N=81  | 2%  | N=11  | 0%  | N=0    | 100% | N=635  |
| Shopping opportunities                              | 12%  | N=78    | 53% | N=332  | 29%   | N=183 | 5%  | N=31  | 1%  | N=8    | 100% | N=632  |
| Job opportunities                                   | 3%   | N=18    | 21% | N=132  | 22%   | N=139 | 9%  | N=58  | 45% | N=283  | 100% | N=629  |
| Historic preservation                               | 22%  | N=138   | 47% | N=289  | 16%   | N=102 | 3%  | N=21  | 11% | N=70   | 100% | N=620  |
| Economic development                                | 5%   | N=32    | 51% | N=319  | 23%   | N=142 | 3%  | N=20  | 18% | N=114  | 100% | N=627  |
| Public transit services                             | 11%  | N=72    | 36% | N=229  | 22%   | N=142 | 16% | N=101 | 14% | N=88   | 100% | N=632  |
| Traffic flow  | 4%   | N=28    | 36% | N=224  | 41%   | N=257 | 17% | N=105 | 1%  | N=8    | 100% | N=621  |
| Snow plowing  | 14%  | N=88    | 38% | N=238  | 34%   | N=214 | 11% | N=71  | 2%  | N=14   | 100% | N=625  |
| Downtown parking                                    | 7%   | N=45    | 22% | N=139  | 34%   | N=211 | 33% | N=208 | 4%  | N=25   | 100% | N=627  |
| Parks and trails                                    | 39%  | N=243   | 46% | N=289  | 7%    | N=42  | 1%  | N=8   | 7%  | N=41   | 100% | N=623  |
| Recreation opportunities                            | 29%  | N=184   | 54% | N=337  | 9%    | N=55  | 2%  | N=11  | 7%  | N=42   | 100% | N=629  |
| Open space areas                                    | 34%  | N=210   | 49% | N=304  | 11%   | N=69  | 1%  | N=6   | 6%  | N=36   | 100% | N=624  |
| Environmental sustainability                        | 8%   | N=48    | 35% | N=216  | 19%   | N=118 | 6%  | N=36  | 33% | N=207  | 100% | N=625  |
| Littleton Police Department                         | 22%  | N=136   | 43% | N=268  | 14%   | N=88  | 6%  | N=35  | 15% | N=95   | 100% | N=622  |
| Traffic enforcement                                 | 10%  | N=64    | 32% | N=203  | 22%   | N=138 | 17% | N=109 | 19% | N=117  | 100% | N=632  |
| Code compliance                                     | 4%   | N=22    | 25% | N=153  | 16%   | N=102 | 9%  | N=59  | 46% | N=286  | 100% | N=621  |
| Municipal Court                                     | 5%   | N=29    | 19% | N=119  | 3%    | N=21  | 2%  | N=12  | 71% | N=439  | 100% | N=618  |
| Hudson Gardens                                      | 37%  | N=229   | 35% | N=217  | 5%    | N=30  | 1%  | N=3   | 22% | N=134  | 100% | N=613  |
| Carson Nature Center                                | 30%  | N=187   | 23% | N=146  | 3%    | N=18  | 0%  | N=0   | 44% | N=272  | 100% | N=623  |
| South Platte Park                                   | 33%  | N=201   | 38% | N=235  | 5%    | N=30  | 1%  | N=9   | 23% | N=142  | 100% | N=618  |
| Buck Recreation Center                              | 27%  | N=168   | 26% | N=165  | 6%    | N=41  | 1%  | N=6   | 40% | N=251  | 100% | N=631  |
| City-sponsored special events                       | 22%  | N=136   | 46% | N=289  | 8%    | N=51  | 1%  | N=4   | 23% | N=143  | 100% | N=625  |
| Town Hall Arts Center                               | 20%  | N=127   | 31% | N=192  | 4%    | N=24  | 0%  | N=3   | 45% | N=281  | 100% | N=626  |

Table 28: Question 8 - Importance without "don't know" responses

| Please rate how important, if at all, each is to you. |     | ential |     | nportant | Somewh | at important | Not at a | ll important | To   | otal  |
|---|-----|--------|-----|----------|--------|--------------|----------|--------------|------|-------|
| Appearance of city                                    | 25% | N=154  | 56% | N=348    | 19%    | N=119        | 0%       | N=1          | 100% | N=622 |
| Shopping opportunities                                | 13% | N=83   | 46% | N=286    | 38%    | N=236        | 3%       | N=20         | 100% | N=624 |
| Job opportunities                                     | 18% | N=98   | 41% | N=223    | 33%    | N=177        | 7%       | N=40         | 100% | N=537 |
| Historic preservation                                 | 23% | N=141  | 41% | N=254    | 32%    | N=194        | 4%       | N=26         | 100% | N=614 |
| Economic development                                  | 25% | N=154  | 49% | N=298    | 23%    | N=139        | 3%       | N=17         | 100% | N=608 |
| Public transit services                               | 32% | N=191  | 36% | N=217    | 27%    | N=161        | 6%       | N=37         | 100% | N=606 |
| Traffic flow  | 36% | N=221  | 46% | N=286    | 17%    | N=103        | 1%       | N=7          | 100% | N=617 |
| Snow plowing  | 40% | N=251  | 43% | N=271    | 16%    | N=97         | 1%       | N=7          | 100% | N=627 |
| Downtown parking                                      | 20% | N=124  | 36% | N=220    | 38%    | N=231        | 6%       | N=39         | 100% | N=614 |
| Parks and trails                                      | 51% | N=315  | 40% | N=247    | 8%     | N=47         | 1%       | N=3          | 100% | N=613 |
| Recreation opportunities                              | 35% | N=218  | 43% | N=265    | 20%    | N=126        | 1%       | N=9          | 100% | N=617 |
| Open space areas                                      | 46% | N=277  | 40% | N=242    | 14%    | N=82         | 1%       | N=4          | 100% | N=604 |
| Environmental sustainability                          | 40% | N=238  | 37% | N=219    | 16%    | N=98         | 7%       | N=41         | 100% | N=597 |
| Littleton Police Department                           | 54% | N=336  | 33% | N=202    | 10%    | N=60         | 3%       | N=19         | 100% | N=617 |
| Traffic enforcement                                   | 28% | N=172  | 45% | N=280    | 22%    | N=137        | 5%       | N=32         | 100% | N=620 |
| Code compliance                                       | 22% | N=117  | 44% | N=234    | 29%    | N=156        | 4%       | N=22         | 100% | N=529 |
| Municipal Court                                       | 27% | N=123  | 47% | N=211    | 22%    | N=101        | 3%       | N=14         | 100% | N=449 |
| Hudson Gardens  | 19% | N=101  | 36% | N=196    | 40%    | N=215        | 5%       | N=26         | 100% | N=539 |
| Carson Nature Center                                  | 20% | N=95   | 39% | N=189    | 38%    | N=182        | 4%       | N=17         | 100% | N=483 |
| South Platte Park                                     | 30% | N=158  | 39% | N=204    | 28%    | N=148        | 3%       | N=15         | 100% | N=524 |
| Buck Recreation Center                                | 26% | N=126  | 41% | N=204    | 29%    | N=142        | 4%       | N=21         | 100% | N=494 |
| City-sponsored special events                         | 17% | N=99   | 38% | N=216    | 36%    | N=207        | 9%       | N=50         | 100% | N=572 |
| Town Hall Arts Center                                 | 19% | N=95   | 37% | N=186    | 37%    | N=184        | 8%       | N=38         | 100% | N=501 |

Table 29: Question 8 - Importance with "don't know" responses

| Please rate how important, if at all, each is |     | sential |     | 'ery   |     | newhat  |     | t at all | Don' | t know | To   | otal  |
|---|-----|---------|-----|--------|-----|---------|-----|----------|------|--------|------|-------|
| to you.                                       |     |         | imp | ortant | imp | oortant | imi | oortant  |      |        |      |       |
| Appearance of city                            | 25% | N=154   | 56% | N=348  | 19% | N=119   | 0%  | N=1      | 0%   | N=0    | 100% | N=622 |
| Shopping opportunities                        | 13% | N=83    | 46% | N=286  | 38% | N=236   | 3%  | N=20     | 0%   | N=1    | 100% | N=625 |
| Job opportunities                             | 16% | N=98    | 36% | N=223  | 28% | N=177   | 6%  | N=40     | 14%  | N=85   | 100% | N=622 |
| Historic preservation                         | 23% | N=141   | 41% | N=254  | 31% | N=194   | 4%  | N=26     | 1%   | N=9    | 100% | N=623 |
| Economic development                          | 25% | N=154   | 48% | N=298  | 22% | N=139   | 3%  | N=17     | 3%   | N=17   | 100% | N=625 |
| Public transit services                       | 30% | N=191   | 35% | N=217  | 26% | N=161   | 6%  | N=37     | 3%   | N=21   | 100% | N=627 |
| Traffic flow                                  | 36% | N=221   | 46% | N=286  | 17% | N=103   | 1%  | N=7      | 0%   | N=1    | 100% | N=618 |
| Snow plowing                                  | 40% | N=251   | 43% | N=271  | 15% | N=97    | 1%  | N=7      | 0%   | N=2    | 100% | N=629 |
| Downtown parking                              | 20% | N=124   | 35% | N=220  | 37% | N=231   | 6%  | N=39     | 1%   | N=8    | 100% | N=622 |
| Parks and trails                              | 51% | N=315   | 40% | N=247  | 8%  | N=47    | 1%  | N=3      | 2%   | N=9    | 100% | N=622 |
| Recreation opportunities                      | 35% | N=218   | 42% | N=265  | 20% | N=126   | 1%  | N=9      | 2%   | N=12   | 100% | N=630 |
| Open space areas                              | 45% | N=277   | 39% | N=242  | 13% | N=82    | 1%  | N=4      | 3%   | N=17   | 100% | N=621 |
| Environmental sustainability                  | 39% | N=238   | 35% | N=219  | 16% | N=98    | 7%  | N=41     | 4%   | N=22   | 100% | N=619 |
| Littleton Police Department                   | 54% | N=336   | 32% | N=202  | 10% | N=60    | 3%  | N=19     | 1%   | N=7    | 100% | N=624 |
| Traffic enforcement                           | 28% | N=172   | 45% | N=280  | 22% | N=137   | 5%  | N=32     | 1%   | N=4    | 100% | N=624 |
| Code compliance                               | 19% | N=117   | 38% | N=234  | 25% | N=156   | 4%  | N=22     | 15%  | N=95   | 100% | N=624 |
| Municipal Court                               | 20% | N=123   | 34% | N=211  | 16% | N=101   | 2%  | N=14     | 27%  | N=169  | 100% | N=618 |
| Hudson Gardens                                | 17% | N=101   | 32% | N=196  | 35% | N=215   | 4%  | N=26     | 12%  | N=73   | 100% | N=612 |
| Carson Nature Center                          | 15% | N=95    | 30% | N=189  | 29% | N=182   | 3%  | N=17     | 22%  | N=135  | 100% | N=618 |
| South Platte Park                             | 26% | N=158   | 34% | N=204  | 24% | N=148   | 2%  | N=15     | 13%  | N=80   | 100% | N=604 |
| Buck Recreation Center                        | 20% | N=126   | 33% | N=204  | 23% | N=142   | 3%  | N=21     | 20%  | N=123  | 100% | N=616 |
| City-sponsored special events                 | 16% | N=99    | 35% | N=216  | 33% | N=207   | 8%  | N=50     | 7%   | N=46   | 100% | N=618 |
| Town Hall Arts Center                         | 15% | N=95    | 30% | N=186  | 30% | N=184   | 6%  | N=38     | 19%  | N=117  | 100% | N=618 |

Table 30: Question 9 without "don't know" responses

| Please rate the following areas of transportation in Littleton. | Exc | ellent | G   | Good  | F   | Fair  |     | oor   | To   | otal  |
|---|-----|--------|-----|-------|-----|-------|-----|-------|------|-------|
| Ease of driving   | 16% | N=100  | 56% | N=348 | 22% | N=134 | 6%  | N=38  | 100% | N=620 |
| Ease of traveling by bus (RTD)                                  | 8%  | N=23   | 20% | N=57  | 42% | N=117 | 30% | N=84  | 100% | N=280 |
| Ease of traveling by light rail                                 | 23% | N=117  | 38% | N=192 | 24% | N=121 | 15% | N=76  | 100% | N=506 |
| Ease of walking in the city                                     | 26% | N=152  | 45% | N=269 | 23% | N=137 | 6%  | N=38  | 100% | N=596 |
| Ease of traveling by bicycle                                    | 19% | N=82   | 45% | N=201 | 26% | N=117 | 10% | N=43  | 100% | N=444 |
| Street maintenance  | 6%  | N=37   | 34% | N=207 | 41% | N=250 | 18% | N=111 | 100% | N=605 |
| Omnibus senior and disabled transit service                     | 22% | N=19   | 46% | N=39  | 21% | N=18  | 11% | N=10  | 100% | N=86  |
| Downtown Littleton light rail station                           | 28% | N=133  | 49% | N=235 | 18% | N=87  | 6%  | N=27  | 100% | N=482 |
| Mineral Avenue light rail station                               | 21% | N=90   | 51% | N=222 | 22% | N=96  | 6%  | N=28  | 100% | N=435 |

Table 31: Question 9 with "don't know" responses

| Please rate the following areas of transportation in | Exc   | cellent | G       | ood     | F    | air   | Poor        |               | Don't know |       | To   | otal   |
|--|-------|---------|---------|---------|------|-------|-------------|---------------|------------|-------|------|--------|
| Littleton.   | 4.50. | 11. 100 | E 6 0 . | 11 0 10 | 000. |       | <b>50</b> . | <b>N</b> 1 00 | 00.        | N. O  | 4000 | N. 600 |
| Ease of driving                                      | 16%   | N=100   | 56%     | N=348   | 22%  | N=134 | 6%          | N=38          | 0%         | N=2   | 100% | N=623  |
| Ease of traveling by bus (RTD)                       | 4%    | N=23    | 9%      | N=57    | 19%  | N=117 | 13%         | N=84          | 55%        | N=347 | 100% | N=627  |
| Ease of traveling by light rail                      | 19%   | N=117   | 31%     | N=192   | 20%  | N=121 | 12%         | N=76          | 18%        | N=111 | 100% | N=617  |
| Ease of walking in the city                          | 25%   | N=152   | 44%     | N=269   | 22%  | N=137 | 6%          | N=38          | 2%         | N=15  | 100% | N=611  |
| Ease of traveling by bicycle                         | 13%   | N=82    | 32%     | N=201   | 19%  | N=117 | 7%          | N=43          | 29%        | N=178 | 100% | N=622  |
| Street maintenance                                   | 6%    | N=37    | 34%     | N=207   | 41%  | N=250 | 18%         | N=111         | 1%         | N=4   | 100% | N=609  |
| Omnibus senior and disabled transit service          | 3%    | N=19    | 6%      | N=39    | 3%   | N=18  | 2%          | N=10          | 86%        | N=533 | 100% | N=619  |
| Downtown Littleton light rail station                | 22%   | N=133   | 38%     | N=235   | 14%  | N=87  | 4%          | N=27          | 22%        | N=133 | 100% | N=615  |
| Mineral Avenue light rail station                    | 14%   | N=90    | 36%     | N=222   | 15%  | N=96  | 5%          | N=28          | 30%        | N=185 | 100% | N=620  |

Table 32: Question 10 without "don't know" responses

| Table 52. Question to without  | GOTTET | 41011 100 | 2011000 |       |     |      |    |      |      |       |
|--|--------|-----------|---------|-------|-----|------|----|------|------|-------|
| Please circle the number that comes closest to your opinion about    | Exc    | cellent   | G       | ood   | F   | air  | P  | oor  | To   | otal  |
| Littleton's Bemis Public Library and its services:                   |        |           |         |       |     |      |    |      |      |       |
| Library programs (e.g., story time, digital programs, Summer Reading | 61%    | N=219     | 35%     | N=126 | 3%  | N=9  | 1% | N=5  | 100% | N=360 |
| program, etc.)   |        |           |         |       |     |      |    |      |      |       |
| Library services (e.g., reference desk, check out, etc.)             | 59%    | N=252     | 37%     | N=159 | 2%  | N=8  | 1% | N=6  | 100% | N=425 |
| Internet and computer services                                       | 40%    | N=119     | 53%     | N=159 | 6%  | N=17 | 2% | N=5  | 100% | N=300 |
| Online services at www.library.littletonco.gov accessed from home or | 46%    | N=159     | 42%     | N=144 | 10% | N=36 | 1% | N=5  | 100% | N=344 |
| elsewhere (e.g., book holds, access databases, research, etc.)       |        |           |         |       |     |      |    |      |      |       |
| Materials and collections  | 39%    | N=144     | 48%     | N=175 | 12% | N=44 | 1% | N=5  | 100% | N=368 |
| Library building and grounds   | 42%    | N=188     | 46%     | N=205 | 10% | N=44 | 2% | N=11 | 100% | N=448 |
| Overall performance of the library                                   | 53%    | N=226     | 42%     | N=181 | 4%  | N=17 | 1% | N=5  | 100% | N=430 |

Table 33: Question 10 with "don't know" responses

|  |           | " "   |     |       |    |      |      |      |            | . 1   |      |       |
|--|-----------|-------|-----|-------|----|------|------|------|------------|-------|------|-------|
| Please circle the number that comes closest to your opinion  | Excellent |       | G   | ood   |    | -air | Poor |      | Don't know |       | 10   | otal  |
| about Littleton's Bemis Public Library and its services:     |           |       |     |       |    |      |      |      |            |       |      |       |
| Library programs (e.g., story time, digital programs, Summer | 35%       | N=219 | 20% | N=126 | 1% | N=9  | 1%   | N=5  | 43%        | N=267 | 100% | N=627 |
| Reading program, etc.)                                       |           |       |     |       |    |      |      |      |            |       |      |       |
| Library services (e.g., reference desk, check out, etc.)     | 41%       | N=252 | 25% | N=159 | 1% | N=8  | 1%   | N=6  | 32%        | N=198 | 100% | N=623 |
| Internet and computer services                               | 19%       | N=119 | 26% | N=159 | 3% | N=17 | 1%   | N=5  | 51%        | N=313 | 100% | N=613 |
| Online services at www.library.littletonco.gov accessed from | 26%       | N=159 | 24% | N=144 | 6% | N=36 | 1%   | N=5  | 43%        | N=265 | 100% | N=609 |
| home or elsewhere (e.g., book holds, access databases,       |           |       |     |       |    |      |      |      |            |       |      |       |
| research, etc.)  |           |       |     |       |    |      |      |      |            |       |      |       |
| Materials and collections                                    | 23%       | N=144 | 28% | N=175 | 7% | N=44 | 1%   | N=5  | 40%        | N=248 | 100% | N=616 |
| Library building and grounds                                 | 31%       | N=188 | 33% | N=205 | 7% | N=44 | 2%   | N=11 | 27%        | N=167 | 100% | N=615 |
| Overall performance of the library                           | 37%       | N=226 | 29% | N=181 | 3% | N=17 | 1%   | N=5  | 30%        | N=188 | 100% | N=618 |

#### Table 34: Question 11 without "don't know" responses

| Please circle the number that comes closest to your opinion about the Littleton Museum and its services:   | Excellent |       | Good |       | Fair |      | Poor |     | То   | otal  |
|--|-----------|-------|------|-------|------|------|------|-----|------|-------|
| Museum programs (e.g., lectures, classes, special events - Holiday's Eve, Sheep to Shawl, spring planting) | 52%       | N=183 | 44%  | N=152 | 4%   | N=13 | 0%   | N=1 | 100% | N=350 |
| Wednesday evening free summer concerts   | 54%       | N=165 | 38%  | N=116 | 7%   | N=21 | 2%   | N=5 | 100% | N=307 |
| Museum research center   | 47%       | N=100 | 44%  | N=92  | 9%   | N=18 | 0%   | N=1 | 100% | N=211 |
| Museum rotating exhibits   | 40%       | N=125 | 45%  | N=140 | 13%  | N=41 | 1%   | N=4 | 100% | N=310 |
| Art shows in the galleries   | 43%       | N=130 | 44%  | N=134 | 11%  | N=33 | 2%   | N=7 | 100% | N=303 |
| Living History Farms/Historic Site Interpreters  | 59%       | N=220 | 37%  | N=139 | 4%   | N=15 | 0%   | N=2 | 100% | N=375 |
| Museum building and grounds  | 52%       | N=214 | 43%  | N=176 | 5%   | N=19 | 0%   | N=1 | 100% | N=410 |
| Overall performance of the Littleton Museum  | 51%       | N=203 | 44%  | N=176 | 4%   | N=16 | 0%   | N=0 | 100% | N=396 |

Table 35: Question 11 with "don't know" responses

| Please circle the number that comes closest to your opinion   |     | Excellent |     | ood   |    | air   | D  | oor | Don't know |        | To   | otal  |
|---|-----|-----------|-----|-------|----|-------|----|-----|------------|--------|------|-------|
| about the Littleton Museum and its services:  | LXC | Excellent |     | 0000  |    | i ali |    | JOI | DOIT       | t KHOW | 10   | Jtai  |
| Museum programs (e.g., lectures, classes, special events -<br>Holiday's Eve, Sheep to Shawl, spring planting) | 29% | N=183     | 24% | N=152 | 2% | N=13  | 0% | N=1 | 44%        | N=273  | 100% | N=623 |
| Wednesday evening free summer concerts  | 27% | N=165     | 19% | N=116 | 3% | N=21  | 1% | N=5 | 49%        | N=301  | 100% | N=608 |
| Museum research center  | 16% | N=100     | 15% | N=92  | 3% | N=18  | 0% | N=1 | 66%        | N=404  | 100% | N=615 |
| Museum rotating exhibits  | 21% | N=125     | 23% | N=140 | 7% | N=41  | 1% | N=4 | 49%        | N=294  | 100% | N=604 |
| Art shows in the galleries  | 21% | N=130     | 22% | N=134 | 5% | N=33  | 1% | N=7 | 50%        | N=307  | 100% | N=610 |
| Living History Farms/Historic Site Interpreters   | 36% | N=220     | 23% | N=139 | 2% | N=15  | 0% | N=2 | 38%        | N=233  | 100% | N=608 |
| Museum building and grounds   | 35% | N=214     | 29% | N=176 | 3% | N=19  | 0% | N=1 | 32%        | N=197  | 100% | N=607 |
| Overall performance of the Littleton Museum   | 33% | N=203     | 29% | N=176 | 3% | N=16  | 0% | N=0 | 35%        | N=217  | 100% | N=613 |

#### Table 36: Question 12

| If you had contact with the Littleton Police Department, please indicate about how many times you've been | Percent of  | Number of   |
|---|-------------|-------------|
| in contact over the last 12 months.   | respondents | respondents |
| Zero times  | 66%         | N=409       |
| 1-2 times   | 26%         | N=164       |
| 3-5 times   | 7%          | N=40        |
| 6-8 times   | 0%          | N=2         |
| 9 or more times   | 1%          | N=4         |
| Total   | 100%        | N=619       |

Table 37: Question 13 without "don't know" responses

| Based on your most recent contact with a member of the Littleton Police    | Exc | cellent | Go  | boc  | F   | air  | Po  | oor  | To   | otal  |
|--|-----|---------|-----|------|-----|------|-----|------|------|-------|
| Department, please rate each of the following aspects of the employee with |     |         |     |      |     |      |     |      |      |       |
| whom you had contact.  |     |         |     |      |     |      |     |      |      |       |
| Fairness   | 61% | N=117   | 26% | N=51 | 10% | N=19 | 4%  | N=7  | 100% | N=193 |
| Responsiveness to requests and/or needs                                    | 54% | N=107   | 21% | N=42 | 13% | N=25 | 12% | N=24 | 100% | N=198 |
| Level of interest in addressing your concerns                              | 43% | N=85    | 28% | N=56 | 16% | N=32 | 14% | N=27 | 100% | N=200 |
| Helpfulness  | 50% | N=104   | 25% | N=52 | 11% | N=23 | 14% | N=28 | 100% | N=207 |
| Courteousness  | 54% | N=113   | 30% | N=64 | 9%  | N=18 | 7%  | N=14 | 100% | N=209 |
| Knowledge  | 51% | N=97    | 30% | N=57 | 11% | N=20 | 9%  | N=17 | 100% | N=191 |
| Timeliness of handling the situation                                       | 49% | N=95    | 29% | N=56 | 7%  | N=14 | 15% | N=28 | 100% | N=193 |
| Use of force in fair and effective way                                     | 53% | N=34    | 23% | N=15 | 7%  | N=4  | 17% | N=11 | 100% | N=64  |
| Resolution of concerns   | 44% | N=77    | 22% | N=39 | 14% | N=24 | 20% | N=36 | 100% | N=176 |
| Overall impression of staff members  | 52% | N=104   | 28% | N=56 | 11% | N=22 | 10% | N=19 | 100% | N=202 |

Asked only of those who reported having contact with the City of Littleton Police Department in the last 12 months.

Table 38: Question 13 with "don't know" responses

| Based on your most recent contact with a member of the | 1        | cellent |     | ood  |     | air  | D,  | oor  | Don' | t know    | T    | atal  |  |
|--|----------|---------|-----|------|-----|------|-----|------|------|-----------|------|-------|--|
| Littleton Police Department, please rate each of the   | LACCICIT |         | G   | Jou  |     | all  | г   | 1001 |      | DOITERIOW |      | Total |  |
|  |          |         |     |      |     |      |     |      |      |           |      |       |  |
| following aspects of the employee with whom you had    |          |         |     |      |     |      |     |      |      |           |      |       |  |
| contact.   |          |         |     |      |     |      |     |      |      |           |      |       |  |
| Fairness   | 56%      | N=117   | 24% | N=51 | 9%  | N=19 | 3%  | N=7  | 8%   | N=16      | 100% | N=210 |  |
| Responsiveness to requests and/or needs                | 51%      | N=107   | 20% | N=42 | 12% | N=25 | 12% | N=24 | 5%   | N=11      | 100% | N=209 |  |
| Level of interest in addressing your concerns          | 41%      | N=85    | 27% | N=56 | 15% | N=32 | 13% | N=27 | 4%   | N=8       | 100% | N=209 |  |
| Helpfulness  | 50%      | N=104   | 25% | N=52 | 11% | N=23 | 13% | N=28 | 0%   | N=1       | 100% | N=208 |  |
| Courteousness  | 54%      | N=113   | 30% | N=64 | 9%  | N=18 | 6%  | N=14 | 0%   | N=0       | 100% | N=210 |  |
| Knowledge  | 47%      | N=97    | 28% | N=57 | 10% | N=20 | 8%  | N=17 | 8%   | N=16      | 100% | N=207 |  |
| Timeliness of handling the situation                   | 45%      | N=95    | 27% | N=56 | 7%  | N=14 | 14% | N=28 | 8%   | N=16      | 100% | N=208 |  |
| Use of force in fair and effective way                 | 16%      | N=34    | 7%  | N=15 | 2%  | N=4  | 5%  | N=11 | 69%  | N=144     | 100% | N=208 |  |
| Resolution of concerns                                 | 37%      | N=77    | 19% | N=39 | 12% | N=24 | 17% | N=36 | 15%  | N=31      | 100% | N=207 |  |
| Overall impression of staff members                    | 50%      | N=104   | 27% | N=56 | 10% | N=22 | 9%  | N=19 | 4%   | N=8       | 100% | N=210 |  |

Asked only of those who reported having contact with the City of Littleton Police Department in the last 12 months.

Table 39: Question 14 without "don't know" responses

| Please rate the job the Littleton Police Department does at each of the | Excellent |       | G   | iood  | F   | air  | P   | oor  | To   | otal  |
|---|-----------|-------|-----|-------|-----|------|-----|------|------|-------|
| following in Littleton.   |           |       |     |       |     |      |     |      |      |       |
| Crime prevention  | 17%       | N=74  | 52% | N=227 | 22% | N=95 | 10% | N=44 | 100% | N=440 |
| Crime solving   | 14%       | N=33  | 46% | N=109 | 22% | N=52 | 19% | N=45 | 100% | N=239 |
| Maintaining public order  | 26%       | N=111 | 56% | N=235 | 13% | N=53 | 5%  | N=23 | 100% | N=421 |
| Providing public information and education                              | 21%       | N=69  | 54% | N=178 | 15% | N=48 | 10% | N=34 | 100% | N=329 |
| Protecting individual civil rights                                      | 22%       | N=56  | 53% | N=138 | 15% | N=39 | 11% | N=28 | 100% | N=262 |
| Assisting fire responders   | 46%       | N=102 | 46% | N=102 | 6%  | N=14 | 1%  | N=3  | 100% | N=221 |

Table 40: Question 14 with "don't know" responses

| Please rate the job the Littleton Police Department does at each of the following in Littleton. | Excellent |       | Good |       | Fair |      | Poor |      | Don't know |       | То   | otal  |
|---|-----------|-------|------|-------|------|------|------|------|------------|-------|------|-------|
| Crime prevention  | 12%       | N=74  | 37%  | N=227 | 15%  | N=95 | 7%   | N=44 | 29%        | N=180 | 100% | N=620 |
| Crime solving   | 5%        | N=33  | 18%  | N=109 | 8%   | N=52 | 7%   | N=45 | 61%        | N=379 | 100% | N=618 |
| Maintaining public order  | 18%       | N=111 | 39%  | N=235 | 9%   | N=53 | 4%   | N=23 | 30%        | N=179 | 100% | N=600 |
| Providing public information and education  | 11%       | N=69  | 29%  | N=178 | 8%   | N=48 | 6%   | N=34 | 47%        | N=288 | 100% | N=617 |
| Protecting individual civil rights  | 9%        | N=56  | 22%  | N=138 | 6%   | N=39 | 5%   | N=28 | 58%        | N=354 | 100% | N=616 |
| Assisting fire responders   | 17%       | N=102 | 17%  | N=102 | 2%   | N=14 | 1%   | N=3  | 64%        | N=388 | 100% | N=609 |

Table 41: Question 15 without "don't know" responses

|  |     |         | -   |       | _   |      | _   |      |      |       |
|--|-----|---------|-----|-------|-----|------|-----|------|------|-------|
| Please rate the Littleton Police Department on the following.                              | Exc | cellent | G   | Good  | F   | air  | P   | oor  | To   | otal  |
| Being trustworthy  | 34% | N=140   | 47% | N=192 | 12% | N=48 | 7%  | N=29 | 100% | N=409 |
| Acting in the best interest of the community   | 33% | N=137   | 50% | N=207 | 12% | N=50 | 5%  | N=19 | 100% | N=413 |
| Being sensitive to residents' concerns   | 30% | N=114   | 41% | N=156 | 19% | N=72 | 11% | N=41 | 100% | N=383 |
| Responding to citizens' emergency calls for service  | 39% | N=121   | 43% | N=136 | 13% | N=42 | 5%  | N=14 | 100% | N=314 |
| Caring about the well-being of the people they deal with                                   | 34% | N=118   | 45% | N=155 | 17% | N=59 | 4%  | N=13 | 100% | N=344 |
| Working with people in your neighborhood to solve neighborhood problems                    | 27% | N=78    | 43% | N=122 | 14% | N=40 | 16% | N=46 | 100% | N=286 |
| Communicating regularly with community members (e.g., websites, emails or public meetings) | 21% | N=56    | 33% | N=88  | 23% | N=61 | 24% | N=64 | 100% | N=270 |
| Inviting community members to provide input (e.g., comments, suggestions and concerns)     | 20% | N=51    | 35% | N=90  | 18% | N=47 | 28% | N=72 | 100% | N=259 |

Table 42: Question 15 with "don't know" responses

| Please rate the Littleton Police Department on the following.                              | Excellent |       | G   | ood   | Fair |      | Po  | Poor |     | Don't know |      | otal  |
|--|-----------|-------|-----|-------|------|------|-----|------|-----|------------|------|-------|
| Being trustworthy  | 23%       | N=140 | 31% | N=192 | 8%   | N=48 | 5%  | N=29 | 33% | N=205      | 100% | N=614 |
| Acting in the best interest of the community   | 22%       | N=137 | 34% | N=207 | 8%   | N=50 | 3%  | N=19 | 33% | N=203      | 100% | N=617 |
| Being sensitive to residents' concerns   | 19%       | N=114 | 25% | N=156 | 12%  | N=72 | 7%  | N=41 | 38% | N=231      | 100% | N=614 |
| Responding to citizens' emergency calls for service  | 20%       | N=121 | 22% | N=136 | 7%   | N=42 | 2%  | N=14 | 49% | N=298      | 100% | N=612 |
| Caring about the well-being of the people they deal with                                   | 19%       | N=118 | 25% | N=155 | 10%  | N=59 | 2%  | N=13 | 44% | N=266      | 100% | N=610 |
| Working with people in your neighborhood to solve neighborhood problems                    | 13%       | N=78  | 20% | N=122 | 7%   | N=40 | 8%  | N=46 | 53% | N=324      | 100% | N=610 |
| Communicating regularly with community members (e.g., websites, emails or public meetings) | 9%        | N=56  | 14% | N=88  | 10%  | N=61 | 11% | N=64 | 56% | N=340      | 100% | N=610 |
| Inviting community members to provide input (e.g., comments, suggestions and concerns)     | 8%        | N=51  | 15% | N=90  | 8%   | N=47 | 12% | N=72 | 58% | N=352      | 100% | N=611 |

Table 43: Question 16 without "don't know" responses

| Overall, how would you rate the quality of municipal services provided by the City of Littleton? | Percent of respondents | Number of respondents |
|--|------------------------|-----------------------|
| Excellent  | 19%                    | N=102                 |
| Good   | 61%                    | N=324                 |
| Fair   | 16%                    | N=84                  |
| Poor   | 3%                     | N=18                  |
| Total  | 100%                   | N=527                 |

Table 44: Question 16 with "don't know" responses

| Overall, how would you rate the quality of municipal services provided by the City of Littleton? | Percent of respondents | Number of respondents |
|--|------------------------|-----------------------|
| Excellent  | 16%                    | N=102                 |
| Good   | 52%                    | N=324                 |
| Fair   | 14%                    | N=84                  |
| Poor   | 3%                     | N=18                  |
| Don't know   | 15%                    | N=91                  |
| Total  | 100%                   | N=619                 |

Table 45: Question 17 without "don't know" responses

| Please rate the following categories of Littleton government performance. | Exc | cellent | G   | ood   | F   | -air  | Po  | oor  | Т    | otal  |
|---|-----|---------|-----|-------|-----|-------|-----|------|------|-------|
| The direction the city is taking with respect to open space, trails and   | 26% | N=132   | 57% | N=293 | 11% | N=57  | 6%  | N=31 | 100% | N=514 |
| parks   |     |         |     |       |     |       |     |      |      |       |
| Attracting companies to locate in Littleton                               | 6%  | N=22    | 53% | N=180 | 28% | N=95  | 13% | N=43 | 100% | N=340 |
| The job the city government does at welcoming citizen involvement         | 21% | N=93    | 47% | N=202 | 22% | N=94  | 10% | N=44 | 100% | N=433 |
| Opportunities to participate in city government decisions                 | 14% | N=58    | 43% | N=179 | 27% | N=114 | 17% | N=70 | 100% | N=421 |
| Responding to citizen complaints and concerns                             | 9%  | N=30    | 39% | N=134 | 31% | N=105 | 21% | N=73 | 100% | N=342 |
| Holding public meetings about city plans                                  | 18% | N=75    | 50% | N=208 | 24% | N=98  | 8%  | N=34 | 100% | N=415 |
| Littleton's elected officials' consideration of what people like me think | 12% | N=48    | 37% | N=152 | 28% | N=114 | 23% | N=92 | 100% | N=406 |
| Littleton's government as an example of how best to provide services      | 13% | N=50    | 48% | N=189 | 22% | N=88  | 17% | N=67 | 100% | N=394 |
| The city manager's management of city operations                          | 12% | N=37    | 51% | N=160 | 26% | N=83  | 11% | N=34 | 100% | N=315 |
| The quality of work provided by City of Littleton employees               | 22% | N=94    | 54% | N=231 | 19% | N=81  | 5%  | N=20 | 100% | N=426 |
| Spending local tax dollars wisely   | 11% | N=48    | 41% | N=178 | 32% | N=138 | 17% | N=73 | 100% | N=437 |
| A city government that is run efficiently                                 | 11% | N=41    | 52% | N=195 | 26% | N=96  | 12% | N=44 | 100% | N=376 |
| Running Littleton's local government in the best interest of residents    | 13% | N=60    | 42% | N=194 | 28% | N=127 | 17% | N=76 | 100% | N=457 |
| Being transparent and accountable to the public                           | 13% | N=57    | 40% | N=175 | 26% | N=115 | 20% | N=89 | 100% | N=436 |
| Providing information about city plans and programs                       | 18% | N=87    | 48% | N=236 | 21% | N=102 | 14% | N=68 | 100% | N=493 |
| The overall direction the city is taking                                  | 13% | N=63    | 52% | N=261 | 23% | N=114 | 12% | N=62 | 100% | N=499 |

Table 46: Question 17 with "don't know" responses

| Please rate the following categories of Littleton government performance.     |     | cellent |     | ood   |     | -air  | P   | oor  | Don | t know | To   | otal  |
|---|-----|---------|-----|-------|-----|-------|-----|------|-----|--------|------|-------|
| The direction the city is taking with respect to open space, trails and parks | 22% | N=132   | 48% | N=293 | 9%  | N=57  | 5%  | N=31 | 16% | N=101  | 100% | N=615 |
| Attracting companies to locate in Littleton                                   | 4%  | N=22    | 30% | N=180 | 16% | N=95  | 7%  | N=43 | 43% | N=257  | 100% | N=597 |
| The job the city government does at welcoming citizen involvement             | 15% | N=93    | 34% | N=202 | 16% | N=94  | 7%  | N=44 | 28% | N=169  | 100% | N=602 |
| Opportunities to participate in city government decisions                     | 10% | N=58    | 30% | N=179 | 19% | N=114 | 12% | N=70 | 30% | N=182  | 100% | N=602 |
| Responding to citizen complaints and concerns                                 | 5%  | N=30    | 22% | N=134 | 17% | N=105 | 12% | N=73 | 44% | N=268  | 100% | N=609 |
| Holding public meetings about city plans                                      | 12% | N=75    | 34% | N=208 | 16% | N=98  | 6%  | N=34 | 31% | N=189  | 100% | N=604 |
| Littleton's elected officials' consideration of what people like me think     | 8%  | N=48    | 25% | N=152 | 19% | N=114 | 15% | N=92 | 33% | N=196  | 100% | N=602 |
| Littleton's government as an example of how best to provide services          | 8%  | N=50    | 31% | N=189 | 15% | N=88  | 11% | N=67 | 35% | N=210  | 100% | N=605 |
| The city manager's management of city operations                              | 6%  | N=37    | 27% | N=160 | 14% | N=83  | 6%  | N=34 | 47% | N=281  | 100% | N=596 |
| The quality of work provided by City of Littleton employees                   | 16% | N=94    | 39% | N=231 | 13% | N=81  | 3%  | N=20 | 29% | N=174  | 100% | N=600 |
| Spending local tax dollars wisely   | 8%  | N=48    | 29% | N=178 | 23% | N=138 | 12% | N=73 | 28% | N=173  | 100% | N=610 |
| A city government that is run efficiently                                     | 7%  | N=41    | 32% | N=195 | 16% | N=96  | 7%  | N=44 | 38% | N=227  | 100% | N=603 |
| Running Littleton's local government in the best interest of residents        | 10% | N=60    | 32% | N=194 | 21% | N=127 | 13% | N=76 | 24% | N=147  | 100% | N=605 |
| Being transparent and accountable to the public                               | 9%  | N=57    | 29% | N=175 | 19% | N=115 | 15% | N=89 | 28% | N=172  | 100% | N=607 |
| Providing information about city plans and programs                           | 14% | N=87    | 39% | N=236 | 17% | N=102 | 11% | N=68 | 18% | N=110  | 100% | N=603 |
| The overall direction the city is taking                                      | 10% | N=63    | 43% | N=261 | 19% | N=114 | 10% | N=62 | 17% | N=102  | 100% | N=601 |

Table 47: Question 18 without "don't know" responses

| To what extent do you trust that the decisions made by city council represent the best interest of | Percent of  | Number of   |
|--|-------------|-------------|
| citizens?  | respondents | respondents |
| To a great extent  | 16%         | N=85        |
| To a moderate extent   | 52%         | N=269       |
| To a small extent  | 21%         | N=109       |
| Not at all   | 10%         | N=51        |
| Total  | 100%        | N=515       |

Table 48: Question 18 with "don't know" responses

| To what extent do you trust that the decisions made by city council represent the best interest of | Percent of  | Number of   |
|--|-------------|-------------|
| citizens?  | respondents | respondents |
| To a great extent  | 14%         | N=85        |
| To a moderate extent   | 44%         | N=269       |
| To a small extent  | 18%         | N=109       |
| Not at all   | 8%          | N=51        |
| Don't know   | 16%         | N=98        |
| Total  | 100%        | N=613       |

Table 49: Question 19 - Importance without "don't know" responses

| Thinking about the next five to eight years, how important is       | Essential |       | Very      |       | Somewhat |        | Not at all |        | To   | otal  |
|---|-----------|-------|-----------|-------|----------|--------|------------|--------|------|-------|
| each of the following potential projects in Littleton?              |           |       | important |       | imp      | ortant | imp        | ortant |      |       |
| Reducing traffic congestion on city streets                         | 25%       | N=148 | 42%       | N=252 | 29%      | N=175  | 4%         | N=26   | 100% | N=600 |
| Maintaining and improving city infrastructure (e.g., streets,       | 50%       | N=307 | 41%       | N=252 | 9%       | N=53   | 0%         | N=1    | 100% | N=612 |
| sidewalks, buildings, etc.)   |           |       |           |       |          |        |            |        |      |       |
| Building new trails   | 17%       | N=102 | 24%       | N=143 | 46%      | N=281  | 14%        | N=83   | 100% | N=609 |
| Continuing preservation programs for historic buildings             | 22%       | N=132 | 36%       | N=221 | 34%      | N=206  | 8%         | N=50   | 100% | N=608 |
| Partnering strategically and financially with the private sector in | 19%       | N=105 | 34%       | N=190 | 38%      | N=212  | 9%         | N=53   | 100% | N=560 |
| development   |           |       |           |       |          |        |            |        |      |       |
| Redeveloping older neighborhoods                                    | 12%       | N=70  | 33%       | N=194 | 37%      | N=212  | 18%        | N=104  | 100% | N=580 |
| Redeveloping aging shopping centers                                 | 25%       | N=150 | 36%       | N=212 | 30%      | N=180  | 9%         | N=52   | 100% | N=593 |

Table 50: Question 19 - Importance with "don't know" responses

| Thinking about the next five to eight years, how      |     | sential |     | ery/      |     | newhat    | Not | t at all  | Don't |      | To   | otal  |
|---|-----|---------|-----|-----------|-----|-----------|-----|-----------|-------|------|------|-------|
| important is each of the following potential projects |     |         |     | important |     | important |     | important |       | know |      |       |
| in Littleton?   |     |         |     | ·         |     |           |     |           |       |      |      |       |
| Reducing traffic congestion on city streets           | 25% | N=148   | 42% | N=252     | 29% | N=175     | 4%  | N=26      | 1%    | N=5  | 100% | N=605 |
| Maintaining and improving city infrastructure (e.g.,  | 50% | N=307   | 41% | N=252     | 9%  | N=53      | 0%  | N=1       | 0%    | N=3  | 100% | N=615 |
| streets, sidewalks, buildings, etc.)                  |     |         |     |           |     |           |     |           |       |      |      |       |
| Building new trails                                   | 17% | N=102   | 23% | N=143     | 45% | N=281     | 13% | N=83      | 1%    | N=9  | 100% | N=617 |
| Continuing preservation programs for historic         | 21% | N=132   | 36% | N=221     | 33% | N=206     | 8%  | N=50      | 2%    | N=11 | 100% | N=619 |
| buildings   |     |         |     |           |     |           |     |           |       |      |      |       |
| Partnering strategically and financially with the     | 17% | N=105   | 31% | N=190     | 35% | N=212     | 9%  | N=53      | 9%    | N=53 | 100% | N=613 |
| private sector in development                         |     |         |     |           |     |           |     |           |       |      |      |       |
| Redeveloping older neighborhoods                      | 11% | N=70    | 32% | N=194     | 35% | N=212     | 17% | N=104     | 5%    | N=33 | 100% | N=613 |
| Redeveloping aging shopping centers                   | 24% | N=150   | 34% | N=212     | 29% | N=180     | 9%  | N=52      | 3%    | N=21 | 100% | N=614 |

Table 51: Question 19 - MOST Important

| Check the ONE circle for the item you think is the most important future project for Littleton. | Percent of respondents | Number of respondents |
|---|------------------------|-----------------------|
| Reducing traffic congestion on city streets   | 20%                    | N=124                 |
| Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)       | 45%                    | N=274                 |
| Building new trails   | 8%                     | N=46                  |
| Continuing preservation programs for historic buildings   | 4%                     | N=24                  |
| Partnering strategically and financially with the private sector in development                 | 8%                     | N=47                  |
| Redeveloping older neighborhoods  | 4%                     | N=27                  |
| Redeveloping aging shopping centers   | 12%                    | N=70                  |
| Total   | 100%                   | N=612                 |

Table 52: Question 20 without "don't know" responses

| Please indicate how much of a priority, if at all, you think it is for the City |     | priority |          | edium | Low | priority | No       | ot a | To   | otal  |
|---|-----|----------|----------|-------|-----|----------|----------|------|------|-------|
| of Littleton Police Department to focus resources on each of the                |     |          | priority |       |     |          | priority |      |      |       |
| following areas in the next two years.  |     |          |          |       |     |          |          |      |      |       |
| Traffic issues/residential speeding   | 40% | N=239    | 37%      | N=219 | 17% | N=98     | 6%       | N=36 | 100% | N=592 |
| Vandalism/graffiti  | 30% | N=176    | 39%      | N=225 | 24% | N=138    | 7%       | N=41 | 100% | N=580 |
| Fraud/identity theft  | 47% | N=270    | 35%      | N=199 | 16% | N=90     | 2%       | N=11 | 100% | N=569 |
| School safety (bullying, fighting, weapons)                                     | 68% | N=387    | 24%      | N=140 | 6%  | N=34     | 2%       | N=12 | 100% | N=573 |
| Homeless/transient-related issues   | 61% | N=366    | 31%      | N=187 | 6%  | N=37     | 2%       | N=13 | 100% | N=604 |
| Gang activity   | 59% | N=319    | 24%      | N=130 | 9%  | N=48     | 9%       | N=47 | 100% | N=544 |
| Violent crimes  | 78% | N=444    | 16%      | N=91  | 6%  | N=32     | 1%       | N=5  | 100% | N=573 |
| Property crimes   | 58% | N=338    | 35%      | N=208 | 4%  | N=26     | 2%       | N=14 | 100% | N=585 |
| Hate crimes   | 55% | N=311    | 27%      | N=150 | 14% | N=77     | 4%       | N=23 | 100% | N=562 |
| Disorderly conduct/public intoxications/noise violations                        | 21% | N=125    | 44%      | N=255 | 30% | N=177    | 4%       | N=26 | 100% | N=582 |
| Disorderly youth/underage drinking  | 22% | N=125    | 39%      | N=219 | 29% | N=167    | 10%      | N=55 | 100% | N=567 |
| Drug abuse (manufacture, sale, or use of illegal/prescription drugs)            | 53% | N=306    | 33%      | N=192 | 11% | N=64     | 3%       | N=16 | 100% | N=578 |

Table 53: Question 20 with "don't know" responses

| Table 60. Q   |      |          |          |       | 1            |       | NI.L.    |      | D 11.1     |      | T. t. l |       |
|---|------|----------|----------|-------|--------------|-------|----------|------|------------|------|---------|-------|
| Please indicate how much of a priority, if at all, you think it | High | priority | Me       | edium | Low priority |       | Not a    |      | Don't know |      | (       | otal  |
| is for the City of Littleton Police Department to focus         |      |          | priority |       |              |       | priority |      |            |      |         |       |
| resources on each of the following areas in the next two        |      |          |          |       |              |       |          |      |            |      |         |       |
| years.  |      |          |          |       |              |       |          |      |            |      |         |       |
| Traffic issues/residential speeding                             | 40%  | N=239    | 37%      | N=219 | 16%          | N=98  | 6%       | N=36 | 1%         | N=7  | 100%    | N=598 |
| Vandalism/graffiti  | 29%  | N=176    | 38%      | N=225 | 23%          | N=138 | 7%       | N=41 | 3%         | N=17 | 100%    | N=597 |
| Fraud/identity theft  | 45%  | N=270    | 33%      | N=199 | 15%          | N=90  | 2%       | N=11 | 6%         | N=34 | 100%    | N=602 |
| School safety (bullying, fighting, weapons)                     | 64%  | N=387    | 23%      | N=140 | 6%           | N=34  | 2%       | N=12 | 6%         | N=34 | 100%    | N=606 |
| Homeless/transient-related issues                               | 60%  | N=366    | 31%      | N=187 | 6%           | N=37  | 2%       | N=13 | 1%         | N=6  | 100%    | N=609 |
| Gang activity   | 53%  | N=319    | 21%      | N=130 | 8%           | N=48  | 8%       | N=47 | 10%        | N=63 | 100%    | N=607 |
| Violent crimes  | 73%  | N=444    | 15%      | N=91  | 5%           | N=32  | 1%       | N=5  | 6%         | N=35 | 100%    | N=608 |
| Property crimes   | 56%  | N=338    | 34%      | N=208 | 4%           | N=26  | 2%       | N=14 | 4%         | N=22 | 100%    | N=607 |
| Hate crimes   | 51%  | N=311    | 25%      | N=150 | 13%          | N=77  | 4%       | N=23 | 7%         | N=44 | 100%    | N=606 |
| Disorderly conduct/public intoxications/noise violations        | 21%  | N=125    | 42%      | N=255 | 29%          | N=177 | 4%       | N=26 | 4%         | N=22 | 100%    | N=604 |
| Disorderly youth/underage drinking                              | 21%  | N=125    | 36%      | N=219 | 28%          | N=167 | 9%       | N=55 | 6%         | N=34 | 100%    | N=602 |
| Drug abuse (manufacture, sale, or use of                        | 51%  | N=306    | 32%      | N=192 | 11%          | N=64  | 3%       | N=16 | 5%         | N=28 | 100%    | N=606 |
| illegal/prescription drugs)                                     |      |          |          |       |              |       |          |      |            |      |         |       |

Table 54: Question 21 without "don't know" responses

| If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed | Percent of  | Number of   |
|--|-------------|-------------|
| to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this | respondents | respondents |
| increase?  |             |             |
| Strongly support   | 57%         | N=343       |
| Somewhat support   | 26%         | N=155       |
| Somewhat oppose  | 6%          | N=39        |
| Strongly oppose  | 11%         | N=67        |
| Total  | 100%        | N=604       |

Table 55: Question 21 with "don't know" responses

| If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed | Percent of  | Number of   |
|--|-------------|-------------|
| to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this | respondents | respondents |
| increase?  |             |             |
| Strongly support   | 56%         | N=343       |
| Somewhat support   | 25%         | N=155       |
| Somewhat oppose  | 6%          | N=39        |
| Strongly oppose  | 11%         | N=67        |
| Don't know   | 2%          | N=11        |
| Total  | 100%        | N=614       |

#### Table 56: Question 22

| How many times have you engaged with arts and culture related activities in Littleton over the last 12 | Percent of  | Number of   |
|--|-------------|-------------|
| months?  | respondents | respondents |
| Zero times   | 26%         | N=158       |
| 1-2 times  | 39%         | N=240       |
| 3-5 times  | 20%         | N=123       |
| 6-8 times  | 8%          | N=50        |
| 9 or more times  | 6%          | N=39        |
| Total  | 100%        | N=610       |

Table 57: Question 23 without "don't know" responses

| How likely or unlikely would you be to attend each of the following | Very likely |       | Som | newhat | Somewhat |        | Very unlikely |       | To   | otal  |
|---|-------------|-------|-----|--------|----------|--------|---------------|-------|------|-------|
| types of events in Littleton if offered?                            |             |       | li  | kely   | un       | likely |               |       |      |       |
| Live music events/concerts  | 43%         | N=261 | 38% | N=233  | 11%      | N=67   | 8%            | N=50  | 100% | N=611 |
| Live dance events   | 8%          | N=49  | 25% | N=150  | 30%      | N=182  | 37%           | N=225 | 100% | N=605 |
| Theater performances (musicals or plays)                            | 27%         | N=167 | 42% | N=257  | 15%      | N=88   | 16%           | N=95  | 100% | N=607 |
| Comedy/stand-up performances  | 23%         | N=138 | 41% | N=251  | 23%      | N=141  | 13%           | N=81  | 100% | N=610 |
| Historical or cultural lectures                                     | 16%         | N=96  | 42% | N=250  | 23%      | N=138  | 19%           | N=113 | 100% | N=597 |
| Art shows or exhibits   | 26%         | N=161 | 44% | N=272  | 17%      | N=104  | 12%           | N=75  | 100% | N=612 |
| Cultural festivals  | 33%         | N=199 | 42% | N=253  | 14%      | N=85   | 11%           | N=64  | 100% | N=602 |
| Film screenings   | 18%         | N=109 | 38% | N=227  | 24%      | N=141  | 20%           | N=122 | 100% | N=599 |
| Literary events or readings   | 14%         | N=82  | 29% | N=178  | 29%      | N=178  | 28%           | N=166 | 100% | N=605 |

Table 58: Question 23 with "don't know" responses

| How likely or unlikely would you be to attend each of  | Ver | Very likely |     | Somewhat |     | Somewhat |     | unlikely | Don't |      | Total |       |
|--|-----|-------------|-----|----------|-----|----------|-----|----------|-------|------|-------|-------|
| the following types of events in Littleton if offered? |     |             |     | likely   |     | unlikely |     |          | know  |      |       |       |
| Live music events/concerts                             | 42% | N=261       | 38% | N=233    | 11% | N=67     | 8%  | N=50     | 1%    | N=4  | 100%  | N=614 |
| Live dance events                                      | 8%  | N=49        | 24% | N=150    | 30% | N=182    | 37% | N=225    | 2%    | N=9  | 100%  | N=615 |
| Theater performances (musicals or plays)               | 27% | N=167       | 42% | N=257    | 14% | N=88     | 15% | N=95     | 1%    | N=7  | 100%  | N=613 |
| Comedy/stand-up performances                           | 22% | N=138       | 41% | N=251    | 23% | N=141    | 13% | N=81     | 1%    | N=5  | 100%  | N=615 |
| Historical or cultural lectures                        | 16% | N=96        | 40% | N=250    | 22% | N=138    | 18% | N=113    | 3%    | N=19 | 100%  | N=616 |
| Art shows or exhibits                                  | 26% | N=161       | 44% | N=272    | 17% | N=104    | 12% | N=75     | 0%    | N=1  | 100%  | N=613 |
| Cultural festivals                                     | 33% | N=199       | 42% | N=253    | 14% | N=85     | 10% | N=64     | 1%    | N=5  | 100%  | N=607 |
| Film screenings  | 18% | N=109       | 37% | N=227    | 23% | N=141    | 20% | N=122    | 1%    | N=6  | 100%  | N=605 |
| Literary events or readings                            | 13% | N=82        | 29% | N=178    | 29% | N=178    | 27% | N=166    | 1%    | N=6  | 100%  | N=611 |

Table 59: Question 24

| Which of the following keeps you from attending or participating in more arts and culture activities in | Percent of  | Number of   |
|---|-------------|-------------|
| Littleton? (Select all that apply)  | respondents | respondents |
| Lack of information   | 56%         | N=346       |
| Lack of interest  | 27%         | N=164       |
| Lack of time  | 53%         | N=326       |
| Poor quality of activities  | 7%          | N=41        |
| Cost of activities  | 15%         | N=90        |
| Not available in my language  | 0%          | N=2         |
| Distance from home  | 5%          | N=31        |
| Safety and security   | 8%          | N=47        |
| Other   | 10%         | N=65        |

Table 60: Question 25 without "don't know" responses

| Please indicate how important it is to you, if at all, to receive         | Ess | ential | V         | ery/  | Son | newhat | No  | t at all | To   | otal  |
|---|-----|--------|-----------|-------|-----|--------|-----|----------|------|-------|
| information from the city about each of the following topics.             |     |        | important |       | imp | ortant | imp | ortant   |      |       |
| Special events (e.g., concerts, races, festivals)                         | 26% | N=157  | 40%       | N=236 | 27% | N=161  | 7%  | N=40     | 100% | N=595 |
| Police/crime data   | 28% | N=164  | 42%       | N=246 | 27% | N=157  | 4%  | N=25     | 100% | N=592 |
| City finances/budget  | 30% | N=180  | 39%       | N=230 | 27% | N=159  | 4%  | N=24     | 100% | N=594 |
| Development projects (new residential or commercial buildings             | 35% | N=206  | 40%       | N=236 | 22% | N=132  | 2%  | N=14     | 100% | N=589 |
| or sites)   |     |        |           |       |     |        |     |          |      |       |
| Demographics of the community   | 6%  | N=33   | 21%       | N=118 | 47% | N=272  | 26% | N=150    | 100% | N=573 |
| Public asset conditions (streets, city buildings/facilities, etc.)        | 21% | N=122  | 40%       | N=236 | 36% | N=215  | 3%  | N=18     | 100% | N=591 |
| Code compliance requirements and current activity                         | 15% | N=84   | 26%       | N=143 | 41% | N=229  | 18% | N=99     | 100% | N=556 |
| Street/traffic/road work  | 37% | N=224  | 43%       | N=255 | 18% | N=109  | 2%  | N=11     | 100% | N=598 |
| Affordable housing  | 25% | N=149  | 22%       | N=128 | 34% | N=198  | 19% | N=114    | 100% | N=590 |
| Economic development  | 21% | N=125  | 37%       | N=219 | 36% | N=211  | 5%  | N=30     | 100% | N=585 |
| City council decisions  | 41% | N=242  | 39%       | N=227 | 19% | N=114  | 1%  | N=4      | 100% | N=587 |
| Other topics you would like to receive information about (please specify) | 40% | N=63   | 23%       | N=36  | 28% | N=43   | 9%  | N=13     | 100% | N=155 |

Table 61: Question 25 with "don't know" responses

| Table of Question 20 with don't know responses         |           |       |           |       |           |       |            |       |            |       |       |       |
|--|-----------|-------|-----------|-------|-----------|-------|------------|-------|------------|-------|-------|-------|
| Please indicate how important it is to you, if at all, | Essential |       | Very      |       | Somewhat  |       | Not at all |       | Don't know |       | Total |       |
| to receive information from the city about each of     |           |       | important |       | important |       | important  |       |            |       |       |       |
| the following topics.                                  |           |       |           |       |           |       |            |       |            |       |       |       |
| Special events (e.g., concerts, races, festivals)      | 26%       | N=157 | 39%       | N=236 | 27%       | N=161 | 7%         | N=40  | 2%         | N=10  | 100%  | N=605 |
| Police/crime data                                      | 27%       | N=164 | 41%       | N=246 | 26%       | N=157 | 4%         | N=25  | 2%         | N=11  | 100%  | N=603 |
| City finances/budget                                   | 30%       | N=180 | 38%       | N=230 | 26%       | N=159 | 4%         | N=24  | 2%         | N=12  | 100%  | N=606 |
| Development projects (new residential or               | 34%       | N=206 | 39%       | N=236 | 22%       | N=132 | 2%         | N=14  | 3%         | N=17  | 100%  | N=606 |
| commercial buildings or sites)                         |           |       |           |       |           |       |            |       |            |       |       |       |
| Demographics of the community                          | 6%        | N=33  | 20%       | N=118 | 46%       | N=272 | 25%        | N=150 | 3%         | N=16  | 100%  | N=589 |
| Public asset conditions (streets, city                 | 20%       | N=122 | 39%       | N=236 | 36%       | N=215 | 3%         | N=18  | 2%         | N=12  | 100%  | N=603 |
| buildings/facilities, etc.)                            |           |       |           |       |           |       |            |       |            |       |       |       |
| Code compliance requirements and current               | 14%       | N=84  | 24%       | N=143 | 38%       | N=229 | 16%        | N=99  | 8%         | N=47  | 100%  | N=603 |
| activity   |           |       |           |       |           |       |            |       |            |       |       |       |
| Street/traffic/road work                               | 37%       | N=224 | 42%       | N=255 | 18%       | N=109 | 2%         | N=11  | 1%         | N=6   | 100%  | N=604 |
| Affordable housing                                     | 25%       | N=149 | 21%       | N=128 | 33%       | N=198 | 19%        | N=114 | 2%         | N=15  | 100%  | N=605 |
| Economic development                                   | 21%       | N=125 | 36%       | N=219 | 35%       | N=211 | 5%         | N=30  | 3%         | N=17  | 100%  | N=602 |
| City council decisions                                 | 40%       | N=242 | 38%       | N=227 | 19%       | N=114 | 1%         | N=4   | 3%         | N=16  | 100%  | N=603 |
| Other topics you would like to receive information     | 15%       | N=63  | 8%        | N=36  | 10%       | N=43  | 3%         | N=13  | 64%        | N=272 | 100%  | N=427 |
| about (please specify)                                 |           |       |           |       |           |       |            |       |            |       |       |       |

#### Table 62: Question 26

| Please indicate whether each of the following is a major source, minor source or not a  |     | Major source |     | Minor source |     | Not a source |      | Total |  |
|---|-----|--------------|-----|--------------|-----|--------------|------|-------|--|
| source of information for you when looking for information about the City of Littleton. |     |              |     |              |     |              |      |       |  |
| The Littleton Report (bi-monthly city newsletter)                                       | 66% | N=399        | 17% | N=102        | 17% | N=105        | 100% | N=606 |  |
| The Littleton Independent (weekly, privately-owned newspaper)                           | 25% | N=152        | 21% | N=128        | 54% | N=329        | 100% | N=609 |  |
| Denver Post   | 10% | N=60         | 20% | N=119        | 70% | N=425        | 100% | N=604 |  |
| The Villager (weekly, privately-owned newspaper)  | 3%  | N=15         | 12% | N=70         | 86% | N=516        | 100% | N=601 |  |
| LittletonCO.gov (official city website)   | 27% | N=160        | 44% | N=258        | 29% | N=171        | 100% | N=588 |  |
| Openlittleton.org (citizen engagement website)  | 9%  | N=54         | 22% | N=136        | 69% | N=416        | 100% | N=606 |  |
| VisitLittleton.org (events website)   | 18% | N=105        | 34% | N=201        | 49% | N=291        | 100% | N=597 |  |
| Littleton's Facebook page (facebook.com/CityofLittleton)                                | 10% | N=57         | 16% | N=96         | 74% | N=441        | 100% | N=594 |  |
| Littleton on Twitter/X (www.x.com/CityofLittleton).                                     | 3%  | N=18         | 10% | N=60         | 87% | N=517        | 100% | N=595 |  |
| Comcast Cable Channel 8 (city government access channel)                                | 4%  | N=22         | 8%  | N=50         | 88% | N=526        | 100% | N=598 |  |
| NextDoor.com  | 9%  | N=52         | 32% | N=192        | 59% | N=353        | 100% | N=597 |  |
| Littleton Report Online   | 11% | N=63         | 17% | N=104        | 72% | N=433        | 100% | N=600 |  |
| Instagram   | 5%  | N=31         | 15% | N=92         | 80% | N=477        | 100% | N=599 |  |

## Appendix B: Verbatim Responses to Open-ended Survey Questions

All write-in responses are presented below verbatim, meaning spelling and grammar has not been corrected. Comments are sorted alphabetically.

Question 2. What are your reasons for living in Littleton? (Please select all that apply.) ("Other" responses.)

- Availability of our rental home lots location and cost.
- Born and raised Littleton resident.
- Bus #0 and the light rail are super convenient
- Close to downtown Denver, easy commute for work
- Cost on houses when I bought mine 14 years ago
- Cultural amenities and events
- easy access to Denver via Light Rail or Santa Fe; South Suburban Rec District golf, pickleball; Alamo Drafthouse for movies; plentiful access to all medical services!
- Family-friendly activities
- Few transients
- Grandkids a mile away
- House met my requirements and it was not in Denver.
- Housing is too expensive to sell and expect to live anywhere comparable without adding to costs
- I didn't know any better.
- I like the public parks and their accessibility ..
- I moved here a little over a year ago after living in Denver for 26 years. I'm so glad to be here! I think Littleton listens to its citizens and if you needed to call the police they would come. It's so much better than Denver
- I moved here for my job in 1992, retired, and stayed in the same house
- I'm from Littleton so I brought a home here 15 yrs ago. I am NOT happy with the changes in recent years. City Council is trying to change us to inner city. You all either don't appreciate that being a quiet middle class SUBURB is what made us great. Now EVERYTHING you do is in conflict with that. As a result, we have crime on the rise, crowding, road rage, traffic jams, homeless camps, beggars, car theft, gang graffiti on trails, where does it stop?! I'm sick of City Council motto "urban density" if THAT is your dream state you should move to Denver. But it's already too late. Damage is done. Like so many before me, I'm LEAVING Littleton & CO. I don't feel safe retiring here.
- I've lived here since 1978. It has a hometown/small town feel. Lots of things to see and do. Tight knit community
- In 2006 it was affordable.
- It is where my now spouse owns a home

- Lifelong Littleton resident
- Littleton Farm, Museum, and Library
- Littleton is becoming too congested with too many apartments and low-income housing. Poor planning for the amount of
  growth and too many homeless. Emphasis on housing and accommodating the poor is overriding safety and all the things
  that made Littleton great in the past all at the expense of taxes to homeowners. It was difficult to check the items above
  because of all this negative change.
- MANY COMMUNITY ACTIVITIES -- LIBRARY AND MUSEUM EVENTS, FREE OUTDOOR CONCERTS, WWW, THAC, ETC.
- Married to my late husband and stayed here.
- My mother lives here; it is cheaper than Denver.
- Outstanding first responder resources including South Metro Fire Rescue and LPD.
- Prior to retiring it was very simple commute to work in Denver, yet far enough away from work/Denver.
- Proximity to Denver, mountains, and other outdoor amenities.
- Proximity to mountains, Hudson Gardens, larger streets, not so crowded, health care is close, it's quiet, City Council seems to care
- Proximity to my church.
- Proximity to shopping districts and bike paths to get there
- Senior living -good facility
- Small town
- Strong schools
- Supports for special needs children
- Used to feel safe, had friends, great neighbors/community. Now everyone has left due to crime and cost. We came for downtown Littleton but it has changed so much in 15 years we hardly recognize it and it's all expensive with no parking now. There used to be cute mom and pop shops and they were all run out and buildings torn down just for apartments. We like our area because of the Sante Fe/Belleview/Broadway/Littleton easy access.
- We bought our house in 2015 and now we can't afford to move even if we wanted to

Question 4. Please identify <u>up to three</u> issues you believe are the most pressing issues facing Littleton in the next two years. ("Other" responses).

- ,city council cares more about new tax dollars than current residents
- 1. Vagrancy, beggar, illegal aliens, graffiti 2. Incompetent elected and appointed civic leaders 3. Road maintenance
- Been seeing homeless and drugged up people everywhere, especially at the train station; Illegals and beggars asking for money
  every time I go to the grocery store. Police don't seem to care about cars racing at night smashing into property, several break
  ins I've witnessed and nothing was done, or anything I've reported including a drugged up man chasing me on Highline cal in
  his truck in broad daylight.
- City government is a shambles. Community Development is a ghost ship. The IT Department is staffed by people who don't
  know anything about computers and technology. We are spending our tax dollars to provide immigration legal services to

people from Denver and Aurora and other nearby cities. Endless surveys about potential improvements to our parks and public spaces while nothing actually gets done. City Council keeps trying to greenlight development projects even though the People have made it clear WE DON'T WANT MORE CONDOS AND APARTMENTS HERE.

- Controlled development (to avoid overdevelopment)
- currently not traffic in general but traffic on Santa Fe specifically at Littleton Blvd. and Mineral; also significant traffic issues anticipated with new, large housing and commercial developments on Santa Fe and Mineral
- Declining enrollment and sustainability of LPS
- density of new housing projects. Littleton Village!!! the not so funny joke is that someone that votes on these projects is getting kickbacks. they must be, to screw the old neighbors whose traffic is now congested!
- Development that lacks character and does not consider community identity
- don't happy with tearing down older homes to build apartments
- Downtown Littleton use to be the best welcoming, Winter wonderland ever! Without the trees filled with lights it really is not the same. We loved going downtown on the Friday after Thanksgiving to watch Santa and the whole downtown lit up. Now it is just blah. I hope more trees can be planted again (trees are good for the environment) and lit up again!!!
- Get rid of panhandlers on our intersections
- government overspending and high taxes
- High taxes
- Homeless/Vagrants
- I am very concerned with the influx of Marijuana dispensaries on Littleton Blvd and Broadway Blvd. These are a blight on our community and will increase crime and the Mental Health challenges of our community members.
- I just moved to Littleton in December 2023 from Denver where I lived since 1980. I am both shocked and disappointed that Littleton doe NOT have a recycling facility nearby. I have to travel to Lakewood to their facility on Quayle Street.
- I strongly suggest the city to revisit bike lanes. I have personally been involved in a traffic altercation with a vehicle/driver in a bike lane thinking he was in a motor vehicle lane. To be honest they belong on the sidewalks. Look at it like this: car/truck-vs-bike=serious injury higher likelihood of death; bike -vs- pedestrian = MAYBE a broken bone from following/ almost nil chance of death. Bicyclists seldom obey traffic laws, often cause traffic hazards, and especially within Littleton's limits, traffic flow would benefit to a high degree without bike lanes taking up street space. There HAS to be done about Hudson Gardens traffic!!!!! Worst place on the planet for this place that depends on every event they can conceive of to make their money. The traffic they create is HORSEFEATHERS! More police attention should be paid to the little park/drove/loop at the west end of Brewery Lane, by LPD. This park is littered with used condoms, hypodermic needles, people meeting for sex, etc. a few drive-bys and tickets would be appreciated! Thanks for considering this!
- I understand why you ask for 3 but I could check other boxes as well
- Lacking grocery (please bring in something other than King Soopers) and restaurants and retail
- Local governing allowing buildings without thought to parking or street appeal
- Local, state and federal politics & economies.
- More reliable mobile internet coverage. Too many dead spots.
- Property taxes

- Property taxes are exorbitant
- Protecting existing neighborhood zoning and lower density.
- School system rating
- · Schools declining in quality of education, not special-needs friendly
- serving citizens instead of outside interests
- Smho/littleton housing authority looking to make profit over helping residents stay in apartments
- Snow removal and assistance pick up for lawn debris twice a year
- Speeding cars, which makes the neighborhoods unsafe for bikers and pedestrians.
- Stop building new stuff no one want, use the commercial space that is already available and make it better.
- Stop the panhandling
- The absolutely essential need for city-wide trash service as was promised by Kyle when he was campaigning for Mayor.
- The city doesn't offer very much for it's residence in regards to daily living. The city used to offer programs such as large item drop off and pickup for those in need. There is no trash service dedicated to residence. Only when catastrophic events occur do you offer drop off for example wind and snow events. I think you used to have hazardous waste drop off. you don't offer shred events or composting. You just basically don't do much for residents in terms of property maintenance and management.
- The rehab across the street has endless crime since I've lived here. I do not feel safe with the amount of homeless in the area,
   I've been harassed and followed too many times.
- Too many low income apartments clustered in one area. Unsightly, unsafe, attracts negative aspect to community. Littleton's dirty secret ghetto
- Unreliable/ Unhelpful Public Transit
- You are taxing us to death.

#### Question 24: Other barriers to attend or participate in more arts and culture activities in Littleton?

- Advance notice easy to secure
- Age and health
- Age and mobility
- Age keeps me from going out during dark often
- agoraphobia and lack of time
- Care of disabled family member.
- chronic illness in the family
- CONCERN FOR EXPOSURE TO IPPROPRIATE TOPICS!!
- Crowds
- Disability concerns for handicapped
- Don't know it's happening
- happens during work day

- Hard for me to get around
- Hard to park & crowds
- Health
- · Health and mobility
- · Health concerns of my husband
- Health issues
- · Homebody, covid
- I am single.
- I don't always know until after the fact
- I'm dependent on in house transportation
- Increasing age and decreasing mobility
- It is difficult to get to a lot of events outside of driving. Walking and biking is horrendous in this city.
- Lack of persol coordition (read: this is a problem with me)
- Lack of variety
- Lack of childcare
- Limited Parking
- Many of the cultural activities lean left in a political direction I don't support. The offerings this season at the Town Center
  theater were of no interest to me. Red, Urine Town and the current production are curated to please the left leaning artistic
  crowd. It feels more like influencing than entertaining. Often the Library topics are from the same angle.
- Mobility issues
- Most music events are way too loud
- Most venues take place at locations without bike racks or security for bicycle riders
- moved here right before COVID; slowly easing into many of these as I become aware of them.
- My work schedule
- Neurodivergence. Also, I don't like loud noises.
- no late night activities
- No parking downtown
- None of the above we attend everything that we want to attend
- Not accessible to people with disabilities including low vision
- Not very interested
- Often the weather is too hot
- older age; am more tired in evening!
- Our age!
- Parking
- Parking and trouble driving at night
- Parking in the city of Littleton is not easy

- Parking is often difficult
- Parking or not something I'm interested in
- Poor parking
- Poor walking, transit, and bicycle connections from my house to events
- Scheduling and types of offerings
- Small child
- Social anxiety
- sometimes the availability of parking
- Tend to be too tired in the evening.
- the quality of the events has decreased over the years.
- this is not a good use of taxpayer money in todays fincial times
- Timing for toddler's sleep
- Timing. Work schedule often prohibits me from attending
- To to old to attend many of these events
- too crowded, not enough parking or room for activities
- Too many people -too crowded
- Traffic; Hassle of parking; Time of day in summer heat.
- transportation and parking
- Very little or none of simple American history or celebrations
- We are busy family with 5 children. We enjoy Highline or South Platte walks.
- We basically go to everything unless we're out of town. Part of why we live in Colorado is so we can go up to the mountains all the time.
- Work

#### Question 25: Other topics to receive information from the city.

- 8% sales tax too high. all taxes too high and you ask for more? always want more
- Absolutely any city-held art/culture events
- Access to outdoors/trail work
- Accessibility issues/updates
- any new programs that would require increased taxation
- Aspen Grove traffic during reconstruction
- At this time, I'm not sure.
- Be Included in decisions regarding building projects
- Car racing down Bowles is getting out of hand. It get more dangerous each racing summer season. We live right off Bowles &
  after a racing weekend our yard has empty hard liquor bottles/beer cans. This has developed into more than car clubs
  meeting etc. Besides damage to lights/walls on Bowles,, some innocent person/pet could be hurt/killed.

- Citizen input
- City council to mark certain roadways as car free zones, either part time or full time
- city planning
- Citywide Dropoff Sites for Household Recycling / Compost / Mattress Recycling We need it
- Cleaning up the homeless who contribute to crime.
- community alerts
- · Completed projects/results of past projects and spending
- Controlling property tax rates with the explosive growth of real estate values and inflation in our area
- Council decisions on development. I feel that over-development may happen.
- Crime, and spending by city government
- Cycling/Pedestrian safety and mobility
- Decisions related to retail businesses. Some detrimental businesses are allowed into Littleton because they are fiscally alluring but not morally beneficial. Allowing Marijuana dispensaries and more liquor stores is not beneficial to our community.
- Development
- Development
- Environmental sustainability initiatives, especially composting, waste reduction, stormwater/snowmelt, water treatment facilities and PFAS removal, and regenerative landscaping.
- Events along Littleton Blvd
- Extraterrestrial encounters and activities
- Free cultural events
- General affordability
- haven't seen much information about local gov't
- Homeless
- homeless encampments in Littleton; speed limit enforcement on walking trails; limitations on motorized bikes on trails
- Homelessness, addressing illegal immigrants, enforcing the law, addressing rampant drug use and theft.
- how is our city council aligning with the GLOBAL initiative
- How the city or police plan to handle certain things such as all the expired license plates in the area, or how awful the
  restructuring of the Mineral at Santa Fe intersection sounds, or what is being done to end the street racing on Santa Fe each
  evening, or accountability for pedestrians and bikers who regularly break the rules of the road, yet all fault is heaped on the
  drivers of cars
- How the retail and medical marijuana tax is being used now!
- I believe I can find most of this information on the city website. The city website could be improved.
- I believe we should be able to have all information of what goes on at the city level. It's hard to find at times on the website
  posts by your social media person often pop up days after the fact there have been many items that come up for agenda that
  fall under your 500 or 750 foot limit are ridiculous.
- I clicked on "Don't know"

- I do not have another idea.
- I don't know
- I don't know what else I'd need to know about
- I have no other specific topics.
- I selected "don't know"
- I want to see more transparency in the communications surrounding all future development, including the one at Santa Fe & Mineral. I have heard so many rumors, and none of it good, about massive reconstruction of the Mineral intersection in order to accommodate a housing development for which there is no available parking (in Aspen Grove). I am certain there are reasons for pushing this forward in spite of a clear message from Littleton residents that we don't want this development to occur. And I have continued to hear rumors about Jackass Hill being developed for soccer fields. When these ideas come to the table, do you consider the burden of parking and traffic? I look at the Cherry Cricket what a mess the neighborhood north of there endures because the parking lot is too small. I just don't think the city government is honestly looking at the difficulties being caused by this constant expansion in Littleton. Are you looking at the big picture? Are you weighing the positives against the negatives? And when voters say NO to a development, why are you moving forward anyway? I'm perplexed. I love Littleton, but in my current neighborhood I am worried about what you are going to do on Jackass Hill and at Aspen Grove these developments will create chaos for everyone who lives in the vicinity.
- I would like to hear about updates on construction on Santa Fe (traffic flow feels unsafe and very congested) and updates on
  road improvements (PLEASE PLEASE PLEASE re-pave the entirety of Ridge Road!!!!!!) ....Littleton roads in general are pretty bad
  and are the first impression visitors have to our cute city. Also, a flashing light at the crosswalk on Prince for the Littleton
  Community trail would be nice....cars never stop unless you're literally in the street.
- Info on how you are planning to fix the light syncing so that drivers are not stopped for an entire light duration at every. single. light. All it makes people do is race to beat the next light and drive us all insane
- Info on the mess the city is making of downtown Littleton and its trees and parking
- Information on sources found in question 32. I only knew of two sources. One because it's mailed to my home. And the other I
  used for permitting.
- Littleton's Activities to reduce water and promote water reduction and habitat restoration for residents
- Local paper once every two weeks.
- Maintenance and safety patrols in local parks
- Medical, furniture or a grocery store near Downtown would be essential for seniors. Folks riding on sidewalks with bikes and scooters is terrifying along Littleton Blvd on east of RR bridges. Homeless folks sleeping in Bega Park all hours is something to avoid for sure.
- Mineral santa fe project
- More detailed and meaningful updates about current state and future plans from the new DDA.
- Multimodal improvements
- New building development
- New developments that would change traffic conditions
- new housing and commercial developments in the planning, design, and construction phases

- New large scale shopping developments, like Costco on Mineral
- New stores, restaurants, businesses, etc.
- no specific topics
- Open space and trails. It directly impacts those living near them.
- Other
- Parking is atrocious and continues to worsen. We should have voted on the new signs in the area they are not attractive.
   The trees should have been re-planted on main street. Young people need to be recruited into these decisions, even if they don't have time to serve on a board.
- Patrolling bike path to keep it safe and free of homeless
- Pedestrian/Bike Safety Outcomes. We need to be accountable and make measurable steps.
- Planning decisions and public input.
- Progress on access to services for those with disability and low/no vision. Didn't see a single question in this survey related to this.
- Progress on homelessness
- Projects impacting open spaces, parks, and trails.
- Public transportation
- Receive very little info.
- Safer streets, bike and pedestrian safety projects
- Safety alerts
- School information. Would love to move our tax dollars to a voucher system.
- Senior activities
- Short Term Rental information
- Snow removal, brush collection, etc.
- Special interest, contractor cost and comparisons
- Status of current projects as example trails
- Stop the video minutes and give us written attributable minutes through which the public can search rather than fast forward through meaningless video.
- Sustainability plans for the community. If Littleton wants to ensure a thriving future as a city, we need to be investing in activities
  such as composting, more frequent hazardous collection events and e-recycling events and all the other ways we help preserve
  and protect tural resources. Volunteer events for trash clean up around the city. I believe residents would be all over this kind
  of thing! We desire it and it would make Littleton stand out as the most sustainable city in Colorado!
- · The amount of homeless living in the community
- The careful and considerate removal of Illegals and the homeless. I quit shopping at Home Depot because of this. Now Highlands Ranch Home Depot. You allowed Littleton to become a sanctuary city, my tax dollars go to other communities that I don't get hassled at. Born and raised in Littleton, I could not be more disappointed. You'll try to raise taxes on us, does

- not matter, I don't shop here anymore. Home Depot has to lock the bathrooms now. Great image Littleton. Again your progressive/woke thinking has degraded Littleton.
- The homeless situation and drug trafficking needs to get under control. I witness drug dealing every single day and people tweaking out or passed out when on my walks and runs. The Essex Motel is a big source of the problem and an eye sore. As is the light rail, but Colorado wanted the light rail so not much can be there. Steps can be taken in our community though. I wish the dispatch operators would be more helpful. My neighbors and I are calling constantly. I've had a scary man approach me in my own garage. I found a girl lighting up out behind my townhouse when walking to the trash can. I see drug deals go down often. It's out of hand and unsafe. I know Littleton takes pride in the look of the city, and I do appreciate that. That said though, these homeless and drug addicts need to be off the sidewalks and trails. It's not a pleasant sight, and worse, a public safety issue. People shouldn't have to carry concealed weapons just to feel safe.
- The Littleton paper should post the Littleton symphony concerts
- The status on keeping drugs and mentally unwell people off the streets and out of my area.
- There needs to be a law in place to stop rent/lot increases at mobile home parks. The cost of living is out of control making Littleton uffordable. I love Littleton but it is too expensive here.
- Traffic calming and higher quality pedestrian experience on major through streets especially near schools; Streetscape beautification
- Traffic enforcement data
- Transient activity and mitigation
- We need more retail big box stores to go to within the city limits.
- We need recycling in the city!!
- Weather/road conditions
- What is being done to make our city safer
- What is being done to police excessive speed on the trails by e-bikes, scooters, and even the motorbikes I have seen on the trail.
- What the plan is to do with the homeless at Ketring and Bemis and at Woodlawn!
- Your list is pretty complete, not sure what else I would add.

•

# Appendix C: Comparisons of Select Survey Results by Respondent Subgroups

For ease of comparison between subgroups, most of the questions show summarized responses for only the proportion of respondents giving a positive answer; for example, the percent of respondents who strongly or somewhat supported a sales and use tax or percent of respondents who rated an item as excellent or good.

The subgroup comparison tables contain the cross tabulations of survey questions by selected respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent "real" differences among those populations.

For each pair of subgroups that has a statistically significant difference, an uppercase letter denoting significance is shown in the category with the larger column proportion. The letter denotes the category with the smaller column proportion from which it is statistically different. Differences were marked as statistically significant if the probability that the differences were due to chance alone were less than 5%. Categories were not used in comparisons when a column proportion was equal to zero or one.

Items that have no uppercase letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 63 on page 73, 95% of respondents who had lived in Littleton for 10 years or less (A) rated the city as a place to live as excellent or good. This proportion of respondents was statistically significantly higher than those who had lived in Littleton for more than 10 years (B), as denoted by the letter B.

# **Select Questions Compared by Length of Residency**

Table 63: Question 1 by Length of Residency

| Table 66: Question 1 by Length of Residency                                |                  |                     |     |
|--|------------------|---------------------|-----|
| Please rate each of the following aspects of quality of life in Littleton. | Length of        | Length of residency |     |
| (Percent excellent or good)  | 10 years or less | More than 10 years  | (A) |
|  | (A)              | (B)                 |     |
| Littleton as a place to live   | 95%              | 88%                 | 92% |
|  | В                |                     |     |
| Your neighborhood as a place to live                                       | 84%              | 90%                 | 87% |
|  |                  | А                   |     |
| Littleton as a place to raise children                                     | 88%              | 86%                 | 87% |
|  |                  |                     |     |
| Littleton as a place to retire   | 77%              | 70%                 | 73% |
|  |                  |                     |     |
| Littleton as a place to work   | 72%              | 72%                 | 72% |
|  |                  |                     |     |
| Overall quality of life in Littleton                                       | 91%              | 88%                 | 89% |
|  |                  |                     |     |

Table 64: Question 3 by Length of Residency

| To what extent do you agree or disagree that each statement below describes the City of | Length of        | residency          | Overall |
|---|------------------|--------------------|---------|
| Littleton? (Percent strongly or somewhat agree)   | 10 years or less | More than 10 years | (A)     |
|   | (A)              | (B)                |         |
| The city is a safe community  | 88%              | 87%                | 88%     |
| The city has a low crime rate   | 82%              | 81%                | 82%     |
| The city supports local businesses  | 94%<br>B         | 89%                | 92%     |
| Littleton has tight-knit neighborhoods  | 78%              | 79%                | 79%     |
| The city offers the best schools  | 88%              | 86%                | 87%     |
| Littleton has an effective city government  | 85%<br>B         | 65%                | 75%     |
| Traffic flows well on city streets  | 71%<br>B         | 57%                | 64%     |

Table 65: Question 5 by Length of Residency

| Please tell us how safe you feel in each of the following areas in Littleton. | Length of        | residency          | Overall |
|---|------------------|--------------------|---------|
| (Percent very or somewhat safe)   | 10 years or less | More than 10 years | (A)     |
|   | (A)              | (B)                |         |
| Downtown Littleton during the day   | 98%              | 97%                | 98%     |
| Downtown Littleton at night   | 90%              | 85%                | 88%     |
| Your neighborhood during the day  | 97%              | 96%                | 96%     |
| Your neighborhood at night  | 83%              | 83%                | 83%     |
| Parks, trails, natural open space areas                                       | 94%<br>B         | 82%                | 89%     |
| Littleton overall during the day  | 99%<br>B         | 96%                | 98%     |
| Littleton overall at night  | 82%              | 79%                | 81%     |

Table 66: Question 6 by Length of Residency

| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being | Length of residency |                    | Overall |
|---|---------------------|--------------------|---------|
| equal, how important do you think it is to shop locally in Littleton?                                   | 10 years or less    | More than 10 years | (A)     |
| (Percent essential or very important)   | (A)                 | (B)                |         |
| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being | 74%                 | 71%                | 72%     |
| equal, how important do you think it is to shop locally in Littleton?                                   |                     |                    |         |

Table 67: Question 7 by Length of Residency

| How important is it for Littleton to promote itself as a location for business, shopping, recreation, | Length of residency |                    | Overall |
|---|---------------------|--------------------|---------|
| tourism, and entertainment?   | 10 years or less    | More than 10 years | (A)     |
| (Percent essential or very important)   | (A)                 | (B)                |         |
| How important is it for Littleton to promote itself as a location for business, shopping, recreation, | 71%                 | 59%                | 65%     |
| tourism, and entertainment?   | В                   |                    |         |

Table 68: Question 8 by Length of Residency

| Please rate the quality of each of the following in Littleton. | Length of        | residency    | Overall |
|--|------------------|--------------|---------|
| (Percent excellent or good)                                    | 10 years or less | More than 10 | (A)     |
|  |                  | years        |         |
|  | (A)              | (B)          |         |
| Appearance of city   | 89%              | 81%          | 85%     |
|  | В                |              |         |
| Shopping opportunities   | 69%              | 62%          | 66%     |
| Job opportunities  | 46%              | 40%          | 43%     |
| Historic preservation  | 78%              | 77%          | 78%     |
| Economic development   | 72%              | 64%          | 68%     |
| Public transit services  | 49%              | 62%          | 55%     |
|  |                  | А            |         |
| Traffic flow   | 48%              | 33%          | 41%     |
|  | В                |              |         |
| Snow plowing   | 51%              | 55%          | 53%     |
| Downtown parking   | 40%              | 20%          | 31%     |
|  | В                |              |         |
| Parks and trails   | 92%              | 90%          | 91%     |
| Recreation opportunities                                       | 88%              | 90%          | 89%     |
| Open space areas   | 89%              | 85%          | 87%     |
| Environmental sustainability                                   | 66%              | 60%          | 63%     |
| Littleton Police Department                                    | 77%              | 76%          | 77%     |
| Traffic enforcement  | 49%              | 54%          | 52%     |
| Code compliance  | 51%              | 52%          | 52%     |
| Municipal Court  | 83%              | 81%          | 82%     |
| Hudson Gardens   | 93%              | 92%          | 93%     |
| Carson Nature Center   | 93%              | 96%          | 95%     |
| South Platte Park  | 90%              | 93%          | 92%     |
| Buck Recreation Center   | 83%              | 91%          | 88%     |
|  |                  | А            |         |
| City-sponsored special events                                  | 89%              | 88%          | 88%     |
| Town Hall Arts Center  | 95%              | 91%          | 92%     |

Table 69: Question 9 by Length of Residency

| Please rate the following areas of transportation in Littleton. | Length of        | residency    | Overall |
|---|------------------|--------------|---------|
| (Percent excellent or good)                                     | 10 years or less | More than 10 | (A)     |
|   |                  | years        |         |
|   | (A)              | (B)          |         |
| Ease of driving   | 79%              | 66%          | 72%     |
|   | В                |              |         |
| Ease of traveling by bus (RTD)                                  | 26%              | 31%          | 28%     |
| Ease of traveling by light rail                                 | 56%              | 65%          | 61%     |
|   |                  | А            |         |
| Ease of walking in the city                                     | 66%              | 76%          | 71%     |
|   |                  | А            |         |
| Ease of traveling by bicycle                                    | 57%              | 72%          | 64%     |
|   |                  | А            |         |
| Street maintenance  | 44%              | 36%          | 40%     |
|   | В                |              |         |
| Omnibus senior and disabled transit service                     | 72%              | 62%          | 68%     |
| Downtown Littleton light rail station                           | 75%              | 78%          | 76%     |
| Mineral Avenue light rail station                               | 69%              | 74%          | 72%     |

Table 70: Question 10 by Length of Residency

| Please rate your opinion about Littleton's Bemis Public Library and its services:                 | Length of residency |                    | Overall |
|---|---------------------|--------------------|---------|
| (Percent excellent or good)   | 10 years or less    | More than 10 years | (A)     |
|   | (A)                 | (B)                |         |
| Library programs (e.g., story time, digital programs, Summer Reading program, etc.)               | 96%                 | 96%                | 96%     |
| Library services (e.g., reference desk, check out, etc.)  | 97%                 | 97%                | 97%     |
| Internet and computer services  | 91%                 | 96%                | 93%     |
| Online services at www.library.littletonco.gov accessed from home or elsewhere (e.g., book holds, | 86%                 | 91%                | 88%     |
| access databases, research, etc.)   |                     |                    |         |
| Materials and collections   | 83%                 | 90%                | 87%     |
|   |                     | А                  |         |
| Library building and grounds  | 90%                 | 85%                | 88%     |
| Overall performance of the library  | 95%                 | 95%                | 95%     |

Table 71: Question 11 by Length of Residency

| Please rate your opinion about the Littleton Museum and its services:                            | Length of        | Length of residency |     |
|--|------------------|---------------------|-----|
| (Percent excellent or good)  | 10 years or less | More than 10 years  | (A) |
|  | (A)              | (B)                 |     |
| Museum programs (e.g., lectures, classes, special events - Holiday's Eve, Sheep to Shawl, spring | 97%              | 95%                 | 96% |
| planting)  |                  |                     |     |
| Wednesday evening free summer concerts   | 89%              | 93%                 | 92% |
| Museum research center   | 91%              | 91%                 | 91% |
| Museum rotating exhibits   | 82%              | 89%                 | 86% |
| Art shows in the galleries   | 84%              | 89%                 | 87% |
| Living History Farms/Historic Site Interpreters  | 96%              | 96%                 | 96% |
| Museum building and grounds  | 94%              | 96%                 | 95% |
| Overall performance of the Littleton Museum  | 95%              | 97%                 | 96% |

Table 72: Question 13 by Length of Residency

| Based on your most recent contact with a member of the Littleton Police Department, please | Length of        | residency          | Overall |
|--|------------------|--------------------|---------|
| rate each of the following aspects of the employee with whom you had contact.              | 10 years or less | More than 10 years | (A)     |
| (Percent excellent or good)  | (A)              | (B)                |         |
| Fairness   | 92%<br>B         | 80%                | 87%     |
| Responsiveness to requests and/or needs  | 75%              | 75%                | 75%     |
| Level of interest in addressing your concerns  | 70%              | 70%                | 70%     |
| Helpfulness  | 82%<br>B         | 68%                | 76%     |
| Courteousness  | 84%              | 85%                | 85%     |
| Knowledge  | 77%              | 85%                | 80%     |
| Timeliness of handling the situation   | 80%              | 76%                | 78%     |
| Use of force in fair and effective way   | 75%              | 81%                | 76%     |
| Resolution of concerns   | 67%              | 65%                | 66%     |
| Overall impression of staff members  | 83%              | 75%                | 79%     |

Table 73: Question 14 by Length of Residency

| Please rate the job the Littleton Police Department does at each of the following. | Length of residency |                    | Overall |
|--|---------------------|--------------------|---------|
| (Percent excellent or good)  | 10 years or less    | More than 10 years | (A)     |
|  | (A)                 | (B)                |         |
| Crime prevention   | 69%                 | 67%                | 68%     |
| Crime solving  | 62%                 | 56%                | 59%     |
| Maintaining public order   | 86%                 | 77%                | 82%     |
|  | В                   |                    |         |
| Providing public information and education   | 77%                 | 73%                | 75%     |
| Protecting individual civil rights   | 74%                 | 74%                | 74%     |
| Assisting fire responders  | 90%                 | 94%                | 92%     |

Table 74: Question 15 by Length of Residency

| Please rate the Littleton Police Department on the following.                              | Length of residency |                    | Overall  |
|--|---------------------|--------------------|----------|
| (Percent excellent or good)  | 10 years or less    | More than 10 years | 10 years |
|  | (A)                 | (B)                | or less  |
| Being trustworthy  | 76%                 | 86%                | 81%      |
|  |                     | А                  |          |
| Acting in the best interest of the community   | 82%                 | 84%                | 83%      |
| Being sensitive to residents' concerns   | 68%                 | 73%                | 71%      |
| Responding to citizens' emergency calls for service  | 81%                 | 82%                | 82%      |
| Caring about the well-being of the people they deal with                                   | 80%                 | 79%                | 79%      |
| Working with people in your neighborhood to solve neighborhood problems                    | 70%                 | 69%                | 70%      |
| Communicating regularly with community members (e.g., websites, emails or public meetings) | 52%                 | 55%                | 53%      |
| Inviting community members to provide input (e.g., comments, suggestions and concerns)     | 55%                 | 53%                | 54%      |

Table 75: Question 16 by Length of Residency

| rable for queenen re by being an entree la   |                                     |     |         |
|--|-------------------------------------|-----|---------|
| Overall, how would you rate the quality of services provided by the City of Littleton?           | Length of residency                 |     | Overall |
| (Percent excellent or good)  | 10 years or less More than 10 years |     | (A)     |
|  | (A)                                 | (B) |         |
| Overall, how would you rate the quality of municipal services provided by the City of Littleton? | 84%                                 | 78% | 81%     |
|  |                                     |     |         |

Table 76: Question 17 by Length of Residency

| Please rate the following categories of Littleton government performance.     | Length of        | residency          | Overall |
|---|------------------|--------------------|---------|
| (Percent excellent or good)   | 10 years or less | More than 10 years | (A)     |
|   | (A)              | (B)                |         |
| The direction the city is taking with respect to open space, trails and parks | 90%              | 75%                | 83%     |
|   | В                |                    |         |
| Attracting companies to locate in Littleton                                   | 63%              | 56%                | 59%     |
| The job the city government does at welcoming citizen involvement             | 79%<br>B         | 58%                | 68%     |
| Opportunities to participate in city government decisions                     | 58%              | 54%                | 56%     |
| Responding to citizen complaints and concerns                                 | 51%              | 45%                | 48%     |
| Holding public meetings about city plans                                      | 75%              | 61%                | 68%     |
|   | В                |                    |         |
| Littleton's elected officials' consideration of what people like me think     | 59%              | 40%                | 49%     |
|   | В                |                    |         |
| Littleton's government as an example of how best to provide services          | 72%<br>B         | 50%                | 60%     |
| The city manager's management of city operations                              | 68%              | 59%                | 63%     |
| The quality of work provided by City of Littleton employees                   | 81%              | 73%                | 76%     |
|   | В                |                    |         |
| Spending local tax dollars wisely   | 63%              | 40%                | 52%     |
|   | В                |                    |         |
| A city government that is run efficiently                                     | 77%              | 51%                | 63%     |
|   | В                | 100                | 5.50    |
| Running Littleton's local government in the best interest of residents        | 64%              | 48%                | 55%     |
| Daine turn an area and a consequent has the area blick                        | B                | 4.00               | F00/    |
| Being transparent and accountable to the public                               | 61%<br>B         | 46%                | 53%     |
| Providing information about city plans and programs                           | 73%              | 59%                | 66%     |
| Toviding information about city plans and programs                            | 73%<br>B         | 3970               | 00%     |
| The overall direction the city is taking                                      | 76%              | 53%                | 65%     |
| The overall direction the city is taking                                      | В                | 3370               | 00%     |

Table 77: Question 19 by Length of Residency

| Thinking about the next five to eight years, how important is each of the following potential | Length of        | residency          | Overall |
|---|------------------|--------------------|---------|
| projects in Littleton?  | 10 years or less | More than 10 years | (A)     |
| (Percent essential or very important)   | (A)              | (B)                |         |
| Reducing traffic congestion on city streets   | 60%              | 74%                | 67%     |
|   |                  | А                  |         |
| Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)     | 93%              | 90%                | 91%     |
| Building new trails   | 42%              | 39%                | 40%     |
| Continuing preservation programs for historic buildings                                       | 54%              | 63%                | 58%     |
|   |                  | А                  |         |
| Partnering strategically and financially with the private sector in development               | 51%              | 54%                | 53%     |
| Redeveloping older neighborhoods  | 50%              | 40%                | 45%     |
|   | В                |                    |         |
| Redeveloping aging shopping centers   | 66%              | 56%                | 61%     |
|   | В                |                    |         |

Table 78: Question 20 by Length of Residency

| Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police | Length of        | residency          | Overall |
|---|------------------|--------------------|---------|
| Department to focus resources on each of the following areas in the next two years.                 | 10 years or less | More than 10 years | (A)     |
| (Percent high or medium priority)   | (A)              | (B)                |         |
| Traffic issues/residential speeding   | 74%              | 81%                | 77%     |
| Vandalism/graffiti  | 58%              | 81%<br>A           | 69%     |
| Fraud/identity theft  | 77%              | 88%<br>A           | 82%     |
| School safety (bullying, fighting, weapons)   | 91%              | 94%                | 92%     |
| Homeless/transient-related issues   | 89%              | 95%<br>A           | 92%     |
| Gang activity   | 79%              | 86%<br>A           | 82%     |
| Violent crimes  | 91%              | 96%<br>A           | 93%     |
| Property crimes   | 90%              | 96%<br>A           | 93%     |
| Hate crimes   | 86%<br>B         | 78%                | 82%     |
| Disorderly conduct/public intoxications/noise violations  | 59%              | 72%<br>A           | 65%     |
| Disorderly youth/underage drinking  | 52%              | 71%<br>A           | 61%     |
| Drug abuse (manufacture, sale, or use of illegal/prescription drugs)                                | 82%              | 90%<br>A           | 86%     |

Table 79: Question 21 by Length of Residency

| (Percent strongly or somewhat support)  | Length of        | Overall            |     |
|---|------------------|--------------------|-----|
|   | 10 years or less | More than 10 years | (A) |
|   | (A)              | (B)                |     |
| If the city asked voters to increase the tax rate on retail and medical marijuana sales with the    | 85%              | 80%                | 83% |
| proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent |                  |                    |     |
| would you support or oppose this increase?  |                  |                    |     |

Table 80: Question 25 by Length of Residency

| Please indicate how important it is to you, if at all, to receive information from the city about each | Length of        | residency          | Overall |
|--|------------------|--------------------|---------|
| of the following topics.   | 10 years or less | More than 10 years | (A)     |
| (Percent essential or very important)  | (A)              | (B)                |         |
| Special events (e.g., concerts, races, festivals)  | 68%              | 65%                | 66%     |
| Police/crime data  | 69%              | 70%                | 69%     |
| City finances/budget   | 63%              | 76%<br>A           | 69%     |
| Development projects (new residential or commercial buildings or sites)                                | 71%              | 80%<br>A           | 75%     |
| Demographics of the community  | 25%              | 28%                | 26%     |
| Public asset conditions (streets, city buildings/facilities, etc.)                                     | 59%              | 62%                | 60%     |
| Code compliance requirements and current activity  | 39%              | 43%                | 41%     |
| Street/traffic/road work   | 77%              | 84%<br>A           | 80%     |
| Affordable housing   | 50%              | 43%                | 47%     |
| Economic development   | 61%              | 57%                | 59%     |
| City council decisions   | 80%              | 81%                | 80%     |
| Other topics you would like to receive information about   | 71%              | 57%                | 64%     |

Table 81: Question 26 by Length of Residency

| Please indicate whether each of the following is a major source, minor source or not a source of | Length of        | residency          | Overall |
|--|------------------|--------------------|---------|
| information for you when looking for information about the City of Littleton.                    | 10 years or less | More than 10 years | (A)     |
| (Percent major or minor source)  | (A)              | (B)                |         |
| The Littleton Report (bi-monthly city newsletter)  | 75%              | 92%<br>A           | 83%     |
| The Littleton Independent (weekly, privately-owned newspaper)                                    | 36%              | 57%<br>A           | 46%     |
| Denver Post  | 30%              | 29%                | 30%     |
| The Villager (weekly, privately-owned newspaper)   | 9%               | 20%<br>A           | 14%     |
| LittletonCO.gov (official city website)  | 71%              | 71%                | 71%     |
| Openlittleton.org (citizen engagement website)   | 28%              | 35%                | 31%     |
| VisitLittleton.org (events website)  | 52%              | 51%                | 51%     |
| Littleton's Facebook page (facebook.com/CityofLittleton)   | 27%              | 24%                | 26%     |
| Littleton on Twitter/X (www.x.com/CityofLittleton).  | 12%              | 14%                | 13%     |
| Comcast Cable Channel 8 (city government access channel)   | 9%               | 15%<br>A           | 12%     |
| NextDoor.com   | 39%              | 43%                | 41%     |
| Littleton Report Online  | 22%              | 35%<br>A           | 28%     |
| Instagram  | 26%<br>B         | 14%                | 20%     |

# Select Questions Compared by Tenure (Rent vs Own)

Table 82: Question 1 by Tenure

| Please rate each of the following aspects of quality of life in Littleton. (Percent excellent or good) | Rent or ov | Rent or own home |     |
|--|------------|------------------|-----|
|  | Rent       | Own              | (A) |
|  | (A)        | (B)              |     |
| Littleton as a place to live   | 89%        | 93%              | 92% |
| Your neighborhood as a place to live   | 74%        | 93%              | 87% |
|  |            | А                |     |
| Littleton as a place to raise children   | 82%        | 89%              | 87% |
|  |            | А                |     |
| Littleton as a place to retire   | 71%        | 74%              | 73% |
| Littleton as a place to work   | 67%        | 76%              | 72% |
|  |            | Α                |     |
| Overall quality of life in Littleton   | 86%        | 91%              | 89% |
|  |            | Α                |     |

Table 83: Question 3 by Tenure

| To what extent do you agree or disagree that each statement below describes the City of Littleton? (Percent | Rent or own home |     | Overall |
|---|------------------|-----|---------|
| strongly or somewhat agree)   | Rent             | Own | (A)     |
|   | (A)              | (B) |         |
| The city is a safe community  | 81%              | 92% | 88%     |
|   |                  | А   |         |
| The city has a low crime rate   | 76%              | 85% | 82%     |
|   |                  | А   |         |
| The city supports local businesses  | 92%              | 92% | 92%     |
| Littleton has tight-knit neighborhoods  | 74%              | 81% | 79%     |
| The city offers the best schools  | 86%              | 87% | 87%     |
| Littleton has an effective city government  | 80%              | 73% | 75%     |
| Traffic flows well on city streets  | 72%              | 61% | 64%     |
|   | В                |     |         |

#### Table 84: Question 5 by Tenure

| Please tell us how safe you feel in each of the following areas in Littleton. (Percent very or somewhat safe) | Rent or own home |     | Overall |
|---|------------------|-----|---------|
|   | Rent             | Own | (A)     |
|   | (A)              | (B) |         |
| Downtown Littleton during the day   | 97%              | 98% | 98%     |
| Downtown Littleton at night   | 86%              | 89% | 88%     |
| Your neighborhood during the day  | 94%              | 98% | 96%     |
|   |                  | Α   |         |
| Your neighborhood at night  | 73%              | 89% | 83%     |
|   |                  | А   |         |
| Parks, trails, natural open space areas   | 93%              | 87% | 89%     |
|   | В                |     |         |
| Littleton overall during the day  | 99%              | 97% | 98%     |
| Littleton overall at night  | 77%              | 83% | 81%     |
|   |                  | А   |         |

#### Table 85: Question 6 by Tenure

| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, how | Rent or ov | wn home | Overall |
|--|------------|---------|---------|
| important do you think it is to shop locally in Littleton? (Percent essential or very important)                   | Rent       | Own     | (A)     |
|  | (A)        | (B)     |         |
| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, how | 76%        | 71%     | 72%     |
| important do you think it is to shop locally in Littleton?   |            |         |         |

#### Table 86: Question 7 by Tenure

| How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and                | Rent or o | wn home | Overall |
|---|-----------|---------|---------|
| entertainment? (Percent essential or very important)  | Rent      | Own     | (A)     |
|   | (A)       | (B)     |         |
| How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment? | 65%       | 66%     | 65%     |

#### Table 87: Question 8 by Tenure

| Please rate the quality of each of the following in Littleton. (Percent excellent or good) | Rent or ow | n home   | Overall |
|--|------------|----------|---------|
|  | Rent       | Own      | (A)     |
|  | (A)        | (B)      | ` ,     |
| Appearance of city   | 87%        | 85%      | 85%     |
| Shopping opportunities   | 70%        | 63%      | 66%     |
| Job opportunities  | 46%        | 41%      | 43%     |
| Historic preservation  | 75%        | 80%      | 78%     |
| Economic development   | 70%        | 68%      | 68%     |
| Public transit services  | 56%        | 55%      | 55%     |
| Traffic flow   | 46%        | 39%      | 41%     |
| Snow plowing   | 49%        | 56%      | 53%     |
| Downtown parking   | 35%        | 28%      | 31%     |
| Parks and trails   | 93%        | 91%      | 91%     |
| Recreation opportunities   | 86%        | 91%      | 89%     |
| Open space areas   | 87%        | 87%      | 87%     |
| Environmental sustainability   | 64%        | 62%      | 63%     |
| Littleton Police Department  | 67%        | 82%<br>A | 77%     |
| Traffic enforcement  | 49%        | 54%      | 52%     |
| Code compliance  | 44%        | 55%      | 52%     |
| Municipal Court  | 81%        | 82%      | 82%     |
| Hudson Gardens   | 94%        | 92%      | 93%     |
| Carson Nature Center   | 93%        | 96%      | 95%     |
| South Platte Park  | 91%        | 93%      | 92%     |
| Buck Recreation Center   | 83%        | 90%      | 88%     |
| City-sponsored special events  | 86%        | 90%      | 88%     |
| Town Hall Arts Center  | 98%<br>B   | 90%      | 92%     |

Table 88: Question 9 by Tenure

| Please rate the following areas of transportation in Littleton. (Percent excellent or good) | Rent or ov | Rent or own home |     |
|---|------------|------------------|-----|
|   | Rent       | Own              | (A) |
|   | (A)        | (B)              |     |
| Ease of driving   | 73%        | 73%              | 72% |
| Ease of traveling by bus (RTD)  | 23%        | 32%              | 28% |
| Ease of traveling by light rail   | 57%        | 63%              | 61% |
| Ease of walking in the city   | 64%        | 74%              | 71% |
|   |            | А                |     |
| Ease of traveling by bicycle  | 58%        | 67%              | 64% |
| Street maintenance  | 47%        | 37%              | 40% |
|   | В          |                  |     |
| Omnibus senior and disabled transit service   | 72%        | 61%              | 68% |
| Downtown Littleton light rail station   | 71%        | 79%              | 76% |
| Mineral Avenue light rail station   | 69%        | 73%              | 72% |

Table 89: Question 10 by Tenure

| Please rate your opinion about Littleton's Bemis Public Library and its services: (Percent excellent or good)                       |      | n home | Overall |
|---|------|--------|---------|
|   | Rent | Own    | (A)     |
|   | (A)  | (B)    |         |
| Library programs (e.g., story time, digital programs, Summer Reading program, etc.)   | 98%  | 95%    | 96%     |
| Library services (e.g., reference desk, check out, etc.)  | 98%  | 96%    | 97%     |
| Internet and computer services  | 88%  | 96%    | 93%     |
|   |      | А      |         |
| Online services at www.library.littletonco.gov accessed from home or elsewhere (e.g., book holds, access databases, research, etc.) | 89%  | 88%    | 88%     |
| Materials and collections   | 81%  | 90%    | 87%     |
|   |      | А      |         |
| Library building and grounds  | 91%  | 86%    | 88%     |
| Overall performance of the library  | 94%  | 95%    | 95%     |

Table 90: Question 11 by Tenure

| Please rate your opinion about the Littleton Museum and its services: (Percent excellent or good)          | Rent or own home |     | Overall |
|--|------------------|-----|---------|
|  | Rent             | Own | (A)     |
|  | (A)              | (B) |         |
| Museum programs (e.g., lectures, classes, special events - Holiday's Eve, Sheep to Shawl, spring planting) | 95%              | 96% | 96%     |
| Wednesday evening free summer concerts   | 81%              | 96% | 92%     |
|  |                  | А   |         |
| Museum research center   | 90%              | 92% | 91%     |
| Museum rotating exhibits   | 76%              | 91% | 86%     |
|  |                  | А   |         |
| Art shows in the galleries   | 82%              | 89% | 87%     |
| Living History Farms/Historic Site Interpreters  | 96%              | 96% | 96%     |
| Museum building and grounds  | 96%              | 95% | 95%     |
| Overall performance of the Littleton Museum  | 96%              | 96% | 96%     |

Table 91: Question 13 by Tenure

| Based on your most recent contact with a member of the Littleton Police Department, please rate each of the |      | wn home | Overall |
|---|------|---------|---------|
| following aspects of the employee with whom you had contact. (Percent excellent or good)                    | Rent | Own     | (A)     |
|   | (A)  | (B)     |         |
| Fairness  | 88%  | 86%     | 87%     |
| Responsiveness to requests and/or needs   | 73%  | 77%     | 75%     |
| Level of interest in addressing your concerns   | 62%  | 76%     | 70%     |
|   |      | А       |         |
| Helpfulness   | 69%  | 82%     | 76%     |
|   |      | Α       |         |
| Courteousness   | 83%  | 85%     | 85%     |
| Knowledge   | 73%  | 86%     | 80%     |
|   |      | А       |         |
| Timeliness of handling the situation  | 74%  | 82%     | 78%     |
| Use of force in fair and effective way  | 74%  | 83%     | 76%     |
| Resolution of concerns  | 59%  | 74%     | 66%     |
|   |      | А       |         |
| Overall impression of staff members   | 77%  | 81%     | 79%     |

#### Table 92: Question 14 by Tenure

| Please rate the job the Littleton Police Department does at each of the following. (Percent excellent or good) | Rent or own home |     | Overall |
|--|------------------|-----|---------|
|  | Rent             | Own | (A)     |
|  | (A)              | (B) |         |
| Crime prevention   | 60%              | 74% | 68%     |
|  |                  | Α   |         |
| Crime solving  | 57%              | 61% | 59%     |
| Maintaining public order   | 80%              | 83% | 82%     |
| Providing public information and education   | 71%              | 78% | 75%     |
| Protecting individual civil rights   | 72%              | 76% | 74%     |
| Assisting fire responders  | 89%              | 94% | 92%     |

Table 93: Question 15 by Tenure

| Table 36: Queetien 16 by Tondie  |        |        |     |
|--|--------|--------|-----|
| Please rate the Littleton Police Department on the following. (Percent excellent or good)  | Gen    | Gender |     |
|  | Female | Male   | (A) |
|  | (A)    | (B)    |     |
| Being trustworthy  | 83%    | 78%    | 81% |
| Acting in the best interest of the community   | 83%    | 83%    | 83% |
| Being sensitive to residents' concerns   | 70%    | 70%    | 71% |
| Responding to citizens' emergency calls for service  | 80%    | 84%    | 82% |
| Caring about the well-being of the people they deal with                                   | 80%    | 77%    | 79% |
| Working with people in your neighborhood to solve neighborhood problems                    | 70%    | 68%    | 70% |
| Communicating regularly with community members (e.g., websites, emails or public meetings) | 58%    | 50%    | 53% |
| Inviting community members to provide input (e.g., comments, suggestions and concerns)     | 55%    | 54%    | 54% |

Table 94: Question 16 by Tenure

| Overall, how would you rate the quality of services provided by the City of Littleton? (Percent excellent or good) | Rent or own home |     | Overall |
|--|------------------|-----|---------|
|  | Rent             | Own | (A)     |
|  | (A)              | (B) |         |
| Overall, how would you rate the quality of municipal services provided by the City of Littleton?                   | 77%              | 83% | 81%     |

#### Table 95: Question 17 by Tenure

| Please rate the following categories of Littleton government performance. (Percent excellent or good) |      | n home | Overall |
|---|------|--------|---------|
|   | Rent | Own    | (A)     |
|   | (A)  | (B)    |         |
| The direction the city is taking with respect to open space, trails and parks                         | 88%  | 80%    | 83%     |
|   | В    |        |         |
| Attracting companies to locate in Littleton   | 63%  | 58%    | 59%     |
| The job the city government does at welcoming citizen involvement                                     | 70%  | 68%    | 68%     |
| Opportunities to participate in city government decisions   | 58%  | 55%    | 56%     |
| Responding to citizen complaints and concerns   | 56%  | 44%    | 48%     |
|   | В    |        |         |
| Holding public meetings about city plans  | 70%  | 67%    | 68%     |
| Littleton's elected officials' consideration of what people like me think                             | 52%  | 47%    | 49%     |
| Littleton's government as an example of how best to provide services                                  | 64%  | 59%    | 60%     |
| The city manager's management of city operations  | 58%  | 66%    | 63%     |
| The quality of work provided by City of Littleton employees   | 79%  | 76%    | 76%     |
| Spending local tax dollars wisely   | 58%  | 49%    | 52%     |
| A city government that is run efficiently   | 73%  | 59%    | 63%     |
|   | В    |        |         |
| Running Littleton's local government in the best interest of residents                                | 64%  | 52%    | 55%     |
|   | В    |        |         |
| Being transparent and accountable to the public   | 52%  | 54%    | 53%     |
| Providing information about city plans and programs   | 74%  | 62%    | 66%     |
|   | В    |        |         |
| The overall direction the city is taking  | 69%  | 63%    | 65%     |

#### Table 96: Question 19 by Tenure

| Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? | Rent or own home |     | Overall |
|--|------------------|-----|---------|
| (Percent essential or very important)  | Rent             | Own | (A)     |
|  | (A)              | (B) |         |
| Reducing traffic congestion on city streets  | 60%              | 70% | 67%     |
|  |                  | Α   |         |
| Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)                            | 89%              | 93% | 91%     |
| Building new trails  | 39%              | 41% | 40%     |
| Continuing preservation programs for historic buildings  | 62%              | 56% | 58%     |
| Partnering strategically and financially with the private sector in development                                      | 53%              | 53% | 53%     |
| Redeveloping older neighborhoods   | 50%              | 43% | 45%     |
| Redeveloping aging shopping centers  | 62%              | 61% | 61%     |

Table 97: Question 20 by Tenure

| Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus | Rent or ov | wn home | Overall |
|---|------------|---------|---------|
| resources on each of the following areas in the next two years. (Percent high or medium priority)                       | Rent       | Own     | (A)     |
|   | (A)        | (B)     |         |
| Traffic issues/residential speeding   | 74%        | 79%     | 77%     |
| Vandalism/graffiti  | 66%        | 71%     | 69%     |
| Fraud/identity theft  | 91%        | 77%     | 82%     |
|   | В          |         |         |
| School safety (bullying, fighting, weapons)   | 90%        | 94%     | 92%     |
| Homeless/transient-related issues   | 89%        | 93%     | 92%     |
| Gang activity   | 81%        | 83%     | 82%     |
| Violent crimes  | 92%        | 94%     | 93%     |
| Property crimes   | 97%        | 91%     | 93%     |
|   | В          |         |         |
| Hate crimes   | 85%        | 81%     | 82%     |
| Disorderly conduct/public intoxications/noise violations  | 65%        | 66%     | 65%     |
| Disorderly youth/underage drinking  | 61%        | 61%     | 61%     |
| Drug abuse (manufacture, sale, or use of illegal/prescription drugs)  | 85%        | 87%     | 86%     |

Table 98: Question 21 by Tenure

| Tuble 56. Quedion 21 by Tenare  |                  |     |         |
|---|------------------|-----|---------|
| (Percent strongly or somewhat support)  | Rent or own home |     | Overall |
|   | Rent             | Own | (A)     |
|   | (A)              | (B) |         |
| If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to | 82%              | 83% | 83%     |
| fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this       |                  |     |         |
| increase?   |                  |     |         |

## Table 99: Question 25 by Tenure

| Please indicate how important it is to you, if at all, to receive information from the city about each of the following | Rent or ov | vn home | Overall |
|---|------------|---------|---------|
| topics. (Percent essential or very important)   | Rent       | Own     | (A)     |
|   | (A)        | (B)     |         |
| Special events (e.g., concerts, races, festivals)   | 61%        | 69%     | 66%     |
|   |            | Α       |         |
| Police/crime data   | 77%        | 65%     | 69%     |
|   | В          |         |         |
| City finances/budget  | 69%        | 70%     | 69%     |
| Development projects (new residential or commercial buildings or sites)   | 62%        | 83%     | 75%     |
|   |            | Α       |         |
| Demographics of the community   | 27%        | 27%     | 26%     |
| Public asset conditions (streets, city buildings/facilities, etc.)  | 57%        | 62%     | 60%     |
| Code compliance requirements and current activity   | 44%        | 40%     | 41%     |
| Street/traffic/road work  | 78%        | 81%     | 80%     |
| Affordable housing  | 64%        | 38%     | 47%     |
|   | В          |         |         |
| Economic development  | 67%        | 55%     | 59%     |
|   | В          |         |         |
| City council decisions  | 79%        | 81%     | 80%     |
| Other topics you would like to receive information about (please specify)   | 76%        | 55%     | 64%     |
|   | В          |         |         |

## Table 100: Question 26 by Tenure

| Please indicate whether each of the following is a major source, minor source or not a source of information for | Rent or ow | n home | Overall |
|--|------------|--------|---------|
| you when looking for information about the City of Littleton. (Percent major or minor source)                    | Rent       | Own    | (A)     |
|  | (A)        | (B)    |         |
| The Littleton Report (bi-monthly city newsletter)  | 71%        | 89%    | 83%     |
|  |            | А      |         |
| The Littleton Independent (weekly, privately-owned newspaper)  | 38%        | 51%    | 46%     |
|  |            | А      |         |
| Denver Post  | 28%        | 31%    | 30%     |
| The Villager (weekly, privately-owned newspaper)   | 17%        | 13%    | 14%     |
| LittletonCO.gov (official city website)  | 68%        | 72%    | 71%     |
| Openlittleton.org (citizen engagement website)   | 38%        | 28%    | 31%     |
|  | В          |        |         |
| VisitLittleton.org (events website)  | 52%        | 51%    | 51%     |
| Littleton's Facebook page (facebook.com/CityofLittleton)   | 28%        | 25%    | 26%     |
| Littleton on Twitter/X (www.x.com/CityofLittleton).  | 16%        | 11%    | 13%     |
| Comcast Cable Channel 8 (city government access channel)   | 11%        | 12%    | 12%     |
| NextDoor.com   | 38%        | 43%    | 41%     |
| Littleton Report Online  | 24%        | 30%    | 28%     |
| Instagram  | 28%        | 16%    | 20%     |
|  | В          |        |         |

# **Select Questions Compared by Age**

Table 101: Question 1 by Age

| Please rate each of the following aspects of quality of life in Littleton. |       | Age   | Overall |     |
|--|-------|-------|---------|-----|
| (Percent excellent or good)  | 18-34 | 35-54 | 55+     | (A) |
|  | (A)   | (B)   | (C)     |     |
| Littleton as a place to live   | 96%   | 87%   | 92%     | 92% |
|  | В     |       |         |     |
| Your neighborhood as a place to live                                       | 83%   | 83%   | 91%     | 87% |
|  |       |       | А       |     |
| Littleton as a place to raise children                                     | 90%   | 81%   | 89%     | 87% |
| Littleton as a place to retire   | 75%   | 67%   | 75%     | 73% |
| Littleton as a place to work   | 68%   | 66%   | 78%     | 72% |
| Overall quality of life in Littleton                                       | 93%   | 85%   | 90%     | 89% |
|  | В     |       |         |     |

Table 102: Question 3 by Age

| To what extent do you agree or disagree that each statement below describes the City of Littleton? | Age   |       |     | Overall |
|--|-------|-------|-----|---------|
| (Percent strongly or somewhat agree)   | 18-34 | 35-54 | 55+ | (A)     |
|  | (A)   | (B)   | (C) |         |
| The city is a safe community   | 89%   | 82%   | 90% | 88%     |
|  |       |       | В   |         |
| The city has a low crime rate  | 86%   | 74%   | 83% | 82%     |
|  | В     |       |     |         |
| The city supports local businesses   | 98%   | 89%   | 89% | 92%     |
|  | ВС    |       |     |         |
| Littleton has tight-knit neighborhoods   | 77%   | 73%   | 84% | 79%     |
|  |       |       | В   |         |
| The city offers the best schools   | 92%   | 81%   | 90% | 87%     |
| Littleton has an effective city government   | 90%   | 71%   | 70% | 75%     |
|  | ВС    |       |     |         |
| Traffic flows well on city streets   | 71%   | 63%   | 62% | 64%     |

Table 103: Question 5 by Age

| Please tell us how safe you feel in each of the following areas in Littleton. |       | Age   |     |     |
|---|-------|-------|-----|-----|
| (Percent very or somewhat safe)   | 18-34 | 35-54 | 55+ | (A) |
|   | (A)   | (B)   | (C) |     |
| Downtown Littleton during the day   | 97%   | 98%   | 98% | 98% |
| Downtown Littleton at night   | 86%   | 89%   | 89% | 88% |
| Your neighborhood during the day  | 97%   | 95%   | 97% | 96% |
| Your neighborhood at night  | 86%   | 80%   | 83% | 83% |
| Parks, trails, natural open space areas                                       | 93%   | 86%   | 88% | 89% |
| Littleton overall during the day  | 99%   | 95%   | 98% | 98% |
|   | В     |       |     |     |
| Littleton overall at night  | 83%   | 80%   | 79% | 81% |

Table 104: Question 6 by Age

| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, how  |       | Overall |     |     |
|---|-------|---------|-----|-----|
| important do you think it is to shop locally in Littleton? (Percent essential or very important)  | 18-34 | 35-54   | 55+ | (A) |
|   | (A)   | (B)     | (C) |     |
| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, how important do you think it is to shop locally in Littleton? | 73%   | 70%     | 74% | 72% |

Table 105: Question 7 by Age

| How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and                |       | Age   |     | Overall |
|---|-------|-------|-----|---------|
| entertainment? (Percent essential or very important)  | 18-34 | 35-54 | 55+ | (A)     |
|   | (A)   | (B)   | (C) |         |
| How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment? | 67%   | 66%   | 65% | 65%     |

Table 106: Question 8 by Age

| Please rate the quality of each of the following in Littleton. |            | Age      |            | Overall |  |
|--|------------|----------|------------|---------|--|
| (Percent excellent or good)                                    | 18-34      | 35-54    | 55+        | (A)     |  |
|  | (A)        | (B)      | (C)        |         |  |
| Appearance of city   | 94%<br>B C | 77%      | 85%        | 85%     |  |
| Shopping opportunities   | 66%        | 63%      | 66%        | 66%     |  |
| Job opportunities  | 47%        | 31%      | 51%        | 43%     |  |
| Lliatoria processation   | B<br>78%   | 68%      | 82%        | 78%     |  |
| Historic preservation  | /0%        | 00%      | 82%<br>B   | 70%     |  |
| Economic development   | 75%<br>B   | 60%      | 70%        | 68%     |  |
| Public transit services  | 41%        | 54%<br>A | 67%<br>A B | 55%     |  |
| Traffic flow   | 49%<br>B   | 33%      | 41%        | 41%     |  |
| Snow plowing   | 59%        | 46%      | 54%        | 53%     |  |
| Downtown parking   | 44%<br>C   | 33%<br>C | 19%        | 31%     |  |
| Parks and trails   | 96%<br>B   | 84%      | 92%<br>B   | 91%     |  |
| Recreation opportunities                                       | 93%<br>B   | 82%      | 91%<br>B   | 89%     |  |
| Open space areas   | 86%        | 88%      | 87%        | 87%     |  |
| Environmental sustainability                                   | 66%        | 53%      | 69%<br>B   | 63%     |  |
| Littleton Police Department                                    | 67%        | 71%      | 85%<br>A B | 77%     |  |
| Traffic enforcement  | 37%        | 57%<br>A | 56%<br>A   | 52%     |  |
| Code compliance  | 44%        | 45%      | 58%        | 52%     |  |
| Municipal Court  | 69%        | 83%      | 87%        | 82%     |  |
| Hudson Gardens   | 98%        | 91%      | 92%        | 93%     |  |
| Carson Nature Center   | 93%        | 96%      | 95%        | 95%     |  |
| South Platte Park  | 95%        | 84%      | 95%        | 92%     |  |
|  | В          |          | В          |         |  |
| Buck Recreation Center   | 98%<br>B   | 72%      | 95%<br>B   | 88%     |  |
| City-sponsored special events                                  | 87%        | 89%      | 88%        | 88%     |  |

| Please rate the quality of each of the following in Littleton. |       | Age   | Overall |     |
|--|-------|-------|---------|-----|
| (Percent excellent or good)                                    | 18-34 | 35-54 | 55+     | (A) |
|  | (A)   | (B)   | (C)     |     |
| Town Hall Arts Center  | 98%   | 90%   | 93%     | 92% |

Table 107: Question 9 by Age

| Please rate the following areas of transportation in Littleton. |       | Age   |     | Overall |
|---|-------|-------|-----|---------|
| (Percent excellent or good)                                     | 18-34 | 35-54 | 55+ | (A)     |
|   | (A)   | (B)   | (C) |         |
| Ease of driving   | 81%   | 68%   | 70% | 72%     |
|   | ВС    |       |     |         |
| Ease of traveling by bus (RTD)                                  | 20%   | 24%   | 39% | 28%     |
|   |       |       | А   |         |
| Ease of traveling by light rail                                 | 44%   | 62%   | 70% | 61%     |
|   |       | А     | А   |         |
| Ease of walking in the city                                     | 53%   | 67%   | 85% | 71%     |
|   |       | А     | ΑВ  |         |
| Ease of traveling by bicycle                                    | 52%   | 61%   | 74% | 64%     |
|   |       |       | А   |         |
| Street maintenance  | 44%   | 40%   | 38% | 40%     |
| Omnibus senior and disabled transit service                     | 57%   | 62%   | 73% | 68%     |
| Downtown Littleton light rail station                           | 71%   | 71%   | 82% | 76%     |
| Mineral Avenue light rail station                               | 65%   | 66%   | 79% | 72%     |
|   |       |       | ΑВ  |         |

Table 108: Question 10 by Age

| Please rate your opinion about Littleton's Bemis Public Library and its services:                        |       | Age   |     | Overall |
|--|-------|-------|-----|---------|
| (Percent excellent or good)  | 18-34 | 35-54 | 55+ | (A)     |
|  | (A)   | (B)   | (C) |         |
| Library programs (e.g., story time, digital programs, Summer Reading program, etc.)                      | 100%  | 92%   | 97% | 96%     |
|  | В     |       |     |         |
| Library services (e.g., reference desk, check out, etc.)   | 100%  | 94%   | 97% | 97%     |
|  | В     |       |     |         |
| Internet and computer services   | 86%   | 95%   | 96% | 93%     |
|  |       |       | Α   |         |
| Online services at www.library.littletonco.gov accessed from home or elsewhere (e.g., book holds, access | 89%   | 81%   | 93% | 88%     |
| databases, research, etc.)   |       |       | В   |         |
| Materials and collections  | 87%   | 80%   | 91% | 87%     |
|  |       |       | В   |         |
| Library building and grounds   | 92%   | 81%   | 89% | 88%     |
|  | В     |       |     |         |
| Overall performance of the library   | 100%  | 89%   | 96% | 95%     |
|  | В     |       | В   |         |

Table 109: Question 11 by Age

| Please rate your opinion about the Littleton Museum and its services:                                      |       | Overall |     |     |
|--|-------|---------|-----|-----|
| (Percent excellent or good)  | 18-34 | 35-54   | 55+ | (A) |
|  | (A)   | (B)     | (C) |     |
| Museum programs (e.g., lectures, classes, special events - Holiday's Eve, Sheep to Shawl, spring planting) | 100%  | 90%     | 98% | 96% |
|  | В     |         | В   |     |
| Wednesday evening free summer concerts   | 79%   | 89%     | 98% | 92% |
|  |       |         | А   |     |
| Museum research center   | 91%   | 89%     | 92% | 91% |
| Museum rotating exhibits   | 84%   | 78%     | 91% | 86% |
|  |       |         | В   |     |
| Art shows in the galleries   | 89%   | 77%     | 92% | 87% |
|  |       |         | В   |     |
| Living History Farms/Historic Site Interpreters  | 94%   | 96%     | 97% | 96% |
| Museum building and grounds  | 94%   | 95%     | 95% | 95% |
| Overall performance of the Littleton Museum  | 94%   | 97%     | 96% | 96% |

Table 110: Question 13 by Age

| Based on your most recent contact with a member of the Littleton Police Department, please rate each of the |       | Age   |     |     |
|---|-------|-------|-----|-----|
| following aspects of the employee with whom you had contact.  | 18-34 | 35-54 | 55+ | (A) |
| (Percent excellent or good)   | (A)   | (B)   | (C) |     |
| Fairness  | 83%   | 86%   | 91% | 87% |
| Responsiveness to requests and/or needs   | 67%   | 78%   | 80% | 75% |
| Level of interest in addressing your concerns   | 48%   | 78%   | 83% | 70% |
|   |       | А     | Α   |     |
| Helpfulness   | 57%   | 85%   | 84% | 76% |
|   |       | Α     | Α   |     |
| Courteousness   | 77%   | 87%   | 89% | 85% |
| Knowledge   | 68%   | 82%   | 90% | 80% |
|   |       |       | Α   |     |
| Timeliness of handling the situation  | 71%   | 79%   | 85% | 78% |
| Use of force in fair and effective way  | 75%   | 75%   | 84% | 76% |
| Resolution of concerns  | 47%   | 73%   | 76% | 66% |
|   |       | А     | Α   |     |
| Overall impression of staff members   | 65%   | 86%   | 87% | 79% |
|   |       | А     | Α   |     |

Table 111: Question 14 by Age

| Please rate the job the Littleton Police Department does at each of the following. | Age   |       |     | Overall |
|--|-------|-------|-----|---------|
| (Percent excellent or good)  | 18-34 | 35-54 | 55+ | (A)     |
|  | (A)   | (B)   | (C) |         |
| Crime prevention   | 57%   | 62%   | 80% | 68%     |
|  |       |       | ΑВ  |         |
| Crime solving  | 44%   | 61%   | 68% | 59%     |
|  |       |       | Α   |         |
| Maintaining public order   | 78%   | 76%   | 87% | 82%     |
| Providing public information and education   | 68%   | 76%   | 78% | 75%     |
| Protecting individual civil rights   | 65%   | 74%   | 80% | 74%     |
| Assisting fire responders  | 92%   | 89%   | 93% | 92%     |

Table 112: Question 16 by Age

|   | <u> </u>   |       |       |     |         |
|---|--|-------|-------|-----|---------|
|   | Overall, how would you rate the quality of services provided by the City of Littleton? (Percent excellent or good) | Age   |       |     | Overall |
|   |  | 18-34 | 35-54 | 55+ | (A)     |
|   |  | (A)   | (B)   | (C) |         |
| ľ | Overall, how would you rate the quality of municipal services provided by the City of Littleton?                   | 79%   | 76%   | 85% | 81%     |

Table 113: Question 17 by Age

| Please rate the following categories of Littleton government performance. (Percent excellent or good) |       | Age   |     | Overall |
|---|-------|-------|-----|---------|
|   | 18-34 | 35-54 | 55+ | (A)     |
|   | (A)   | (B)   | (C) |         |
| The direction the city is taking with respect to open space, trails and parks                         | 93%   | 76%   | 81% | 83%     |
|   | ВС    |       |     |         |
| Attracting companies to locate in Littleton   | 74%   | 49%   | 59% | 59%     |
|   | В     |       |     |         |
| The job the city government does at welcoming citizen involvement                                     | 77%   | 64%   | 67% | 68%     |
| Opportunities to participate in city government decisions   | 55%   | 55%   | 58% | 56%     |
| Responding to citizen complaints and concerns   | 48%   | 43%   | 52% | 48%     |
| Holding public meetings about city plans  | 82%   | 65%   | 64% | 68%     |
|   | ВС    |       |     |         |
| Littleton's elected officials' consideration of what people like me think                             | 48%   | 49%   | 50% | 49%     |
| Littleton's government as an example of how best to provide services                                  | 68%   | 59%   | 58% | 60%     |
| The city manager's management of city operations  | 70%   | 51%   | 68% | 63%     |
|   | В     |       | В   |         |
| The quality of work provided by City of Littleton employees   | 79%   | 68%   | 80% | 76%     |
| Spending local tax dollars wisely   | 55%   | 50%   | 52% | 52%     |
| A city government that is run efficiently   | 73%   | 59%   | 61% | 63%     |
| Running Littleton's local government in the best interest of residents                                | 59%   | 54%   | 56% | 55%     |
| Being transparent and accountable to the public   | 50%   | 53%   | 57% | 53%     |
| Providing information about city plans and programs   | 76%   | 59%   | 66% | 66%     |
|   | В     |       |     |         |
| The overall direction the city is taking  | 77%   | 64%   | 59% | 65%     |
|   | С     |       |     |         |

#### Table 114: Question 19 by Age

| Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? |       | Age   |     | Overall |
|--|-------|-------|-----|---------|
| (Percent essential or very important)  | 18-34 | 35-54 | 55+ | (A)     |
|  | (A)   | (B)   | (C) |         |
| Reducing traffic congestion on city streets  | 52%   | 64%   | 78% | 67%     |
|  |       | А     | ΑВ  |         |
| Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)                            | 86%   | 92%   | 94% | 91%     |
|  |       |       | Α   |         |
| Building new trails  | 38%   | 44%   | 40% | 40%     |
| Continuing preservation programs for historic buildings  | 49%   | 60%   | 63% | 58%     |
|  |       |       | Α   |         |
| Partnering strategically and financially with the private sector in development                                      | 32%   | 57%   | 62% | 53%     |
|  |       | А     | Α   |         |
| Redeveloping older neighborhoods   | 41%   | 44%   | 49% | 45%     |
| Redeveloping aging shopping centers  | 50%   | 68%   | 63% | 61%     |
|  |       | А     | Α   |         |

Table 115: Question 20 by Age

| Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus |        | Age               |            | Overall |
|---|--------|-------------------|------------|---------|
| resources on each of the following areas in the next two years. (Percent high or medium priority)                       | 18-34  | 35-54             | 55+        | (A)     |
|   | (A)    | (B)               | (C)        |         |
| Traffic issues/residential speeding   | 65%    | 73%               | 89%        | 77%     |
|   |        |                   | ΑВ         |         |
| Vandalism/graffiti  | 43%    | 67%               | 87%        | 69%     |
|   |        | А                 | АВ         |         |
| Fraud/identity theft  | 73%    | 79%               | 91%        | 82%     |
|   |        |                   | A B        |         |
| School safety (bullying, fighting, weapons)   | 88%    | 90%               | 95%<br>A   | 92%     |
| Homeless/transient-related issues   | 85%    | 91%               | 96%<br>A   | 92%     |
| Gang activity   | 71%    | 77%               | 92%        | 82%     |
|   |        |                   | ΑВ         |         |
| Violent crimes  | 88%    | 91%               | 98%        | 93%     |
|   |        |                   | ΑВ         |         |
| Property crimes   | 86%    | 95%               | 96%        | 93%     |
|   | 070    | A 7.00            | A 2.43:    | 000     |
| Hate crimes   | 87%    | 76%               | 84%        | 82%     |
| Discoulants and anti-outility total standards and a standards as  | B 500/ | Ες0,              | 000/       | C E04   |
| Disorderly conduct/public intoxications/noise violations  | 50%    | 56%               | 80%        | 65%     |
| Disorderly youth/underage drinking  | 35%    | 58%               | A B<br>79% | 61%     |
| Disorderly youth/underage diffixing   | 33%    | 36 %<br>A         | 79%<br>A B | 01/6    |
| Drug abuse (manufacture, sale, or use of illegal/prescription drugs)  | 77%    | 87%               | 91%        | 86%     |
| brug abuse (manuracture, sale, or use or iliegal/prescription drugs)  | / / /0 | δ/ / <sub>0</sub> | 91%<br>A   | 00%     |

Table 116: Question 21 by Age

| Table 110. Question 21 by Age   |       |       |     |         |
|---|-------|-------|-----|---------|
| (Percent strongly or somewhat support)  |       | Age   |     | Overall |
|   | 18-34 | 35-54 | 55+ | (A)     |
|   | (A)   | (B)   | (C) |         |
| If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to | 85%   | 83%   | 81% | 83%     |
| fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this       |       |       |     |         |
| increase?   |       |       |     |         |

## Table 117: Question 25 by Age

| Please indicate how important it is to you, if at all, to receive information from the city about each of the following |       | Age   |     | Overall |
|---|-------|-------|-----|---------|
| topics. (Percent essential or very important)   | 18-34 | 35-54 | 55+ | (A)     |
|   | (A)   | (B)   | (C) |         |
| Special events (e.g., concerts, races, festivals)   | 61%   | 73%   | 66% | 66%     |
| Police/crime data   | 62%   | 74%   | 72% | 69%     |
| City finances/budget  | 66%   | 67%   | 72% | 69%     |
| Development projects (new residential or commercial buildings or sites)   | 66%   | 82%   | 77% | 75%     |
|   |       | А     | Α   |         |
| Demographics of the community   | 11%   | 33%   | 32% | 26%     |
|   |       | А     | Α   |         |
| Public asset conditions (streets, city buildings/facilities, etc.)  | 56%   | 59%   | 65% | 60%     |
| Code compliance requirements and current activity   | 26%   | 44%   | 48% | 41%     |
|   |       | А     | Α   |         |
| Street/traffic/road work  | 78%   | 80%   | 83% | 80%     |
| Affordable housing  | 50%   | 50%   | 44% | 47%     |
| Economic development  | 56%   | 61%   | 59% | 59%     |
| City council decisions  | 82%   | 78%   | 80% | 80%     |
| Other topics you would like to receive information about (please specify)   | 71%   | 67%   | 57% | 64%     |

#### Table 118: Question 26 by Age

| Please indicate whether each of the following is a major source, minor source or not a source of information for you |       | Age   |     | Overall |
|--|-------|-------|-----|---------|
| when looking for information about the City of Littleton. (Percent major or minor source)                            | 18-34 | 35-54 | 55+ | (A)     |
|  | (A)   | (B)   | (C) |         |
| The Littleton Report (bi-monthly city newsletter)  | 73%   | 77%   | 92% | 83%     |
|  |       |       | ΑВ  |         |
| The Littleton Independent (weekly, privately-owned newspaper)  | 34%   | 41%   | 56% | 46%     |
|  |       |       | ΑВ  |         |
| Denver Post  | 35%   | 23%   | 30% | 30%     |
|  | В     |       |     |         |
| The Villager (weekly, privately-owned newspaper)   | 5%    | 12%   | 22% | 14%     |
|  |       |       | ΑВ  |         |
| LittletonCO.gov (official city website)  | 68%   | 74%   | 71% | 71%     |
| Openlittleton.org (citizen engagement website)   | 29%   | 29%   | 34% | 31%     |
| VisitLittleton.org (events website)  | 47%   | 57%   | 51% | 51%     |
| Littleton's Facebook page (facebook.com/CityofLittleton)   | 23%   | 30%   | 26% | 26%     |
| Littleton on Twitter/X (www.x.com/CityofLittleton).  | 9%    | 16%   | 14% | 13%     |
| Comcast Cable Channel 8 (city government access channel)   | 5%    | 11%   | 17% | 12%     |
|  |       |       | Α   |         |
| NextDoor.com   | 31%   | 47%   | 44% | 41%     |
|  |       | А     | А   |         |
| Littleton Report Online  | 22%   | 21%   | 36% | 28%     |
|  |       |       | ΑВ  |         |
| Instagram  | 27%   | 26%   | 13% | 20%     |
|  | С     | С     |     |         |

# **Select Questions Compared by Gender**

Table 119: Question 1 by Gender

| Please rate each of the following aspects of quality of life in Littleton. (Percent excellent or good) | Gender |      | Overall |
|--|--------|------|---------|
|  | Female | Male | (A)     |
|  | (A)    | (B)  |         |
| Littleton as a place to live   | 93%    | 91%  | 92%     |
| Your neighborhood as a place to live   | 85%    | 87%  | 87%     |
| Littleton as a place to raise children   | 91%    | 82%  | 87%     |
|  | В      |      |         |
| Littleton as a place to retire   | 80%    | 66%  | 73%     |
|  | В      |      |         |
| Littleton as a place to work   | 73%    | 71%  | 72%     |
| Overall quality of life in Littleton   | 91%    | 87%  | 89%     |

Table 120: Question 3 by Gender

| To what extent do you agree or disagree that each statement below describes the City of Littleton? (Percent strongly or | Gen    | Gender |     |
|---|--------|--------|-----|
| somewhat agree)   | Female | Male   | (A) |
|   | (A)    | (B)    |     |
| The city is a safe community  | 88%    | 87%    | 88% |
| The city has a low crime rate   | 82%    | 81%    | 82% |
| The city supports local businesses  | 94%    | 89%    | 92% |
|   | В      |        |     |
| Littleton has tight-knit neighborhoods  | 82%    | 75%    | 79% |
|   | В      |        |     |
| The city offers the best schools  | 92%    | 82%    | 87% |
|   | В      |        |     |
| Littleton has an effective city government  | 77%    | 74%    | 75% |
| Traffic flows well on city streets  | 70%    | 59%    | 64% |
|   | В      |        |     |

#### Table 121: Question 5 by Gender

| rabio 1211 quodion objection  |        |        |     |
|---|--------|--------|-----|
| Please tell us how safe you feel in each of the following areas in Littleton. (Percent very or somewhat safe) | Gen    | Gender |     |
|   | Female | Male   | (A) |
|   | (A)    | (B)    |     |
| Downtown Littleton during the day   | 97%    | 98%    | 98% |
| Downtown Littleton at night   | 86%    | 90%    | 88% |
| Your neighborhood during the day  | 96%    | 97%    | 96% |
| Your neighborhood at night  | 82%    | 83%    | 83% |
| Parks, trails, natural open space areas   | 86%    | 91%    | 89% |
| Littleton overall during the day  | 98%    | 97%    | 98% |
| Littleton overall at night  | 79%    | 82%    | 81% |

#### Table 122: Question 6 by Gender

| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, how important do | Gender |      | Overall |
|---|--------|------|---------|
| you think it is to shop locally in Littleton? (Percent essential or very important)   | Female | Male | (A)     |
|   | (A)    | (B)  |         |
| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, how important do | 73%    | 72%  | 72%     |
| you think it is to shop locally in Littleton?   |        |      |         |

#### Table 123: Question 7 by Gender

| How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and                | Gender |      | Overall |
|---|--------|------|---------|
| entertainment? (Percent essential or very important)  | Female | Male | (A)     |
|   | (A)    | (B)  |         |
| How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment? | 64%    | 68%  | 65%     |

Table 124: Question 8 by Gender

| Please rate the quality of each of the following in Littleton. (Percent excellent or good) |        | Gender |     |
|--|--------|--------|-----|
|  | Female | Male   | (A) |
|  | (A)    | (B)    |     |
| Appearance of city   | 86%    | 85%    | 85% |
| Shopping opportunities   | 66%    | 64%    | 66% |
| Job opportunities  | 44%    | 43%    | 43% |
| Historic preservation  | 78%    | 76%    | 78% |
| Economic development   | 69%    | 67%    | 68% |
| Public transit services  | 55%    | 55%    | 55% |
| Traffic flow   | 44%    | 37%    | 41% |
| Snow plowing   | 54%    | 52%    | 53% |
| Downtown parking   | 27%    | 34%    | 31% |
| Parks and trails   | 91%    | 91%    | 91% |
| Recreation opportunities   | 88%    | 89%    | 89% |
| Open space areas   | 90%    | 85%    | 87% |
|  | В      |        |     |
| Environmental sustainability   | 53%    | 72%    | 63% |
|  |        | А      |     |
| Littleton Police Department  | 78%    | 74%    | 77% |
| Traffic enforcement  | 58%    | 45%    | 52% |
|  | В      |        |     |
| Code compliance  | 48%    | 53%    | 52% |
| Municipal Court  | 89%    | 76%    | 82% |
|  | В      |        |     |
| Hudson Gardens   | 96%    | 89%    | 93% |
|  | В      |        |     |
| Carson Nature Center   | 96%    | 94%    | 95% |
| South Platte Park  | 92%    | 91%    | 92% |
| Buck Recreation Center   | 88%    | 87%    | 88% |
| City-sponsored special events  | 90%    | 87%    | 88% |
| Town Hall Arts Center  | 93%    | 91%    | 92% |

Table 125: Question 9 by Gender

| Please rate the following areas of transportation in Littleton. (Percent excellent or good) |        | Gender |     |
|---|--------|--------|-----|
|   | Female | Male   | (A) |
|   | (A)    | (B)    |     |
| Ease of driving   | 73%    | 73%    | 72% |
| Ease of traveling by bus (RTD)  | 34%    | 21%    | 28% |
|   | В      |        |     |
| Ease of traveling by light rail   | 62%    | 59%    | 61% |
| Ease of walking in the city   | 70%    | 70%    | 71% |
| Ease of traveling by bicycle  | 55%    | 71%    | 64% |
|   |        | Α      |     |
| Street maintenance  | 45%    | 36%    | 40% |
|   | В      |        |     |
| Omnibus senior and disabled transit service   | 70%    | 63%    | 68% |
| Downtown Littleton light rail station   | 80%    | 72%    | 76% |
|   | В      |        |     |
| Mineral Avenue light rail station   | 77%    | 67%    | 72% |
|   | В      |        |     |

Table 126: Question 10 by Gender

| Please rate your opinion about Littleton's Bemis Public Library and its services: (Percent excellent or good)                       | Gender   |      | Overall |
|---|----------|------|---------|
|   | Female   | Male | (A)     |
|   | (A)      | (B)  |         |
| Library programs (e.g., story time, digital programs, Summer Reading program, etc.)   | 97%      | 94%  | 96%     |
| Library services (e.g., reference desk, check out, etc.)  | 98%      | 96%  | 97%     |
| Internet and computer services  | 92%      | 94%  | 93%     |
| Online services at www.library.littletonco.gov accessed from home or elsewhere (e.g., book holds, access databases, research, etc.) | 91%      | 84%  | 88%     |
| Materials and collections   | 91%<br>B | 83%  | 87%     |
| Library building and grounds  | 88%      | 87%  | 88%     |
| Overall performance of the library  | 97%      | 92%  | 95%     |
|   | В        |      |         |

Table 127: Question 11 by Gender

| Please rate your opinion about the Littleton Museum and its services: (Percent excellent or good)          | Gen    | Gender |     |  |
|--|--------|--------|-----|--|
|  | Female | Male   | (A) |  |
|  | (A)    | (B)    |     |  |
| Museum programs (e.g., lectures, classes, special events - Holiday's Eve, Sheep to Shawl, spring planting) | 97%    | 94%    | 96% |  |
| Wednesday evening free summer concerts   | 95%    | 86%    | 92% |  |
|  | В      |        |     |  |
| Museum research center   | 97%    | 84%    | 91% |  |
|  | В      |        |     |  |
| Museum rotating exhibits   | 88%    | 82%    | 86% |  |
| Art shows in the galleries   | 92%    | 79%    | 87% |  |
|  | В      |        |     |  |
| Living History Farms/Historic Site Interpreters  | 98%    | 94%    | 96% |  |
| Museum building and grounds  | 97%    | 93%    | 95% |  |
| Overall performance of the Littleton Museum  | 98%    | 93%    | 96% |  |
|  | В      |        |     |  |

Table 128: Question 13 by Gender

| Based on your most recent contact with a member of the Littleton Police Department, please rate each of the | Gender |      | Overall |
|---|--------|------|---------|
| following aspects of the employee with whom you had contact. (Percent excellent or good)                    | Female | Male | (A)     |
|   | (A)    | (B)  |         |
| Fairness  | 84%    | 89%  | 87%     |
| Responsiveness to requests and/or needs   | 77%    | 74%  | 75%     |
| Level of interest in addressing your concerns   | 66%    | 73%  | 70%     |
| Helpfulness   | 75%    | 76%  | 76%     |
| Courteousness   | 79%    | 89%  | 85%     |
|   |        | Α    |         |
| Knowledge   | 77%    | 82%  | 80%     |
| Timeliness of handling the situation  | 78%    | 77%  | 78%     |
| Use of force in fair and effective way  | 82%    | 73%  | 76%     |
| Resolution of concerns  | 65%    | 68%  | 66%     |
| Overall impression of staff members   | 82%    | 77%  | 79%     |

Table 129: Question 14 by Gender

| Please rate the job the Littleton Police Department does at each of the following. (Percent excellent or good)  | Gen    | Overall |     |
|---|--------|---------|-----|
| ricase rate the job the Littleton'r once Department does at each of the following. (I creent executent of good) | Female | Male    | (A) |
|   | (A)    | (B)     | , , |
| Crime prevention  | 67%    | 68%     | 68% |
| Crime solving   | 65%    | 54%     | 59% |
| Maintaining public order  | 83%    | 80%     | 82% |
| Providing public information and education  | 75%    | 74%     | 75% |
| Protecting individual civil rights  | 74%    | 74%     | 74% |
| Assisting fire responders   | 98%    | 86%     | 92% |
|   | В      |         |     |

Table 130: Question 15 by Gender

| Please rate the Littleton Police Department on the following. (Percent excellent or good)  | Ger    | Gender |     |
|--|--------|--------|-----|
|  | Female | Male   | (A) |
|  | (A)    | (B)    |     |
| Being trustworthy  | 83%    | 78%    | 81% |
| Acting in the best interest of the community   | 83%    | 83%    | 83% |
| Being sensitive to residents' concerns   | 70%    | 70%    | 71% |
| Responding to citizens' emergency calls for service  | 80%    | 84%    | 82% |
| Caring about the well-being of the people they deal with                                   | 80%    | 77%    | 79% |
| Working with people in your neighborhood to solve neighborhood problems                    | 70%    | 68%    | 70% |
| Communicating regularly with community members (e.g., websites, emails or public meetings) | 58%    | 50%    | 53% |
| Inviting community members to provide input (e.g., comments, suggestions and concerns)     | 55%    | 54%    | 54% |

Table 131: Question 16 by Gender

| Overall, how would you rate the quality of services provided by the City of Littleton? (Percent excellent or good) | Gender |      | Overall |
|--|--------|------|---------|
|  | Female | Male | (A)     |
|  | (A)    | (B)  |         |
| Overall, how would you rate the quality of municipal services provided by the City of Littleton?                   | 82%    | 80%  | 81%     |

Table 132: Question 17 by Gender

| Please rate the following categories of Littleton government performance. (Percent excellent or good) |        | Gender |     |
|---|--------|--------|-----|
|   | Female | Male   | (A) |
|   | (A)    | (B)    |     |
| The direction the city is taking with respect to open space, trails and parks                         | 81%    | 85%    | 83% |
| Attracting companies to locate in Littleton   | 71%    | 51%    | 59% |
|   | В      |        |     |
| The job the city government does at welcoming citizen involvement                                     | 75%    | 63%    | 68% |
|   | В      |        |     |
| Opportunities to participate in city government decisions   | 59%    | 54%    | 56% |
| Responding to citizen complaints and concerns   | 49%    | 48%    | 48% |
| Holding public meetings about city plans  | 71%    | 65%    | 68% |
| Littleton's elected officials' consideration of what people like me think                             | 50%    | 49%    | 49% |
| Littleton's government as an example of how best to provide services                                  | 61%    | 61%    | 60% |
| The city manager's management of city operations  | 64%    | 63%    | 63% |
| The quality of work provided by City of Littleton employees   | 72%    | 80%    | 76% |
| Spending local tax dollars wisely   | 55%    | 50%    | 52% |
| A city government that is run efficiently   | 68%    | 61%    | 63% |
| Running Littleton's local government in the best interest of residents                                | 60%    | 52%    | 55% |
| Being transparent and accountable to the public   | 51%    | 57%    | 53% |
| Providing information about city plans and programs   | 65%    | 67%    | 66% |
| The overall direction the city is taking  | 66%    | 65%    | 65% |

Table 133: Question 19 by Gender

| Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? (Percent | Gender |      | Overall |
|---|--------|------|---------|
| essential or very important)  | Female | Male | (A)     |
|   | (A)    | (B)  |         |
| Reducing traffic congestion on city streets   | 69%    | 65%  | 67%     |
| Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)                                     | 91%    | 92%  | 91%     |
| Building new trails   | 40%    | 41%  | 40%     |
| Continuing preservation programs for historic buildings   | 66%    | 51%  | 58%     |
|   | В      |      |         |
| Partnering strategically and financially with the private sector in development   | 49%    | 55%  | 53%     |
| Redeveloping older neighborhoods  | 45%    | 46%  | 45%     |
| Redeveloping aging shopping centers   | 63%    | 59%  | 61%     |

Table 134: Question 20 by Gender

| Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources | Gender |      | Overall |
|---|--------|------|---------|
| on each of the following areas in the next two years. (Percent high or medium priority)   | Female | Male | (A)     |
|   | (A)    | (B)  |         |
| Traffic issues/residential speeding   | 76%    | 79%  | 77%     |
| Vandalism/graffiti  | 65%    | 72%  | 69%     |
| Fraud/identity theft  | 85%    | 81%  | 82%     |
| School safety (bullying, fighting, weapons)   | 94%    | 90%  | 92%     |
| Homeless/transient-related issues   | 95%    | 88%  | 92%     |
|   | В      |      |         |
| Gang activity   | 82%    | 83%  | 82%     |
| Violent crimes  | 91%    | 96%  | 93%     |
|   |        | Α    |         |
| Property crimes   | 92%    | 94%  | 93%     |
| Hate crimes   | 89%    | 77%  | 82%     |
|   | В      |      |         |
| Disorderly conduct/public intoxications/noise violations  | 68%    | 62%  | 65%     |
| Disorderly youth/underage drinking  | 63%    | 58%  | 61%     |
| Drug abuse (manufacture, sale, or use of illegal/prescription drugs)  | 84%    | 89%  | 86%     |

Table 135: Question 21 by Gender

| rabio rosi quosiion = 1 by contas.   |        |      |         |
|--|--------|------|---------|
| (Percent strongly or somewhat support)   | Gen    | ıder | Overall |
|  | Female | Male | (A)     |
|  | (A)    | (B)  |         |
| If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund | 85%    | 80%  | 83%     |
| public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase?       |        |      |         |

Table 136: Question 25 by Gender

| Please indicate how important it is to you, if at all, to receive information from the city about each of the following topics. |        | Gender |     |  |
|---|--------|--------|-----|--|
| (Percent essential or very important)   | Female | Male   | (A) |  |
|   | (A)    | (B)    |     |  |
| Special events (e.g., concerts, races, festivals)   | 70%    | 63%    | 66% |  |
| Police/crime data   | 68%    | 71%    | 69% |  |
| City finances/budget  | 63%    | 74%    | 69% |  |
|   |        | Α      |     |  |
| Development projects (new residential or commercial buildings or sites)   | 76%    | 74%    | 75% |  |
| Demographics of the community   | 29%    | 24%    | 26% |  |
| Public asset conditions (streets, city buildings/facilities, etc.)  | 58%    | 64%    | 60% |  |
| Code compliance requirements and current activity   | 45%    | 37%    | 41% |  |
| Street/traffic/road work  | 78%    | 83%    | 80% |  |
| Affordable housing  | 56%    | 40%    | 47% |  |
|   | В      |        |     |  |
| Economic development  | 59%    | 59%    | 59% |  |
| City council decisions  | 79%    | 81%    | 80% |  |
| Other topics you would like to receive information about (please specify)   | 60%    | 66%    | 64% |  |

Table 137: Question 26 by Gender

| Please indicate whether each of the following is a major source, minor source or not a source of information for you when | Gender |      | Overall |
|---|--------|------|---------|
| looking for information about the City of Littleton. (Percent major or minor source)                                      | Female | Male | (A)     |
|   | (A)    | (B)  |         |
| The Littleton Report (bi-monthly city newsletter)   | 83%    | 82%  | 83%     |
| The Littleton Independent (weekly, privately-owned newspaper)   | 44%    | 47%  | 46%     |
| Denver Post   | 29%    | 30%  | 30%     |
| The Villager (weekly, privately-owned newspaper)  | 13%    | 15%  | 14%     |
| LittletonCO.gov (official city website)   | 71%    | 70%  | 71%     |
| Openlittleton.org (citizen engagement website)  | 28%    | 34%  | 31%     |
| VisitLittleton.org (events website)   | 57%    | 46%  | 51%     |
|   | В      |      |         |
| Littleton's Facebook page (facebook.com/CityofLittleton)  | 31%    | 21%  | 26%     |
|   | В      |      |         |
| Littleton on Twitter/X (www.x.com/CityofLittleton).   | 12%    | 15%  | 13%     |
| Comcast Cable Channel 8 (city government access channel)  | 12%    | 12%  | 12%     |
| NextDoor.com  | 47%    | 34%  | 41%     |
|   | В      |      |         |
| Littleton Report Online   | 26%    | 29%  | 28%     |
| Instagram   | 28%    | 14%  | 20%     |
|   | В      |      |         |

# **Select Questions Compared by Household Income**

Table 138: Question 1 by Income

| Please rate each of the following aspects of quality of life in Littleton. (Percent |           |             | Overall      |     |
|---|-----------|-------------|--------------|-----|
| excellent or good)  | Less than | \$25,000 to | \$100,000 or | (A) |
|   | \$25,000  | \$99,999    | more         |     |
|   | (A)       | (B)         | (C)          |     |
| Littleton as a place to live  | 63%       | 92%         | 95%          | 92% |
|   |           | А           | Α            |     |
| Your neighborhood as a place to live  | 48%       | 84%         | 90%          | 87% |
|   |           | А           | А            |     |
| Littleton as a place to raise children  | 38%       | 87%         | 91%          | 87% |
|   |           | А           | А            |     |
| Littleton as a place to retire  | 40%       | 75%         | 75%          | 73% |
|   |           | А           | А            |     |
| Littleton as a place to work  | 41%       | 70%         | 76%          | 72% |
|   |           | А           | А            |     |
| Overall quality of life in Littleton  | 60%       | 88%         | 93%          | 89% |
|   |           | А           | А            |     |

Table 139: Question 3 by Income

| To what extent do you agree or disagree that each statement below describes the |           | Household income |              | Overall |
|---|-----------|------------------|--------------|---------|
| City of Littleton? (Percent strongly or somewhat agree)                         | Less than | \$25,000 to      | \$100,000 or | (A)     |
|   | \$25,000  | \$99,999         | more         |         |
|   | (A)       | (B)              | (C)          |         |
| The city is a safe community  | 56%       | 87%              | 90%          | 88%     |
|   |           | А                | А            |         |
| The city has a low crime rate   | 51%       | 82%              | 83%          | 82%     |
|   |           | А                | А            |         |
| The city supports local businesses  | 74%       | 89%              | 94%          | 92%     |
|   |           |                  | А            |         |
| Littleton has tight-knit neighborhoods  | 77%       | 78%              | 78%          | 79%     |
| The city offers the best schools  | 65%       | 88%              | 89%          | 87%     |
|   |           | А                | А            |         |
| Littleton has an effective city government                                      | 62%       | 75%              | 77%          | 75%     |
| Traffic flows well on city streets  | 32%       | 66%              | 68%          | 64%     |
|   |           | А                | А            |         |

Table 140: Question 5 by Income

| rable i ie. questien e by incom  |           |                  |              |     |
|--|-----------|------------------|--------------|-----|
| Please tell us how safe you feel in each of the following areas in Littleton. (Percent |           | Household income |              |     |
| very or somewhat safe)   | Less than | \$25,000 to      | \$100,000 or | (A) |
|  | \$25,000  | \$99,999         | more         | , , |
|  | (A)       | (B)              | (C)          |     |
| Downtown Littleton during the day  | 95%       | 98%              | 98%          | 98% |
| Downtown Littleton at night  | 78%       | 86%              | 89%          | 88% |
| Your neighborhood during the day   | 80%       | 99%              | 96%          | 96% |
|  |           | А                | А            |     |
| Your neighborhood at night   | 48%       | 78%              | 89%          | 83% |
|  |           | А                | АВ           |     |
| Parks, trails, natural open space areas  | 94%       | 88%              | 88%          | 89% |
| Littleton overall during the day   | 98%       | 98%              | 97%          | 98% |
| Littleton overall at night   | 62%       | 77%              | 84%          | 81% |
|  |           |                  | А            |     |

Table 141: Question 6 by Income

| Table 1 111 Queen en est incente  |           |                 |              |         |
|---|-----------|-----------------|--------------|---------|
| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being | H         | lousehold incom | ne           | Overall |
| equal, how important do you think it is to shop locally in Littleton? (Percent essential or very        | Less than | \$25,000 to     | \$100,000 or | (A)     |
| important)  | \$25,000  | \$99,999        | more         |         |
|   | (A)       | (B)             | (C)          |         |
| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being | 75%       | 73%             | 72%          | 72%     |
| equal, how important do you think it is to shop locally in Littleton?                                   |           |                 |              |         |

Table 142: Question 7 by Income

| How important is it for Littleton to promote itself as a location for business, shopping,   | H         | Household incom | е            | Overall |
|---|-----------|-----------------|--------------|---------|
| recreation, tourism, and entertainment? (Percent essential or very important)   | Less than | \$25,000 to     | \$100,000 or | (A)     |
|   | \$25,000  | \$99,999        | more         |         |
|   | (A)       | (B)             | (C)          |         |
| How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment? | 62%       | 65%             | 69%          | 65%     |

Table 143: Question 8 by Income

| Please rate the quality of each of the following in Littleton. (Percent excellent or | Household income      |                         |                      |     |
|--|-----------------------|-------------------------|----------------------|-----|
| good)  | Less than<br>\$25,000 | \$25,000 to<br>\$99,999 | \$100,000 or<br>more | (A) |
|  | (A)                   | (B)                     | (C)                  |     |
| Appearance of city   | 79%                   | 83%                     | 88%                  | 85% |
| Shopping opportunities   | 65%                   | 66%                     | 66%                  | 66% |
| Job opportunities  | 10%                   | 49%<br>A                | 43%<br>A             | 43% |
| Historic preservation  | 77%                   | 72%                     | 80%                  | 78% |
| Economic development   | 67%                   | 71%                     | 68%                  | 68% |
| Public transit services  | 85%<br>B C            | 58%                     | 52%                  | 55% |
| Traffic flow   | 16%                   | 46%<br>A                | 40%<br>A             | 41% |
| Snow plowing   | 50%                   | 48%                     | 58%                  | 53% |
| Downtown parking   | 30%                   | 25%                     | 36%<br>B             | 31% |
| Parks and trails   | 89%                   | 86%                     | 94%<br>B             | 91% |
| Recreation opportunities   | 76%                   | 87%                     | 91%                  | 89% |
| Open space areas   | 70%                   | 89%<br>A                | 87%<br>A             | 87% |
| Environmental sustainability   | 60%                   | 58%                     | 66%                  | 63% |
| Littleton Police Department  | 61%                   | 76%                     | 78%                  | 77% |
| Traffic enforcement  | 70%                   | 49%                     | 51%                  | 52% |
| Code compliance  | 45%                   | 49%                     | 53%                  | 52% |
| Municipal Court  | 87%                   | 82%                     | 81%                  | 82% |
| Hudson Gardens   | 75%                   | 92%<br>A                | 94%<br>A             | 93% |
| Carson Nature Center   | 92%                   | 95%                     | 95%                  | 95% |
| South Platte Park  | 66%                   | 92%<br>A                | 94%<br>A             | 92% |
| Buck Recreation Center   | 62%                   | 88%<br>A                | 90%<br>A             | 88% |
| City-sponsored special events  | 64%                   | 85%<br>A                | 93%<br>A B           | 88% |
| Town Hall Arts Center  | 100%                  | 93%                     | 93%                  | 92% |

Table 144: Question 9 by Income

| Please rate the following areas of transportation in Littleton. (Percent excellent or |           | Household income |              | Overall |
|---|-----------|------------------|--------------|---------|
| good)   | Less than | \$25,000 to      | \$100,000 or | (A)     |
|   | \$25,000  | \$99,999         | more         |         |
|   | (A)       | (B)              | (C)          |         |
| Ease of driving   | 59%       | 67%              | 79%          | 72%     |
|   |           |                  | В            |         |
| Ease of traveling by bus (RTD)  | 41%       | 22%              | 29%          | 28%     |
| Ease of traveling by light rail   | 65%       | 61%              | 59%          | 61%     |
| Ease of walking in the city   | 86%       | 71%              | 68%          | 71%     |
| Ease of traveling by bicycle  | 42%       | 63%              | 67%          | 64%     |
| Street maintenance  | 21%       | 52%              | 36%          | 40%     |
|   |           | AC               |              |         |
| Omnibus senior and disabled transit service   | 100%      | 63%              | 62%          | 68%     |
| Downtown Littleton light rail station   | 85%       | 73%              | 77%          | 76%     |
| Mineral Avenue light rail station   | 41%       | 73%              | 71%          | 72%     |
|   |           | А                |              |         |

Table 145: Question 10 by Income

| Please rate your opinion about Littleton's Bemis Public Library and its services: (Percent  | Household income |             |              | Overall |
|---|------------------|-------------|--------------|---------|
| excellent or good)  | Less than        | \$25,000 to | \$100,000 or | (A)     |
|   | \$25,000         | \$99,999    | more         |         |
|   | (A)              | (B)         | (C)          |         |
| Library programs (e.g., story time, digital programs, Summer Reading program, etc.)   | 97%              | 95%         | 97%          | 96%     |
| Library services (e.g., reference desk, check out, etc.)  | 95%              | 95%         | 98%          | 97%     |
| Internet and computer services  | 97%              | 87%         | 97%<br>B     | 93%     |
| Online services at www.library.littletonco.gov accessed from home or elsewhere (e.g., book holds, access databases, research, etc.) | 73%              | 88%         | 90%          | 88%     |
| Materials and collections   | 75%              | 80%         | 92%<br>B     | 87%     |
| Library building and grounds  | 71%              | 94%<br>A C  | 85%          | 88%     |
| Overall performance of the library  | 77%              | 95%         | 96%          | 95%     |
|   |                  | А           | А            |         |

Table 146: Question 11 by Income

| Please rate your opinion about the Littleton Museum and its services: (Percent     | Household income |             |              | Overall |
|--|------------------|-------------|--------------|---------|
| excellent or good)   | Less than        | \$25,000 to | \$100,000 or | (A)     |
|  | \$25,000         | \$99,999    | more         |         |
|  | (A)              | (B)         | (C)          |         |
| Museum programs (e.g., lectures, classes, special events - Holiday's Eve, Sheep to | 100%             | 95%         | 96%          | 96%     |
| Shawl, spring planting)  |                  |             |              |         |
| Wednesday evening free summer concerts   | 100%             | 94%         | 87%          | 92%     |
| Museum research center   | 96%              | 91%         | 88%          | 91%     |
| Museum rotating exhibits   | 100%             | 81%         | 87%          | 86%     |
| Art shows in the galleries   | 72%              | 87%         | 88%          | 87%     |
| Living History Farms/Historic Site Interpreters                                    | 97%              | 97%         | 95%          | 96%     |
| Museum building and grounds  | 94%              | 97%         | 94%          | 95%     |
| Overall performance of the Littleton Museum  | 97%              | 96%         | 95%          | 96%     |

Table 147: Question 13 by Income

| Based on your most recent contact with a member of the Littleton Police Department, please rate | Н         | lousehold incom | <br>ne       | Overall |
|---|-----------|-----------------|--------------|---------|
| each of the following aspects of the employee with whom you had contact. (Percent excellent or  | Less than | \$25,000 to     | \$100,000 or | (A)     |
| good)   | \$25,000  | \$99,999        | more         |         |
|   | (A)       | (B)             | (C)          | -       |
| Fairness  | 100%      | 82%             | 88%          | 87%     |
| Responsiveness to requests and/or needs   | 100%      | 70%             | 76%          | 75%     |
|   | В         |                 |              |         |
| Level of interest in addressing your concerns   | 100%      | 70%             | 66%          | 70%     |
|   | С         |                 |              |         |
| Helpfulness   | 100%      | 78%             | 71%          | 76%     |
|   | С         |                 |              |         |
| Courteousness   | 100%      | 75%             | 88%          | 85%     |
|   | В         |                 |              |         |
| Knowledge   | 100%      | 71%             | 82%          | 80%     |
|   | В         |                 |              |         |
| Timeliness of handling the situation  | 100%      | 75%             | 77%          | 78%     |
| Use of force in fair and effective way  | 100%      | 70%             | 71%          | 76%     |
| Resolution of concerns  | 96%       | 66%             | 63%          | 66%     |
|   | С         |                 |              |         |
| Overall impression of staff members   | 100%      | 84%             | 74%          | 79%     |
|   | С         |                 |              |         |

Table 148: Question 14 by Income

| Please rate the job the Littleton Police Department does at each of the following. |           | Household income |              |     |
|--|-----------|------------------|--------------|-----|
| (Percent excellent or good)  | Less than | \$25,000 to      | \$100,000 or | (A) |
|  | \$25,000  | \$99,999         | more         |     |
|  | (A)       | (B)              | (C)          |     |
| Crime prevention   | 53%       | 70%              | 67%          | 68% |
| Crime solving  | 73%       | 68%              | 48%          | 59% |
|  |           | С                |              |     |
| Maintaining public order   | 82%       | 77%              | 85%          | 82% |
| Providing public information and education   | 88%       | 71%              | 76%          | 75% |
| Protecting individual civil rights   | 49%       | 76%              | 75%          | 74% |
|  |           | А                |              |     |
| Assisting fire responders  | 67%       | 92%              | 98%          | 92% |
|  |           | А                | А            |     |

Table 149: Question 15 by Income

| Please rate the Littleton Police Department on the following. (Percent excellent or good)  |        | Gender |     |  |
|--|--------|--------|-----|--|
|  | Female | Male   | (A) |  |
|  | (A)    | (B)    |     |  |
| Being trustworthy  | 83%    | 78%    | 81% |  |
| Acting in the best interest of the community   | 83%    | 83%    | 83% |  |
| Being sensitive to residents' concerns   | 70%    | 70%    | 71% |  |
| Responding to citizens' emergency calls for service  | 80%    | 84%    | 82% |  |
| Caring about the well-being of the people they deal with                                   | 80%    | 77%    | 79% |  |
| Working with people in your neighborhood to solve neighborhood problems                    | 70%    | 68%    | 70% |  |
| Communicating regularly with community members (e.g., websites, emails or public meetings) | 58%    | 50%    | 53% |  |
| Inviting community members to provide input (e.g., comments, suggestions and concerns)     | 55%    | 54%    | 54% |  |

Table 150: Question 16 by Income

| Table 100. Queenti 10 by incent  |                  |             |              |         |
|--|------------------|-------------|--------------|---------|
| Overall, how would you rate the quality of services provided by the City of Littleton? | Household income |             |              | Overall |
| (Percent excellent or good)  | Less than        | \$25,000 to | \$100,000 or | (A)     |
|  | \$25,000         | \$99,999    | more         |         |
|  | (A)              | (B)         | (C)          |         |
| Overall, how would you rate the quality of municipal services provided by the City of  | 65%              | 86%         | 78%          | 81%     |
| Littleton?   |                  | А           |              |         |

Table 151: Question 17 by Income

| Please rate the following categories of Littleton government performance. (Percent |           | Household income |              | Overall |
|--|-----------|------------------|--------------|---------|
| excellent or good)   | Less than | \$25,000 to      | \$100,000 or | (A)     |
|  | \$25,000  | \$99,999         | more         |         |
|  | (A)       | (B)              | (C)          |         |
| The direction the city is taking with respect to open space, trails and parks      | 77%       | 81%              | 85%          | 83%     |
| Attracting companies to locate in Littleton  | 46%       | 72%              | 57%          | 59%     |
|  |           | С                |              |         |
| The job the city government does at welcoming citizen involvement                  | 61%       | 68%              | 70%          | 68%     |
| Opportunities to participate in city government decisions                          | 40%       | 63%              | 54%          | 56%     |
| Responding to citizen complaints and concerns                                      | 43%       | 52%              | 48%          | 48%     |
| Holding public meetings about city plans   | 30%       | 61%              | 76%          | 68%     |
|  |           | А                | АВ           |         |
| Littleton's elected officials' consideration of what people like me think          | 52%       | 47%              | 51%          | 49%     |
| Littleton's government as an example of how best to provide services               | 39%       | 68%              | 60%          | 60%     |
|  |           | А                |              |         |
| The city manager's management of city operations                                   | 60%       | 67%              | 61%          | 63%     |
| The quality of work provided by City of Littleton employees                        | 87%       | 74%              | 78%          | 76%     |
| Spending local tax dollars wisely  | 47%       | 47%              | 59%          | 52%     |
|  |           |                  | В            |         |
| A city government that is run efficiently  | 49%       | 67%              | 64%          | 63%     |
| Running Littleton's local government in the best interest of residents             | 49%       | 62%              | 54%          | 55%     |
| Being transparent and accountable to the public                                    | 51%       | 57%              | 53%          | 53%     |
| Providing information about city plans and programs                                | 56%       | 67%              | 67%          | 66%     |
| The overall direction the city is taking   | 59%       | 61%              | 69%          | 65%     |

#### Table 152: Question 19 by Income

| Thinking about the next five to eight years, how important is each of the following potential | H         | Household income | 2            | Overall |
|---|-----------|------------------|--------------|---------|
| projects in Littleton? (Percent essential or very important)                                  | Less than | \$25,000 to      | \$100,000 or | (A)     |
|   | \$25,000  | \$99,999         | more         |         |
|   | (A)       | (B)              | (C)          |         |
| Reducing traffic congestion on city streets   | 95%       | 66%              | 63%          | 67%     |
|   | ВС        |                  |              |         |
| Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)     | 98%       | 88%              | 93%          | 91%     |
| Building new trails   | 33%       | 37%              | 43%          | 40%     |
| Continuing preservation programs for historic buildings                                       | 78%       | 60%              | 55%          | 58%     |
|   | С         |                  |              |         |
| Partnering strategically and financially with the private sector in development               | 86%       | 51%              | 51%          | 53%     |
|   | ВС        |                  |              |         |
| Redeveloping older neighborhoods  | 71%       | 44%              | 43%          | 45%     |
|   | ВС        |                  |              |         |
| Redeveloping aging shopping centers   | 84%       | 61%              | 59%          | 61%     |
|   | ВС        |                  |              |         |

Table 153: Question 20 by Income

| Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police | Н         | ousehold incom | ne           | Overall |
|---|-----------|----------------|--------------|---------|
| Department to focus resources on each of the following areas in the next two years. (Percent high   | Less than | \$25,000 to    | \$100,000 or | (A)     |
| or medium priority)   | \$25,000  | \$99,999       | more         |         |
|   | (A)       | (B)            | (C)          | ]       |
| Traffic issues/residential speeding   | 85%       | 81%            | 72%          | 77%     |
| Vandalism/graffiti  | 87%       | 76%            | 62%          | 69%     |
|   | С         | С              |              |         |
| Fraud/identity theft  | 93%       | 86%            | 78%          | 82%     |
| School safety (bullying, fighting, weapons)   | 98%       | 95%            | 89%          | 92%     |
|   |           | С              |              |         |
| Homeless/transient-related issues   | 98%       | 92%            | 91%          | 92%     |
| Gang activity   | 95%       | 85%            | 79%          | 82%     |
| Violent crimes  | 100%      | 95%            | 91%          | 93%     |
| Property crimes   | 93%       | 93%            | 93%          | 93%     |
| Hate crimes   | 94%       | 80%            | 83%          | 82%     |
| Disorderly conduct/public intoxications/noise violations  | 84%       | 68%            | 60%          | 65%     |
|   | С         |                |              |         |
| Disorderly youth/underage drinking  | 85%       | 75%            | 48%          | 61%     |
|   | С         | С              |              |         |
| Drug abuse (manufacture, sale, or use of illegal/prescription drugs)                                | 87%       | 83%            | 87%          | 86%     |

Table 154: Question 21 by Income

| Table 104. Question 21 by income  |           |                  |              |     |
|---|-----------|------------------|--------------|-----|
| (Percent strongly or somewhat support)  | Н         | Household income |              |     |
|   | Less than | \$25,000 to      | \$100,000 or | (A) |
|   | \$25,000  | \$99,999         | more         |     |
|   | (A)       | (B)              | (C)          |     |
| If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase? | 76%       | 81%              | 84%          | 83% |

Table 155: Question 25 by Income

| Please indicate how important it is to you, if at all, to receive information from the city about | H         | lousehold incom | e            | Overall |
|---|-----------|-----------------|--------------|---------|
| each of the following topics. (Percent essential or very important)                               | Less than | \$25,000 to     | \$100,000 or | (A)     |
|   | \$25,000  | \$99,999        | more         |         |
|   | (A)       | (B)             | (C)          |         |
| Special events (e.g., concerts, races, festivals)   | 83%       | 57%             | 71%          | 66%     |
|   | В         |                 | В            |         |
| Police/crime data   | 82%       | 71%             | 68%          | 69%     |
| City finances/budget  | 68%       | 71%             | 67%          | 69%     |
| Development projects (new residential or commercial buildings or sites)                           | 75%       | 63%             | 82%          | 75%     |
|   |           |                 | В            |         |
| Demographics of the community   | 30%       | 30%             | 22%          | 26%     |
| Public asset conditions (streets, city buildings/facilities, etc.)                                | 78%       | 62%             | 58%          | 60%     |
| Code compliance requirements and current activity   | 75%       | 52%             | 32%          | 41%     |
|   | С         | С               |              |         |
| Street/traffic/road work  | 84%       | 82%             | 78%          | 80%     |
| Affordable housing  | 88%       | 57%             | 39%          | 47%     |
|   | ВС        | С               |              |         |
| Economic development  | 69%       | 55%             | 59%          | 59%     |
| City council decisions  | 85%       | 83%             | 79%          | 80%     |
| Other topics you would like to receive information about (please specify)                         | 81%       | 62%             | 61%          | 64%     |

Table 156: Question 26 by Income

| Please indicate whether each of the following is a major source, minor source or not a source of | Н         | ousehold incon | ne           | Overall |
|--|-----------|----------------|--------------|---------|
| information for you when looking for information about the City of Littleton. (Percent major or  | Less than | \$25,000 to    | \$100,000 or | (A)     |
| minor source)  | \$25,000  | \$99,999       | more         |         |
|  | (A)       | (B)            | (C)          |         |
| The Littleton Report (bi-monthly city newsletter)  | 83%       | 87%            | 80%          | 83%     |
| The Littleton Independent (weekly, privately-owned newspaper)                                    | 45%       | 50%            | 42%          | 46%     |
| Denver Post  | 27%       | 32%            | 30%          | 30%     |
| The Villager (weekly, privately-owned newspaper)   | 39%       | 16%            | 11%          | 14%     |
|  | ВС        |                |              |         |
| LittletonCO.gov (official city website)  | 76%       | 72%            | 70%          | 71%     |
| Openlittleton.org (citizen engagement website)   | 38%       | 35%            | 28%          | 31%     |
| VisitLittleton.org (events website)  | 76%       | 47%            | 52%          | 51%     |
|  | ВС        |                |              |         |
| Littleton's Facebook page (facebook.com/CityofLittleton)   | 41%       | 23%            | 26%          | 26%     |
| Littleton on Twitter/X (www.x.com/CityofLittleton).  | 30%       | 9%             | 14%          | 13%     |
|  | ВС        |                |              |         |
| Comcast Cable Channel 8 (city government access channel)   | 17%       | 16%            | 9%           | 12%     |
|  |           | С              |              |         |
| NextDoor.com   | 68%       | 37%            | 42%          | 41%     |
|  | ВС        |                |              |         |
| Littleton Report Online  | 31%       | 31%            | 25%          | 28%     |
| Instagram  | 30%       | 15%            | 24%          | 20%     |
|  |           |                | В            |         |

# **Select Questions Compared by Race/Ethnicity**

Table 157: Question 1 by Race & Ethnicity

| Please rate each of the following aspects of quality of life in Littleton. (Percent excellent or | Race/e           | thnicity              | Overall |
|--|------------------|-----------------------|---------|
| good)  | White alone, not | Hispanic and/or other | (A)     |
|  | Hispanic         | race                  |         |
|  | (A)              | (B)                   |         |
| Littleton as a place to live   | 96%              | 74%                   | 92%     |
|  | В                |                       |         |
| Your neighborhood as a place to live   | 87%              | 80%                   | 87%     |
| Littleton as a place to raise children   | 91%              | 67%                   | 87%     |
|  | В                |                       |         |
| Littleton as a place to retire   | 77%              | 60%                   | 73%     |
|  | В                |                       |         |
| Littleton as a place to work   | 75%              | 59%                   | 72%     |
|  | В                |                       |         |
| Overall quality of life in Littleton   | 93%              | 73%                   | 89%     |
|  | В                |                       |         |

Table 158: Question 3 by Race & Ethnicity

| To what extent do you agree or disagree that each statement below describes the City of | · ·              | thnicity              | Overall |
|---|------------------|-----------------------|---------|
| Littleton? (Percent strongly or somewhat agree)   | White alone, not | Hispanic and/or other | (A)     |
|   | Hispanic         | race                  |         |
|   | (A)              | (B)                   |         |
| The city is a safe community  | 90%              | 76%                   | 88%     |
|   | В                |                       |         |
| The city has a low crime rate   | 84%              | 69%                   | 82%     |
|   | В                |                       |         |
| The city supports local businesses  | 94%              | 81%                   | 92%     |
|   | В                |                       |         |
| Littleton has tight-knit neighborhoods  | 81%              | 61%                   | 79%     |
|   | В                |                       |         |
| The city offers the best schools  | 89%              | 80%                   | 87%     |
| Littleton has an effective city government  | 77%              | 69%                   | 75%     |
| Traffic flows well on city streets  | 69%              | 48%                   | 64%     |
|   | В                |                       |         |

Table 159: Question 5 by Race & Ethnicity

| Please tell us how safe you feel in each of the following areas in Littleton. (Percent very or | Race/e           | ethnicity             | Overall |
|--|------------------|-----------------------|---------|
| somewhat safe)   | White alone, not | Hispanic and/or other | (A)     |
|  | Hispanic         | race                  |         |
|  | (A)              | (B)                   |         |
| Downtown Littleton during the day  | 98%              | 99%                   | 98%     |
| Downtown Littleton at night  | 88%              | 86%                   | 88%     |
| Your neighborhood during the day   | 97%              | 93%                   | 96%     |
|  | В                |                       |         |
| Your neighborhood at night   | 86%              | 72%                   | 83%     |
|  | В                |                       |         |
| Parks, trails, natural open space areas  | 90%              | 82%                   | 89%     |
|  | В                |                       |         |
| Littleton overall during the day   | 98%              | 98%                   | 98%     |
| Littleton overall at night   | 84%              | 65%                   | 81%     |
|  | В                |                       |         |

Table 160: Question 6 by Race & Ethnicity

|   | rable redi queenen e by rade a zaminety   |                  |                 |         |
|---|---|------------------|-----------------|---------|
| Y | ou have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, | Race/e           | thnicity        | Overall |
| h | ow important do you think it is to shop locally in Littleton? (Percent essential or very important)           | White alone, not | Hispanic and/or | (A)     |
|   |   | Hispanic         | other race      |         |
|   |   | (A)              | (B)             |         |
| Υ | ou have the option to shop locally in Littleton, in other cities, or on the Internet. All things being equal, | 74%              | 64%             | 72%     |
| h | ow important do you think it is to shop locally in Littleton?   |                  |                 |         |

Table 161: Question 7 by Race & Ethnicity

| Table 101: Queedion 7 by Raee a Eminory   |                  |                 |     |
|---|------------------|-----------------|-----|
| How important is it for Littleton to promote itself as a location for business, shopping, recreation, | Race/e           | Race/ethnicity  |     |
| tourism, and entertainment? (Percent essential or very important)                                     | White alone, not | Hispanic and/or | (A) |
|   | Hispanic         | other race      |     |
|   | (A)              | (B)             |     |
| How important is it for Littleton to promote itself as a location for business, shopping, recreation, | 66%              | 67%             | 65% |
| tourism, and entertainment?   |                  |                 |     |

Table 162: Question 8 by Race & Ethnicity

| Please rate the quality of each of the following in Littleton. (Percent excellent or good) |                           | ethnicity                  | Overall |
|--|---------------------------|----------------------------|---------|
|  | White alone, not Hispanic | Hispanic and/or other race | (A)     |
|  | (A)                       | (B)                        |         |
| Appearance of city   | 88%<br>B                  | 73%                        | 85%     |
| Shopping opportunities   | 67%                       | 57%                        | 66%     |
| Job opportunities  | 46%<br>B                  | 28%                        | 43%     |
| Historic preservation  | 81%<br>B                  | 62%                        | 78%     |
| Economic development   | 71%<br>B                  | 55%                        | 68%     |
| Public transit services  | 55%                       | 54%                        | 55%     |
| Traffic flow   | 44%<br>B                  | 24%                        | 41%     |
| Snow plowing   | 56%<br>B                  | 40%                        | 53%     |
| Downtown parking   | 33%<br>B                  | 21%                        | 31%     |
| Parks and trails   | 94%<br>B                  | 76%                        | 91%     |
| Recreation opportunities   | 92%<br>B                  | 75%                        | 89%     |
| Open space areas   | 90%<br>B                  | 75%                        | 87%     |
| Environmental sustainability   | 68%<br>B                  | 44%                        | 63%     |
| Littleton Police Department  | 77%                       | 73%                        | 77%     |
| Traffic enforcement  | 50%                       | 54%                        | 52%     |
| Code compliance  | 51%                       | 50%                        | 52%     |
| Municipal Court  | 79%                       | 88%                        | 82%     |
| Hudson Gardens   | 95%<br>B                  | 82%                        | 93%     |
| Carson Nature Center   | 96%<br>B                  | 89%                        | 95%     |
| South Platte Park  | 95%<br>B                  | 74%                        | 92%     |
| Buck Recreation Center   | 91%<br>B                  | 73%                        | 88%     |

| Please rate the quality of each of the following in Littleton. (Percent excellent or good) | Race/ethnicity            |                            | Overall |
|--|---------------------------|----------------------------|---------|
|  | White alone, not Hispanic | Hispanic and/or other race | (A)     |
|  | (A)                       | (B)                        |         |
| City-sponsored special events  | 90%                       | 81%                        | 88%     |
|  | В                         |                            |         |
| Town Hall Arts Center  | 94%                       | 90%                        | 92%     |

Table 163: Question 9 by Race & Ethnicity

| Please rate the following areas of transportation in Littleton. (Percent excellent or | Race/e           | ethnicity             | Overall |
|---|------------------|-----------------------|---------|
| good)   | White alone, not | Hispanic and/or other | (A)     |
|   | Hispanic         | race                  |         |
|   | (A)              | (B)                   |         |
| Ease of driving   | 77%              | 55%                   | 72%     |
|   | В                |                       |         |
| Ease of traveling by bus (RTD)  | 31%              | 19%                   | 28%     |
| Ease of traveling by light rail   | 62%              | 55%                   | 61%     |
| Ease of walking in the city   | 72%              | 58%                   | 71%     |
|   | В                |                       |         |
| Ease of traveling by bicycle  | 62%              | 66%                   | 64%     |
| Street maintenance  | 39%              | 48%                   | 40%     |
| Omnibus senior and disabled transit service   | 62%              | 82%                   | 68%     |
| Downtown Littleton light rail station   | 78%              | 67%                   | 76%     |
|   | В                |                       |         |
| Mineral Avenue light rail station   | 75%              | 54%                   | 72%     |
|   | В                |                       |         |

Table 164: Question 10 by Race & Ethnicity

| Please rate your opinion about Littleton's Bemis Public Library and its services: (Percent excellent | Race/e           | ethnicity       | Overall |
|--|------------------|-----------------|---------|
| or good)   | White alone, not | Hispanic and/or | (A)     |
|  | Hispanic         | other race      |         |
|  | (A)              | (B)             |         |
| Library programs (e.g., story time, digital programs, Summer Reading program, etc.)                  | 97%              | 92%             | 96%     |
| Library services (e.g., reference desk, check out, etc.)   | 98%              | 92%             | 97%     |
|  | В                |                 |         |
| Internet and computer services   | 95%              | 84%             | 93%     |
|  | В                |                 |         |
| Online services at www.library.littletonco.gov accessed from home or elsewhere (e.g., book holds,    | 93%              | 63%             | 88%     |
| access databases, research, etc.)  | В                |                 |         |
| Materials and collections  | 93%              | 61%             | 87%     |
|  | В                |                 |         |
| Library building and grounds   | 89%              | 83%             | 88%     |
| Overall performance of the library   | 97%              | 83%             | 95%     |
|  | В                |                 |         |

Table 165: Question 11 by Race & Ethnicity

| Please rate your opinion about the Littleton Museum and its services: (Percent excellent or                | Race/e           | ethnicity             | Overall |  |
|--|------------------|-----------------------|---------|--|
| good)  | White alone, not | Hispanic and/or other | (A)     |  |
|  | Hispanic         | race                  |         |  |
|  | (A)              | (B)                   |         |  |
| Museum programs (e.g., lectures, classes, special events - Holiday's Eve, Sheep to Shawl, spring planting) | 96%              | 94%                   | 96%     |  |
| Wednesday evening free summer concerts   | 90%              | 94%                   | 92%     |  |
| Museum research center   | 91%              | 91%                   | 91%     |  |
| Museum rotating exhibits   | 87%              | 78%                   | 86%     |  |
| Art shows in the galleries   | 91%              | 73%                   | 87%     |  |
|  | В                |                       |         |  |
| Living History Farms/Historic Site Interpreters  | 96%              | 96%                   | 96%     |  |
| Museum building and grounds  | 95%              | 94%                   | 95%     |  |
| Overall performance of the Littleton Museum  | 96%              | 94%                   | 96%     |  |

Table 166: Question 13 by Race & Ethnicity

| Based on your most recent contact with a member of the Littleton Police Department, please rate each of | Race/e           | ethnicity       | Overall |
|---|------------------|-----------------|---------|
| the following aspects of the employee with whom you had contact. (Percent excellent or good)            | White alone, not | Hispanic and/or | (A)     |
|   | Hispanic         | other race      |         |
|   | (A)              | (B)             |         |
| Fairness  | 87%              | 84%             | 87%     |
| Responsiveness to requests and/or needs   | 79%              | 63%             | 75%     |
|   | В                |                 |         |
| Level of interest in addressing your concerns   | 70%              | 68%             | 70%     |
| Helpfulness   | 75%              | 75%             | 76%     |
| Courteousness   | 88%              | 69%             | 85%     |
|   | В                |                 |         |
| Knowledge   | 81%              | 77%             | 80%     |
| Timeliness of handling the situation  | 81%              | 71%             | 78%     |
| Use of force in fair and effective way  | 78%              | 77%             | 76%     |
| Resolution of concerns  | 62%              | 80%             | 66%     |
|   |                  | А               |         |
| Overall impression of staff members   | 78%              | 86%             | 79%     |

Table 167: Question 14 by Race & Ethnicity

| Please rate the job the Littleton Police Department does at each of the following. (Percent | Race/e           | Race/ethnicity        |     |  |
|---|------------------|-----------------------|-----|--|
| excellent or good)  | White alone, not | Hispanic and/or other | (A) |  |
|   | Hispanic         | race                  |     |  |
|   | (A)              | (B)                   |     |  |
| Crime prevention  | 69%              | 59%                   | 68% |  |
| Crime solving   | 57%              | 67%                   | 59% |  |
| Maintaining public order  | 81%              | 80%                   | 82% |  |
| Providing public information and education  | 76%              | 69%                   | 75% |  |
| Protecting individual civil rights  | 76%              | 61%                   | 74% |  |
|   | В                |                       |     |  |
| Assisting fire responders   | 96%              | 76%                   | 92% |  |
|   | В                |                       |     |  |

Table 168: Question 15 by Race & Ethnicity

| Please rate the Littleton Police Department on the following. (Percent excellent or good)  |        | er   | Overall |
|--|--------|------|---------|
|  | Female | Male | (A)     |
|  | (A)    | (B)  |         |
| Being trustworthy  | 83%    | 78%  | 81%     |
| Acting in the best interest of the community   | 83%    | 83%  | 83%     |
| Being sensitive to residents' concerns   | 70%    | 70%  | 71%     |
| Responding to citizens' emergency calls for service  | 80%    | 84%  | 82%     |
| Caring about the well-being of the people they deal with                                   | 80%    | 77%  | 79%     |
| Working with people in your neighborhood to solve neighborhood problems                    | 70%    | 68%  | 70%     |
| Communicating regularly with community members (e.g., websites, emails or public meetings) | 58%    | 50%  | 53%     |
| Inviting community members to provide input (e.g., comments, suggestions and concerns)     | 55%    | 54%  | 54%     |

Table 169: Question 16 by Race & Ethnicity

| Overall, how would you rate the quality of services provided by the City of Littleton? (Percent  | Race/ethnicity   |                       | Overall |
|--|------------------|-----------------------|---------|
| excellent or good)   | White alone, not | Hispanic and/or other | (A)     |
|  | Hispanic         | race                  |         |
|  | (A)              | (B)                   |         |
| Overall, how would you rate the quality of municipal services provided by the City of Littleton? | 82%              | 75%                   | 81%     |

Table 170: Question 17 by Race & Ethnicity

| Please rate the following categories of Littleton government performance. (Percent | Race/e           | ethnicity             | Overall |
|--|------------------|-----------------------|---------|
| excellent or good)   | White alone, not | Hispanic and/or other | (A)     |
|  | Hispanic         | race                  |         |
|  | (A)              | (B)                   |         |
| The direction the city is taking with respect to open space, trails and parks      | 86%              | 69%                   | 83%     |
|  | В                |                       |         |
| Attracting companies to locate in Littleton  | 60%              | 59%                   | 59%     |
| The job the city government does at welcoming citizen involvement                  | 70%              | 69%                   | 68%     |
| Opportunities to participate in city government decisions                          | 58%              | 53%                   | 56%     |
| Responding to citizen complaints and concerns                                      | 52%              | 39%                   | 48%     |
| Holding public meetings about city plans   | 71%              | 58%                   | 68%     |
|  | В                |                       |         |
| Littleton's elected officials' consideration of what people like me think          | 51%              | 45%                   | 49%     |
| Littleton's government as an example of how best to provide services               | 63%              | 55%                   | 60%     |
| The city manager's management of city operations                                   | 65%              | 55%                   | 63%     |
| The quality of work provided by City of Littleton employees                        | 79%              | 68%                   | 76%     |
| Spending local tax dollars wisely  | 55%              | 40%                   | 52%     |
|  | В                |                       |         |
| A city government that is run efficiently  | 66%              | 59%                   | 63%     |
| Running Littleton's local government in the best interest of residents             | 59%              | 44%                   | 55%     |
|  | В                |                       |         |
| Being transparent and accountable to the public                                    | 55%              | 54%                   | 53%     |
| Providing information about city plans and programs                                | 69%              | 57%                   | 66%     |
|  | В                |                       |         |
| The overall direction the city is taking   | 67%              | 59%                   | 65%     |

Table 171: Question 19 by Race & Ethnicity

| hinking about the next five to eight years, how important is each of the following potential projects  Race/ethnicity |                  |                 | Overall |
|---|------------------|-----------------|---------|
| in Littleton? (Percent essential or very important)   | White alone, not | Hispanic and/or | (A)     |
|   | Hispanic         | other race      |         |
|   | (A)              | (B)             |         |
| Reducing traffic congestion on city streets   | 65%              | 79%             | 67%     |
|   |                  | А               |         |
| Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)                             | 91%              | 95%             | 91%     |
| Building new trails   | 42%              | 36%             | 40%     |
| Continuing preservation programs for historic buildings   | 57%              | 63%             | 58%     |
| Partnering strategically and financially with the private sector in development                                       | 52%              | 53%             | 53%     |
| Redeveloping older neighborhoods  | 43%              | 61%             | 45%     |
|   |                  | А               |         |
| Redeveloping aging shopping centers   | 60%              | 67%             | 61%     |

Table 172: Question 20 by Race & Ethnicity

| Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to | Race/e           | ethnicity       | Overall |
|---|------------------|-----------------|---------|
| focus resources on each of the following areas in the next two years. (Percent high or medium priority)           | White alone, not | Hispanic and/or | (A)     |
|   | Hispanic         | other race      |         |
|   | (A)              | (B)             |         |
| Traffic issues/residential speeding   | 76%              | 83%             | 77%     |
| Vandalism/graffiti  | 68%              | 72%             | 69%     |
| Fraud/identity theft  | 82%              | 87%             | 82%     |
| School safety (bullying, fighting, weapons)   | 92%              | 91%             | 92%     |
| Homeless/transient-related issues   | 91%              | 91%             | 92%     |
| Gang activity   | 81%              | 84%             | 82%     |
| Violent crimes  | 93%              | 97%             | 93%     |
| Property crimes   | 93%              | 96%             | 93%     |
| Hate crimes   | 84%              | 79%             | 82%     |
| Disorderly conduct/public intoxications/noise violations  | 64%              | 67%             | 65%     |
| Disorderly youth/underage drinking  | 60%              | 57%             | 61%     |
| Drug abuse (manufacture, sale, or use of illegal/prescription drugs)  | 88%              | 75%             | 86%     |
|   | В                |                 |         |

Table 173: Question 21 by Race & Ethnicity

| (Percent strongly or somewhat support)  | Race/e       | Race/ethnicity  |     |
|---|--------------|-----------------|-----|
|   | White alone, | Hispanic and/or | (A) |
|   | not Hispanic | other race      |     |
|   | (A)          | (B)             |     |
| If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds                             | 84%          | 74%             | 83% |
| directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you support or oppose this increase? | В            |                 |     |

Table 174: Question 25 by Race & Ethnicity

| Please indicate how important it is to you, if at all, to receive information from the city about each of | Race/e           | thnicity        | Overall |
|---|------------------|-----------------|---------|
| the following topics. (Percent essential or very important)   | White alone, not | Hispanic and/or | (A)     |
|   | Hispanic         | other race      |         |
|   | (A)              | (B)             |         |
| Special events (e.g., concerts, races, festivals)   | 68%              | 64%             | 66%     |
| Police/crime data   | 66%              | 88%             | 69%     |
|   |                  | Α               |         |
| City finances/budget  | 67%              | 78%             | 69%     |
|   |                  | Α               |         |
| Development projects (new residential or commercial buildings or sites)                                   | 75%              | 83%             | 75%     |
| Demographics of the community   | 27%              | 26%             | 26%     |
| Public asset conditions (streets, city buildings/facilities, etc.)  | 58%              | 72%             | 60%     |
|   |                  | Α               |         |
| Code compliance requirements and current activity   | 35%              | 71%             | 41%     |
|   |                  | А               |         |
| Street/traffic/road work  | 78%              | 94%             | 80%     |
|   |                  | А               |         |
| Affordable housing  | 45%              | 62%             | 47%     |
|   |                  | Α               |         |
| Economic development  | 57%              | 64%             | 59%     |
| City council decisions  | 79%              | 92%             | 80%     |
|   |                  | A               |         |
| Other topics you would like to receive information about (please specify)                                 | 60%              | 74%             | 64%     |

Table 175: Question 26 by Race & Ethnicity

| Please indicate whether each of the following is a major source, minor source or not a source of      | Race/e       | ethnicity       | Overall |
|---|--------------|-----------------|---------|
| information for you when looking for information about the City of Littleton. (Percent major or minor | White alone, | Hispanic and/or | (A)     |
| source)   | not Hispanic | other race      |         |
|   | (A)          | (B)             |         |
| The Littleton Report (bi-monthly city newsletter)   | 82%          | 83%             | 83%     |
| The Littleton Independent (weekly, privately-owned newspaper)   | 45%          | 46%             | 46%     |
| Denver Post   | 29%          | 35%             | 30%     |
| The Villager (weekly, privately-owned newspaper)  | 12%          | 24%             | 14%     |
|   |              | А               |         |
| LittletonCO.gov (official city website)   | 70%          | 72%             | 71%     |
| Openlittleton.org (citizen engagement website)  | 31%          | 30%             | 31%     |
| VisitLittleton.org (events website)   | 52%          | 52%             | 51%     |
| Littleton's Facebook page (facebook.com/CityofLittleton)  | 26%          | 29%             | 26%     |
| Littleton on Twitter/X (www.x.com/CityofLittleton).   | 11%          | 23%             | 13%     |
|   |              | А               |         |
| Comcast Cable Channel 8 (city government access channel)  | 10%          | 20%             | 12%     |
|   |              | А               |         |
| NextDoor.com  | 39%          | 45%             | 41%     |
| Littleton Report Online   | 27%          | 33%             | 28%     |
| Instagram   | 19%          | 30%             | 20%     |
|   |              | А               |         |

# **Select Questions Compared by Council District**

Table 176: Question 1 by Council District

| Table 176. Queetien 1 by evaluation  | 1          |            | District   |            |     |
|--|------------|------------|------------|------------|-----|
| Please rate each of the following aspects of quality of life in Littleton. (Percent excellent or good) |            | Overall    |            |            |     |
|  | District 1 | District 2 | District 3 | District 4 | (A) |
|  | (A)        | (B)        | (C)        | (D)        |     |
| Littleton as a place to live   | 97%        | 80%        | 95%        | 94%        | 92% |
|  | В          |            | В          | В          |     |
| Your neighborhood as a place to live   | 84%        | 78%        | 92%        | 94%        | 87% |
|  |            |            | В          | ΑВ         |     |
| Littleton as a place to raise children   | 88%        | 77%        | 91%        | 89%        | 87% |
|  |            |            | В          | В          |     |
| Littleton as a place to retire   | 76%        | 72%        | 71%        | 72%        | 73% |
| Littleton as a place to work   | 71%        | 55%        | 79%        | 80%        | 72% |
|  | В          |            | В          | В          |     |
| Overall quality of life in Littleton   | 94%        | 77%        | 94%        | 91%        | 89% |
|  | В          |            | В          | В          |     |

Table 177: Question 3 by Council District

| To what extent do you agree or disagree that each statement below describes the City of |            |            | Overall    |            |     |
|---|------------|------------|------------|------------|-----|
| Littleton? (Percent strongly or somewhat agree)   | District 1 | District 2 | District 3 | District 4 | (A) |
|   | (A)        | (B)        | (C)        | (D)        |     |
| The city is a safe community  | 85%        | 79%        | 95%        | 91%        | 88% |
|   |            |            | A B        | В          |     |
| The city has a low crime rate   | 78%        | 69%        | 93%        | 87%        | 82% |
|   |            |            | A B        | В          |     |
| The city supports local businesses  | 93%        | 89%        | 92%        | 91%        | 92% |
| Littleton has tight-knit neighborhoods  | 82%        | 76%        | 74%        | 85%        | 79% |
| The city offers the best schools  | 87%        | 84%        | 92%        | 84%        | 87% |
| Littleton has an effective city government  | 82%        | 63%        | 79%        | 71%        | 75% |
|   | В          |            | В          |            |     |
| Traffic flows well on city streets  | 76%        | 71%        | 58%        | 52%        | 64% |
|   | CD         | D          |            |            |     |

Table 178: Question 5 by Council District

| Please tell us how safe you feel in each of the following areas in Littleton. (Percent very or | very or Council District |          |          |          |     |
|--|--------------------------|----------|----------|----------|-----|
| somewhat safe)   | District                 | District | District | District | (A) |
|  | 1                        | 2        | 3        | 4        |     |
|  | (A)                      | (B)      | (C)      | (D)      |     |
| Downtown Littleton during the day  | 95%                      | 99%      | 99%      | 99%      | 98% |
|  |                          | А        |          |          |     |
| Downtown Littleton at night  | 81%                      | 91%      | 86%      | 93%      | 88% |
|  |                          |          |          | А        |     |
| Your neighborhood during the day   | 95%                      | 94%      | 100%     | 97%      | 96% |
|  |                          |          | В        |          |     |
| Your neighborhood at night   | 78%                      | 68%      | 96%      | 92%      | 83% |
|  |                          |          | АВ       | ΑВ       |     |
| Parks, trails, natural open space areas  | 88%                      | 85%      | 92%      | 90%      | 89% |
| Littleton overall during the day   | 98%                      | 99%      | 98%      | 96%      | 98% |
| Littleton overall at night   | 78%                      | 76%      | 87%      | 82%      | 81% |

Table 179: Question 6 by Council District

| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being | Council District |          |          |          | Overall |
|---|------------------|----------|----------|----------|---------|
| equal, how important do you think it is to shop locally in Littleton? (Percent essential or very        | District         | District | District | District | (A)     |
| important)  | 1                | 2        | 3        | 4        |         |
|   | (A)              | (B)      | (C)      | (D)      |         |
| You have the option to shop locally in Littleton, in other cities, or on the Internet. All things being | 79%              | 80%      | 63%      | 67%      | 72%     |
| equal, how important do you think it is to shop locally in Littleton?                                   | С                | С        |          |          |         |

Table 180: Question 7 by Council District

| How important is it for Littleton to promote itself as a location for business, shopping, recreation, | Council District |          |          |          | Overall |
|---|------------------|----------|----------|----------|---------|
| tourism, and entertainment? (Percent essential or very important)                                     | District         | District | District | District | (A)     |
|   | 1                | 2        | 3        | 4        |         |
|   | (A)              | (B)      | (C)      | (D)      |         |
| How important is it for Littleton to promote itself as a location for business, shopping, recreation, | 70%              | 70%      | 63%      | 58%      | 65%     |
| tourism, and entertainment?   |                  |          |          |          |         |

Table 181: Question 8 by Council District

| Please rate the quality of each of the following in Littleton. (Percent excellent or good) |            | Council District |          |          |       |  |
|--|------------|------------------|----------|----------|-------|--|
|  | District   | District         | District | District | (A)   |  |
|  | 1          | 2                | 3        | 4        |       |  |
|  | (A)        | (B)              | (C)      | (D)      | 0.50. |  |
| Appearance of city   | 86%        | 77%              | 90%<br>B | 89%<br>B | 85%   |  |
| Shopping opportunities   | 69%        | 66%              | 58%      | 69%      | 66%   |  |
| Job opportunities  | 55%<br>B D | 32%              | 48%      | 33%      | 43%   |  |
| Historic preservation  | 82%        | 72%              | 80%      | 76%      | 78%   |  |
| Economic development   | 73%        | 66%              | 70%      | 64%      | 68%   |  |
| Public transit services  | 69%<br>C   | 59%<br>C         | 41%      | 54%      | 55%   |  |
| Traffic flow   | 60%<br>C D | 54%<br>C D       | 26%      | 26%      | 41%   |  |
| Snow plowing   | 53%        | 54%              | 65%<br>D | 41%      | 53%   |  |
| Downtown parking   | 33%        | 32%              | 35%<br>D | 21%      | 31%   |  |
| Parks and trails   | 88%        | 92%              | 95%      | 90%      | 91%   |  |
| Recreation opportunities   | 92%        | 89%              | 90%      | 84%      | 89%   |  |
| Open space areas   | 93%<br>D   | 89%              | 86%      | 81%      | 87%   |  |
| Environmental sustainability   | 77%<br>B C | 57%              | 56%      | 64%      | 63%   |  |
| Littleton Police Department  | 82%        | 71%              | 76%      | 77%      | 77%   |  |
| Traffic enforcement  | 52%        | 58%              | 46%      | 54%      | 52%   |  |
| Code compliance  | 58%        | 47%              | 50%      | 53%      | 52%   |  |
| Municipal Court  | 90%        | 80%              | 82%      | 77%      | 82%   |  |
| Hudson Gardens   | 96%        | 93%              | 92%      | 91%      | 93%   |  |
| Carson Nature Center   | 96%        | 97%              | 91%      | 96%      | 95%   |  |
| South Platte Park  | 92%        | 85%              | 96%<br>B | 93%      | 92%   |  |
| Buck Recreation Center   | 89%        | 85%              | 92%      | 85%      | 88%   |  |
| City-sponsored special events  | 86%        | 93%              | 90%      | 85%      | 88%   |  |
| Town Hall Arts Center  | 94%        | 98%<br>C         | 84%      | 93%      | 92%   |  |

Table 182: Question 9 by Council District

| Please rate the following areas of transportation in Littleton. (Percent excellent or good) |            |            | Overall    |            |     |
|---|------------|------------|------------|------------|-----|
|   | District 1 | District 2 | District 3 | District 4 | (A) |
|   | (A)        | (B)        | (C)        | (D)        |     |
| Ease of driving   | 74%        | 77%        | 72%        | 66%        | 72% |
| Ease of traveling by bus (RTD)  | 35%        | 28%        | 26%        | 26%        | 28% |
| Ease of traveling by light rail   | 65%        | 64%        | 50%        | 68%        | 61% |
|   |            |            |            | С          |     |
| Ease of walking in the city   | 73%        | 79%        | 61%        | 70%        | 71% |
|   |            | С          |            |            |     |
| Ease of traveling by bicycle  | 58%        | 59%        | 59%        | 82%        | 64% |
|   |            |            |            | ABC        |     |
| Street maintenance  | 44%        | 36%        | 42%        | 38%        | 40% |
| Omnibus senior and disabled transit service   | 55%        | 79%        | 66%        | 70%        | 68% |
| Downtown Littleton light rail station   | 78%        | 74%        | 74%        | 79%        | 76% |
| Mineral Avenue light rail station   | 72%        | 62%        | 75%        | 75%        | 72% |

Table 183: Question 10 by Council District

| Please rate your opinion about Littleton's Bemis Public Library and its services: (Percent excellent or | Council District |          |          |          | Overall |
|---|------------------|----------|----------|----------|---------|
| good)   | District         | District | District | District | (A)     |
|   | 1                | 2        | 3        | 4        |         |
|   | (A)              | (B)      | (C)      | (D)      |         |
| Library programs (e.g., story time, digital programs, Summer Reading program, etc.)                     | 95%              | 99%      | 95%      | 94%      | 96%     |
| Library services (e.g., reference desk, check out, etc.)  | 97%              | 99%      | 96%      | 95%      | 97%     |
| Internet and computer services  | 88%              | 94%      | 96%      | 93%      | 93%     |
| Online services at www.library.littletonco.gov accessed from home or elsewhere (e.g., book holds,       | 92%              | 86%      | 86%      | 89%      | 88%     |
| access databases, research, etc.)   |                  |          |          |          |         |
| Materials and collections   | 88%              | 86%      | 89%      | 84%      | 87%     |
| Library building and grounds  | 92%              | 83%      | 88%      | 88%      | 88%     |
| Overall performance of the library  | 95%              | 95%      | 94%      | 94%      | 95%     |

Table 184: Question 11 by Council District

| Please rate your opinion about the Littleton Museum and its services: (Percent excellent or good)          |          |          | Overall           |          |       |
|--|----------|----------|-------------------|----------|-------|
| ricase rate your opinion about the Entheton Maseum and its services. (I creent executing of good)          | District | District | District District | District | (A)   |
|  | 1        | 2        | 3                 | 4        | (/ () |
|  | (A)      | (B)      | (C)               | (D)      |       |
| Museum programs (e.g., lectures, classes, special events - Holiday's Eve, Sheep to Shawl, spring planting) | 97%      | 99%      | 95%               | 93%      | 96%   |
| Wednesday evening free summer concerts   | 90%      | 98%      | 87%               | 91%      | 92%   |
| Museum research center   | 86%      | 97%      | 95%               | 88%      | 91%   |
| Museum rotating exhibits   | 81%      | 93%      | 91%               | 77%      | 86%   |
|  |          | D        |                   |          |       |
| Art shows in the galleries   | 87%      | 87%      | 91%               | 83%      | 87%   |
| Living History Farms/Historic Site Interpreters  | 92%      | 99%      | 96%               | 95%      | 96%   |
| Museum building and grounds  | 92%      | 97%      | 97%               | 94%      | 95%   |
| Overall performance of the Littleton Museum  | 93%      | 99%      | 96%               | 95%      | 96%   |

Table 185: Question 13 by Council District

| Based on your most recent contact with a member of the Littleton Police Department, please rate |          | Overall  |          |          |     |
|---|----------|----------|----------|----------|-----|
| each of the following aspects of the employee with whom you had contact.                        | District | District | District | District | (A) |
| (Percent excellent or good)   | 1        | 2        | 3        | 4        |     |
|   | (A)      | (B)      | (C)      | (D)      |     |
| Fairness  | 86%      | 85%      | 89%      | 87%      | 87% |
| Responsiveness to requests and/or needs   | 91%      | 66%      | 86%      | 59%      | 75% |
|   | BD       |          | D        |          |     |
| Level of interest in addressing your concerns   | 68%      | 64%      | 77%      | 72%      | 70% |
| Helpfulness   | 89%      | 69%      | 74%      | 74%      | 76% |
| Courteousness   | 84%      | 74%      | 95%      | 87%      | 85% |
|   |          |          | В        |          |     |
| Knowledge   | 87%      | 67%      | 92%      | 76%      | 80% |
|   |          |          | В        |          |     |
| Timeliness of handling the situation  | 85%      | 70%      | 87%      | 71%      | 78% |
| Use of force in fair and effective way  | 85%      | 97%      | 72%      | 40%      | 76% |
|   | D        | D        |          |          |     |
| Resolution of concerns  | 64%      | 62%      | 68%      | 69%      | 66% |
| Overall impression of staff members   | 92%      | 75%      | 77%      | 75%      | 79% |

Table 186: Question 14 by Council District

| Please rate the job the Littleton Police Department does at each of the following. (Percent excellent |          |          | Overall  |          |     |
|---|----------|----------|----------|----------|-----|
| or good)  | District | District | District | District | (A) |
|   | 1        | 2        | 3        | 4        |     |
|   | (A)      | (B)      | (C)      | (D)      |     |
| Crime prevention  | 71%      | 56%      | 69%      | 78%      | 68% |
|   |          |          |          | В        |     |
| Crime solving   | 59%      | 53%      | 63%      | 62%      | 59% |
| Maintaining public order  | 84%      | 74%      | 80%      | 89%      | 82% |
|   |          |          |          | В        |     |
| Providing public information and education  | 78%      | 77%      | 65%      | 79%      | 75% |
| Protecting individual civil rights  | 77%      | 68%      | 81%      | 71%      | 74% |
| Assisting fire responders   | 96%      | 83%      | 89%      | 98%      | 92% |
|   |          |          |          | В        |     |

Table 187: Question 15 by Council District

| Please rate the Littleton Police Department on the following. (Percent excellent or good)  | Geno   | Gender |     |
|--|--------|--------|-----|
|  | Female | Male   | (A) |
|  | (A)    | (B)    |     |
| Being trustworthy  | 83%    | 78%    | 81% |
| Acting in the best interest of the community   | 83%    | 83%    | 83% |
| Being sensitive to residents' concerns   | 70%    | 70%    | 71% |
| Responding to citizens' emergency calls for service  | 80%    | 84%    | 82% |
| Caring about the well-being of the people they deal with                                   | 80%    | 77%    | 79% |
| Working with people in your neighborhood to solve neighborhood problems                    | 70%    | 68%    | 70% |
| Communicating regularly with community members (e.g., websites, emails or public meetings) | 58%    | 50%    | 53% |
| Inviting community members to provide input (e.g., comments, suggestions and concerns)     | 55%    | 54%    | 54% |

Table 188: Question 16 by Council District

| Table 100: Question 10 by Council Blothot  |                  |          |          |          |         |
|--|------------------|----------|----------|----------|---------|
| Overall, how would you rate the quality of services provided by the City of Littleton? (Percent  | Council District |          |          |          | Overall |
| excellent or good)   | District         | District | District | District | (A)     |
|  | 1                | 2        | 3        | 4        |         |
|  | (A)              | (B)      | (C)      | (D)      |         |
| Overall, how would you rate the quality of municipal services provided by the City of Littleton? | 85%              | 78%      | 79%      | 81%      | 81%     |

Table 189: Question 17 by Council District

| Please rate the following categories of Littleton government performance. (Percent excellent or |          | Council  | District |          | Overall |
|---|----------|----------|----------|----------|---------|
| good)   | District | District | District | District | (A)     |
|   | 1        | 2        | 3        | 4        |         |
|   | (A)      | (B)      | (C)      | (D)      |         |
| The direction the city is taking with respect to open space, trails and parks                   | 92%      | 81%      | 85%      | 73%      | 83%     |
|   | D        |          |          |          |         |
| Attracting companies to locate in Littleton   | 67%      | 58%      | 59%      | 53%      | 59%     |
| The job the city government does at welcoming citizen involvement                               | 84%      | 66%      | 69%      | 55%      | 68%     |
|   | B D      |          |          |          |         |
| Opportunities to participate in city government decisions                                       | 68%      | 58%      | 55%      | 45%      | 56%     |
|   | D        |          |          |          |         |
| Responding to citizen complaints and concerns   | 55%      | 47%      | 50%      | 41%      | 48%     |
| Holding public meetings about city plans  | 72%      | 72%      | 78%      | 51%      | 68%     |
|   | D        | D        | D        |          |         |
| Littleton's elected officials' consideration of what people like me think                       | 55%      | 56%      | 50%      | 37%      | 49%     |
| Littleton's government as an example of how best to provide services                            | 70%      | 56%      | 65%      | 50%      | 60%     |
|   | D        |          |          |          |         |
| The city manager's management of city operations  | 67%      | 64%      | 70%      | 50%      | 63%     |
| The quality of work provided by City of Littleton employees                                     | 82%      | 74%      | 80%      | 68%      | 76%     |
| Spending local tax dollars wisely   | 59%      | 46%      | 55%      | 45%      | 52%     |
| A city government that is run efficiently   | 75%      | 59%      | 62%      | 55%      | 63%     |
|   | D        |          |          |          |         |
| Running Littleton's local government in the best interest of residents                          | 63%      | 52%      | 55%      | 52%      | 55%     |
| Being transparent and accountable to the public   | 62%      | 45%      | 54%      | 52%      | 53%     |
| Providing information about city plans and programs   | 76%      | 56%      | 70%      | 59%      | 66%     |
|   | ВD       |          |          |          |         |
| The overall direction the city is taking  | 68%      | 69%      | 66%      | 56%      | 65%     |

Table 190: Question 19 by Council District

| Thinking about the next five to eight years, how important is each of the following potential projects | Council District |          |          |          | Overall |
|--|------------------|----------|----------|----------|---------|
| in Littleton? (Percent essential or very important)  | District         | District | District | District | (A)     |
|  | 1                | 2        | 3        | 4        |         |
|  | (A)              | (B)      | (C)      | (D)      |         |
| Reducing traffic congestion on city streets  | 67%              | 61%      | 62%      | 76%      | 67%     |
|  |                  |          |          | ВС       |         |
| Maintaining and improving city infrastructure (e.g., streets, sidewalks, buildings, etc.)              | 89%              | 91%      | 92%      | 94%      | 91%     |
| Building new trails  | 45%              | 43%      | 33%      | 40%      | 40%     |
| Continuing preservation programs for historic buildings  | 56%              | 68%      | 52%      | 56%      | 58%     |
|  |                  | С        |          |          |         |
| Partnering strategically and financially with the private sector in development                        | 57%              | 61%      | 44%      | 50%      | 53%     |
|  |                  | С        |          |          |         |
| Redeveloping older neighborhoods   | 54%              | 44%      | 39%      | 45%      | 45%     |
| Redeveloping aging shopping centers  | 65%              | 60%      | 59%      | 58%      | 61%     |

Table 191: Question 20 by Council District

| Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department |          | Council District |          |          |     |
|--|----------|------------------|----------|----------|-----|
| to focus resources on each of the following areas in the next two years. (Percent high or medium               | District | District         | District | District | (A) |
| priority)  | 1        | 2                | 3        | 4        |     |
|  | (A)      | (B)              | (C)      | (D)      |     |
| Traffic issues/residential speeding  | 79%      | 81%              | 68%      | 82%      | 77% |
|  |          | С                |          | С        |     |
| Vandalism/graffiti   | 74%      | 74%              | 65%      | 63%      | 69% |
| Fraud/identity theft   | 80%      | 87%              | 82%      | 82%      | 82% |
| School safety (bullying, fighting, weapons)  | 90%      | 93%              | 96%      | 89%      | 92% |
| Homeless/transient-related issues  | 92%      | 95%              | 94%      | 85%      | 92% |
|  |          | D                | D        |          |     |
| Gang activity  | 82%      | 88%              | 79%      | 82%      | 82% |
| Violent crimes   | 92%      | 96%              | 91%      | 95%      | 93% |
| Property crimes  | 89%      | 92%              | 94%      | 98%      | 93% |
|  |          |                  |          | А        |     |
| Hate crimes  | 77%      | 88%              | 82%      | 82%      | 82% |
| Disorderly conduct/public intoxications/noise violations   | 72%      | 67%              | 62%      | 60%      | 65% |
| Disorderly youth/underage drinking   | 64%      | 61%              | 61%      | 58%      | 61% |
| Drug abuse (manufacture, sale, or use of illegal/prescription drugs)   | 90%      | 84%              | 87%      | 82%      | 86% |

Table 192: Question 21 by Council District

| (Percent strongly or somewhat support)  | Council District |          |          |          | Overall |
|---|------------------|----------|----------|----------|---------|
|   | District         | District | District | District | (A)     |
|   | 1                | 2        | 3        | 4        |         |
|   | (A)              | (B)      | (C)      | (D)      |         |
| If the city asked voters to increase the tax rate on retail and medical marijuana sales with the proceeds | 79%              | 84%      | 87%      | 80%      | 83%     |
| directed to fund public safety, mental health, and/or homeless initiatives, to what extent would you      |                  |          |          |          |         |
| support or oppose this increase?  |                  |          |          |          |         |

Table 193: Question 25 by Council District

| Please indicate how important it is to you, if at all, to receive information from the city about each of |          | Council District |          |          |     |
|---|----------|------------------|----------|----------|-----|
| the following topics. (Percent essential or very important)   | District | District         | District | District | (A) |
|   | 1        | 2                | 3        | 4        |     |
|   | (A)      | (B)              | (C)      | (D)      |     |
| Special events (e.g., concerts, races, festivals)   | 60%      | 71%              | 65%      | 69%      | 66% |
| Police/crime data   | 72%      | 60%              | 74%      | 71%      | 69% |
| City finances/budget  | 74%      | 61%              | 74%      | 67%      | 69% |
| Development projects (new residential or commercial buildings or sites)                                   | 73%      | 67%              | 80%      | 80%      | 75% |
| Demographics of the community   | 32%      | 22%              | 19%      | 34%      | 26% |
|   |          |                  |          | С        |     |
| Public asset conditions (streets, city buildings/facilities, etc.)  | 61%      | 59%              | 61%      | 61%      | 60% |
| Code compliance requirements and current activity   | 42%      | 43%              | 34%      | 44%      | 41% |
| Street/traffic/road work  | 66%      | 80%              | 85%      | 89%      | 80% |
|   |          | А                | А        | А        |     |
| Affordable housing  | 44%      | 51%              | 47%      | 46%      | 47% |
| Economic development  | 62%      | 58%              | 55%      | 59%      | 59% |
| City council decisions  | 73%      | 84%              | 80%      | 84%      | 80% |
| Other topics you would like to receive information about (please specify)                                 | 64%      | 69%              | 54%      | 69%      | 64% |

### City of Littleton, CO 2024 Resident Survey

### Table 194: Question 26 by Council District

| Please indicate whether each of the following is a major source, minor source or not a source of      |          | Council  | District |          | Overall |
|---|----------|----------|----------|----------|---------|
| information for you when looking for information about the City of Littleton. (Percent major or minor | District | District | District | District | (A)     |
| source)   | 1        | 2        | 3        | 4        |         |
|   | (A)      | (B)      | (C)      | (D)      |         |
| The Littleton Report (bi-monthly city newsletter)   | 73%      | 86%      | 84%      | 89%      | 83%     |
|   |          | А        |          | А        |         |
| The Littleton Independent (weekly, privately-owned newspaper)   | 47%      | 47%      | 51%      | 39%      | 46%     |
| Denver Post   | 24%      | 26%      | 36%      | 32%      | 30%     |
| The Villager (weekly, privately-owned newspaper)  | 9%       | 22%      | 15%      | 11%      | 14%     |
|   |          | А        |          |          |         |
| LittletonCO.gov (official city website)   | 65%      | 71%      | 77%      | 70%      | 71%     |
| Openlittleton.org (citizen engagement website)  | 26%      | 37%      | 34%      | 29%      | 31%     |
| VisitLittleton.org (events website)   | 51%      | 56%      | 51%      | 48%      | 51%     |
| Littleton's Facebook page (facebook.com/CityofLittleton)  | 26%      | 31%      | 24%      | 22%      | 26%     |
| Littleton on Twitter/X (www.x.com/CityofLittleton).   | 9%       | 16%      | 13%      | 15%      | 13%     |
| Comcast Cable Channel 8 (city government access channel)  | 8%       | 14%      | 12%      | 14%      | 12%     |
| NextDoor.com  | 38%      | 43%      | 41%      | 42%      | 41%     |
| Littleton Report Online   | 26%      | 29%      | 32%      | 25%      | 28%     |
| Instagram   | 21%      | 22%      | 18%      | 21%      | 20%     |

# Appendix D: Detailed Benchmark Comparisons

### Comparing Littleton's Results to the Benchmarking Database

Polco's database of comparative resident opinion comprises resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on the City of Littleton Community Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. Polco adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. National benchmark comparisons and Front Range benchmark comparisons have been provided when similar questions on the City of Littleton Community Survey are included in Polco's database.

### Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Littleton's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and 'somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Littleton's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Littleton's rating to the benchmark.

In that final column, Littleton's results are noted as being "higher" than the benchmark, "lower" than the benchmark or 'similar" to the benchmark, meaning that the average rating given by residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Littleton's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Littleton's average rating was more than 20 points different when compared to the benchmark.

# **National Benchmark Comparisons**

Table 195: Aspects of Quality of Life

| Please rate each of the following        | Percent  | Rank | Number of communities | Comparison to |
|--|----------|------|-----------------------|---------------|
| aspects of quality of life in Littleton. | positive |      | in comparison         | benchmark     |
| Littleton as a place to live             | 92%      | 270  | 565                   | Similar       |
| Your neighborhood as a place to live     | 87%      | 316  | 536                   | Similar       |
| Littleton as a place to raise children   | 87%      | 254  | 573                   | Similar       |
| Littleton as a place to retire           | 73%      | 194  | 570                   | Similar       |
| Littleton as a place to work             | 72%      | 227  | 564                   | Similar       |
| Overall quality of life in Littleton     | 89%      | 231  | 591                   | Similar       |

Table 196: Community Safety

| Please tell us how safe you feel in each    | Percent  | Rank | Number of communities | Comparison to |
|---|----------|------|-----------------------|---------------|
| of the following areas in Littleton.        | positive |      | in comparison         | benchmark     |
| Safety Downtown Littleton during the day    | 98%      | 47   | 528                   | Higher        |
| Safety Downtown Littleton at night          | 88%      | 1    | 16                    | Higher        |
| Safety in neighborhood during the day       | 96%      | 192  | 530                   | Similar       |
| Safety in neighborhood at night             | 83%      | 4    | 12                    | Similar       |
| Safety in parks, trails, natural open space | 89%      | 7    | 26                    | Similar       |
| areas                                       |          |      |                       |               |

Table 197: City Services

| Please rate the quality of each of the | Percent  | Rank | Number of communities in | Comparison to |
|--|----------|------|--------------------------|---------------|
| following in Littleton:                | positive |      | comparison               | benchmark     |
| Appearance of city                     | 85%      | 183  | 529                      | Similar       |
| Shopping opportunities                 | 66%      | 149  | 525                      | Similar       |
| Job opportunities                      | 43%      | 233  | 538                      | Similar       |
| Traffic flow                           | 41%      | 262  | 539                      | Similar       |
| Parks and trails                       | 91%      | 168  | 547                      | Similar       |
| Recreation opportunities               | 89%      | 107  | 533                      | Similar       |
| Open space areas                       | 87%      | 39   | 484                      | Higher        |
| Littleton Police Department            | 77%      | 393  | 577                      | Similar       |
| Traffic enforcement                    | 52%      | 335  | 548                      | Similar       |
| Code compliance                        | 52%      | 176  | 544                      | Similar       |

Table 198: Aspects of Transportation

| rabio 130.7 topodo of Tranoportation |          |      |                          |               |  |  |
|--------------------------------------|----------|------|--------------------------|---------------|--|--|
| Please rate the following areas of   | Percent  | Rank | Number of communities in | Comparison to |  |  |
| transportation in Littleton.         | positive |      | comparison               | benchmark     |  |  |
| Ease of driving                      | 72%      | 284  | 531                      | Similar       |  |  |
| Ease of traveling by light rail      | 61%      | 29   | 497                      | Much Higher   |  |  |
| Ease of walking in the city          | 71%      | 182  | 533                      | Similar       |  |  |
| Ease of traveling by bicycle         | 64%      | 126  | 527                      | Similar       |  |  |
| Street maintenance                   | 40%      | 241  | 570                      | Similar       |  |  |

### City of Littleton, CO 2024 Resident Survey

### Table 199: Police Services

| Please rate the job the Littleton Police    | Percent  | Rank | Number of      | Comparison to |
|---|----------|------|----------------|---------------|
| Department does at each of the following in | positive |      | communities in | benchmark     |
| Littleton.                                  |          |      | comparison     |               |
| Crime prevention                            | 68%      | 329  | 544            | Similar       |

Table 200: Overall Service Quality

| rubic 200. Overall Oct vide Quality  |          |      |                |               |  |
|--|----------|------|----------------|---------------|--|
| Overall, how would you rate the quality of   | Percent  | Rank | Number of      | Comparison to |  |
| services provided by the City of Littleton?  | positive |      | communities in | benchmark     |  |
|  |          |      | comparison     |               |  |
| Overall, how would you rate the quality of municipal services provided by the City of Littleton? | 81%      | 208  | 563            | Similar       |  |

Table 201: City Government Performance

| Please rate the following categories of                           | Percent  | Rank | Number of communities | Comparison to |
|---|----------|------|-----------------------|---------------|
| Littleton government performance.                                 | positive |      | in comparison         | benchmark     |
| The job the city government does at welcoming citizen involvement | 68%      | 45   | 544                   | Higher        |
| The overall direction the city is taking                          | 65%      | 153  | 545                   | Similar       |

# **Front Range Benchmark Comparisons**

Table 202: Aspects of Quality of Life

| Comparison to benchmark |
|-------------------------|
| benchmark               |
| 2011011110111           |
| Similar                 |
| Similar                 |
| Similar                 |
| Similar                 |
| Higher                  |
| Similar                 |
|                         |

Table 203: Community Safety

| Please tell us how safe you feel in each    | Percent  | Rank | Number of communities | Comparison to |
|---|----------|------|-----------------------|---------------|
| of the following areas in Littleton.        | positive |      | in comparison         | benchmark     |
| Safety Downtown Littleton during the day    | 98%      | 1    | 25                    | Higher        |
| Safety in neighborhood during the day       | 96%      | 10   | 25                    | Similar       |
| Safety in parks, trails, natural open space | 89%      | 2    | 5                     | Similar       |
| areas                                       |          |      |                       |               |

Table 204: City Services

| Please rate the quality of each of the | Percent  | Rank | Number of communities in | Comparison to |
|--|----------|------|--------------------------|---------------|
| following in Littleton:                | positive |      | comparison               | benchmark     |
| Appearance of city                     | 85%      | 6    | 25                       | Similar       |
| Shopping opportunities                 | 66%      | 4    | 28                       | Higher        |
| Job opportunities                      | 43%      | 6    | 28                       | Higher        |
| Traffic flow                           | 41%      | 13   | 27                       | Similar       |
| Parks and trails                       | 91%      | 7    | 24                       | Similar       |
| Recreation opportunities               | 89%      | 6    | 27                       | Similar       |
| Open space areas                       | 87%      | 6    | 23                       | Higher        |
| Littleton Police Department            | 77%      | 13   | 30                       | Similar       |
| Traffic enforcement                    | 52%      | 14   | 29                       | Similar       |
| Code compliance                        | 52%      | 5    | 29                       | Similar       |

Table 205: Aspects of Transportation

| Table Leaf to Partie of Trailie particular. |          |      |                          |               |  |  |
|---|----------|------|--------------------------|---------------|--|--|
| Please rate the following areas of          | Percent  | Rank | Number of communities in | Comparison to |  |  |
| transportation in Littleton.                | positive |      | comparison               | benchmark     |  |  |
| Ease of driving                             | 72%      | 12   | 29                       | Similar       |  |  |
| Ease of traveling by light rail             | 61%      | 1    | 25                       | Much Higher   |  |  |
| Ease of walking in the city                 | 71%      | 10   | 29                       | Similar       |  |  |
| Ease of traveling by bicycle                | 64%      | 10   | 28                       | Similar       |  |  |
| Street maintenance                          | 40%      | 7    | 30                       | Similar       |  |  |

### City of Littleton, CO 2024 Resident Survey

### Table 206: Police Services

| Please rate the job the Littleton Police    | Percent  | Rank | Number of      | Comparison to |
|---|----------|------|----------------|---------------|
| Department does at each of the following in | positive |      | communities in | benchmark     |
| Littleton.                                  |          |      | comparison     |               |
| Crime prevention                            | 68%      | 11   | 26             | Similar       |

Table 207: Overall Service Quality

| Table 207: Overall Service Quality   |                                  |   |                          |                         |  |  |  |  |  |
|--|----------------------------------|---|--------------------------|-------------------------|--|--|--|--|--|
| Overall, how would you rate the quality of services provided by the City of Littleton?           | ty of Littleton? positive commun |   | Number of communities in | Comparison to benchmark |  |  |  |  |  |
|  |                                  |   | comparison               |                         |  |  |  |  |  |
| Overall, how would you rate the quality of municipal services provided by the City of Littleton? | 81%                              | 9 | 31                       | Similar                 |  |  |  |  |  |

Table 208: City Government Performance

| Please rate the following categories of                           | Percent  | Rank | Number of communities | Comparison to |
|---|----------|------|-----------------------|---------------|
| Littleton government performance.                                 | positive |      | in comparison         | benchmark     |
| The job the city government does at welcoming citizen involvement | 68%      | 3    | 31                    | Higher        |
| The overall direction the city is taking                          | 65%      | 3    | 29                    | Higher        |

# **Appendix E: Survey Methodology**

The City of Littleton 2024 Resident Survey was developed to provide an accurate assessment and interpretation of resident opinion about important community issues. Results offer insight into residents' perspectives about the quality of life in the community and local government performance and are intended to help city leaders with strategic planning and communication with residents. The City of Littleton funded this research. Please contact Kelli Narde at the City of Littleton at (303) 795-3733 if you have any questions about the survey.

## **Survey Validity**

The question of survey validity has two parts: 1) how can a jurisdiction be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire jurisdiction. These practices include:

- Using a mail-out methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the jurisdiction to receive the survey. A random selection
  ensures that the households selected to receive the survey are similar to the entire population. A
  non-random sample may only include households from one geographic area, or from households
  of only one type.
- Selecting the respondent within the household using an unbiased sampling procedure; in this
  case, the "birthday method." The cover letter included an instruction requesting that the
  respondent in the household be the adult (18 years old or older) who most recently had a birthday,
  irrespective of year of birth.
- Contacting potential respondents two times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Soliciting response on jurisdiction-branded mailers, signed by the highest-ranking elected official
  or staff member, thus appealing to the recipients' sense of civic responsibility.
- Using the most recent available information about the characteristics of jurisdiction residents to weight the data to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about

future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How close survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as are predictions of reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality tend to be ambiguous, some showing stronger relationships than others. Polco's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Whether or not some research confirms the relationship between what residents think about a community and what can be seen "objectively" in a community, Polco has argued that resident opinion is a perspective that cannot be ignored by government administrators. Polco principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

### **Developing the Questionnaire**

General resident surveys, such as this one, ask recipients for their perspectives on policy issues facing the city and their assessment of city service delivery, the quality of life in the city and their use of city amenities. The 2024 survey instrument for Littleton was developed through an iterative process that started with the 2022 resident survey. Through this iterative process between city staff and Polco staff, a final six-page questionnaire was created.

### **Selecting Survey Recipients**

"Sampling" refers to the method by which survey recipients are chosen. The "sample" refers to all those who were given a chance to participate in the survey. All households located in the city boundaries were eligible for the survey. Because local governments generally do not have inclusive lists of all the residences in the jurisdiction (tax assessor and utility billing databases often omit rental units), lists from the United States Postal Service (USPS), updated every three months, usually provide the best representation of all households in a specific geographic location. A list of all households within the zip codes serving Littleton was purchased from Go-Dog Direct based on updated listings from the USPS.

A larger list than needed was selected so that a process referred to as "geocoding" could be used to eliminate addresses from the list that were outside the city's boundaries. Geocoding is a computerized process in which addresses are compared to electronically mapped boundaries and coded as inside or outside desired boundaries; in this case, within the City of Littleton. All addresses determined to be

outside the study boundaries were eliminated from the list. To permit comparisons of the survey results by geographic area of residence, the city council district also was identified for each selected household. A random selection was made of the remaining addresses to create a mailing list of 6,400 addresses. Attached units were oversampled to compensate for detached unit residents' tendency to return surveys at a higher rate.

An individual within each household was randomly selected to complete the survey using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

## Mail Survey Administration and Response

Each selected household was contacted two times. Households were first mailed a survey invitation postcard informing the household members that they had been selected to participate in the Littleton survey. Approximately one week after, a second postcard was mailed to all 6.400 households. Both postcards were signed by the Mayor.

The mailings were sent beginning May 27, 2024 and completed surveys were collected over six weeks. About 3% of the 6,400 survey invitations mailed were returned because the housing unit was vacant, or the postal service was unable to deliver the survey as addressed. Of the remaining 6,187 households, 636 completed the survey, providing an overall response rate of 10%. Additionally, response rates for each Council District were calculated and ranged from 8% to 13%. The response rates were calculated using AAPOR's response rate #2<sup>1</sup> for mailed surveys of unnamed persons. The response rates appear in Table 209.

Table 209: Survey Response Rates by Council District

|                         | District 1 | District 2 | District 3 | District 4 | Overall |
|-------------------------|------------|------------|------------|------------|---------|
| Total sample used       | 1,688      | 1,641      | 1,544      | 1,527      | 6,400   |
| Completed surveys       | 131        | 143        | 196        | 166        | 636     |
| Undeliverable postcards | 72         | 73         | 25         | 73         | 213     |
| Response rate           | 8%         | 9%         | 13%        | 11%        | 10%     |

### Confidence Interval and Margin of Error

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used for this report, is 95%. The 95% confidence interval quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the City of Littleton 2024 Resident Survey is no greater than plus or minus four percentage points around any given percent reported for all respondents (636 completed surveys).

A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the "true" population response. This theory is applied in practice to mean that the "true" perspective of the target population lies within the confidence interval created for

<sup>&</sup>lt;sup>1</sup> See AAPOR's Standard Definitions here: https://aapor.org/standards-and-ethics/standard-definitions/ for more information

a single survey. For example, if 72% of residents rate a service as "excellent" or "good," then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire jurisdiction is between 68% and 76%. This source of error is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders.

For subgroups of responses (e.g., gender or age), the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

### Survey Processing (Data Entry)

Polco used it own platform to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into the system so respondents are automatically "skipped" to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

### Weighting the Data

The demographic characteristics of the survey respondents were compared to those of the 2020 Census and the American Community Survey 2022 5-year estimates. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The variables used for weighting were respondent gender, age, tenure (rent or own), housing unit type (attached or detached), and ethnicity. No adjustments were made for design effects. The results of the weighting scheme are presented in the table on the following page.

Table 210: Littleton Resident Survey Weighting Table

| Characteristic                | Population Norm <sup>1</sup> | Unweighted Data | Weighted Data |
|-------------------------------|------------------------------|-----------------|---------------|
| Housing                       |                              |                 |               |
| Rent home                     | 40%                          | 12%             | 36%           |
| Own home                      | 60%                          | 88%             | 64%           |
| Detached unit <sup>2</sup>    | 51%                          | 72%             | 54%           |
| Attached unit <sup>2</sup>    | 49%                          | 28%             | 46%           |
| Race and Ethnicity            |                              |                 |               |
| White                         | 87%                          | 92%             | 89%           |
| Not white                     | 13%                          | 8%              | 11%           |
| Not Hispanic                  | 89%                          | 96%             | 90%           |
| Hispanic                      | 11%                          | 4%              | 10%           |
| Sex and Age                   |                              |                 |               |
| Female                        | 51%                          | 55%             | 50%           |
| Male                          | 49%                          | 45%             | 50%           |
| 18-34 years of age            | 31%                          | 11%             | 28%           |
| 35-54 years of age            | 29%                          | 25%             | 28%           |
| 55+ years of age              | 40%                          | 64%             | 43%           |
| Females 18-34                 | 15%                          | 5%              | 12%           |
| Females 35-54                 | 14%                          | 15%             | 16%           |
| Females 55+                   | 22%                          | 35%             | 22%           |
| Males 18-34                   | 16%                          | 5%              | 16%           |
| Males 35-54                   | 15%                          | 11%             | 13%           |
| Males 55+                     | 19%                          | 29%             | 21%           |
| Council District <sup>3</sup> |                              |                 |               |
| District 1                    | 26%                          | 21%             | 26%           |
| District 2                    | 26%                          | 22%             | 24%           |
| District 3                    | 24%                          | 31%             | 26%           |
| District 4                    | 24%                          | 26%             | 24%           |

<sup>&</sup>lt;sup>1</sup> Source: 2020 Census

### **Analyzing the Data**

The electronic dataset was analyzed by Polco staff using IBM's Statistical Package for the Social Sciences (SPSS). For the most part, frequency distributions or the percent positive (i.e., "excellent" or "good," "strongly agree" or "somewhat agree," "essential" or "very important") are presented in the body of the report. On many of the questions in the survey, respondents could give an answer of "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in *Appendix A: Responses to Survey Questions* and is discussed in the body of this report if it is 30% or greater. However, these responses have been removed from the analyses presented in the body of the report, unless otherwise indicated. In other words, the majority of the tables and graphs in the body of the report display the responses from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

<sup>&</sup>lt;sup>2</sup> ACS 2022 5-vear estimates

<sup>&</sup>lt;sup>3</sup> Source: List of randomly selected households identified as in the City boundaries, purchased May 2024.

# **Appendix F: Survey Materials**

The following pages contain the mailing materials and survey instrument for the 2024 Resident Survey.

Dear Littleton Resident,

Join us in shaping the future of Littleton! You've been randomly selected to participate in the 2024 Littleton Resident Survey. Your feedback is important - it will impact decisions that affect our community.

To hear from a representative group of residents, the adult 18 or older in your household who most recently had a birthday should complete this survey.

**Please do not share your survey link.** This survey is for randomly selected households only. Go online now and complete the confidential survey at:

#### polco.us/xxplaceholder

For help accessing the survey online please email Polco at survey@polco.us or call 608-710-8040.

If you have any other questions about the survey, please call Kelli Narde, Director of Communications, at (303) 795-3733.

Thank you for your time and insights,

Estimado Residente de Littleton,

¡Únete a nosotros para dar forma al futuro de Littleton! Ud. ha sido seleccionado al azar para participar en la Encuesta Comunitaria de Littleton. Su participación es importante e impactará en decisiones que afectan a nuestra comunidad.

Para escuchar a un grupo representativo de residentes, el adulto de 18 años o más en su hogar que cumplió años más recientemente debe completar esta encuesta.

**No comparta el enlace de su encuesta**. Esta encuesta es solo para hogares seleccionados al azar. Conéctese ahora y complete la encuesta confidencial en:

### polco.us/xxplaceholder

Para obtener ayuda para acceder a la encuesta online contáctenos a survey@polco.us o llame al 608-710-8040.

Si tiene alguna otra pregunta sobre la encuesta, llame a Kelli Narde, Director of Communications, al (303) 795-3733

Gracias por su tiempo y participación,

Kyle Schlachter Mayor



2255 W. Berry Ave Littleton, CO 80165 Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



### Tell us what you think!

Complete the Littleton Resident Survey by scanning the QR code.

### ¡Dinos lo qué piensas!

Escanea el código QR y participa de la encuesta comunitaria de Littleton.

Dear Littleton Resident,

We want to hear from you! If you have not yet completed Littleton's 2024 Resident Survey, please do so. If you have completed it, we appreciate your participation! Do not respond twice.

To hear from a representative group of residents, the adult 18 or older in your household who most recently had a birthday should complete this survey.

**Please do not share your survey link.** This survey is for randomly selected households only. Please complete the confidential survey online at:

#### polco.us/xxplaceholder

For help accessing the survey online please email Polco at survey@polco.us or call 608-710-8040.

If you have any other questions about the survey, please call Kelli Narde, Director of Communications, at (303) 795-3733.

Thank you for your input,

Estimado Residente de Littleton,

¡Queremos escuchar de Ud! Si aún no ha completado la Encuesta Comunitaria de Littleton, por favor hágalo. Si la ha completado, ¡agradecemos su participación! No responda dos veces.

Para escuchar a un grupo representativo de residentes, el adulto de 18 años o más en su hogar que cumplió años más recientemente debe completar esta encuesta.

No comparta el enlace de su encuesta. Esta encuesta es solo para hogares seleccionados al azar. Por favor complete la encuesta confidencial en línea en:

### polco.us/xxplaceholder

Para obtener ayuda para acceder a la encuesta online contáctenos a survey@polco.us o llame al 608-710-8040.

Si tiene alguna otra pregunta sobre la encuesta, llame a Kelli Narde, Director of Communications, al (303) 795-3733

Gracias por su tiempo,

Kyle Schlachter Mayor



2255 W. Berry Ave Littleton, CO 80165 Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



### Last chance!

Complete the Littleton Resident Survey by scanning the QR code.

### ¡Ultima oportunidad!

Escanea el código QR y participa de la encuesta comunitaria de Littleton.

# City of Littleton 2024 Resident Survey

Please have an adult age 18 or older that most recently had a birthday complete this survey. Year of birth plays no role in the selection. Responses are anonymous and will be summarized to provide an overview of public input. Thank you for completing this survey!

| 1. | Please rate each of the fo                              | ollowing aspec    | cts of quality of life in Littlet    | ton.         |              |             |               |               |            |
|----|---|-------------------|--------------------------------------|--------------|--------------|-------------|---------------|---------------|------------|
|    |   |                   |                                      | <u>E</u> :   |              | <u>Good</u> | <u>Fair</u>   |               | Don't know |
|    | •   |                   |                                      |              |              | 2           | 3             | 4             | 5          |
|    |   |                   |                                      |              |              | 2           | 3             | 4             | 5          |
|    |   |                   |                                      |              |              | 2           | 3             | 4             | 5          |
|    |   |                   |                                      |              |              | 2           | 3             | 4             | 5          |
|    | •   |                   |                                      |              |              | 2           | 3             | 4             | 5          |
|    | Overall quality of life in Lit                          | ttleton           |                                      |              | 1            | 2           | 3             | 4             | 5          |
| 2. | What are your reasons fo                                | r living in Litt  | leton? (Please select all tha        | t apply)     |              |             |               |               |            |
|    | O I feel safe here                                      |                   | O I like my neighborhood             |              | O Par        | ks, tra     | ils and op    | en space      | <u> </u>   |
|    | O I like the location in ger                            | neral             | O I have friends and family          | in the are   | ea 🔾 Tra     | nsport      | tation opt    | ions          |            |
|    | O Cost of living is afforda                             |                   | O Sense of community                 | ,            |              | wntow       | •             |               |            |
|    | O I've always lived here                                |                   | O Housing diversity                  |              | O Oth        | ner         |               |               |            |
|    | -   | ldren attend      | O Proximity to work/work             | here         |              |             |               |               |            |
|    | O I like living in a college                            |                   | O Attending school in Little         |              |              |             |               |               |            |
| 3. | To what extent do you ag                                | ree or disagr     | ee that each statement belo          | ow describ   | es the Cit   | v of Lit    | tleton?       |               |            |
| ٥. | To What extent do you ag                                | sice of albugit   | se that each statement sen           | Strongly     |              |             | omewhat       | Strongl       | y Don't    |
|    |   |                   |                                      | <u>agree</u> | <u>agree</u> |             | disagree_     | disagre       |            |
|    | The city is a safe commun                               | ity               |                                      | 1            | 2            |             | 3             | 4             | 5          |
|    | The city has a low crime ra                             | ate               |                                      | 1            | 2            |             | 3             | 4             | 5          |
|    | The city supports local bus                             | sinesses          |                                      | 1            | 2            |             | 3             | 4             | 5          |
|    | Littleton has tight-knit nei                            | ighborhoods       |                                      | 1            | 2            |             | 3             | 4             | 5          |
|    | The city offers the best sc                             | hools             |                                      | 1            | 2            |             | 3             | 4             | 5          |
|    | Littleton has an effective of                           | city governme     | nt                                   | 1            | 2            |             | 3             | 4             | 5          |
|    | Traffic flows well on city s                            | treets            |                                      | 1            | 2            |             | 3             | 4             | 5          |
| 4. | Please identify up to thre                              | e issues you l    | pelieve are the most pressir         | ng issues fa | acing Little | eton in     | the next      | two yea       | rs.        |
|    | O Job growth  |                   | r outdated commercial areas          |              | O Afforda    |             |               |               |            |
|    | O Traffic in general                                    | O Crime re        |                                      |              | O Too mu     |             | _             |               | O          |
|    | Business retention                                      |                   | ght synchronization                  |              | O Homele     |             |               | omeless       | ness       |
|    | O Neighborhoods   |                   | s attraction                         |              | City ser     |             |               |               |            |
|    | O Trails  | O Open sp         |                                      |              | O Bike an    |             |               |               |            |
|    | O Community image                                       |                   | nance of city properties and         |              |              |             |               | -             |            |
|    | O Street maintenance                                    | O Parking         |                                      | _            | Other:       |             |               | •             |            |
| 5. | Please tell us how safe vo                              | ou feel in each   | of the following areas in Li         |              |              |             |               |               |            |
| ٠. | Troube ten ub non bure ye                               | , a 1001 III 0a01 |                                      | Very         | Somewh       | nat So      | omewhat       | Very          | Don't      |
|    |   |                   |                                      | <u>safe</u>  | <u>safe</u>  |             | <u>unsafe</u> | <u>unsafe</u> |            |
|    |   |                   |                                      |              | 2            |             | 3             | 4             | 5          |
|    |   |                   |                                      |              | 2            |             | 3             | 4             | 5          |
|    |   |                   |                                      |              | 2            |             | 3             | 4             | 5          |
|    |   |                   |                                      |              | 2            |             | 3             | 4             | 5          |
|    |   |                   |                                      |              | 2            |             | 3             | 4             | 5          |
|    |   |                   |                                      |              | 2            |             | 3             | 4             | 5          |
|    | Littleton overall at night                              |                   |                                      | 1            | 2            |             | 3             | 4             | 5          |
| 6. | You have the option to sh<br>do you think it is to shop | •                 | Littleton, in other cities, or eton? | on the Into  | ernet. All t | things      | being equ     | ıal, how      | important  |
|    | O Essential O Ve  | ry important      | O Somewhat important                 | O No         | nt at all im | nortan      | t O Doi       | n't know      |            |

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# 7. How important is it for Littleton to promote itself as a location for business, shopping, recreation, tourism, and entertainment?

| ~ - · · ·   | ~ · · · · ·      | 0.0                  | O 11                   | 0.5 /: 1     |
|-------------|------------------|----------------------|------------------------|--------------|
| → Essential | O Very important | O Somewhat important | O Not at all important | O Don't know |

### 8. First, please rate the quality of each of the following in Littleton. Then, rate how important, if at all, each is to you.

|                                | <u>(</u> | Quality     | <u> </u>    |             |                  | <u>ince</u>      |                  |                  |             |
|--------------------------------|----------|-------------|-------------|-------------|------------------|------------------|------------------|------------------|-------------|
| Fyzallas                       |          | Fa!u        | D           | Don't       | Facantial        | Very Somewhat N  |                  |                  |             |
| Exceller                       |          | <u>Fair</u> | <u>Poor</u> | <u>know</u> | <u>Essential</u> | <u>important</u> | <u>important</u> | <u>important</u> | <u>know</u> |
| Appearance of city1            | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Shopping opportunities1        | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Job opportunities1             | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Historic preservation1         | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Economic development1          | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Public transit services1       | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Traffic flow1                  | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Snow plowing1                  | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Downtown parking1              | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Parks and trails1              | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Recreation opportunities1      | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Open space areas1              | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Environmental sustainability1  | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Littleton Police Department1   | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Traffic enforcement1           | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Code compliance1               | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Municipal Court1               | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Hudson Gardens1                | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Carson Nature Center1          | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| South Platte Park1             | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Buck Recreation Center1        | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| City-sponsored special events1 | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |
| Town Hall Arts Center1         | 2        | 3           | 4           | 5           | 1                | 2                | 3                | 4                | 5           |

### 9. Please rate the following areas of transportation in Littleton.

|   | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|---|------------------|-------------|-------------|-------------|-------------------|
| Ease of driving                             | 1                | 2           | 3           | 4           | 5                 |
| Ease of traveling by bus (RTD)              | 1                | 2           | 3           | 4           | 5                 |
| Ease of traveling by light rail             | 1                | 2           | 3           | 4           | 5                 |
| Ease of walking in the city                 | 1                | 2           | 3           | 4           | 5                 |
| Ease of traveling by bicycle                |                  | 2           | 3           | 4           | 5                 |
| Street maintenance                          | 1                | 2           | 3           | 4           | 5                 |
| Omnibus senior and disabled transit service | 1                | 2           | 3           | 4           | 5                 |
| Downtown Littleton light rail station       | 1                | 2           | 3           | 4           | 5                 |
| Mineral Avenue light rail station           | 1                | 2           | 3           | 4           | 5                 |

### 10. Please rate your opinion about Littleton's Bemis Public Library and its services:

|  | <u>Excellent</u> | Good | <u>Fair</u> | <u>Poor</u> | Don't know |
|--|------------------|------|-------------|-------------|------------|
| Library programs (e.g., story time, digital programs, Summer           |                  |      |             |             |            |
| Reading program, etc.)   | 1                | 2    | 3           | 4           | 5          |
| Library services (e.g., reference desk, check out, etc.)               | 1                | 2    | 3           | 4           | 5          |
| Internet and computer services   | 1                | 2    | 3           | 4           | 5          |
| Online services at www.library.littletonco.gov accessed from           |                  |      |             |             |            |
| home or elsewhere (e.g., book holds, access databases, research, etc.) | 1                | 2    | 3           | 4           | 5          |
| Materials and collections  | 1                | 2    | 3           | 4           | 5          |
| Library building and grounds   | 1                | 2    | 3           | 4           | 5          |
| Overall performance of the library                                     | 1                | 2    | 3           | 4           | 5          |

|     |   | <u>Excellent</u> | <u>Good</u>   | <u>Fair</u>      | <u>Poor</u>      | Don't know   |
|-----|---|------------------|---------------|------------------|------------------|--------------|
|     | Museum programs (e.g., lectures, classes, special events –                                      |                  |               |                  |                  |              |
|     | Holiday's Eve, Sheep to Shawl, spring planting)   | 1                | 2             | 3                | 4                | 5            |
|     | Wednesday evening free summer concerts  | 1                | 2             | 3                | 4                | 5            |
|     | Museum research center  | 1                | 2             | 3                | 4                | 5            |
|     | Museum rotating exhibits  |                  | 2             | 3                | 4                | 5            |
|     | Art shows in the galleries  | 1                | 2             | 3                | 4                | 5            |
|     | Living History Farms/Historic Site Interpreters   |                  | 2             | 3                | 4                | 5            |
|     | Museum building and grounds   | 1                | 2             | 3                | 4                | 5            |
|     | Overall performance of the Littleton Museum   | 1                | 2             | 3                | 4                | 5            |
| 12. | If you had contact with the Littleton Police Department, please indica over the last 12 months. | te about how I   | many tin      | nes you'         | ve been          | in contact   |
|     | O Zero times (go to question 14) O 1-2 times O 3-5 times  | O 6-8 times      | <b>O</b> 9 oı | r more ti        | mes              |              |
| 13. | Based on your most recent contact with a member of the Littleton Po                             | lice Departmei   | nt, pleas     | e rate ea        | ach of th        | ne following |
|     | aspects of the employee with whom you had contact.  |                  | •             |                  |                  |              |
|     |   | <u>Excellent</u> | Good          | <u>Fair</u>      | <u>Poor</u>      | Don't know   |
|     | Fairness  |                  | 2             | 3                | 4                | 5            |
|     | Responsiveness to requests and/or needs   |                  | 2             | 3                | 4                | 5            |
|     | Level of interest in addressing your concerns   |                  | 2             | 3                | 4                | 5            |
|     | Helpfulness   |                  | 2             | 3                | 4                | 5            |
|     | Courteousness   | 1                | 2             | 3                | 4                | 5            |
|     | Knowledge   | 1                | 2             | 3                | 4                | 5            |
|     | Timeliness of handling the situation  | 1                | 2             | 3                | 4                | 5            |
|     | Use of force in fair and effective way  | 1                | 2             | 3                | 4                | 5            |
|     | Resolution of concerns  |                  | 2             | 3                | 4                | 5            |
|     | Overall impression of staff members   | 1                | 2             | 3                | 4                | 5            |
| 14. | Please rate the job the Littleton Police Department does at each of th                          | e following.     |               |                  |                  |              |
|     | ,   | Excellent        | Good          | Fair             | Poor             | Don't know   |
|     | Crime prevention  |                  | 2             | 3                | 4                | 5            |
|     | Crime solving   |                  | 2             | 3                | 4                | 5            |
|     | Maintaining public order  |                  | 2             | 3                | 4                | 5            |
|     | Providing public information and education  |                  | 2             | 3                | 4                | 5            |
|     | Protecting individual civil rights  |                  | 2             | 3                | 4                | 5            |
|     | Assisting fire responders   |                  | 2             | 3                | 4                | 5            |
| 45  |   |                  |               |                  |                  |              |
| 15. | Please rate the Littleton Police Department on the following.                                   | Excellent        | Good          | Eair             | Poor             | Don't know   |
|     | Being trustworthy   |                  | Good<br>2     | <u>Fair</u><br>3 | <u>Poor</u><br>4 | 5            |
|     | Acting in the best interest of the community  |                  | 2             | 3                | 4                | 5            |
|     | Being sensitive to residents' concerns  |                  | 2             | 3                | 4                | 5            |
|     | Responding to citizens' emergency calls for service   |                  | 2             | 3                | 4                | 5            |
|     | Caring about the well-being of the people they deal with  |                  | 2             | 3                | 4                | 5            |
|     |   |                  | 2             | 3                |                  | 5            |
|     | Working with people in your neighborhood to solve neighborhood prob                             | Diems1           | Z             | 3                | 4                | 5            |
|     | Communicating regularly with community members (e.g., websites,                                 | 1                | 2             | 2                | 4                | E            |
|     | social media, or public meetings)   | 1                | 2             | 3                | 4                | 5            |
|     |   | 1                | 2             | 2                | 4                | _            |
|     | suggestions and concerns)   | 1                | 2             | 3                | 4                | 5            |
| 16. | Overall, how would you rate the quality of municipal services provide                           | d by the City o  | f Littletc    | n?               |                  |              |
|     | O Excellent O Good O Fair O Poor  | O Don't know     | I             |                  |                  |              |
|     | 2   |                  |               |                  |                  |              |

11. Please rate your opinion about the Littleton Museum and its services:

### 17. Please rate the following categories of Littleton government performance.

|   | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|---|------------------|-------------|-------------|-------------|-------------------|
| The direction the city is taking with respect to open space, trails and parks . | 1                | 2           | 3           | 4           | 5                 |
| Attracting companies to locate in Littleton                                     | 1                | 2           | 3           | 4           | 5                 |
| The job the city government does at welcoming citizen involvement               | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to participate in city government decisions                       | 1                | 2           | 3           | 4           | 5                 |
| Responding to citizen complaints and concerns                                   | 1                | 2           | 3           | 4           | 5                 |
| Holding public meetings about city plans  | 1                | 2           | 3           | 4           | 5                 |
| Littleton's elected officials' consideration of what people like me think       | 1                | 2           | 3           | 4           | 5                 |
| Littleton's government as an example of how best to provide services            | 1                | 2           | 3           | 4           | 5                 |
| The city manager's management of city operations                                | 1                | 2           | 3           | 4           | 5                 |
| The quality of work provided by City of Littleton employees                     | 1                | 2           | 3           | 4           | 5                 |
| Spending local tax dollars wisely   | 1                | 2           | 3           | 4           | 5                 |
| A city government that is run efficiently                                       | 1                | 2           | 3           | 4           | 5                 |
| Running Littleton's local government in the best interest of residents          | 1                | 2           | 3           | 4           | 5                 |
| Being transparent and accountable to the public                                 | 1                | 2           | 3           | 4           | 5                 |
| Providing information about city plans and programs                             | 1                | 2           | 3           | 4           | 5                 |
| The overall direction the city is taking  | 1                | 2           | 3           | 4           | 5                 |

| 18. To what extent do you trust that the decisions made by city council represent the best interest of citizer |
|--|
|--|

- O To a moderate extent
- O To a small extent
- O Not at all
- O Don't know

# 19. Thinking about the next five to eight years, how important is each of the following potential projects in Littleton? Please first circle the number which best fits your opinion for each item. Then, check the ONE circle for the item you think is the most important future project for Littleton.

|   | Very            | Somewhat    | Not at all       | Don't       | Most             |
|---|-----------------|-------------|------------------|-------------|------------------|
| <u>Esse</u>   | ential importan | t important | <u>important</u> | <u>know</u> | <u>important</u> |
| Reducing traffic congestion on city streets               | 1 2             | 3           | 4                | 5           | 0                |
| Maintaining and improving city infrastructure (e.g.,      |                 |             |                  |             |                  |
| streets, sidewalks, buildings, etc.)                      | 1 2             | 3           | 4                | 5           | 0                |
| Building new trails                                       | 1 2             | 3           | 4                | 5           | 0                |
| Continuing preservation programs for historic buildings   | 1 2             | 3           | 4                | 5           | 0                |
| Partnering strategically and financially with the private |                 |             |                  |             |                  |
| sector in development                                     | 1 2             | 3           | 4                | 5           | 0                |
| Redeveloping older neighborhoods                          | 1 2             | 3           | 4                | 5           | 0                |
| Redeveloping aging shopping centers                       | 1 2             | 3           | 4                | 5           | 0                |

# 20. Please indicate how much of a priority, if at all, you think it is for the City of Littleton Police Department to focus resources on each of the following areas in the next two years.

|  | High            | Medium          | Low      | Not a    | Don't       |
|--|-----------------|-----------------|----------|----------|-------------|
|  | <u>priority</u> | <u>priority</u> | priority | priority | <u>know</u> |
| Traffic issues/residential speeding                                  | 1               | 2               | 3        | 4        | 5           |
| Vandalism/graffiti   | 1               | 2               | 3        | 4        | 5           |
| Fraud/identity theft   |                 | 2               | 3        | 4        | 5           |
| School safety (bullying, fighting, weapons)                          | 1               | 2               | 3        | 4        | 5           |
| Homeless/transient-related issues                                    | 1               | 2               | 3        | 4        | 5           |
| Gang activity  | 1               | 2               | 3        | 4        | 5           |
| Violent crimes   | 1               | 2               | 3        | 4        | 5           |
| Property crimes  | 1               | 2               | 3        | 4        | 5           |
| Hate crimes  | 1               | 2               | 3        | 4        | 5           |
| Disorderly conduct/public intoxications/noise violations             | 1               | 2               | 3        | 4        | 5           |
| Disorderly youth/underage drinking                                   | 1               | 2               | 3        | 4        | 5           |
| Drug abuse (manufacture, sale, or use of illegal/prescription drugs) | 1               | 2               | 3        | 4        | 5           |

|     | If the city asked voter public safety, mental |  |                                  |               | -                |                | •                         |                   |             |
|-----|---|--|----------------------------------|---------------|------------------|----------------|---------------------------|-------------------|-------------|
|     | O Strongly support                            | O Somewhat sup                         | port O So                        | omewhat o     | ppose            | O Strongly o   | ppose                     | <b>)</b> Don't kn | ow          |
| 22. | How many times have                           | you engaged with                       | arts and cultu                   | ure related   | activities i     | n Littleton o  | ver the last 1            | .2 months         | ?           |
|     | O Zero times                                  | O 1-2 times                            | <b>3</b> -5 tir                  | nes           | <b>O</b> 6-8 tin | nes O          | 9 or more ti              | mes               |             |
| 23. | How likely or unlikely                        |  | tend each of                     | the followi   |                  |                |                           |                   |             |
|     |   | ,                                      |                                  |               | Very             |                | Somewhat                  | Very              | Don't       |
|     |   |  |                                  |               | <u>likely</u>    | <u>likely</u>  | <u>unlikely</u>           | <u>unlikely</u>   | <u>know</u> |
|     | Live music events/con                         | certs                                  |                                  |               | 1                | 2              | 3                         | 4                 | 5           |
|     | Live dance events                             |  |                                  |               | 1                | 2              | 3                         | 4                 | 5           |
|     | Theater performances                          | (musicals or plays)                    |                                  |               | 1                | 2              | 3                         | 4                 | 5           |
|     | Comedy/stand-up per                           | formances                              |                                  |               | 1                | 2              | 3                         | 4                 | 5           |
|     | Historical or cultural le                     | ectures                                |                                  |               | 1                | 2              | 3                         | 4                 | 5           |
|     | Art shows or exhibits                         |  |                                  |               | 1                | 2              | 3                         | 4                 | 5           |
|     | Cultural festivals                            |  |                                  |               | 1                | 2              | 3                         | 4                 | 5           |
|     | Film screenings                               |  |                                  |               | 1                | 2              | 3                         | 4                 | 5           |
|     | Literary events or read                       | dings                                  |                                  |               | 1                | 2              | 3                         | 4                 | 5           |
|     | Which of the followin                         | g keeps you from at                    | tending or pa                    | articipating  | in more a        | rts and cultu  | re activities i           | n Littletor       | ? (Select   |
|     | all that apply)                               |  |                                  |               |                  |                |                           |                   |             |
|     | O Lack of information                         | •                                      | Poor quality o                   | of activities |                  | O Distance     | ce from hom               | e                 |             |
|     | O Lack of interest                            | O                                      | Cost of activit                  | ies           |                  | Safety         | and security              | 1                 |             |
|     | O Lack of time                                | O                                      | Not available                    | in my lang    | uage             | Other_         |                           |                   |             |
| 25. | Please indicate how im                        | portant it is to you, i                | f at all, to rec                 | eive inform   | ation from       | the city abou  | t each of the<br>Somewhat |                   |             |
|     |   |  |                                  |               | Essent           | ial important  |                           |                   |             |
|     | Special events (e.g., co                      | ncerts races festiv                    | als)                             |               |                  | 2              | 3                         | 4                 | 5           |
|     | Police/crime data                             | •                                      | •                                |               |                  | 2              | 3                         | 4                 | 5           |
|     | City finances/budget                          |  |                                  |               |                  | 2              | 3                         | 4                 | 5           |
|     | Development projects                          |  |                                  |               |                  | 2              | 3                         | 4                 | 5           |
|     | Demographics of the c                         |  |                                  |               |                  | 2              | 3                         | 4                 | 5           |
|     | Public asset conditions                       |  |                                  |               |                  | 2              | 3                         | 4                 | 5           |
|     | Code compliance requ                          | •                                      |                                  |               |                  | 2              | 3                         | 4                 | 5           |
|     | Street/traffic/road wo                        |  | •                                |               |                  | 2              | 3                         | 4                 | 5           |
|     | Affordable housing                            |  |                                  |               |                  | 2              | 3                         | 4                 | 5           |
|     | Economic developmer                           |  |                                  |               |                  | 2              | 3                         | 4                 | 5           |
|     | City council decisions.                       |  |                                  |               |                  | 2              | 3                         | 4                 | 5           |
|     | Other topics you woul                         |  |                                  |               | ⊥                | 2              | 3                         | 4                 | 5           |
|     |   |  |                                  |               | 1                | 2              | 2                         | 4                 | _           |
|     | (piease specify)                              |  |                                  |               | 1                | 2              | 3                         | 4                 | 5           |
|     | Please indicate wheth when looking for info   |  |                                  |               | minor sour       | ce or not a so | ource of info             | rmation fo        | or you      |
|     | ŭ   |  | -                                |               | <u>M</u> a       | jor source     | Minor sou                 | <u>ırce</u> No    | ot a source |
|     | The Littleton Report (b                       | i-monthly city news                    | letter)                          |               |                  | 1              | 2                         |                   | 3           |
|     | The Littleton Independ                        | lent (weekly, private                  | ly-owned nev                     | wspaper)      |                  | 1              | 2                         |                   | 3           |
|     | Denver Post                                   |  |                                  |               |                  |                | 2                         |                   | 3           |
|     | The Villager (weekly, p                       |  |                                  |               |                  |                | 2                         |                   | 3           |
|     | LittletonCO.gov (officia                      |  |                                  |               |                  |                | 2                         |                   | 3           |
|     | Openlittleton.org (citiz                      |  |                                  |               |                  |                | 2                         |                   | 3           |
|     | VisitLittleton.org (ever                      |  |                                  |               |                  |                | 2                         |                   | 3           |
|     | 13.12.11.015 (0.00)                           | and have foodback                      | com/Cityofli                     | ttleton)      |                  | 1              | 2                         |                   | 3           |
|     | Littleton's Facebook n                        | age (www.tacenook                      | .COHI/CHIVITI                    |               |                  |                |                           |                   |             |
|     | Littleton's Facebook pa                       |  |                                  |               |                  |                | 2                         |                   | 3           |
|     | Littleton on Twitter/X                        | (www.twitter.com/0                     | CityofLittletor                  | າ)            |                  | 1              |                           |                   | 3           |
|     |   | (www.twitter.com/oel 8 (city governmen | CityofLittletor<br>t access chan | n)<br>nel)    |                  | 1<br>1         | 2<br>2<br>2               |                   | 3 3 3       |

Instagram.....1

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Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

| O Less than one year O 11-15 years O 1-5 years O 6-10 years   | D9. What is your level of education?  ○ 0-11 years  ○ High school graduate ○ Some college, no degree ○ Associate degree  |
|---|--|
| D2. How many people (including yourself) live in your household?  | O Bachelor's degree O Graduate or professional degree  |
| D3. How many children 12 or younger live in your household?   | Please respond to both question D10 and D11:   |
| D4. How many teenagers ages 13 to 17 live in your household?  | <ul> <li>D10. Are you Spanish, Hispanic or Latino?</li> <li>No, not Spanish, Hispanic or Latino</li> <li>Yes, I consider myself to be Spanish, Hispanic or Latino</li> </ul> |
| D5. How many people (including yourself) age 55 or older live in your household?  | D11. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)  O American Indian or Alaskan Native                                     |
| <ul> <li>One family house detached from any other houses</li> <li>House attached to one or more houses (e.g., a duplex or townhome)</li> </ul>  | <ul> <li>Asian, Asian Indian or Pacific Islander</li> <li>Black or African American</li> <li>White</li> <li>Other</li> </ul>   |
| <ul><li>Building with two or more apartments or condos</li><li>Mobile home</li><li>Other</li></ul>  | D12. In which category is your age?  ○ 18-24 years ○ 25-34 years   |
| D7. Do you rent or own your home?  O Rent O Own   | <ul><li>35-44 years</li><li>45-54 years</li><li>55-64 years</li><li>65-74 years</li></ul>  |
| D8. How much do you anticipate your household's total income before taxes will be for the current year?  (Please include in your total income, money from all sources for all persons living in your household.)  ○ Less than \$25,000 ○ \$75,000 to \$99,999  ○ \$25,000 to \$34,999 ○ \$100,000 to \$149,999  ○ \$35,000 to \$49,999 ○ \$150,000 to \$199,999 | O 75 years or older  D13. What is your gender? O Female O Male O Identify in another way   |
| ○ \$50,000 to \$74,999 ○ \$200,000 or more  | Thank you very much! Please return the completed survey in the postage-paid envelope provided to:  |

National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

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